

Asha For Education TM

Project Proposal Submission Form

Asha for Education (Silicon Valley) / sv@ashanet.org

Project Title: Koderma Outreach centre

Date: October 2015

Provide the information for the person who would be the main contact with Asha for Education from your organization. This person would be responsible for communications with AfE for our review and monitoring processes. Provide an alternate contact as well.

	Main Project Contact	Alternate Contact
Name	Nick Hansen	Deepak Kumar
Address	People First Bodhgaya, Gaya, Bihar, India	People First Bodhgaya, Gaya, Bihar , India
Phone	0091 7766937559	0091 9334115597
Email	peoplefirstindia@yahoo.com	peoplefirstindia@yahoo.com
Affiliation		

Executive Summary:

- Demographics** - Briefly highlight the project location, target demographics of the project beneficiaries and the surroundings in terms of community size, literacy rate, education levels, monthly income, occupations etc (if relevant)
Koderma is a station about 50km to the east of Gaya and Rescue Junction . It a major station on the main Delhi to Calcutta Railway line and is situated in the middle of an extremely poor mostly tribal area. No other welfare organisation has any presence there.
It has 5 platforms and 48 long distance express trains , and 30 local trains stop there every day. It is situated in the neighboring state of Jharkhand
- Problem** - Briefly highlight the problem that you are trying to address.
The team at Rescue Junction has established that this station is a centre for child trafficking , abuse and poverty and there are 30 children aged between 7 and 17 years of age who survive by collecting coal that has fallen from passing freight trains (or stealing from the trains which stop at signals) Or by selling water bottles to passengers. No network of child protection currently exists in the area, and the nearest Child Welfare Committee is at Harizabag., some 60 km away. The new centre as with rescue Junction crucially will cater for both girls and boys and our qualified female staff will help with support and training.
- Approach** - Briefly highlight the approach your organization is taking towards solving the problem outlined above. What are the main activities that the project wants to do?
The proposal is to establish a small outreach centre with a night shelter , a day drop in centre offering education, support and care , and the ability to intercept trafficked children working closely with the police and local authorities much on the successful Rescue Junction model . This early intervention approach has proved to be the key to prevent children “disappearing” in to child labor or prostitution. Rescue Junction has a remarkable record of rehabilitation of these children and reintroducing them to the education system .

4. **Effectiveness** - Briefly explain why your organization believes that the approach highlighted above would be effective in solving the problem. Provide references to pilot projects or published research that can back up this claim. Provide the 'Theory of Change' on how the intervention would lead to a successful outcome.

Within 20 years (2004-2024) our ultimate aim is to get the government to recognise its responsibilities towards all children, especially those most vulnerable and at risk and to implement and fund initially, at a district level and then at a State level programmes to ensure the safety and wellbeing of children at risk of harm and exploitation. In order to achieve this the Project has these main goals:

1. Child protection, basic health care and education
2. Community awareness programmes,
3. Juvenile justice and child rights. Please see attached project proposal update
4. Involving the government particularly, but not exclusively at a local state level

5. **Alternatives** - Briefly highlight the alternate approaches that your organization considered (or other organizations are taking) towards solving the problem outlined above. What are the reasons that the alternates were discarded?

Not really applicable for this project

6. **Outcomes** - Briefly highlight the expected concrete outputs and outcomes that you expect at the end of the project. Please provide succinct and exact descriptions.

To establish a child Trafficking meeting with the local administration to help co-ordinate efforts to prevent child trafficking .

To be able to provide immediate care, shelter ,food , counseling and rehabilitation with families of children running away from home, abused or trafficked .

To expand the outreach programme to other community bodies such as Rotary clubs, schools (both private and government), youth groups, local business organizations and women's organizations.

We intend to continue working with existing project partners, particularly in the USA to develop and expand our fund raising efforts. We will coordinate applications within a cohesive strategy and present our needs in a professional manner, working closely with both existing funders and potential new funders.

7. **Metrics** - Briefly explain what metrics will be used to measure the effectiveness of the project at the end of 2 years. How would you quantify that the outputs are a progression of effects that resulted from the proposed work? Describe the metrics to gauge the outcomes specified above in measurable and quantifiable terms.

PFECT will hold regular evaluations including local surveys and will send a detailed report of the new centers activities including interventions , numbers along with a full financial report.

8. **Long Term Impact** - Briefly highlight the potential long term **direct** impact of the project.

Please see Project proposal update

9. **Highlights** – What makes this project unique?

Please see Project proposal update

10. **Capacity for Success** – Explain how your organization and project personnel are positioned to carry on the proposed activities with a high standard of excellence. Cite

any recent project that might demonstrate your capacity to implement this effort successfully.

