Goldman Sachs Sports Day at Prerana

May 2009

In an age where NGOs are facing a need for a helping hand more than ever, Corporate Social Responsibility programs have been an answer to the multi-faceted question of how to enhance and contribute significantly to the assistance provided by local NGOs. CSR programs have enabled formation of symbiotic the а relationship between the corporate world and NGOs that has proved to be an important factor in allowing for ability to provide services "outside of the box". Due to the relationship created by Goldman Sachs' CSR team with Prerana, this May we were able to provide the children at our centers with a fun filled day of recreational activities on Sports Day - to get away from the everyday and do something different.

The day started off at 9:30 am with the arrival of 150 children ages 8 to 19 years to Prerana's Kamathipura Center. Our compound was transformed into an arena of race tracks and hydration stations for this year's Sports Day. The children were

divided into four teams and given jerseys and caps in matching team colors of Navy Blue, Red, Yellow, and Royal Blue. They were quite a sight to behold!

The inauguration began with music and dancing, speakers booming with "Jai Ho". Upon the arrival of the Goldman Sachs team, the day was kicked off with a ribbon cutting ceremony and a Lazim routine performed by the children. The day's sports events were full of a variety of races including marble and spoon, potato race, sack race, three legged, book balancing and relay races.



Despite the summer heat, the children were enthusiastic and participated in the spirit of the games. The winners proudly took their stands on the Winner's Podium

to receive their prize ribbons and name announcements from members of the Goldman Sachs team. There was a break at 11:00 am for a refueling snack ('batata poha') which the children greatly enjoyed.

At the end of the event was the prize distribution ceremony. Children from Prerana presented each member of the Goldman Sachs team with a potted 'tulsi' plant. As we are all aware 'tulsi' has several medicinal and therapeutic powers. It also literally translates into the term 'the incomparable one'. The Goldman Sachs team members were requested to distribute prizes to all the winners, which they did with broad smiles on their faces.



After the prize distribution ceremony lunch packs were distributed to one and all. This consisted of a samosa, a sandwich, a slice cake, potato wafers and a gulab jamun. The event came to an end at 2:30 pm.

The entire Prerana team would like to thank the team at Goldman Sachs for a wonderful, fun filled day. The

team displayed a very positive, affectionate attitude towards the children while the races were onaoina. They participated enthusiastically in setting up each race and assisting in distribution of food and soft drinks. The children on their part truly had a blast and enjoyed meeting the Goldman Sachs (and also enioved wonderful chocolate treats thev brought!). This was really a day to remember and we send our best wishes to Goldman Sachs for helping us out to make Sports Day a memorable one for all the kids and staff here at Prerana.