

Asha For Education TM

Project Proposal Submission Form

All applicants are expected to fill out the generic form. Please specify Not Applicable for questions that do not apply.

Please fill out appendix form that is relevant to you.

Project Title: FOUNDATION OF CHILDREN LEARNING AND HUMAN DEVELOPMENT
KIDDERPORE SLUM AREA

Date: 22.02.2021

Provide the information for the person who would be the main contact with Asha for Education from your organization. This person would be responsible for communications with AfE for our review and monitoring processes. Provide an alternate contact as well.

	Main Project Contact	Alternate Contact
Name	INSTITUTE OF SOCIAL WORK	RUPANJALI CHOWDHURY
Address	29 B CHETLA CENTRAL ROAD KOLKATA - 700027	5A BINDU BASINI STREET KOLKATA - 700023
Phone	9103324796607, 033 244498685	
Email	iswcht@gmail.com	
Affiliation		

Executive Summary:

- Demographics** - Briefly highlight the project location, target demographics of the project beneficiaries and the surroundings in terms of community size, literacy rate, education levels, monthly income, occupations etc (if relevant)

It is a part of dock area. Initially the inhabitants were dock labourers. Gradually the area covered by kutcha structure and turned in a slum area. After physical development programme done by Government some basic facilities like water, sanitation are there. Gradually the families settled here and simultaneously education for children came into front. Though it took long time.

Occupation of inhabitants are daily labourer, dock labourer, small business, shopkeepers, vegetable vendors etc. There are few people who are doing job, at private firm.

Total population of Kidderpore area :

Literacy Rate

Male 70%

Female 60%

Average monthly income : 10,000/-

- Problem** - Briefly highlight the problem that you are trying to address.

We are trying to reach the families of domestic worker, vegetable vendors, casual day labourers. Our focus is to look after whether children and adolescent girls are attending the regular schools i.e. (mainstream education programme). Through our project we are trying to protect the adolescent girls from early marriage and school dropout both children and adolescent girls.

3. **Approach** - Briefly highlight the approach your organization is taking towards solving the problem outlined above. What are the main activities that the project wants to do?

- There will be three groups of children at the children section.
 - i) One groups who are not going to school or dropped out from School. We will prepare them to admit at formal school (timings 11 a.m. to 2 p.m.)
 - ii) Children who are going to school but unable to follow school lessons they will guided to follow their school lessons. (Timings 1.00 p.m. to 4.00 p.m.)
- There will be a coaching and guidance programme for adolescent girls who are going to secondary level to college level (timings 11 a.m. to 4 p.m.) They will be guided group wise.
- A scholarship programme for the girls of higher classes would be provided.
- The vocational training programme will be organize for girls
 - i. Tailoring
 - ii. Computer training
 - iii. Spoken English
- Extra curricular activities for girls
 - i. Music training for slum girls
 - ii. Dance training for girls of slum area

These girls have no scope to get such kind of training but they are very enthusiastic for this trainings. Through these training they are enthusiasm sustained to concentrate on their study.

4. **Effectiveness** - Briefly explain why your organization believes that the approach highlighted above would be effective in solving the problem. Provide references to pilot projects or published research that can back up this claim. Provide the 'Theory of Change' on how the intervention would lead to a successful outcome.

The children and adolescent girls belongs to poor casual day labourers and domestic workers families. They have no guidance at home hence they could not continue their education. We will educate them to change their status and family situation through our effort i.e. education and skill development. We often arrange scholarship to support their college education which is very helpful for the girls to concentrate on their education. The girls are very much interested to change their status by educating themselves. Though they are living at poor slum areas but our process of education helped to change their state of mind.

5. **Alternatives** - Briefly highlight the alternate approaches that your organization considered (or other organizations are taking) towards solving the problem outlined above. What are the reasons that the alternates were discarded?

The students who are coming to our centre is living at surrounding areas. It is very easy for them to reach the centre we always keep track with their families. As they

are living in a unhygienic small rooms they enjoy to come and study at the centre. Their parents are so busy from morning to evening to earn money for their survival and they have no interest about education of their children. Hence we will try our best to educate these children and adolescent girls with our best effort.

6. **Outcomes** - Briefly highlight the expected concrete outputs and outcomes that you expect at the end of the project. Please provide succinct and exact descriptions.

- The children will be able to get scope to build up their better future.
- It would help to change attitude of parents and community which will help to build up a healthy community.
- It will help to stop child marriage, trafficking, school dropout, child protection.
- Scholarship programmes for the poor girls will increase enthusiasm to continue their education.
- The girls very much desperate to get a job by educating themselves.
- The girls are very much determined to change their status of their family.

7. **Metrics** - Briefly explain what metrics will be used to measure the effectiveness of the project at the end of 2 years. How would you quantify that the outputs are a progression of effects that resulted from the proposed work? Describe the metrics to gauge the outcomes specified above in measurable and quantifiable terms.

