



San Francisco Chapter

Website: www.ashanet.org/sf

Email: sf@ashanet.org

- 1. If approved, when does the project need the funds in 2015? Please mention starting date and ending date of project.**

If approved we need funds preferably before 31st March 2015. Starting date of our project is 1st April 2015, which will be ended on 31st March 2016.

- 2. If project is approved for certain cost items and not others, will the project/NGO still be interested in receiving such funds?**

Yes, even if our project proposal is approved for certain cost items and not others, still we will be interested in receiving such funds. As per new guideline mentioned hereunder in Q #6, every line item's priority ranking in column E has been given accordingly.

- 3. Has the project/NGO applied to any other nonprofit, organization, corporation, individual etc or any other Asha chapter, for funding of this particular proposal and budget (raised to Asha SF)? If yes, please provide more details.**

No. we haven't applied to any other nonprofit, organization, corporation, individual etc or to any other Asha chapter, for funding of this particular proposal and budget ,raised to Asha SF.

- 4. Is this project a new initiative by your NGO/organization (Yes/No)?**

Yes , this Building Construction project is a new initiative apart from our current Balwadi project funded by Asha SF.

- 5. If answer to Q4 is "No", then who is currently, and has previously funded this project (entire or parts of)? Please provide reasons why they are not continuing with the funding?**

Not applicable (Our answer is "Yes")

- 6. Please replicate your annual budget from "Form A_ProposalApplication_StandardForm (Question 33)" onto the table below and also provide additional information in columns A, E and F**

NGO/partner name: Society for Women in Rural Development(SWIRD)

Project Name (if any): Building for Primary School Cum Vocational Training Center

Total no. of people (children/youth/other) served: Altogether 130 heads per year (80 children in two classes of Primary school plus 50 women for Vocational training center)

Age/Age Group of people served: 5-9 years and 20-35 years

Girl/Boy ratio: 100 :0 (The proposed building is meant for females only)

| Column | | | | | |
|--|---|-------------|------------------|---------|---|
| A | B | C | D | E | F |
| S. No. | Item | Amount (Rs) | One Time/ Annual | Ranking | Other comments |
| 1 | Two class rooms cum training hall | 9,43,974 | One Time | 1 | This amount may be broken down into two parts and can be given in 1 st & 2 nd installments |
| 2 | Two nos. Latrine / Urinals with septic tank | 1,11,009 | One Time | 2 | This amount may be broken down into two parts and can be given in 1 st & 2 nd installments |
| 3 | Sanitary Plumbing with water lifting pump | 1,38,219 | One Time | 3 | This amount may be broken down into two parts and can be given in 1 st & 2 nd installments |
| 4 | Electrification with fittings | 63,699 | One Time | 4 | This amount may be broken down into two parts and can be given in 1 st & 2 nd installments |
| 5 | Staircase (all complete) | 2,19,000 | One Time | 5 | This amount may be broken down into two parts and can be given in 1 st & 2 nd installments |
| TOTAL Rs. | | 14,75,901 | ----- | ----- | |
| Amount to be raised locally Rs. | | 4,75,901 | | | |
| Requested amount to AshaSF for grant assistance.Rs | | 10,00,000 | | | Total amount may be broken down into equal two parts and can be given in 1 st & 2 nd installments |

Submitted by: Krishna Roy, Secretary , SWIRD.

Asha for Education™

Project Proposal Submission Form

P.O. Box 322 • New York • NY 10040-0322

www.ashanet.org

Project Name: Building for Primary School Cum Vocational Training Center

Date: Nov. 1, 13

| | Project Contact | Asha Contact |
|----------|---|---------------------------|
| Name | Mrs. Krishna Roy | Rupam Singla |
| Address | Vill & P.O - Pulsita, Dist.- Purba Medinipur, West Bengal. India. | Asha SanFrancisco Chapter |
| Phone(s) | (03228) 257 491 | |
| Fax | nil | |
| E-mail | swird.org@gmail.com | singla.rupam@gmail.com |

Part I: Information about your group/organization

Please feel free to attach any additional sheets and/or information such as brochures, press reports etc.

1. Name of the group/organization requesting funds.

Society for Women in Rural Development(SWIRD)

2. When was the group established?

The organisation was established on the 24th December in 1991.

3. Briefly describe the motivation for starting this group.

Every society has a history for the formation of the organization which encourages and inspires its members to reach the goal. 'Society for Women in Rural Development' (SWIRD) is such an organization run by a group of women especially the house-wives who know about the distressful situation of the women of the poor rural families living below the poverty line. One unfortunate incidence had motivated the women to establish SWIRD. It was in the year 1990. Many poor families could not arrange even one meal for every member of the family and the helpless mother had to starve along with her kids. One day a mother committed suicide as she could not arrange food for her children for some consecutive days. A local leading NGO facilitated some community leaders to sit together and discussed about their duties to uplift the condition of the families especially by the women themselves. This meeting gave a formation of a group which decided to form an NGO which would run exclusively by the rural women. Thus in the year 1991-1992 a nonprofit society was formed viz. "Society for Women in Rural Development" or 'SWIRD' in short.

