

From: "S Desingu"

Sent: Tue, 23 Jul 2019 10:34:23

To: "Sriram Muthukumar", "Prasad Dsl", "Guru Mathur"

Subject: SEA : Proposal for ASHA PTA and Motivation Center 2019 - 2020

Dear Sir,

Greetings from Society for Education & Action – SEA.

We believe that you are in better spirit in elegance of GOD along with our children's prayer. **Educating and Empowering Fishing Community Children project** is going very well in grace of you and Asha Dallas.

Our Educating and Empowering Fishing Community Children project funds being closed on month of **May 2019**, So we would like to communicate you that, the upcoming year of funds it begins from **June 2019 to May 2020** to be continuing funds for this project.

So we request you to kindly consider about our Educating and Empowering Fishing Community Children project for coming year funds, we look forward to hear a favorable option from your discrete & esteemed self. Also we draw the following budget for your kind scrutiny without any changes.

**Our Requesting Budget: Rs. 6,89,500/-**

**Educating and Empowering Fishing Community Children project (2018-2019)**

Our ongoing project **Educating and Empowering Fishing Community Children project** is running successfully which is being ended 2019

So we kindly request you to renew this project for the upcoming year June 2019 to May 2020

**Our requesting budget for (June 2019 to May 2020)**

<a href="#">s.no</a>	Programmes	Amount	
1	Enrollment campaign (rally & cultural programme)	Rs.2500 X 7	Rs.17,500
2	Educational material for motivation Centres	Rs.500 X 5 X 12 months	Rs.30,000

3	Motivation center Teacher's salary	Rs.2000 X 5 X 12 months	Rs.1,20,000
4	Rent for motivation Centre	Rs.1000 X 5 X 12 months	Rs.60,000
5	PTA Teacher's salary	Rs.5000 X 7 X 12 months	Rs.4,20,000
6	Teaching learning material	Rs.500 X 7 schools x 12months	Rs.42,000
	<b>Total</b>		<b>Rs.6,89,500</b>

Regards,  
S.Desingu  
Director - SEA  
[www.seamamallapuram.in](http://www.seamamallapuram.in)  
[www.anjalamalspecialschool.in](http://www.anjalamalspecialschool.in)

## Society for Education and Action –SEA

### Mamallapuram

#### ASHA PTA

S.No	School Name	Teacher Name	Std	Boys	Girls	Total
1.	<b>Kannathur</b> Panchayat Union Primary School	G.K.Dillirani	U.K.G	5	6	<b>11</b>
			5 <sup>th</sup> std	3	6	<b>9</b>
2.	<b>Mugaiyur</b> Panchayat Union Middle School	L.Saraswathi	L.K.G	10	12	<b>22</b>
			U.K.G			
			2 <sup>nd</sup> std	12	9	<b>21</b>
3.	<b>Alambarikuppam</b> Panchayat Union Primary School	A.Meroon	4 <sup>th</sup> std	8	13	<b>21</b>
4.	<b>Kadalur</b> Panchayat Union Middle School	S.Ragini	4 <sup>th</sup> std	7	7	<b>14</b>
			5 <sup>th</sup> std	10	5	<b>15</b>

			8 <sup>th</sup> std	8	2	<b>10</b>
5.	<b>Kellarkollai</b> Panchayat Union Primary School	K.Soniya	4 <sup>th</sup> std	3	3	<b>6</b>
			2 <sup>nd</sup> Std	4	2	<b>6</b>
6.	<b>Koovathur</b> Panchayat Union Primary School	S.Geetha	2 <sup>nd</sup> std	12	23	<b>35</b>
7.	<b>Meyyur</b> Panchayat Union Primary School	K.Kalaiarasi	4 <sup>th</sup> std	10	3	<b>13</b>
			3 <sup>rd</sup> std	8	7	<b>15</b>
	<b>Total</b>			<b>100</b>	<b>98</b>	<b>198</b>

#### ASHA Motivation Center

S.No	Motivation Center	Teacher Name	Boys	Girls	Total
1.	Kadalur Periyakuppam	S.Asha	11	21	<b>32</b>
2.	Allikuppam	D.Pawya	15	14	<b>29</b>
3.	KadalurChinnakuppam	Logesh	18	13	<b>31</b>
4.	Kannathur	S.Vinothini	19	16	<b>35</b>
5.	Panaiyurchinnakuppam	S.Kalpana	10	12	<b>22</b>
	<b>Total</b>		<b>73</b>	<b>76</b>	<b>149</b>

Dear Sir,  
Please find the answers for your mail dated 23<sup>rd</sup> August 2019.