- A comparative study to measure rate of literacy of neighborhoods from the children and girls are coming vis-à-vis of neighborhoods from where the children are not coming.
- Survey would be conducted to find out
 - a. Incident of School dropout children
 - b. Number of children not enrolled in school.
 - c. Comparative analysis of certain parameters related to the project area before and after implementation of project

8. **Long Term Impact** - Briefly highlight the potential long term **direct** impact of the project.

- (a) Status of girl children would be improved.
- (b) Children would be saved from risk situation.
- (c) It would provide safe guards against child exploitation and trafficking.
- (d) It will change the status of girl children.

9. **Highlights** – What makes this project unique?

- It will be a process of creating pleasure among the children and self confidence of the adolescent girls.
- *It will be unique process where girls themselves trying to be self sufficient by their education and they themselves trying to avoid early marriage which is very helpful for the community.*
- *The student-teacher relationship of the project centre create an example of communal harmony which is a important factor of our society.*
- It would be a unique process to educate underprivileged section of our society simultaneously it will help the organization to build up relationship with the families.

10. **Capacity for Success** – Explain how your organization and project personnel are positioned to carry on the proposed activities with a high standard of excellence. Cite any recent project that might demonstrate your capacity to implement this effort successfully.

- The patience of teachers and concern for the poor students create a unique example to bridge the gap of our society.
- The existing teachers had long experience and concerned for these children and adolescent girls and thus shall be ideal to carry forward the project.
- The student-teacher informal relationship create a situation where we-they complex has no place.

11. **Scale** – How can this project scale? Is the idea scalable?

- Based on successful demonstration of impacts of the project, the social sensitivity and acceptability can be enhanced and more neighborhoods can be covered by similar type of project and resultantly number of students attending schools can be significantly raised and dropout maidens minimized.
- Community participation through increased sensitivity would help achieve scalability.

12. Sustainability – Is this a one-time effort or does it need sustained funds? How do you envision the sustainability of the project?

Need sustained funds

- From small contribution of students who are coming to special coaching classes.
- Fund raising programme at local level.
- Donation from local people.
- Selling different products of tailoring centre.

13. Proposed project start and end dates:

- Start: APRIL 2021
- End: MARCH 2022

14. If this funding is for a pilot project or an initiative that hasn't yet started, do you intend to borrow funds/use personal funds to start it? Or are you waiting for support from an organization like AfE or similar to begin the program?

NO

Information about your group/organization:

1. Name of the group/organization requesting funds:

2. Organization website, if any.

3. When was the group established?

4. Briefly describe the mission/goal of the organization/group.

5. Briefly describe the short term and long terms aims/goals of the group.

6. Does your group have any religious or political affiliation? If yes, please describe the type of affiliation and the reason for it.

7. What are the focus areas of your organization? (Give a rough estimate of the total effort/funding)

- Community Development %
- Education %
- Health %
- Other(Please specify) %

8. Is your organization registered as a non-profit trust? Does it have a 80(G) exemption or equivalent?

9. Does your group/organization have FCRA clearance?

10. Does your group have any prior affiliation with Asha for Education? If so, explain.

11. Board of Directors/Trustees

List the names and background of the directors or trustees of the organization.

Name	Brief Background
Names of others, if any	

List all the main people committed to the overall project and the % of time they spend on this project. Include the project coordinator, leader(s) of various initiatives.

[illegible]

Financials:

1. **Total project amount:**
What is the total amount of funding (from all sources) that is necessary for implementation and completion of the project. (in INR)
2. **Confirmed/Potential funding from other sources towards the project:**
Provide a list of other funding sources for this project along with the amount of funding. Also indicate the status of these funding requests (proposed/granted etc). Also indicate if these funds are restricted in use or unrestricted funds.
3. **Project Budget:**
4. **Provide a brief budget for the project per unit (per center/school/group/event) per intervention type in INR. Specifics of these would be asked for in the appendices. Feel free to attach a detailed budget as a separate sheet as well.**

Budget Item By type	INR Amount – Year 1	INR Amount – Year 2	Recurring? (Y/N)	INR Asha funding requested	INR funds - other sources	Funding source
School(s)						
Teacher Training						
Healthcare						
Resource Center						
Self Help Groups						
Awareness/ Advocacy						
Working with Government Schools						
Other						
Other						
Other						

4. **How do you plan to sustain the project over the long term?**

Additional Information:

1. Please provide letters of reference along with contact information from two people in your community who can describe the impact of your program(s). Name the people here -
2. If your organization is new, please provide letters of reference from two people along with contact numbers describing the work done by individuals in the group(s). If work related reference is not available, please provide two personal letters of reference.
3. Has the organization approached the Government for funding? If so, what was the outcome? If not, why not?
4. What community development activities is this particular funding request for?
Check the relevant box and submit the corresponding appendix alongwith.

