

March 17, 2011

Attendees: Athena, Aditi, Gurinder, Mahima, Mallika, Murali, Namita, Partha, Rupam, Sandy, Shivani, Soumya, Srikanth, Sriparna, Veena, Vineet.

Minutes:

I. Chapter Updates:

- Sandy stepping down as Outreach Coordinator. **Nominations for Outreach Coordinator position are now open.** Please email sf@ashanet.org if interested in nominating yourself for this position. Description and Responsibilities for the role are at: <https://sites.google.com/site/ashasfwiki/Home/coordinator-roles>
- Asha-SF banner done (one nit --- doesn't have the website address) -- Vineet will fix this with markers or something
- ARC (Namita - SF ARC Rep): General funds and Asha Fellowship program proposals. No new information. Please read information at: <https://sites.google.com/site/ashasfwiki/Home/arc-issues>

II. Sponsorship update (Athena - Sponsorship Coord):

- Reviewed the sponsorship package. Contains some great information. Thanks to Athena for putting it together. Request to everyone to read it and provide feedback -- it is sent on asha-sf-active.
 - **Team Asha SF Coords to answer some questions:**
 - Sponsor logo on runnernet pages and T-shirts - possible?
 - Sponsor publicity at Asha Tent at the Half Marathon
 - Confirm total number of Asha runners from SV
- Shivani to assist with uploading the pdf to the main asha website and create the sponsorship page.
- **Need volunteers to help on reaching out to Sponsors.**

III. Events

1. **Asha-20 conference (Namita/Mallika):**
 - Sessions and speakers are mostly decided.
 - Waiting for Stanford to confirm venue
 - Currently no other activity on this front on the yahoogroups.
2. **Team Asha SF (Vineet/Partha - TASF Coords):**
 - [Request to all volunteers to fill out the waterstop spreadsheet](#) and volunteer for at least one Sunday from April thru July. Time commitment is 3-4hrs starting at 7:30am.
 - Kickoff Session on Apr 9th. **Help with spreading the word through flyers, biz cards etc.**
 - [Aditi to help with creating the email flyer.](#) Shivani to send constant contact information.
 - [Need Event Day volunteers for Apr 9th - 2pm-4pm.](#) Please volunteer if you are able to make it. The coords will need all the help they can get. If you would like to help with team asha in general and on the event day write to coords@sf.team-asha.org.
3. **Film Festival (Mahima: FF Coord)**
 - UCSF Hall booking hasn't opened yet but no reason why we shouldn't receive it.
 - Grant application in progress
 - Movie selection in progress. [Mahima to share a google spreadsheet with asha-sf-active to source movie recommendations.](#)
 - Veena and Madhavi are helping out.

IV. Outreach:

- Sandy has some good ideas around outreach. Hopefully the new coordinator can follow up on these:
 1. Partnerships with other organizations and get speak time at their events to promote Asha and spread awareness such Net-IP, SABA etc
 2. Low-effort social events such as mixers for Asha SF. For e.g. Kasa was ready to donate 10-15% of the proceeds if we held a event at their location.
 3. Vibha recently received 1M grant from Chase due to a voting competition on facebook. There are several

such opportunities available. Perhaps we can work on something local like that.

4. Spend some advertising dollars -- such as at KQED, Radiostation etc. Apply for Google grant

V. Projects:

- **Aseema (Sriparna):** Reviewed site visit report. Looks great. We are ready to set up the poll for this project.
- **QED questionnaire for ETASHA:** Etasha filled this questionnaire out. The purpose of the questionnaire is to initiate discussion between the chapter and the project. Encourage everyone to read the questionnaire and if have any questions write to sf.projects@ashanet.org. The questionnaire was sent on asha-sf-active list.
- **SWIRD:** Funds are almost ready to be sent. Some clarifications were needed by Asha-wide.
- **PNEUMA:** Rupam is working on the checklist. Some clarifications needed from Rama on the financial stuff.

Aseema

March 29, 2011

The poll to fund Aseema has closed and the results are in! The poll was for whether or not to fund Aseema the requested amount of Rs. 302,850 (~\$6,700) for the purchase of Montessori teaching aids for their pre-primary classroom. The results are:

Yes: 12 votes

No: 0 votes

So we will be funding Aseema for another year and help them continue the great job they are doing! Thanks to everyone that voted!