Asha for EducationTM

Project Proposal Submission Form

P.O. Box 322 • New York • NY 10040-0322

www.ashanet.org

Project Name: Foundation of children learning & Human Development [KDP] Date: Oct. 18, 15

	Project Contact	Asha Contact
Name	Institute of Social Work	
Address	29B, Chetla Central Road, Kolkata - 700027 West Bengal India	Asha Sanfrancisco
Phone(s)	033-24796607/033-24498685	
Fax		
E-mail	iswcht@gmail.com	

Part I: Information about your group/organization

Please feel free to attach any additional sheets and/or information such as brochures, press reports etc.

1. Name of the group/organization requesting funds.

Institute of Social Work

2. When was the group established?

1978

3. Briefly describe the motivation for starting this group.

Four decades ago, a group of 15 social workers, formed this organization with a motto of working for the women and children, the doubly oppressed segment of our society. It was a mammoth task for the young and inexperienced volunteers to understand the basic problems behind the situational crisis of this segment of society. During the 70s, city of Kolkata was undergoing a political turbulence which affected the downtroddens to a great extent. Therefore, it was realised that only education can work miracle and help in upward social mobility. Over the years, with experience being mounted up, it was identified that education is the primary instrument to combat socio-economic inequality in our society.

4. Briefly describe the aims of your group.

- a) Integrated development of children (3-6 yrs) and to prepare them for mainstream education.
- b) To prevent dropout of children from formal education.
- c) To discourage early marriage of girls.
- d) To build up an enlightened and educated community

5. Does your group have any religious or political affiliation? If yes, please describe the type of affiliation and the reason for it.

No

- 6. What non education-related community development activities is your group involved in?
 - 1) Extending legal-aid counselling to the victims of domestic violence.
 - 2) Work in collaboration with other Organization to prevent Child Trafficking.
 - 3) Vocational training for Adolescent Girls
 - 4) Organise orientation camps for enhancing political knowledge of women.
 - 5) Awareness programme through street plays, dramas to stop early marriage, dowry and domestic violence

Part II: Details about your educational project/s

- 7. List the school/s run by your group, and their locations. If you are requesting funds for only a few of several schools, please specify which one/s.
 - 1) Formal Education Sishu Vikash Bharati (Primary School); Kishore Vikas Bharati (Middle School) at Barasat (North 24 Parganas, West Bengal) RURAL
 - 2) Lekhapara (Barasat): A coaching class for school going children residing in jhuggis beside the railways track.
 - 3) Pre School and Day Care Centre: Joynagar, South 24 Parganas, West Bengal RURAL
 - 4) Non-Formal Pre School Education (Khidderpore) URBAN
 - 5) Coaching class for middle and high school (Khiddrpore) URBAN
 - 6) Education Centre for Tribal Girls (Birbhum) RURAL
 - 7) Chetanalok: Coaching Centre for school going poor children at Bolpur (Birbhum) RURAL

Requesting funds for special education centre for Adolescent girls and children. X Rural ⊠ Urban Other 8. Location of school/s 9. Specify the type of education provided (e.g. basic literacy, vocational training etc.).

- - 1) Students are guided to follow their syllabus of mainstream education upto High School level.
 - 2) Basic literacy is provided for children who could not attend the formal education or has no scope given the circumstances. These type of students are also provided vocational training.
- 10. Please tell us about your teaching techniques (conventional vs. alternative).
 - 1) First of all, we divide the students on the basis of their academic standard. Accordingly we assign them different classrooms. There is a definite timetable which determines the subject, faculty and the room.
 - 2) Secondly, usually lecture method is followed with periodic group discussions and occassional video showcasing related to the subject concerned. This helps them to get acquainted with the syllabus at ease.
 - 3) Thirdly, once in quarter, we take the students for an outing either for a meaningful movie, or a street theatre or sometimes to places of historical importance in order to break the monotony of academic burden and rejuvenate their minds so as to think afresh.

11.	What i	s the	literacy	v rate in	the l	local	community?

Male - 72% and Female - 59%

12. Describe the socio-economic background of the children and their parents (e.g. education, occupational). If any of your students are employed, please tell us about that as well.

The students hail from the families of casual day labourers. The project area is situated near the dockyard area of the city of Kolkata. Most of the women inhabiting in the locality work as domestic maids in the nearby posh multi-storeyed buildings. The income of these women are not fixed as they work in unorganised sector. The education level is quite low and often they are subjected to various types of explotation by the employers including sexual harassment. Some of our students availing the coaching facilities work part-time in wealthy households to support their family and also strives to maintain a balance between work, study and family integrity.