Appendix 1	Formal/Non-Formal/Special Education/Vocational	Yes <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
Appendix 2	Healthcare	
Appendix 3	Resource Centers/Curriculum Development	
Appendix 4	Promotion of Self Help Groups	
Appendix 5	Awareness/Advocacy	
Appendix 6	Working with Government Schools	
Appendix 7	Teacher Training	
Appendix 8	Fellowship application	

If your project focuses on multiple aspects, please fill out ALL relevant appendices.

5. What are the other projects that your organization is involved in (completed or current)?

Name of the project with year(s)	Project Location	Project Goals/ Achievements	# of Beneficiaries	Project Budget	Project Funding Source
Foundation of children learning and human development	Kidderpore, Kolkata	Educating the children and adolescent girls of slum area	Children and adolescent girls	Rs.	Asha for Education

6. *Please attach your last year's audit report to this application : Annex C*
7. *Please attach your latest available annual report, if any : Annex B*
8. *Please attach a detailed budget for the funding request. Annex A*
9. *Please feel free to attach upto 10 additional A4 size sheets and/or information such as brochures, press reports, photographs etc. relating to your organization and its work.*
10. *Please provide any other information you may consider relevant.*

Kidderpore slum area is a very complicated at recent situation. The girls are not safe at this area. During the pandemic situation people have lost their job and the families are suffering from tremendous poverty. They do not have their sufficient food hence, the children are suffering from hunger and they could not follow their lessons properly. The families are more interested to get married of their daughters at this situation. We are trying to make conscious of these girls and the families and trying to overcome from the helpless situation.

11. *Your feedback on this application would be valuable. Kindly specify if you have any.*

We believe that with the support of Asha for Education we would be able to protect the children and the girls from this helpless situation. Our teachers are trying their best to educate the families and guiding to overcome the helpless situation. We hope we will be able to make understand these families so that they can atleast think of their future education of their children. This is an emergency situation we all have to join our hands to overcome the situation. We strongly believe we would be able to overcome this uncertain situation with the support of Asha for Education.

FOUNDATION OF CHILDREN LEARNING AND HUMAN DEVELOPMENT
KIDDERPORE SLUM AREA

PROJECT BUDGET APRIL 2021 TO MARCH 2022:

KIDDERPORE PROJECT

1. Honorarium of Teacher

4 nos teacher Rs. 2000x4=8000x12 months	96,000.00
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2. Paid Staff

Rs. 3000 x 12 months (Liaison work with Community and Families)	36,000.00
Rs. 2500 x 12 months (for Accounts keeping)	30,000.00

3. Instructor of extracurricular activities & vocational Training

Tailoring Teacher @ 2000 x 12 months	24,000.00
Computer Teacher 2000x12 months	24,000.00
Spoken English Teacher 2000 x 12 months	24,000.00
Music & Dance Teacher @ 1000 x 12 months	12,000.00
Rent, Electricity & Telephone 2000 x 12 months	24,000.00
Communication, Postage, Printing & Stationery & Misc. expenditure 2000 x 12 months	24,000.00
Maintenance & Supervision 6000 x 12 months	72,000.00
Nutrition Support 50 nos students Rs. 10.00 x 20 days x 10 months	1,00,000.00
TOTAL	4,66,000.00

Asha For Education TM

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Please fill out appendix form that is relevant to you.

FOUNDATION OF CHILDREN LEARNING AND HUMAN DEVELOPMENT -
BARASAT

22.02.2021

Provide the information for the person who would be the main contact with Asha for Education from your organization. This person would be responsible for communications with AfE for our review and monitoring processes. Provide an alternate contact as well.

	Main Project Contact	Alternate Contact
Name	INSTITUTE OF SOCIAL WORK	LEKHA MITRA
Address	29 B CHETLA CENTRAL ROAD KOLKATA - 700027	PASCHIM ICHAPORE, BARASAT, NORTH 24 PRGS
Phone	91 33 24796607, 033 244498685	033 – 24481174
Email		
Affiliation	iswcht@gmail.com	

Executive Summary:

- Demographics** - Briefly highlight the project location, target demographics of the project beneficiaries and the surroundings in terms of community size, literacy rate, education levels, monthly income, occupations etc (if relevant)

Barasat Block I, District North 24 Prgs

Village and Neighbourhood

- Babpur : Population : 3600
- Saibana : Population : 5000
- Aniala : Population : 2000
- Paschim Ishapur : Population : 12000
- Taldharia : Population : 3000
- Kathuria : Population : 3000
- Khilkapur : Population : 5000

Literacy Rate : Male : 59%, Female : 52%

Occupation : Daily labourer, Brick field workers, vegetable vendors, domestic workers, Agricultural labourer, Construction worker.