Please see Project proposal update

11. **Scale** – *How can this project scale? Is the idea scalable?*

Please see Project proposal update

12. **Sustainability** – *Is this a one-time effort or does it need sustained funds? How do you envision the sustainability of the project?*

Please see Project proposal update

13. *Proposed project start and end dates:*

1st December 2015 to 30th November 2018

14. *If this funding is for a pilot project or an initiative that hasn't yet started, do you intend to borrow funds/use personal funds to start it? Or are you waiting for a grant from an organization like AfE or similar to begin the program?*

No

Information about your group/organization:

1. *Name of the group/organization requesting funds:*

People First Educational Charitable Trust

2. *Organization website, if any.*

www.peoplefirstindia.net

3. *When was the group established?*

1998

4. *Briefly describe the mission/goal of the organization/group.*

People First aims to work closely with oppressed and disadvantaged communities and vulnerable individuals in breaking the centuries - old cycle of ignorance and oppression by providing opportunities for education. The trust believes the best way to achieve long – term positive social change is through education and we work in the areas of greatest need where no other education is available to the poor and oppressed.

Our mission is to bring educational opportunity and to promote health and social rights to those to whom such opportunities have previously been denied due to poverty family circumstances or oppression.

The Trust aims to work with the most marginalised members of the community and help create a safer environment for all children , especially vulnerable children, and to provide support and encouragement to help improve their living and social conditions, through rights based and ethically sound education, empowerment programmes, vocational training, protection and care and financial independence initiatives in order to help them recognise their importance and value as a responsible individual within civil society.

5. *Briefly describe the short term and long terms aims/goals of the group.*

Please see above

6. *Does your group have any religious or political affiliation? If yes, please describe the type of affiliation and the reason for it.*

No

7. *What are the focus areas of your organization? (Give a rough estimate of the total effort/funding)*

- *Community Development* 10%

- Education 60%
- Health 25%
- Other(Please specify) 5

8. Is your organization registered as a non-profit trust? Does it have a 80(G) exemption or equivalent?

Yes 80(G) is available

9. Does your group/organization have FCRA clearance?

Yes ! Permanent FCRA from Ministry of Home, Govt. of India

10. Does your group have any prior affiliation with Asha for Education? If so, explain.

Yes proir support for Rescue Junction

11. Board of Directors/Trustees

List the names and background of the directors or trustees of the organization.

Name	Brief Background
Deepak Kumar	Chairman of the Trust and he is graduate and social worker
Dr. B.K. Verma	Trustee of the Trust and he is medical practioner
Suryadeo Singh	Trustee, and he has Master degree in Geography and working as a village postmaster in Dobhi Gaya , Bihar
Bindul Paswan	Trustee and he is higher secondary pass and involve in local community development in schedule caste village area in Bodhgaya
Names of others, if any	

12. List of project personnel

List all the main people committed to the overall project and the % of time they spend on this project. Include the project coordinator, leader(s) of various initiatives.

Name	Project Role/Responsibilities	% Time/ Effort	Qualifications
Nick Hansen	Fund raiser	100	
Deepak Kumar	Chairman of the Trust and Managing Trustee	100	Graduate
Rakesh Ranjan	Director of Administration Accurate recording of finances and adminstrative accountability	100	N.G.O Management
Manoj Kumar Sinha	Child Protection and Legal officer Ensuring Proper legal procedures and child advocacy	part time basis	L.L.B
Ameet Kumar	Project Manager responsible for Day to Day Running	100	Master degree in Labour and social welfare
Riya Singh	Co-ordinator of CHILDLINE SERVICES	100	Master degree in Psychology

Financials:

- Total project amount:**
 What is the total amount of funding (from all sources) that is necessary for implementation and completion of the project. (Use 1 USD = 55 INR for conversions)
 47576 USD
- Confirmed/Potential funding from other sources towards the project:**
 Provide a list of other funding sources for this project along with the amount of funding. Also indicate the status of these funding requests (proposed/granted etc). Also indicate if these funds are restricted in use or unrestricted funds.
 Possible Project Funding from other sources in the future please attached project update
- Project Budget:**
 Provide a brief budget for the project per unit (per center/school/group/event) per intervention type in INR. Specifics of these would be asked for in the appendices. Feel free to attach a detailed budget as a separate sheet as well.

Budget Item By type	INR Amount – Year 1	INR Amount – Year 2	Recurring? (Y/N)	INR Asha funding requested	INR funds - other sources	Funding source
School(s)						
Teacher Training						
Healthcare						
Resource Center						
Self Help Groups						
Awareness/ Advocacy						
Working with Government Schools						
Other Project costs	Please see attached budget					
Other Please Specify						
Other Please Specify						

- How do you plan to sustain the project over the long term?**
 Please see the project update report

Additional Information:

- Please provide letters of reference along with contact information from two people in your community who can describe the impact of your program(s).

