

*Asha For Education TM*  
**Project Proposal Submission Form**

*All applicants are expected to fill out the generic form. Please specify Not Applicable for questions that do not apply.*

*Please fill out appendix form that is relevant to you.*

**Project Title:** Khushboo Welfare Society ( Center for Persons with Mental and Multiple Disabilities)

**Date:** 15.09.2016

*Provide the information for the person who would be the main contact with Asha for Education from your organization. This person would be responsible for communications with AfE for our review and monitoring processes. Provide an alternate contact as well.*

	<b>Main Project Contact</b>	<b>Alternate Contact</b>
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<b>Affiliation</b>		

**Executive Summary:**

- 1. Demographics** - Briefly highlight the project location, target demographics of the project beneficiaries and the surroundings in terms of community size, literacy rate, education levels, monthly income, occupations etc (if relevant)

Khushboo Welfare Society is located in Gurgaon ( national capital region) in Haryana state of India. According to Census of India 2011 ([www.census2011.co.in](http://www.census2011.co.in)) report total population of the district is 2.3 million with 84.4 % literacy rate. Gurgaon is the most rapidly, economically, and industrially growing city of India. Hence, it is the population is not only literate but well educated. However, all the dwellers of Gurgaon are not natives and have large migrated population. Amongst the native dwellers, the literacy rate approximately ranges between 80-90%. The population of Gurgaon is mixture of well placed urban crowd and migrated population from backward states of India , who work as factory / industry labors. Gurgaon has a population that ranges at two extreme ends- highly qualified and illiterate people.

- 2. Problem** - Briefly highlight the problem that you are trying to address.

Acceptance of mentally and physically disable child/ person is still big problem a big problem for families and society at large, Khushboo Welfare Society is trying to help those families who have such persons, through our special class room education program.

Khushboo Welfare Society is a Centre for Physically and Mentally challenged children and young people, where we strive for their empowerment through Care, Education, and Training. We are based in Sector-10 A, Gurgaon and have been working since 1995

At present, we have a range of structured educational, vocational, and therapeutic programs in operation, which provide services of early detection and assessment of disabilities, determine individualized Intervention Plan, and intervention through special care for children with disabilities. The focus is on holistic development and education of the child through training in Activities of Daily Living (ADL), Speech and Language development, physical therapy where needed, expressive and performing arts, recreational activities and counselling support for the parents and family members.

We also provide village based care services for physically and mentally challenged children. It is a multi-sectoral, multi-dimensional approach for children with disabilities, with joint participation of village community, the family members, and Khushboo.

**3. Approach** - Briefly highlight the approach your organization is taking towards solving the problem outlined above. What are the main activities that the project wants to do?

Our approaches to address the problem through following activities:

1. Provide early child intervention to children who are mentally and physically challenged.
2. Identify the educational needs of such children.
3. Impart relevant training to beneficiaries to make them self reliant
4. Promote individual abilities for rehabilitation and vocational training
5. Educate the parents, care givers and community members on various aspects of mental retardation and means of coping with mentally challenged child at home
6. Aid integration of such children within community
7. Provide spiritual support to concerned families
8. Aid legal interest of such persons
9. Counseling of parents, children and other family members.

**4. Effectiveness** - Briefly explain why your organization believes that the approach highlighted above would be effective in solving the problem. Provide references to pilot projects or published research that can back up this claim. Provide the 'Theory of Change' on how the intervention would lead to a successful outcome.

Khushboo Welfare Society is operational since 1995 and able to give positive impacts on families who have children/ person with mental and physical disability. This helps them in:

- ✓ Slowing down further deterioration
- ✓ Increase child's ability to be self reliable
- ✓ Provide support and relief to parents
- ✓ Impart training for their better livelihood.

**5. Alternatives** - Briefly highlight the alternate approaches that your organization considered (or other organizations are taking) towards solving the problem outlined above. What are the reasons that the alternates were discarded?

Not Applicable with us

6. **Outcomes** - Briefly highlight the expected concrete outputs and outcomes that you expect at the end of the project. Please provide succinct and exact descriptions.

The major outcome of programme are:

- 1) Slowing down the physical deterioration
- 2) Child become self reliable, he/she manage daily routine activities
- 3) Relief to parents
- 4) Development of vocational skills to get livelihood

7. **Metrics** - Briefly explain what metrics will be used to measure the effectiveness of the project at the end of 2 years. How would you quantify that the outputs are a progression of effects that resulted from the proposed work? Describe the metrics to gauge the outcomes specified above in measurable and quantifiable terms.

As mentioned above this is long run program, however with our vigorous efforts, in two years of time we will be able to develop child's capacity, so that he/she can take care of their daily routine.

8. **Long Term Impact** - Briefly highlight the potential long term **direct** impact of the project.

Long term Impact of the program is : Children who are regularly coming to the center become self dependent and able to present themselves in social forum.