Most of the houses are semi pucca with tiled roof.

- Problem** - The children of rural areas could not get proper care at home as their parents are always busy to maintain their livelihood. Parents could not follow the method to prepare their children for future education.

The students belongs to low income group they could not attend to pay for guidance from outside to follow their school lessons hence, most of the cases they lose interest on their lessons which ultimately leads them towards school dropout and incase of girls parents Preferred of their early marriage.

There are some neighbourhood within Barasat Block I area dominated by schedule caste, schedule tribe, domestic workers and casual labourers who have no fixed income, they are so busy to earn their livelihood, they could not manage to think about their children's education or any better future.

3. **Approach** – We are preparing a group of seventy children (age group 3 to 6 yrs) to enter to formal school (mainstream education). There will be arrangements twice a week to educate the mothers of these children so that mothers can guide their children at home.

There will be a children education centre at the ISW project centre whose age group 2^{1/2} year to 6 yrs. There will be two groups of children. One group 2^{1/2} to 3^{1/2} yrs that would be named as play group and second group will be 4 yrs to 6 yrs named as Nursery Section.

Every month there will be held parent Teacher's meeting. Teacher will be responsible to explain details about the child to their parents. Suggestions from parents would also be recorded for implementation.

We would guide the students who are belongs the families of agriculture labour, casual day labourer and domestic workers could not get any support to follow their school lessons so that they could complete their school education which is ultimately helpful to minimize school dropout and early marriage of girl children. Through the process an group of educated community can be built up.

Teachers will go to seven neighbourhoods of schedule caste, schedule tribe, domestic workers community, area of casual day labourers and agricultural farmers where children have less scope of education. They would not be able to attend ISW project centre due to distance hence, teachers will reach at their community.

4. **Effectiveness** - Briefly explain why your organization believes that the approach highlighted above would be effective in solving the problem. Provide references to pilot projects or published research that can back up this claim. Provide the 'Theory of Change' on how the intervention would lead to a successful outcome.

There are some neighbourhoods where children have lack of scope to get education who are belongs to families of brick field labour, domestic worker, casual labourer and community of schedule caste and schedule tribe. Hence, it is our plan teachers of ISW will reach these neighbourhoods to provide education and outreach programme along with nutrition support at these neighborhoods.

5. **Alternatives** - Briefly highlight the alternate approaches that your organization considered (or other organizations are taking) towards solving the problem outlined above. What are the reasons that the alternates were discarded?

- **Our main consideration is to build up an educated community and to minimize the inequality of our society through the process.**
- **Hence, we are trying our best to reach the children who are living at vulnerable a risk situation.**
- **Generally in our formal education system children have to attend the school within a fixed time and place. Hence, a big portion of children could not reach to get education as their parents are busy to earn for their livelihood.**
- **We are trying to reach some of these communities to teach children. So that these children who are living at vulnerable situation could be trained to reach at mainstream educational system and also to assist the children to continue their mainstream education who have already reached.**

6. **Outcomes** - Briefly highlight the expected concrete outputs and outcomes that you expect at the end of the project. Please provide succinct and exact descriptions.

- The children would be joyful.
- Children would learn to maintain discipline in their future life.
- Attitude to children and their parents would be changed. It will ultimately help to develop community.
- Near future the families of casual day labourer will be conscious about importance of education. It may be new life for children and their parents.
- It will be a process of
 - Child Protection
 - To stop trafficking
 - Child marriage.

7. **Metrics** - Briefly explain what metrics will be used to measure the effectiveness of the project at the end of 2 years. How would you quantify that the outputs are a progression of effects that resulted from the proposed work? Describe the metrics to gauge the outcomes specified above in measurable and quantifiable terms.

- **A comparative study to measure rate of literacy of the area where the project implemented.**
- **Survey would be organized to find out**
 - School drop out
 - Number of non going school children
 - Comparative study of total scenario of area before and after implementation of project.
 -

8. **Long Term Impact** - Briefly highlight the potential long term **direct** impact of the project.

- (a) Number of students will be increased for appearing higher education
- (b) It will be a strong component of human development which will help to build up healthy community.
- (c) It will be helpful to minimize child labour and child marriage.
- (d) It will be strong step of child protection.

9. **Highlights** – What makes this project unique?

- Children will get scope for their around development which would not be possible without the project as their situation is different.
- As the students do not have to come long way instead teachers will reach to the community to teach students it would be a unique process to educate underprivileged section of our society.

10. **Capacity for Success** – Explain how your organization and project personnel are positioned to carry on the proposed activities with a high standard of excellence. Cite any recent project that might demonstrate your capacity to implement this effort successfully.