13. In addition to education, does your group provide any other services to the children in your schools (e.g. food, health care, clothing, etc.)?

Health Care [Once in two months, we arrange for Health Check Up camps by local doctors and the medicines are distributed to them at free of cost.]

Clothing [Occassionally, our Organization collects old clothes from various friends and families and donate them to these children so that they are benefitted.]

14. Does your school h Its own building(s Number and type	e): Yes	No Number (e.g. Pukka): 4	r		
Toilets Chairs & Tables Drinking water Laboratory	Yes No	Playground Blackboard Electricity Tead	Yes No	Toys Library Computers g. books/slates)	Yes No
15. How many children Male 20 Female			school(s)? Range 6-16		
16. How many staff ar Teachers $\underline{6}$ Other staff $\underline{3}$	e employed at	C	<u> </u>		

17. Average distance the children travel to attend your school 2 Kms

18. How many children have gone through your program in the past five years and what are they doing currently? Please tell us about their future education and employment possibilities.

Approximately 1200 students have undergone our education programme.

At present, some students (girls) are working in different private companies as sales representatives or in BPOs. Some of them have migrated to some other state by virtue of getting married. Few of them are working in the dockyard. Some of them fell victims to domestic violence, but since they were already aware, they seeked legal aid counselling from us and now they have taken vocational training. After that they started their self-business like opening of a small scale boutique.

We also arange vocational training in collaboration with NSHM (a training centre) and many of our students are enrolled in various courses such as that of beautician and other such skill development programmes.

19. Do you help your students with their future education efforts after they have passed out of your school? We guide them for their future career and provide scholarships to few of them so that they can continue their further studies.

20. Are there any other schools (Kindergarten/Balwadi, Elementary school, High school) in the area? If so, please list the schools and the range of classes each of them offers.

Milani High School (Classes 1 to 12) Jawaharlal Nehru Junior School ICDS Centre (Balwadi)

21. Is your program different from that provided at these schools? Please explain.

Ours is an education centre where we are guiding the students studying in higher classes, another group of students who are the eventual dropouts or have not attended any formal school in their life. We provide them basic education so they can either join back formal schools or prepare to appear for examinations conducted under formal schooling system.

We are following the school curriculum approved by government else they will not be able to cope up with the regular formal courses. However, we do not have any exclusive or tailor-made curriculum for them rather assist them to follow the mainstream education.

22. Why are the children in your school/s not attending government/other schools in the local area?

The children coming to our education centre, are interested to do so because of the plethora of exposure we provide to them. The warmth and affection of our teaching faculty attracts more and more children and it is here they come and urfurl their emotions and the process precipitates the learning process.

23. Do you try to involve the parents of the children in the running of the school (e.g. in setting the syllabus etc.)? Please specify.

We arrange meeting with the parents every quarter to understand their feelings towards the whole system of education that their wards are receiving and also to apprise them the various achievements that their children have done.

It is not possible to discuss regarding the setting of syllabus as our clientele of parents are seldom able to read. We orient them so that they realise the importance of a girl's child education to discourage child marriage and prevent them from child trafficking in due course.

24. What are your expansion plans for the future (e.g. adding more classes or schools)?

Scholarship programme for students to continue education Skill development training to facilitate better employability Proper healthcare and nutrition facilities

25. Do you have any suggestions on how Asha can be a positive influence in changing the education scenario in India?

Asha for Education by extending their help through financial contributions play a vital role in bringing about a change in education scenario of India. However, now that we had entered into a Global world, ASHA can now send their volunteers for a two week internship programmes in their project areas so that when they go back, they are able to share their first-hand experiences and would be able to communicate the same to the donors more effectively. They can even do a small film which would have a greater impact. If ASHA volunteers come for intership, the downtrodden children will have an opportunity to interact and expand their horizon of exposure. This process will help in cultural exchange.

26. If possible, please provide us with the contact information of two individuals from your community who can describe the impact of your program.

1	Name	Saurabh Mukherjee		
		Director		
	Addres	Young Horizons School,		
	S	220 Barakhola, Kalikapur,		
		Singhabari stop,		
		Kolkata- 700099		

2	Name	Padmini Chakroborty	
	Addres	"Nabanna "	
	S	BL-323,	
		Saltlake City, Sector - II	
		Kolkata - 700064	

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Phone	(033) 2416-1602		Phone	8697926092

27. Asha for Education requires reports from its projects every six months to continue funding. Please provide the contact information for the person from your group who will be responsible for these reports.