4. Briefly describe the aims of your group.

The prime objective of the organization is to initiate sustainable development of the people with their active participation in comprehensive manner to become self reliant in every aspect of life. SWIRD aims to have a society free from hunger, injustice, exploitation and deprivation by ensuring everyone of the society with basic human rights ,based on love , peace, universally accepted human values of justice, solidarity , equality, mutual cooperation among mankind for peaceful coexistence

5. Does your group have any religious or political affiliation? If yes, please describe the type of affiliation and the reason for it.

No, we don't have any kind of religious or political affiliation.

6. What non education-related community development activities is your group involved in?

Given hereunder non-education related community development activities in which we are involved.

- *Formation of Women Self Help Groups (SHGs) to cross the poverty situation with some economic activities.
- *Savings and micro credits programs for individuals and groups activities.
- *Livelihood trainings for the women SHG members
- *Leadership development program for the women
- *Community health awareness program for basic knowledge about the preventive health care.
- *Environment protection and pollution control programme
- *Organizing seminars and street rallies on various current issues, affecting social development
- *Providing relief assistance in emergency situation in case of natural disaster.
- *Organizing cultural programmes, sports and games on various occasions
- *Providing service to 110 numbers of needy and destitute older persons under a sponsorship project.

Part II: Details about your educational project/s

7. List the school/s run by your group, and their locations. If you are requesting funds for only a few of several schools, please specify which one/s.

Given below the list of Balwadi Schools , we are running with financial help of Asha for Education San-Francisco chapter , U.S.A.

- 1)Bardabar Sitala Balwadi Center
- 2)Bhogpur Saradamoyee Balwadi Center
- 3)Deulbar Kaberi Balwadi Center
- 4)Kishorchawk Kalpana Chowla Balwadi Center
- 5)Kodalia Gandhiburi Balwadi Center
- 6)Kodalia Mother Teresa Balwadi Center
- 7)Nahala Indira Balwadi Center
- 8)Nandaigajan Ayesha Balwadi Center
- 9)Saradabasan Gargi Balwadi Center
- 10)Tahala Matangini Balwadi Center

We are requesting funds for construction of a building to establish a New Primary School for poor girl students (For age group 6-10years.) and also for vocational training of rural women

8. Location of school/s ☐ Urban ☒ Rural ☐ Other _____

9. Specify the type of education provided (e.g. basic literacy, vocational training etc.).

REGARDING THE PROPOSED BUILDING :-If our proposal for construction of this Building is approved, after the completion of building construction project, we intend to start a new Primary School (Std-1 to Std-4) exclusively for the rural girls coming from underprivileged category. We are planning to run this school in the morning (6 am to 10.30 am). For better utilization of that proposed building, we have another plan to start a vocational training school also in the same building during the day time (11 am to 4 pm) for the poor - underprivileged and neglected rural women. In the primary school we will provide formal education, while in vocational training school we will provide livelihood training.

10. Please tell us about your teaching techniques (conventional vs. alternative).

In our Balwadi Schools we have been able to introduce a modern method of teaching which these kids enjoy for learning and this method has become popular in our community.

In our future programme in formal school and vocational training school we intend to introduce alternative teaching technique.

11. What is the literacy rate in the local community?

So far the concept of literacy is concerned, in India who can write their name only are called literate. As per Govt. statistic the current literacy rate in our community (Block level) is nearly 72 %, while the number of educated people, who can read and write is very low and around 35%.

12. Describe the socio-economic background of the children and their parents (e.g. education, occupational).

If any of your students are employed, please tell us about that as well.

Their socio-economic background is very poor. The population density of the block is 1737/sq kms against the district figure being 683/sq km. As a result the block is thickly populated. 21. % of the area population belongs to the Below Poverty Line (BPL) category. The population comprises of 20% medium size farmers, 45% small or marginal farmers and 35% landless laborers. They generally belong to the scheduled caste and tribal communities. The majority marginal farmers and landless laborers fight for existence as daily wage laborers. Floriculture is one of the leading agricultural activities in this area and a large number of populations are directly and indirectly dependent on floriculture. Overall community health is very poor, while children and women are the worst sufferers. The health care service is miserable here. Literacy rate is very low especially among the women. Problem of school dropout and child labor is prevalent. Malnutrition among the children is the common feature. Most of the families are trapped for generation after generations in the vicious cycle of poverty and fail to break it. In most of the cases, parents can not fulfill the basic needs of their children and as a consequence child-labor system is predominant in our community. Gender inequality is very much prominent. The parents have a very low level of awareness regarding the need of children's education.