- The existing teachers with their long experience of 10/12 years will be responsible to carry out the project. They will contact the community and will organize the education class for these deprived children.
- The children whom we would reach through the project most of them are victims of poverty hence, their parents could not bear the cost of education in spite of their potentiality.
- These teachers have a strong relationship with the community. They often visit homes of the students hence, it helps to build up a relationship between teachers and students.

11. **Scale** – How can this project scale? Is the idea scalable?

- A comparative study (no. of school going / drop out) and its data before and after implementation of project can be put up in a “bar-diagram.”
- No. of increase students going to school and dropout rates can be measured in a scale.
- Other developments of project could not be scalable.

12. **Sustainability** – Is this a one-time effort or does it need sustained funds?
How do you envision the sustainability of the project?

- Arranging occasional fund raising programme
- From small contribution of students who are coming for coaching class.
- Occasional donation from local people.
- Selling snacks and handicraft materials at community.

13. Proposed project start and end dates:

Start : April 2021

End : March 2022

14. If this funding is for a pilot project or an initiative that hasn't yet started, do you intend to borrow funds/use personal funds to start it? Or are you waiting for support from an organization like AfE or similar to begin the program?

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Information about your group/organization:

1. Name of the group/organization requesting funds:

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2. Organization website, if any.

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3. When was the group established?

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4. Briefly describe the mission/goal of the organization/group.

5. Briefly describe the short term and long terms aims/goals of the group.

6. Does your group have any religious or political affiliation? If yes, please describe the type of affiliation and the reason for it.

7. What are the focus areas of your organization? (Give a rough estimate of the total effort/funding)

- Community Development %
- Education %
- Health %
- Other(Please specify) %

8. Is your organization registered as a non-profit trust? Does it have a 80(G) exemption or equivalent?

9. Does your group/organization have FCRA clearance?

10. Does your group have any prior affiliation with Asha for Education? If so, explain.

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11. Board of Directors/Trustees

List the names and background of the directors or trustees of the organization.

<i>Name</i>	<i>Brief Background</i>
<i>Names of others, if any</i>	

List all the main people committed to the overall project and the % of time they spend on this project. Include the project coordinator, leader(s) of various initiatives.

[illegible]

Financials:

1. Total project amount:

What is the total amount of funding (from all sources) that is necessary for implementation and completion of the project. (in INR)

2. Confirmed/Potential funding from other sources towards the project:

Provide a list of other funding sources for this project along with the amount of funding. Also indicate the status of these funding requests (proposed/granted etc). Also indicate if these funds are restricted in use or unrestricted funds.

3. Project Budget: Annex A

Provide a brief budget for the project per unit (per center/school/group/event) per intervention type in INR. Specifics of these would be asked for in the appendices. Feel free to attach a detailed budget as a separate sheet as well.

Budget Item By type	INR Amount – Year 1	INR Amount – Year 2	Recurring? (Y/N)	INR Asha funding requested	INR funds - other sources	Funding source
School(s)						
Teacher Training						
Healthcare						
Resource Center						
Self Help Groups						
Awareness/ Advocacy						
Working with Government Schools						
Other						
Other						
Other						

4. How do you plan to sustain the project over the long term?

Through fund raising programme

- *By performing drama at community*
- *Selling Tiffin and Snacks for school students.*
- *Contribution from women's cooperative*
- *Contribution for students.*

Additional Information:

1. Please provide letters of reference along with contact information from two people in your community who can describe the impact of your program(s). Name the people here -
2. If your organization is new, please provide letters of reference from two people along with contact numbers describing the work done by individuals in the group(s). If work related reference is not available, please provide two personal letters of reference.
3. Has the organization approached the Government for funding? If so, what was the outcome? If not, why not?
4. What community development activities is this particular funding request for?
Check the relevant box and submit the corresponding appendix alongwith.

Appendix 1	Formal/Non-Formal/Special Education/Vocational
Appendix 2	Healthcare
Appendix 3	Resource Centers/Curriculum Development
Appendix 4	Promotion of Self Help Groups
Appendix 5	Awareness/Advocacy
Appendix 6	Working with Government Schools
Appendix 7	Teacher Training
Appendix 8	Fellowship application

yes
yes

If your project focuses on multiple aspects, please fill out ALL relevant appendices.

5. What are the other projects that your organization is involved in (completed or current)?

Name of the project with year(s)	Project Location	Project Goals/ Achievements	# of Beneficiaries	Project Budget	Project Funding Source
Foundation of children learning and human development	Kidderpore, Kolkata	Educating the children and adolescent girls of slum area	Children and adolescent girls	Rs.	Asha for Education

6. Please attach your last year's audit report to this application. : ANNEX C
7. Please attach your latest available annual report, if any. : ANNEX B
8. Please attach a detailed budget for the funding request. ANNEX A
9. Please feel free to attach upto 10 additional A4 size sheets and/or information such as brochures, press reports, photographs etc. relating to your organization and its work.