**9. Highlights – What makes this project unique?**

Khushboo is working towards holistic development of mentally and physically disabled children/ person. The program helps them in

- 1) Prevention of further deterioration of children physical condition
- 2) Increase their ability to become self reliable
- 3) Impart training to take some livelihood
- 4) Provide support and relief to parents

**10. Capacity for Success – Explain how your organization and project personnel are positioned to carry on the proposed activities with a high standard of excellence. Cite any recent project that might demonstrate your capacity to implement this effort successfully.**

At Khushboo, we have committed staff of Special educators, Teachers, Physiotherapist, Psychotherapist, Speech therapist and Occupational therapist

Recently we have started Occupational therapy and Speech therapy to integrate disabled child into family and in society at large.

**Occupational Therapy:** This therapy helps in developing skills which are a “must need “for daily living, improve basic motor functions and reasoning skills which protects the patients from permanent loss of functions The activities carried out here include;

- ✓ Multi-sensory stimulation and integration, “Oro-motor” exercises for eating and “Imitation techniques” for teaching new activities.
- ✓ “Touch Therapy” sessions to improve tactile sense.
- ✓ Balancing exercises like jumping, climbing stairs, swings etc to tone up body balancing.
- ✓ Pick-n-release small objects use porcelain clay pegboards etc to improve motor skills.
- ✓ Talk and clear commands to improve concentration and attention to commands etc.

**Speech Therapy:** This section provides a wide range of services, mainly on an individual basis, but also as support for families. The Speech Therapist works to assess, diagnose, prevent, and treat speech, language, social communication, cognitive-communication, and swallowing disorders.

Working in collaboration with other sections, through a multidisciplinary approach, the services provided include:

- ✓ Cognitive aspects of communication
- ✓ Speech (phonation, articulation), fluency, resonance, and voice(including aeromechanical components of respiration).
- ✓ Language and pragmatic/social aspects of communication
- ✓ Swallowing or other upper aerodigestive and aeromechanical functions
- ✓ Sensory awareness related to communication

**11. Scale – How can this project scale? Is the idea scalable?**

Khushboo has plans to add more classes and increase the number of children progressively bringing up the children by April 2017

- ✓ The vocational training program, which presently provide facilities of cooking, Home management, Handicraft, Paper bags, Candle making etc.

Khushboo intends to add more skill to strengthen its rehabilitation plans. This will ensure that the special children of Khushboo become productive members in their own household and in the society.

- ✓ Khushboo plans to provide residential facility for long term care and support to children with disability.
- ✓ Expansion of community outreach program to help poor people in rural area

12. **Sustainability** – *Is this a one-time effort or does it need sustained funds? How do you envision the sustainability of the project?*

As it is a special educational program for people with disability. This is program needs sustained funds through long term and one time partners.

13. **Proposed project start and end dates:**

Ongoing program, no end date.

14. *If this funding is for a pilot project or an initiative that hasn't yet started, do you intend to borrow funds/use personal funds to start it? Or are you waiting for support from an organization like AfE or similar to begin the program?*

Khushboo is operational since 1995, and we are receiving funds from various corporate and individual donors.

**Information about your group/organization:**

1. *Name of the group/organization requesting funds:*

Khushboo Welfare Society

2. *Organization website, if any.*

www.kwsindia.org

3. *When was the group established?*

13 November 1995

4. Briefly describe the mission/goal of the organization/group.

We enhance the discovered potential in individuals challenged with cognitive and Physical impairments for equal and contributory participation in the society.

5. Briefly describe the short term and long terms aims/goals of the group.

Khushboo has one long term goal which is "to provide holistic development to mentally and physically disabled children/ persons."

6. Does your group have any religious or political affiliation? If yes, please describe the type of affiliation and the reason for it.

Not Applicable

7. What are the focus areas of your organization? (Give a rough estimate of the total effort/funding)

- Community Development                      %
- Education    100 %
- Health    %
- Other(Please specify)                              %

8. Is your organization registered as a non-profit trust? Does it have a 80(G) exemption or equivalent? Yes

9. Does your group/organization have FCRA clearance? Yes

10. Does your group have any prior affiliation with Asha for Education? If so, explain.

Yes Khushboo Welfare Society was funded by ASHA -Austin Chapter for educational program in year 2011

11. Board of Directors/Trustees

List the names and background of the directors or trustees of the organization.

Name	Brief Background
Rakesh Jinsi (President)	R.Jinsi an Engineering Graduate with over 38 years of diverse experience covering Corporate Executive (mainly Auto Industry), Non-Profit and Education Sectors. During this period, for more than 25 years, he has led businesses predominantly involving turnaround management. He also sits on Boards of large business houses/Multi nationals and is a member of National Level Govt/NGO bodies. He was heading SOS Children Villages of India from 2009-15 as its Secretary General. He is also one of the founder member of Khushboo.
Mr. Narendra Gera (General Secretary)	He is an Mechanical Engineer running his own manufacturing enterprise. Is an active Social Worker. He is also on the Board of DAV Senior Secondary School Khandsa Road Gurgaon.
Mr. Pankaj Jain (Treasurer)	An entrepreneur in the Printing Business, he is a social worker and deeply concerned about the under privileged. He is also one of the founder member of Khushboo.
Mr. Rajiv Gupta (Member)	An Engineer having spent many years with M/S Maruti Suzuki, is passionate about helping children with Disabilities.
Mrs. Reeta Rastogi (Member)	A Post Graduate in Education, is a teacher by profession and deeply engaged with development of children.
Mrs. Renu Maheshwari (Vice President)	An active Social Worker having worked in areas of Development and livelihood creation for Families of workmen. She was the founder of a Welfare Organisation "Prerna" at Hoshiarpur (Punjab). This organisation worked with housewives of the rural area, supporting trades such as needle work, etc.
Mrs. Usha Malik (Member)	A post graduate by education, is a grass root Social Worker and has been associated with Khushboo for many years.