13. In addition to education, does your group provide any other services to the children in your schools (e.g. food, health care, clothing, etc.)?

In our Balwadi school, previously due to financial constraints we could not provide any other service to the children apart from education. But after Asha San Francisco has started providing financial support from the month of October, 2009, we have been able to provide those school children some other kind of services like clothing (school dress), medical care etc. in our schools.

14. Does your school have:

Its own building(s): ☐ Yes ☒ No Number _____

Number and type of classrooms (e.g. Pukka): Presently we are running 10 Balwadi schools in rented rooms in different places. Out of these 10 class rooms 5 rooms are Pukka and rest 5 rooms are mud house. SWIRD has a land measuring 10 decimal, where we propose to construct a school building.

| | Yes | No | | Yes | No | | Yes | No |
|-----------------|-------------------------------------|-------------------------------------|-------------------|-------------------------------------|-------------------------------------|----------|-------------------------------------|-------------------------------------|
| Toilets | <input type="checkbox"/> | <input checked="" type="checkbox"/> | Playground | <input checked="" type="checkbox"/> | <input type="checkbox"/> | Toys | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| Chairs & Tables | <input type="checkbox"/> | <input checked="" type="checkbox"/> | Blackboard | <input checked="" type="checkbox"/> | <input type="checkbox"/> | Library | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| Electricity | <input checked="" type="checkbox"/> | <input type="checkbox"/> | Fluorescent light | <input type="checkbox"/> | <input checked="" type="checkbox"/> | Computer | <input type="checkbox"/> | <input checked="" type="checkbox"/> |

15. How many children are currently enrolled in your school(s)?

Male 195 Female 205 Age Range 3-5 years

16. How many staff are employed at your schools?

Teachers 10 Minimum Qualifications School Final passed
Other staff 2

17. Average distance the children travel to attend your school - Less than 1/2 km**18. How many children have gone through your program in the past five years and what are they doing currently? Please tell us about their future education and employment possibilities.**

During the period of previous years prior to collaboration with Asha San Francisco, a total number of 1081 students had gone through our programme. During last two years under the Asha-SWIRD project another 285 number of children have gone through from our schools. All the children, who have passed in the last year are studing in the local Govt. primary schools. Many of the students passed previously are studying in high schools. We hope that the children will continue their education in future. It is too early to comment about their future employment possibilities . However we expect that these children we be abale to get a scope for the diversification of their livelihood resources. Thus the child of an illiterate daily wage labourer will get a scope of employment in some Govt. or private offices, after having proper educational qualification

19. Do you help your students with their future education efforts after they have passed out of your school?

Yes, we assist our out-going students to get admission in the local primary schools. We follow up and help the children so that they can continue their studies. We have observed that the students in the primary level in our community have the tendency to dropout from school and become potential child laborers. SWIRD closely follow up this process and motivate their parents to continue their children to send to schools. It is mentionable that after we have got support from Asha San Francisco, we have been able to organize two workshops cum seminar by involving almost all the parents of our students to prevent dropout and motivated them to continue their children's education in the Primary - High School and onward levels. We got remarkable result and have observed that 100% of the out going children have been admitted in primary school in this year.

Now we are planning to establish our own primary school , so that girl children coming from extremely poor families can have opportunity to continue their studies.

20. Are there any other schools (Kindergarten/Balwadi, Elementary school, High school) in the area? If so, please list the schools and the range of classes each of them offers.

Yes, in our operational area (in two village panchayats) there are many others schools. Given bellow the type of the schools, their number and range of classes: -

| Type of the school | No. of schools | Range of the class |
|---|----------------|------------------------|
| Anganwadi (Govt. aided pre- primary school) | 5 nos. | Nursery |
| Govt. aided primary school | 10 nos. | Std. – I to Std. – IV |
| Higher Secondary School | 2 nos. | Std. – V to Std. – XII |

21. Is your program different from that provided at these schools? Please explain.

In others schools, the students are educated by conventional teaching techniques and the children have a general tendency, not to attend schools. It happens because of boring conventional punishment based method of teaching system. But our pre-primary school programme differs from the teaching techniques of other schools of the locality. Our teaching technique involves learning by playing, story-telling, singing songs and rhymes, etc. which gives enormous joy in the learning system. The teachers play role of mothers as well as teachers in a friendly environment. In comparison to the students of other schools our schools students are really interested to come to classes as our teaching technique gives them ample pleasure for their learning by playing , singing and dancing

22. Why are the children in your school/s not attending government/other schools in the local area?

In our rural belt SWIRD pre-primary schools have some special reputation The parents always prefer to bring their children to our schools because in comparison to pre primary level children of Government Balwadi school or other local schools the little children who are trained in our schools do better result in the admission tests for Primary Schools. Parents in our community have a faith on our system of grooming up or in the process of nurturing the pre school level children which we follow .