Please refer to ASHA SV or FB page <https://www.facebook.com/People-First-India-106083302779969/timeline/>

2. *If your organization is new, please provide letters of reference from two people along with contact numbers describing the work done by individuals in the group(s). If work related reference is not available, please provide two personal letters of reference.*

N/A

3. *Has the organization approached the Government for funding? If so, what was the outcome? If not, why not?*

This an ongoing process but the Trust has received funds for the childline component of the centre at Rescue Junction

4. *What community development activities is this particular funding request for? Check the relevant box and submit the corresponding appendix alongwith.*

- Appendix 1 *Formal/Non-Formal/Special Education/Vocational*
- Appendix 2 *Healthcare*
- Appendix 3 *Resource Centers/Curriculum Development*
- Appendix 4 *Promotion of Self Help Groups*
- Appendix 5 *Awareness/Advocacy*
- Appendix 6 *Working with Government Schools*
- Appendix 7 *Teacher Training*
- Appendix 8 *Fellowship application*

If your project focuses on multiple aspects, please fill out ALL relevant appendices.

5. *What are the other projects that your organization is involved in (completed or current)?*

<i>Name of the project with year(s)</i>	<i>Project Location</i>	<i>Project Goals/ Achievements</i>	<i># of Beneficiaries</i>	<i>Project Budget</i>	<i>Project Funding Source</i>
Rescue Junction	Gaya	To provide the safe environment for children in urgent need and distress	2500 Per year	50000 USD	OWCF, ASHA SV, People first International UK
CHILDLINE SERVICES (1098)	Gaya	To provide a toll free number and appropriate response 27/7 365	1000 Per Year	25000 USD	Ministry of women and child development govt of India through childline foundation
Health Project	11 Villages in southern	To reduce the child infant mortality rate and Provide the health care to the women in villages	7000 populatio	32000 USD	Health For All UK

	part of Bihar		n		
Educational Schools	5 Village Schools	To Provide education for the poor children in village of southern part in Bihar	800 children per Year		Different source of individual and institutional donors
Children sponsorship Programme	Rural part of Bihar Children	To Provide good education in good private school for academically bright students from poor backgrounds	25		Different souce of funding
Vocational Training	3 Sewing and 1 computer training	To provide sewing skills to women and they can earn for their livelihood and provide basic computer training to youth	200 Per Year		Different souce of funding

6. *Please attach your last year's audit report to this application.*
7. *Please attach your latest available annual report, if any.*
8. *Please attach a detailed budget for the funding request.*
9. *Please feel free to attach upto 10 additional A4 size sheets and/or information such as brochures, press reports, photographs etc. relating to your organization and its work.*
10. *Please provide any other information you may consider relevant.*

11. *Your feedback on this application would be valuable. Kindly specify if you have any.*

PEOPLE FIRST EDUCATIONAL CHARITABLE TRUST BODHGAYA

OPERATING BUDGET Drop in and emergency centre for children in urgent need and distress at Koderma TOTAL three years

			Salary Per Month	Per Month (YEAR ONE)	Year ONE (INR)	Year TWO (INR) (+7%)	Year THREE (INR)(Year two+7%)
Drop in and emergency centre at Koderma	Salary	Project Manager	8,000.00	47,000.00	564,000.00	603,480.00	645,723.60
		Three Worker @ 6000	18,000.00				
		Lady Counsellor	6,000.00				
		Care taker	2,500.00				
		Night Guard	3,000.00				
		Security Guard	3,000.00				
		Cook	4,000.00				
		Cook assistant	2,500.00				
	House Rent			5,000.00	60,000.00	64,200.00	68,694.00
	Food Cost			15,000.00	180,000.00	192,600.00	206,082.00
Telephone Cost			1,000.00	12,000.00	12,840.00	13,738.80	
Electricity Bill			1,000.00	12,000.00	12,840.00	13,738.80	
Travel Cost for Staff for restoration or transfer child to R.J			10,000.00	120,000.00	128,400.00	137,388.00	
Legal and Stamp papers			2,500.00	30,000.00	32,100.00	34,347.00	
Administration and Evaluation Cost (Staff travel from Office or Rescue junction)			4,000.00	48,000.00	51,360.00	54,955.20	
Clothes			2,000.00	24,000.00	25,680.00	27,477.60	
Mislenious Cost			1,000.00	12,000.00	12,840.00	13,738.80	
			SUB TOTAL		1,062,000.00	1,136,340.00	1,215,883.80
	Set up costs furniture beds Locker				150,000.00		
			TOTAL		1,212,000	1,136,340	1,215,884
	Less Budget (25% in 2 year Budget and 35% in Third year Budget)					284,085	425,559
	Total Adjusted Budget Figure				1,212,000.00	852,255.00	790,324
	Total requested Budget over Three years (INR)						2,854,579