10. Please provide any other information you may consider relevant.

- **The children of these areas continuously fighting with the poverty hence they could not prove their potentiality and through the process most of the children suffering from frustration. We are trying our best to overcome the frustration of the children.**
- **We are trying to reach those communities where children have little scope to continue their education.**
- **We believe 'care and education' children receive in their earliest years affect the rest of their lives. We treated the children with our belief.**
- **A section of our society could not reach to our centre due to distance. Hence we have decided to teach the children by going to four communities to teach children at their suitable time.**
 - a. **At brickfield area**
 - b. **Schedule caste, schedule tribe**
 - c. **Neighbourhood of domestic worker.**

11. Your feedback on this application would be valuable. Kindly specify if you have any.

The support of ISW for education of the children at vulnerable areas bringing a change at different communities like brick field areas, community of domestic workers, agriculture farmers and other casual day labourers. During the change situation children are unable to attend their schools and they are losing their interest on education and there was a pressure of families of these different communities to start education centre at their community areas. Though it is not possible for ISW to open education classes at different areas but we are trying our best to educate some of the children with the support of Asha for Education.

FOUNDATION OF CHILDREN LEARNING AND HUMAN DEVELOPMENT -
BARASAT

Project Budget April 2021 to March 2022:

1. Honorarium of Teacher

i.	3500 x 1	3500 x 12 months	42,000.00
ii.	3000 x 7	21000 x 12 months	2,52,000.00
iii.	2000 x 4	8000 x 12 months	96,000.00
		Total	3,90,000.00

2. Honorarium of Paid Staff

i.	Rs. 3000 x 2 x 12 (arranging food for children and community liaison work)	72,000.00
ii.	Rs. 2500 x 1 x 12 (Accounts keeping)	30,000.00
	1500 x 2 x 12 (Helper of the students)	36,000.00
	Total	1,38,000.00

Nutrition Support Programme for 50 students

50 nos student x Rs. 20.00 = 1000 x 20 days = 20,000 x 10 months = 2,00,000.00

GRAND TOTAL :	7,28,000.00
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Asha For Education TM

Project Proposal Submission Form

All applicants are expected to fill out the generic form. Please specify Not Applicable for questions that do not apply.

Please fill out appendix form that is relevant to you.

Project Title: "LEKHAPARA" – An education project for vulnerable children and adolescent girls at Birbhum district

Date: 22.02.2021

Provide the information for the person who would be the main contact with Asha for Education from your organization. This person would be responsible for communications with AfE for our review and monitoring processes. Provide an alternate contact as well.

	Main Project Contact	Alternate Contact
Name	INSTITUTE OF SOCIAL WORK	MANASHI BHANJA CHOWDHURY
Address	29 B CHETLA CENTRAL ROAD KOLKATA - 700027	CHELLA KAMARPARA/ PURBA PALLY ILAMBAZAR BLOCK, BOLPUR BIRBHUM DISTRICT
Phone	9103324796607, 033 244498685	9836333270
Email	iswcht@gmail.com	
Affiliation		

Executive Summary:

- Demographics** - Briefly highlight the project location, target demographics of the project beneficiaries and the surroundings in terms of community size, literacy rate, education levels, monthly income, occupations etc (if relevant)

District : Birbhum
Block : Ilambazar, Bolpur
Village : Purba Pally, Chella – Kamarpara
Gopal Nagar, Daronda
Literacy Rate : Male 50%, Female 40%
Occupation : Agricultural farmers construction workers. Vegetable Vendors, Casual Labourers, domestic workers

Most of houses are semi pucca with tiled roof.

- Problem** - Briefly highlight the problem that you are trying to address.

We will prepare the children to enter at formal school (mainstream education). As the parents are busy at agricultural field children are roaming here and there. They have no habit to attend any school. We will try to prepare the children to enter at formal school. Moreover there were no formal schools for children nearby.

Secondly we would guide of group of hundred fifty children and adolescent girls are belongs to poor marginalized families (mostly agricultural labourers) and also a community who are living at railway track areas and their occupation is vegetable vendors, rickshaw pullers and casual day labourers as they have no scope to get any

guidance for school lessons at their home. There are risk of school dropout and early marriage of girl children.

We would also like to provide nutrition support for these students occasional.

A skill development programme for adolescent girls i.e. computer training, training on handicrafts will be organized.

3. **Approach** - Briefly highlight the approach your organization is taking towards solving the problem outlined above. What are the main activities that the project wants to do?

- There will be a children education centre at the project centre whose age group 3 to 6 yrs.
- A coaching centre for school going girls will be organized for girls age group 8 yrs to 17 yrs so that they could follow their school lessons.
- There will be a education centre at Purba Pally where the children will come from the families of domestic workers and vegetable vendors.

