

Asha for Education™

Project Proposal Submission Form

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www.ashanet.org

Project Name: SWIRD - Pre-Primary Educational Centers

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	Project Contact	Asha Contact
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Part I: Information about your group/organization

Please feel free to attach any additional sheets and/or information such as brochures, press reports etc.

1. Name of the group/organization requesting funds.

Society for Women in Rural Development(SWIRD)

2. When was the group established?

The organisation was established on the 24th December in 1991.

3. Briefly describe the motivation for starting this group.

Every society has a history for the formation of the organization which encourages and inspires its members to reach the goal. 'Society for Women in Rural Development' (SWIRD) is such an organization run by a group of women especially the house-wives who know about the distressful situation of the women of the poor rural families living below the poverty line. One unfortunate incidence had motivated the women to establish SWIRD. It was in the year 1990. Many poor families could not arrange even one meal for every member of the family and the helpless mother had to starve along with her kids. One day a mother committed suicide as she could not arrange food for her children for some consecutive days. A local leading NGO facilitated some community leaders to sit together and discussed about their duties to uplift the condition of the families especially by the women themselves. This meeting gave a formation of a group which decided to form an NGO which would run exclusively by the rural women. Thus in the year 1991-1992 a non profit society was formed as an offshoot of Nabarun Seva Niketan viz. "Society for Women in Rural Development" or 'SWIRD' in short.

4. Briefly describe the aims of your group.

The prime objective of the organisation is to initiate sustainable development of the people with their active participation in comprehensive manner to become self reliant in every aspect of life. SWIRD aims to have a society free from hunger, injustice, exploitation and deprivation by ensuring everyone of the society with basic human rights ,based on love , peace, universally accepted human values of justice, solidarity , equality, mutual cooperation among mankind for peaceful coexistence

5. Does your group have any religious or political affiliation? If yes, please describe the type of affiliation and the reason for it.

No, we don't have any kind of religious or political affiliation.

6. What non education-related community development activities is your group involved in?

Given hereunder non-education related community development activities in which we are involved.

- *Formation of Women Self Help Groups (SHGs) to cross the poverty situation with some economic activities.
- *Savings and micro credits programs for individuals and groups activities.
- *Livelihood trainings for the women SHG members
- *Leadership development program for the women
- *Community health awareness program for basic knowledge about the preventive health care.
- *Environment protection and pollution control programme
- *Organizing seminars and street rallies on various current issues, affecting social development
- *Providing relief assistance in emergency situation in case of natural disaster.
- *Organizing cultural programmes, sports and games on various occasions
- *Providing service to 110 numbers of needy and destitute older persons under a sponsorship project.

Part II: Details about your educational project/s

7. List the school/s run by your group, and their locations. If you are requesting funds for only a few of several schools, please specify which one/s.

List of Balwadi Schools , we are running with financial help of Asha for Education San-Francisco chapter , U.S.A, We are requesting funds for 2nd year for all these undermentioned 10 schools.

- 1)Bardabar Sitala Balwadi Center
- 2)Bhogpur Saradamoyee Balwadi Center
- 3)Deulbar Kaberi Balwadi Center
- 4)Kishorchawk Kalpana Chowla Balwadi Center
- 5)Kodalia Gandhiburi Balwadi Center
- 6)Kodalia Mother Teresa Balwadi Center
- 7)Nahala Indira Balwadi Center
- 8)Nandaigajan Ayesha Balwadi Center
- 9)Saradabasan Gargi Balwadi Center
- 10)Tahala Matangini Balwadi Center

8. Location of school/s ☐ Urban ☒ Rural ☐ Other _____

9. Specify the type of education provided (e.g. basic literacy, vocational training etc.).

The children within the age group 3 to 5 years are provided with elementary education with joyful method of learning singing -dancing and playing . We motivate the parents in our communities to send their children especially the girl children to our schools to give them a start for education . We prepare these children for admission in the primary level and consider the Balwadi program for providing those poor children a steppingstone of education

10. Please tell us about your teaching techniques (conventional vs. alternative).

We have been able to introduce a modern method of teaching which these kids enjoy for learning and this method has become popular in our community. We deal with this pre-school level of children by an enjoyable method of learning by singing, dancing and playing rather than punishment based teaching procedure. Our teachers provide them basic education with motherly loving and caring technique in a pleasant atmosphere to make them habituated to the school atmosphere. The children are taught language in mother tongue and in english & basic arithmetical lessons.