**12. List of project personnel**

List all the main people committed to the overall project and the % of time they spend on this project. Include the project coordinator, leader(s) of various initiatives.

<i>Name</i>	<i>Project Role/Responsibilities</i>	<i>% Time/ Effort</i>	<i>Qualifications</i>
Anjana Rani	Special Educator	50%	
Shashi Bala	Special Educator	50%	
Lalti Devi	Special Educator	100%	
Rekha Kesari	Special Educator	100%	
Monika	Special Educator	100%	
Kavita	Special Educator	100%	
Chandveer	Special Educator	100%	
Navya	Psychotherapist	100%	
Bidyanand Singh	Physiotherapist	100%	
Ranjit Mishra	Occupational Therapist	100%	
Kushal Sharma	Speech therapist	100%	



**Financials:**1. *Total project amount:*

What is the total amount of funding (from all sources) that is necessary for implementation and completion of the project. (in INR)

10,300,000/- INR

2. *Confirmed/Potential funding from other sources towards the project:*

Provide a list of other funding sources for this project along with the amount of funding. Also indicate the status of these funding requests (proposed/granted etc). Also indicate if these funds are restricted in use or unrestricted funds.

3. *Project Budget:*

Provide a brief budget for the project per unit (per center/school/group/event) per intervention type in INR. Specifics of these would be asked for in the appendices. Feel free to attach a detailed budget as a separate sheet as well.

<i>Budget Item By type</i>	<i>INR Amount – Year 1</i>	<i>INR Amount – Year 2</i>	<i>Recurring? (Y/N)</i>	<i>INR Asha funding requested</i>	<i>INR funds - other sources</i>	<i>Funding source</i>
<i>School(s)teachers salary</i>	23,50,000	25,85,000	Yes	13,50,000	1,00,000	Government of India and other
<i>Teachers Training</i>						
<i>Healthcare</i>						
<i>Resource Center</i>						
<i>Self Help Groups</i>						
<i>Awareness/ Advocacy</i>						
<i>Working with Government Schools</i>						
<i>Medical staff</i>	12,75,000	14,02,500	Yes	12,75,000	1,00,000	Government of India and other
<i>Other</i>						
<i>Total</i>				<b>26,25,000/-</b>		

*Year 1 : October 2016 to September 2017*

*Year 2: October 2017 to September 2018*

4. *How do you plan to sustain the project over the long term?*

The program will be sustained through sustained funding from long term and one time donors.

**Additional Information:**

1. Please provide letters of reference along with contact information from two people in your community who can describe the impact of your program(s). Name the people here -
2. If your organization is new, please provide letters of reference from two people along with contact numbers describing the work done by individuals in the group(s). If work related reference is not available, please provide two personal letters of reference.
3. Has the organization approached the Government for funding? If so, what was the outcome? If not, why not?
4. What community development activities is this particular funding request for? Check the relevant box and submit the corresponding appendix alongwith.

- |            |  |
|------------|--|
| Appendix 1 | Formal/Non-Formal/Special Education/Vocational |
| Appendix 2 | Healthcare                                     |
| Appendix 3 | Resource Centers/Curriculum Development        |
| Appendix 4 | Promotion of Self Help Groups                  |
| Appendix 5 | Awareness/Advocacy                             |
| Appendix 6 | Working with Government Schools                |
| Appendix 7 | Teacher Training                               |
| Appendix 8 | Fellowship application                         |

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If your project focuses on multiple aspects, please fill out ALL relevant appendices.

5. What are the other projects that your organization is involved in (completed or current)?

Name of the project with year(s)	Project Location	Project Goals/ Achievements	# of Beneficiaries	Project Budget	Project Funding Source
Based Rehabilitation	Rural area of Gurgaon	•Assessments of Disabilities and identifying invention needs		8,000/-IN	KWS core funding

- 6. Please attach your last year's audit report to this application.*
- 7. Please attach your latest available annual report, if any.*
- 8. Please attach a detailed budget for the funding request.*
- 9. Please feel free to attach upto 10 additional A4 size sheets and/or information such as brochures, press reports, photographs etc. relating to your organization and its work.*
- 10. Please provide any other information you may consider relevant.*

- 11. Your feedback on this application would be valuable. Kindly specify if you have any.*