4. **Effectiveness** - Briefly explain why your organization believes that the approach highlighted above would be effective in solving the problem. Provide references to pilot projects or published research that can back up this claim. Provide the 'Theory of Change' on how the intervention would lead to a successful outcome.

There are families of adjacent villages where most of the girls are victims of child marriage. Hence, it is our plan. We will organize special education to guide those girls who will be self confident to take decision of their life. We will also encourage parents and the children for education so that they can improve their life.

5. **Alternatives** - Briefly highlight the alternate approaches that your organization considered (or other organizations are taking) towards solving the problem outlined above. What are the reasons that the alternates were discarded?

- We would reach the children and adolescent girls of agricultural labourer and other casual daily labourers familie who are living at rural areas and railway track areas.
- This process will help to change the existing scenario of remote rural area of Birbhum district and the poor families of railway track areas.
- The project will be a strong step to stop drop out of school students and early marriage of girl children. Moreover it will help to create educational environment by educating the children from early stage.

6. **Outcomes** - Briefly highlight the expected concrete outputs and outcomes that you expect at the end of the project. Please provide succinct and exact descriptions.

- Children will be more discipline

- Attitude to children and their parents would be changed. It will ultimately help to develop community.
- It will be helpful to build up self confidence among the Adolescent girls and it would be easier to minimize child marriage.
- It will be a process of child protection and child development who are really vulnerable.

7. **Metrics** - Briefly explain what metrics will be used to measure the effectiveness of the project at the end of 2 years. How would you quantify that the outputs are a progression of effects that resulted from the proposed work? Describe the metrics to gauge the outcomes specified above in measurable and quantifiable terms.

- **A comparative study to measure rate of literacy of the area where the project implemented.**
- **Survey would be organized to find out**
 - Number of school going children
 - Number of school drop out
 - Number of non going school children
 - Comparative study of total scenario of area before and after implementation of project.

8. **Long Term Impact** - Briefly highlight the potential long term **direct** impact of the project.

- (a) It will be a strong component of human development which will help to build up healthy community.
- (b) It will be helpful to minimize child labour and child marriage.
- (c) It will be strong step of child protection.

9. **Highlights** – *What makes this project unique?*

- It will be a process to create interest about education among the community people
- It will be helpful to build up self confidence among the students (adolescent girls).
- It will be a process to create interest on education and outreach programme among the children.
- It will help to stop school dropout and child marriage.

10. **Capacity for Success** – *Explain how your organization and project personnel are positioned to carry on the proposed activities with a high standard of excellence. Cite any recent project that might demonstrate your capacity to implement this effort successfully.*

- The teachers will be appointed from near place. It would be helpful for them to give more time to do work with responsibility.
- It will be easier for the teachers to be involved deeply with the work.
- Teachers will be respected by the community and it will encourage them to do the work.

11. **Scale** – *How can this project scale? Is the idea scalable?*

- A comparative study (no. of school going / drop out) and its data before and after implementation of project can be put up in a “bar-diagram.”
- No. of students increase going to school and dropout rates can be measured in a scale.
- Other developments of project could not be scalable.

12. Sustainability – Is this a one-time effort or does it need sustained funds? How do you envision the sustainability of the project?

Need sustained funds

- Arrange occasional fund raising programme.
- Occasional donation from local people
- Organizing drama and festival programme at the project campus

13. Proposed project start and end dates:

- Start: April 2021
- End: March 2022

14. If this funding is for a pilot project or an initiative that hasn't yet started, do you intend to borrow funds/use personal funds to start it? Or are you waiting for support from an organization like AfE or similar to begin the program?

NO

Information about your group/organization:

1. Name of the group/organization requesting funds:

2. Organization website, if any.

3. When was the group established?

4. Briefly describe the mission/goal of the organization/group.

5. Briefly describe the short term and long terms aims/goals of the group.

6. Does your group have any religious or political affiliation? If yes, please describe the type of affiliation and the reason for it.

7. What are the focus areas of your organization? (Give a rough estimate of the total effort/funding)

- Community Development %
- Education %
- Health %
- Other(Please specify) %

8. Is your organization registered as a non-profit trust? Does it have a 80(G) exemption or equivalent?

9. Does your group/organization have FCRA clearance?

10. Does your group have any prior affiliation with Asha for Education? If so, explain.

11. Board of Directors/Trustees

List the names and background of the directors or trustees of the organization.

Name	Brief Background
Names of others, if any	

List all the main people committed to the overall project and the % of time they spend on this project. Include the project coordinator, leader(s) of various initiatives.

[illegible]

Financials:1. *Total project amount:*

What is the total amount of funding (from all sources) that is necessary for implementation and completion of the project. (in INR)

Rs.2. *Confirmed/Potential funding from other sources towards the project:*

Provide a list of other funding sources for this project along with the amount of funding. Also indicate the status of these funding requests (proposed/granted etc). Also indicate if these funds are restricted in use or unrestricted funds.