11. What is the literacy rate in the local community?

So far the concept of literacy is concerned, in India who can write their name only are called literate. As per Govt. statistic the current literacy rate in our community (Block level) is nearly 72 %, while the number of educated people, who can read and write is very low and around 28%.

12. Describe the socio-economic background of the children and their parents (e.g. education, occupational). If any of your students are employed, please tell us about that as well.

Their socio-economic background is very poor. The population density of the block is 1737/sq kms against the district figure being 683/sq km. As a result the block is thickly populated. 21. % of the area population belongs to the Below Poverty Line (BPL) category. The population comprises of 20% medium size farmers, 45% small or marginal farmers and 35% landless labourers. They generally belong to the scheduled caste and tribal communities. The majority marginal farmers and landless labourers fight for existence as daily wage labourers. Floriculture is one of the leading agricultural activities in this area and a large number of populations are directly and indirectly dependent on floriculture. Overall community health is very poor, while children and women are the worst sufferers. The health care service is miserable here. Literacy rate is very low especially among the women. Problem of school dropout and child labor is prevalent. Malnutrition among the children is the common feature. Most of the families are trapped for generation after generations in the vicious cycle of poverty and fail to break it. In most of the cases, parents can not fulfill the basic needs of their children and as a consequence child-labor system is predominant in our community. Gender inequality is very much prominent. The parents have a very low level of awareness regarding the need of children's education.

13. In addition to education, does your group provide any other services to the children in your schools (e.g. food, health care, clothing, etc.)?

Previously due to financial constrains we could not provide any other service to the children apart from education. But after Asha Sanfrancisco has started providing financial support from the month of October, 2009, we have been able to provide those school children some other kind of services like clothing (school dress), medical care etc. in our schools.

14. Does your school have:

Its own building(s): ☐ Yes ☒ No Number _____

Number and type of classrooms (e.g. Pukka): Presently we are running 10 Balwadi schools in different places. Out of these 10 class rooms 5 rooms are Pukka and rest 5 rooms are mud house.

	Yes	No		Yes	No		Yes	No
Toilets	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Playground	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Toys	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Chairs & Tables	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Blackboard	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Library	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Drinking water	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Electricity	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Computers	<input type="checkbox"/>	<input checked="" type="checkbox"/>

15. How many children are currently enrolled in your school(s)?Male 194Female 222Age Range 3-5 years**16. How many staff are employed at your schools?**Teachers 10Minimum Qualifications School Final passedOther staff 2**17. Average distance the children travel to attend your school - Less than 1/2 km****18. How many children have gone through your program in the past five years and what are they doing currently? Please tell us about their future education and employment possibilities.**

During the period of previous years prior to collaboration with Asha San Francisco, a total number of 1081 students had gone through our programme. During last year under the Asha-SWIRD project a total 100 number of children have gone through from our schools. All the children, who have passed in the last year are studying in the local Govt. primary schools. Many of the students passed previously are studying in high schools. We hope that the children will continue their education in future. It is too early to comment about their future employment possibilities. However we expect that these children will be able to get a scope for the diversification of their livelihood resources. Thus the child of an illiterate daily wage labourer will get a scope of employment in some Govt. or private offices, after having proper educational qualification.

19. Do you help your students with their future education efforts after they have passed out of your school?

Yes, we assist our out-going students to get admission in the local primary schools. We follow up and help the children so that they can continue their studies. We have observed that the students in the primary level in our community have the tendency to dropout from school and become potential child labourers. SWIRD closely follow up this process and motivate their parents to continue their children to send to schools. It is mentionable that after we have got support from Asha San Francisco, we have been able to organise two workshops cum seminar by involving almost all the parents of our students to prevent dropout and motivated them to continue their children's education in the Primary - High School and onward levels. We got remarkable result and have observed that 100% of the out going children have been admitted in primary school in this year.