23. Do you try to involve the parents of the children in the running of the school (e.g. in setting the syllabus etc.)? Please specify.

In fact we can not involve the parents directly in running the schools , although from time to time we organise teacher-parents meeting to discuss any particucular problem or regarding the progress of the children.

24. What are your expansion plans for the future (e.g. adding more classes or schools)?

REGARDING THE PROPOSED BUILDING: - We own a vacant land measuring 1740 sft. We have a plan to start a new formal school in Primary level from class 1 to class 4 in morning time for rural girls coming from extremely poor families. In the very first year we will start one / two class(s) as per availability of constructed rooms. We have plan for constructing four class rooms and one small office room in a two storied (G+1) building. The total projected cost will be around 25 Lacs of rupees. Strategically we have divided this construction project into two phases. In the 1st phase we propose to construct the ground floor with 2 classrooms cum training hall and a small office room(763.4 sft). We will go for construction of another two rooms in the next year. Hence out of 25 Lacs, presently we are going to construct a part costing Rs.14,75,901/- . We like to make it clear that we are not constructing this building for any of our Balwadi schools. For the admission in this primary school, preferences will be given of those children who will pass out from our Balwadi schools. We have another plan to establish a new vocational school during the day time in the same building for underprivileged rural women for their self reliance. Expansion of both the schools will done gradually.

25. Do you have any suggestions on how Asha can be a positive influence in changing the education scenario in India?

School attendance by a child in India is highly correlated with family income. Underprivileged children in our country mostly do not have access to nutrition, education, health and proper recreational facilities. Many poor families, who are not in a position to fulfill the basic needs of their children, feel their only choice to send children to work rather than sending them to school. We believe that education is essential to ensure a better quality of life for all children and a better world for all people. Asha can help these underprivileged children so that they can go to schools and get education to become a responsible citizen of our country in their future life. Education is the only weapon which Asha can provide to the poor community children to break the vicious cycle of poverty, prevailing in their family for generation after generation. Along with educational support the family support mechanism can be strengthened for supplementary family income. In this way Asha can uplift the quality of life with an empowerment of the down trodden through this process towards the community development in India. Support for vocational training for poor and neglected women could be another way of making positive influence in changing education scenario in India

26. If possible, please provide us with the contact information of two individuals from your community who can describe the impact of your program.

| | | |
|----------|---------|--|
| 1 | Name | Mr. Surajit Maity |
| | Address | Vill & P.O - Sagarbar Dist- Purba Medinipur West Bengal -721151 India |
| | Phone | 919932227660-(mobile phone) |

| | | |
|----------|---------|---|
| 2 | Name | Mr. Sukumar Sahu |
| | Address | Vill & P.O- Bhogpur Dist - Purba Medinipur West Bengal -721151 India |
| | Phone | 919903156761(mobile phone) |

27. Asha for Education requires reports from its projects every six months to continue funding. Please provide the contact information for the person from your group who will be responsible for these reports.

| | |
|---------|--|
| Name | Mrs. Krishna Roy (Secretary) |
| Address | Vill & PO- Pulsita PS- Kolaghat Dt- Purba Medinipur West Bengal, India. |
| Phone | 03228- 256 491 |

Part III: Financial Details

Please feel free to attach any information such as annual reports, budgets etc.

28. *What sources fund your group's activities at present? List the sources and the current and future funding from each of them. If these funds are meant for a specific part of your group's activities, please describe those restrictions.*

PRESENT ACTIVITIES

SOURCES OF CURRENT & FUTURE FUNDING

- | | |
|--|---|
| 1. Running 10 nos. of pre-primary Schools expected to be continued in future | : Funded by Asha SF during last 3 years , which is |
| 2. Health awareness camp | : From local collection of funds |
| 3. Family counselling Camp | : Fund raised by the members of the organisation. |
| 4. Mother & Child Health Check up Camp | : Local fund raising |
| 5.IGP training programme for the SHG members | : Supported by some individual donors and logistic support from Nabarun Seva Niketan , a neighbouring NGO |
| 6. Awareness Camp on SHG Promotion and Leagal rights | : Fund collection from local donors. |
| 7. Sports & games | : SWIRD General fund |
| 8. Observance of Red-letters days | : Donation received from the busisness houses |
| 9.Relief & Rehabilitation for flood affected people | : From local collection of fund |
| 10. Service delevery to the 110 sponsord older persons | :From HelpAge India through Nabarun Seva Niketan |

29. Please provide us with details of your projected budget for the next 3 years:

[illegible]

| | | |
|--|--|--|
| | | |
| | | |