NA3. *Project Budget: **Annex A***

Provide a brief budget for the project per unit (per center/school/group/event) per intervention type in INR. Specifics of these would be asked for in the appendices. Feel free to attach a detailed budget as a separate sheet as well.

Budget Item By type	INR Amount – Year 1	INR Amount – Year 2	Recurring? (Y/N)	INR Asha funding requested	INR funds - other sources	Funding source
School(s)						
Teacher Training						
Healthcare						
Resource Center						
Self Help Groups						
Awareness/ Advocacy						
Working with Government Schools						
Other						
Other						
Other						

4. *How do you plan to sustain the project over the long term?*

Through fund raising programme

- Donation from Members.
- Contribution from students.
- Selling handicrafts materials produced by girls at different outlets and exhibitions.

Additional Information:

1. Please provide letters of reference along with contact information from two people in your community who can describe the impact of your program(s). Name the people here -
2. If your organization is new, please provide letters of reference from two people along with contact numbers describing the work done by individuals in the group(s). If work related reference is not available, please provide two personal letters of reference.
3. Has the organization approached the Government for funding? If so, what was the outcome? If not, why not?
4. What community development activities is this particular funding request for?
Check the relevant box and submit the corresponding appendix alongwith.

Appendix 1	Formal/Non-Formal/Special Education/Vocational	Yes
Appendix 2	Healthcare	<input type="checkbox"/>
Appendix 3	Resource Centers/Curriculum Development	<input type="checkbox"/>
Appendix 4	Promotion of Self Help Groups	<input type="checkbox"/>
Appendix 5	Awareness/Advocacy	<input type="checkbox"/>
Appendix 6	Working with Government Schools	<input type="checkbox"/>
Appendix 7	Teacher Training	<input type="checkbox"/>
Appendix 8	Fellowship application	<input type="checkbox"/>

If your project focuses on multiple aspects, please fill out ALL relevant appendices.

5. What are the other projects that your organization is involved in (completed or current)?

Name of the project with year(s)	Project Location	Project Goals/ Achievements	# of Beneficiaries	Project Budget	Project Funding Source
Integrated Development project for children 2013	Birbhum	Guide children 3 years to 15 years to stop school development and their development	Children	3,50,000	Project Kolkata (Australia)
Empowerment Adolescent girls through skill development 2015	North 24 Prgs	Skill development for adolescent girls to stop trafficking and early marriage	Adolescent girls	6,68,000	Kind Baudouin Foundation
Foundation of children learning and human development	Kolkata	Education of children of slum area Kolkata	Children	5000	Project Kolkata

6. Please attach your last year's audit report to this application.

Annex B

7. Please attach your latest available annual report, if any. **Annex C**

8. Please attach a detailed budget for the funding request. **Annex A**

9. Please feel free to attach upto 10 additional A4 size sheets and/or information such as brochures, press reports, photographs etc. relating to your organization and its work. **Annex C**

10. Please provide any other information you may consider relevant.

The project will be implemented for the community living at remote village area and railway track areas and no scope of young children to get information or any other outreach process. Hence, it will be possible through the project to prepare the young children to make a habit to attend school and reading books, and writing because at present they are roaming here and there, they have no habit to read any book or to sit for properly or any other regular or discipline work. Through the project it would be possible to inform the adolescent girls and boys of the community to get information from outside and make them interested about the outer world and it will enrich them to change their scenario. Ultimately, a confident young group will be formed through the process and we believe the development of confidence among the girl children will change their status.

11. Your feedback on this application would be valuable. Kindly specify if you have any.

We are running an education project for the children and adolescent girls at rural areas of Birbhum district covering some of the tribal families and also for the children and adolescent girls who are living at railway track areas. These children and adolescent girls are victims of vulnerable situation. At Chella we have started to educate the girl children 12 years back. At present the girls who were educated by this project, they are running education centre at four different areas for tribal children. We hope with the support of Asha for Education we will be able to build up a educated tribal community at Birbhum district.

**“LEKHAPARA” – An education project for vulnerable children
and adolescent girls at Birbhum district**

PROJECT BUDGET APRIL 2021 TO MARCH 2022:

1. Honorarium of Teacher

4 nos Rs. 1500x4=6000x12 months	72,000.00
4 nos Rs. 2500 x 4 nos = 10000 x 12 months	1,20,000.00
4000 x 2 nos = 8,000 x 12 months	96,000.00
Helper 1000 x 1 nos = 1000 x 12	12,000.00
Supervision and Maintenance @3000x12	36,000.00
Nutrition support for 80 children @10.00 x 20 days x 10 months	1,60,000.00
GRAND TOTAL	4,96,000.00