20. Are there any other schools (Kindergarten/Balwadi, Elementary school, High school) in the area? If so, please list the schools and the range of classes each of them offers.

Yes, in our operational area (in two village panchayats) there are many others schools. Given below the type of the schools, their number and range of classes: -

Type of the school	No. of schools	Range of the class
Anganwadi (Govt. aided pre- primary school)	5 nos.	Nursery
Govt. aided primary school	10 nos.	Std. – I to Std. – IV
Higher Secondary School	2 nos.	Std. – V to Std. – XII

21. Is your program different from that provided at these schools? Please explain.

In others schools, the students are educated by conventional teaching techniques and the children have a general tendency, not to attend schools. It happens because of boring conventional punishment based method of teaching system. But our pre-primary school programme differs from the teaching techniques of other schools of the locality. Our teaching technique involves learning by playing, story-telling, singing songs and rhymes, etc. which gives enormous joy in the learning system. The teachers play role of mothers as well as teachers in a friendly environment. In comparison to the students of other schools our schools students are really interested to come to classes as our teaching technique gives them ample pleasure for their learning by playing, singing and dancing

22. Why are the children in your school/s not attending government/other schools in the local area?

In our rural belt SWIRD pre-primary schools have some special reputation. The parents always prefer to bring their children to our schools because in comparison to pre primary level children of Government Balwadi school or other local schools the little children who are trained in our schools do better result in the admission tests for Primary Schools. Parents in our community have a faith on our system of grooming up or in the process of nurturing the pre school level children which we follow.

23. Do you try to involve the parents of the children in the running of the school (e.g. in setting the syllabus etc.)? Please specify.

In fact we can not involve the parents directly in running the schools, although from time to time we organise teacher-parents meeting to discuss any particular problem or regarding the progress of the children

24. What are your expansion plans for the future (e.g. adding more classes or schools)?

In fact in this remote rural belt we are struggling to make our Balwadi Schools sustainable. Unless we make these schools self sustainable we can't plan for further expansion. However we have our future plan to increase the number of children in each school. Presently we are covering the programme with average student strength of 30 children which we like to raise to around 40 students per school. We propose to increase the number of students upto 400 within our 10 numbers of schools, running currently.

25. Do you have any suggestions on how Asha can be a positive influence in changing the education scenario in India?

School attendance by a child in India is highly correlated with family income. Underprivileged children in our country mostly do not have access to nutrition, education, health and proper recreational facilities. Many poor families, who are not in a position to fulfill the basic needs of their children, feel their only choice to send children to work rather than sending them to school. We believe that education is essential to ensure a better quality of life for all children and a better world for all people. Asha can help these underprivileged children so that they can go to schools and get education to become a responsible citizen of our country in their future life. Education is the only weapon which Asha can provide to the poor community children to break the vicious cycle of poverty, prevailing in their family for generation after generation. Along with educational support the family support mechanism can be strengthened for supplementary family income. In this way Asha can uplift the quality of life with an empowerment of the down trodden through this process towards the community development in India.

26. If possible, please provide us with the contact information of two individuals from your community who can describe the impact of your program.

1	Name	Mr. Surajit Maity
	Addresses	Vill & P.O - Sagarbar Dist- Purba Medinipur West Bengal -721151 India
	Phone	09932227660-(mobile phone)

2	Name	Mr. Sukumar Sahu
	Addresses	Vill & P.O- Bhogpur Dist - Purba Medinipur West Bengal -721151 India
	Phone	09903156761(mobile phone)

27. Asha for Education requires reports from its projects every six months to continue funding. Please provide the contact information for the person from your group who will be responsible for these reports.

Name	Smt. Krishna Roy (Secretary
Address	Vill & PO- Pulsita PS- Kolaghat Dt- Purba Medinipur West Bengal , India.
Phone	03228- 257491

Part III: Financial Details

Please feel free to attach any information such as annual reports, budgets etc.