Name	Nupur Sanyal		
Address	29B Chetla Central Road,		
	Kolkata - 700027		
	West Bengal		
Phone	09830538368		

Part III: Financial Details

Please feel free to attach any information such as annual reports, budgets etc.

28. What sources fund your group's activities at present? List the sources and the current and future funding from each of them. If these funds are meant for a specific part of your group's activities, please describe those restrictions.

Receipts and Payments projects

Donors'	Project name		Amount
2014 - 2015			
1) Friends of Kolkata	Scholarship & Shelter Project	5,99,300.00	
	Spoken English Class, Day Care Centre		
	Social Worker for CCD & CCD boys		
	sponsorship & Lekhapara Coaching class	1,99,300.00	7,98,600.00
2) Project Kolkata	Day Care Centre for Children of		
, 3	Integrated Development (Shantiniketan)	3,09,000.00	
		Total (in Rupees)	11,07,600.00

29. Please provide us with details of your projected budget for the next 3 years:

Year(s)	Recurring costs	Fixed costs
2015	1, 98, 000	50, 000
2016	2, 40, 000	1, 00, 000
2017	2, 50, 000	1, 00, 000

30. Salary expenditure details:

	Number	Salary Range
Teachers	8	1000 - 3000
Paid Staff	8	1000 - 3000
Volunteer Staff	2	1000

31. Please provide details of the fixed costs of your school/s for the next three years.

Education materials - 50, 000

Computer - 1, 00, 000

Building Maintenance - 1, 00, 000

32. How many of your students pay school fees? Please provide details.

70 No

Rs 10.00

Each student 70X10 = Rs 700.00

33. What amount are you requesting from Asha, and for what specific purpose?

Items	Amount	One time / Annual
Honorarium for Teachers		7 2227
Rs 1500 X 2	36000	
Rs 1000 X 3	36000	
Rs 3000 X 1	36000	
Rs 1500 X 1	18000	
Education materials	12000	
Educational Tours	12000	
Workshop, Games, Film Shows	12000	
Supervision	12000	
Maintenance	24000	
Building Repairing & Electrical Works	1, 98, 000	
		50, 000
Total	2, 48, 000	

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San Francisco Chapter Website: www.ashanet.org/sf

Email: sf@ashanet.org

1. If approved, when does the project need the funds in 2014? Please mention starting date and ending date of project.

Starting Date -July 2015

Ending Date - June 2016

Please note that as a policy, Asha San Francisco sends annual funds in two equal installments, at an interval of 6 months. If the project demonstrates need for higher or lower funds in any particular 6-month cycle, we may be able to make an exception to the above rule on a case by case basis. We reserve the right to verify such need at any time through means such as Asha site visit, and/or documentations/other proof to be submitted by the project/NGO

2. If project is approved for certain cost items and not others, will the project/NGO still be interested in receiving such funds?

Yes

Please note that while submitting the budget, mention every line item's priority ranking in column E. For example, a ranking of 1 means the most important cost item, 2 means second most important etc. If funding is approved only for a certain amount of the budget, it will apply to cost items in order of their ranking

3. Has the project/NGO applied to any other nonprofit, organization, corporation, individual etc or any other Asha chapter, for funding of this proposal and budget? If yes, please provide more details.

No

Please note that if any other source makes a decision to fund your project/NGO while your proposal and budget is being reviewed by Asha San Francisco, you will inform us immediately.

4. Please replicate your annual budget from the **Proposal Application_StandardForm**(*Question 33*)onto the table below and also provide additional information in columnsA, E and F

Note:

Column E -Mention every line item's priority ranking. For example, a ranking of 1 means the most important cost item, 2 means second most important etc. If funding is approved only for a certain amount of the budget, it will apply to cost items in order of their ranking

Column F -As a policy, Asha San Francisco sends annual funds in two equal installments, at an interval of 6 months. If the project demonstrates need for higher or lower funds in any particular 6-month cycle, we may be able to make an exception to the above rule on a case by case basis. Use column F **ONLY if** the line item's funding is needed in any particular half-year cycle (Installment 1 or Installment 2)

NGO/partner name: Project Name (if any): Total no. of people (children/youth/other) served: Age/Age Group of people served: Girl/Boy ratio:

	Column							
Α	В	С	D	E	F			
S. No.	Item	Amount (Rs)	One Time/ Annual	Ranking	Other comments			
1	Teachers' Honorarium	1, 26, 000		1				
2	Educational Materials	12000		5				
3	Educational Tour	12000		6				
4	Educational Workshop	12000		4				
5	Supervision	12000		3				
6	Maintenance	24000		2				
7	Repairing Electrical Works		50,000	2				

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