1. Why did the budget increase from last year? It appears the increase is associated with salary. If due to salary, What is the plan to get the Panchayat or other agencies to support this project?

**Yes, Sir. The increase in the budget than the previous academic year owing to the increase in the salary component for the PTA teachers. Reason being the government teachers who are in the same school are drawing around Rs.60,000/- to Rs.80,000/- per month salary on government payscale.**

**We have plans to segregate the Asha supported Schools in Coastal Kancheepuram and hand it over to the respective communities / village. As of now there are no Panchayat Raj Institutions committee available to discuss this prevailing issue. Once formed, SEA will set the pace for the same.**

**We have approached corporates like Sutherland Technologies and HCL for the funding support. We may get their assistance in the future.**

2. ASHA has been funding this project for more than 10 years. We are frustrated that there has not been any improvement on building a sustainable funding source. I have mentioned this several times that ASHA should not be considered as the primary source of funding. You will need to show a parallel source of funding either from the government or some other agency/sponsor for this project to move forward. Please provide a response on this as it is a critical factor in approval of the funding.

**We have been getting the support from Asha since the year 2009 for the PTA and Motivation Centre projects.**

**SEA - Plans for sustainability of the projects:**

- 1. Lobby and Advocacy has been done by SEA to notify the government about the problems in the teacher's deployment in government schools.**
- 2. SEA is constantly looking for CSR funds from corporates. We have also organized several visits to the projects for them to understand the project model.**
- 3. SEA is also planning to handover the PTA teachers deployment to the community itself.**
- 4. One such implementation has already been done by SEA in the previous year and the reports concerned has been sent across to ASHA already.**

3. I have also mentioned to you that every funding proposal request should include a progress report of how the funds have been used in the last year, what are the achievements/accomplishments in terms of performance i.e. children/students benefited in the last year and over the years ASHA has funded, where are they now and their well-being. You have not included any of this information in your request for funding. Please provide as soon as possible. Also include testimonies of students who have benefited. We will not fund projects without any metrics of progress.

**Sir, we are attaching the following to clarify the above query.**

- 1. Success Stories of the benefitted children**
- 2. Asha Metrics of the Children Enrollment in Government Schools and Motivation Centers.**
- 3. Asha Activity report for the year 2018-2019.**

4. Funds Utilization Certificate for the fiscal-years supported by Asha.

s.no	Programs	Total Budgeted Amount by SEA		Cost sharing from Panchayat/Local Government	Total Amount Requested from ASHA
1	Enrollment campaign (rally & cultural program)	Rs.2500 X 7	INR 17,500.00	NA	INR.17,500.00
2	Educational material for motivation Centres	Rs.500 X 5 X 12 months	INR 30,000.00	NA	INR.30,000.00
3	Motivation center Teacher's salary	Rs.2000 X 5 X 12 months	INR 120,000.00	NA	INR.1,20,000.00
4	Rent for motivation Centre	Rs.1000 X 5 X 12 months	INR 60,000.00	NA	INR.60,000.00
5	PTA Teacher's salary	Rs.5000 X 7 X 12 months	INR 420,000.00	INR.84,000.00	INR.3,36,000.00
6	Teaching learning material	Rs.500 X 7 schools x 12 months	INR 42,000.00	NA	INR.42,000.00
	<b>Total</b>		<b>INR 689,500.00</b>	<b>INR.84,000.00</b>	<b>INR. 6,05,500.00</b>