28. *What sources fund your group's activities at present? List the sources and the current and future funding from each of them. If these funds are meant for a specific part of your group's activities, please describe those restrictions.*

PRESENT ACTIVITIES

SOURCES OF CURRENT & FUTURE FUNDING

- | | |
|--|---|
| 1. Running 10 nos. of pre-primary Schools | : SWIRD general fund raised from locality |
| 2. Health awareness camp | : From local collection of funds |
| 3. Family counselling Camp | : Fund raised by the members of the organisation. |
| 4. Mother & Child Health Check up Camp | : Local fund raising |
| 5.IGP training programme for the SHG members | : Supported by some individual donors and logistic support from Nabarun Seva Niketan , a neighbouring NGO |
| 6. Awareness Camp on SHG Promotion and Leagal rights | : Fund collection from local donors. |
| 7. Sports & games | : SWIRD General fund |
| 8. Observance of Red-letters days | : Donation received from the busisness houses |
| 9.Relief & Rehabilitation for flood affected people | : From local collection of fund |
| 10. Service delevery to the 110 sponsord older persons | :From HelpAge India through Nabarun Seva Niketan |

29. Please provide us with details of your projected budget for the next 3 years:

[illegible]

30. Salary expenditure details:

	Number	Salary Range
Teachers	10	1200
Paid Staff	4	1500-3000
Volunteer Staff	Nil	Nil

31. Please provide details of the fixed costs of your school/s for the next three years.

Nil

32. How many of your students pay school fees? Please provide details.

Since we have collaborated with Asha SF, we do not take any school fees from the children. As most of the students are coming from very poor families.

33. What amount are you requesting from Asha, and for what specific purpose?

Items	Amount	One time / Annual
One time expenditure for purchasing floor mats, water-jugs, waste paper bins, doormats for all 10 schools @ Rs 3000/- X 10	30000	
Yearly cost for rent of schools sheds per month for 10 schools. @ Rs. 500per school per month (Rs500/- x 10 sch.s x 12 months) = 60000	60000	Annual
Annual expenditure for monthly salary for 10 teachers of 10 nos. of schools @ Rs.1200 /-per head per month (Rs.1200 x 12 months x 10 teachers) = 1,44,000	144000	Annual
Estimated yearly cost for chalk, duster, roll call register , toys for the children and various teaching materials etc. for 10 nos. of schools@ Rs 3000/- per school = (Rs3000 x 10) = 30000	30000	Annual
Expenses for two sets of school dresses (Rs250) + one pair of shoes including two pair of socks (Rs100) + one water bottle (Rs50) for 400 students. = Rs. 400/- per head (400 x 400) = 160000	160000	Annual
Yearly expenditure for salary of two field monitors cum social animators @ Rs1500 per head per month for 12	36000	Annual

monthsX 2 heads = Rs 36000		
Travelling cost for two field monitors @Rs200/ per month per head (200x2x12)	4800	Annual
Annual expenditure for monthly salary of the doctor to provide regular health check up support to all the students @ Rs. 3000 per month (3000 x 12) = 36000 Plus Yearly expenses for provision of medicines for all the destitute students to be given during illness under special cases only @ Rs.10000/- (Lump sum) per year . = (36000+10000)= 46000	46000	Annual
Yearly expenditure for salary of one part time accountant @Rs1500 per month for 12 months = 18000	18000	Annual
Yearly expenditure for organizing examination, various types of competition, sports and games cultural functions etc @ Rs.2000/- per schools x 10 schools = Rs20000/-	20000	Annual
Estimated annual cost for organizing two meets in two different places of the all the students' parents as seminar-function to motivate them to continue their children's education in the Primary - High School and onward levels (Mass awareness generation for prevention of dropouts) cost including pandal, stage arrangements , sound system , hiring power generator, Resource persons honorarium etc) @ Rs 10,000 per function x2 =Rs. 20000	20000	Annual
Cost of lunch for invited parents and the student for 400 families (3 heads/ family) in the proposed two workshops (200 families in each seminar) for prevention of dropouts - @Rs30 per head (Rs30x 3 heads x200 families x2)= Rs 36000 -	36000	Annual
Expenses for service charge to an external auditor to audit and provide evaluation certificate to Asha for the given funds for this project @ Rs2500 yearly	2500	Annual
Cost of telephone, computer, reporting, photographs, office stationeries etc (LS)	3000	Annual
Miscellaneous yearly Exp Lump sum @Rs1500	1500	
TOTAL	611800	