

# Asha For Education <sup>TM</sup>

## Project Proposal Submission Form

*All applicants are expected to fill out the generic form. Please specify Not Applicable for questions that do not apply.*

*Please fill out appendix form that is relevant to you.*

**Project Title:** FOUNDATION OF CHILDREN LEARNING AND HUMAN DEVELOPMENT  
KIDDERPORE SLUM AREA

**Date:** 25.02.2019

*Provide the information for the person who would be the main contact with Asha for Education from your organization. This person would be responsible for communications with AfE for our review and monitoring processes. Provide an alternate contact as well.*

|             | Main Project Contact                         | Alternate Contact                          |
|-------------|--|--|
| Name        | INSTITUTE OF SOCIAL WORK                     | RUPANJALI CHOWDHURY                        |
| Address     | 29 B CHETLA CENTRAL ROAD<br>KOLKATA - 700027 | 5A BINDU BASINI STREET<br>KOLKATA - 700023 |
| Phone       | 9103324796607, 033 244498685                 |  |
| Email       | iswcht@gmail.com                             |  |
| Affiliation |  |  |

### Executive Summary:

1. **Demographics** - Briefly highlight the project location, target demographics of the project beneficiaries and the surroundings in terms of community size, literacy rate, education levels, monthly income, occupations etc (if relevant)

It is a part of dock area. Initially the inhabitants were dock labourers. Gradually the area covered by kutchra structure and turned in a slum area. After physical development programme done by Government some basic facilities like water, sanitation are there. Gradually the families settled here and simultaneously education for children came into front. Though it took long time.

Occupation of inhabitants are daily labourer, dock labourer, small business, shopkeepers, vegetable vendors etc. There are few people who are doing job, at private firm.

Total population of Kidderpore area :

Literacy Rate

Male 70%

Female 60%

Average monthly income : 10,000/-

2. **Problem** - Briefly highlight the problem that you are trying to address.

We are trying to reach the families of domestic worker, vegetable vendors, casual day labourers. Our focus is to look after whether children and adolescent girls are attending the regular schools i.e. (mainstream education programme). Through our project we are trying to protect the adolescent girls from early marriage and school dropout both children and adolescent girls.

3. **Approach** - Briefly highlight the approach your organization is taking towards solving the problem outlined above. What are the main activities that the project wants to do?

- There will be three groups of children at the children section.
  - i) One groups who are not going to school or dropped out from School. We will prepare them to admit at formal school (timings 11 a.m. to 2 p.m.)
  - ii) Children who are going to school but unable to follow school lessons they will guided to follow their school lessons. (Timings 1.00 p.m. to 4.00 p.m.)
- There will be a coaching and guidance programme for adolescent girls who are going to secondary level to college level (timings 11 a.m. to 4 p.m.) They will be guided group wise.
- A scholarship programme for the girls of higher classes would be provided.
- The vocational training programme will be organize for girls
  - i. Tailoring
  - ii. Computer training
  - iii. Spoken English
- Extra curricular activities for girls
  - i. Music training for slum girls
  - ii. Dance training for girls of slum area

These girls have no scope to get such kind of training but they are very enthusiastic for this trainings. Through these training they are enthusiasm sustained to concentrate on their study.

4. **Effectiveness** - Briefly explain why your organization believes that the approach highlighted above would be effective in solving the problem. Provide references to pilot projects or published research that can back up this claim. Provide the 'Theory of Change' on how the intervention would lead to a successful outcome.

The children and adolescent girls belongs to poor casual day labourers and domestic workers families. They have no guidance at home hence they could not continue their education. We will educate them to change their status and family situation through our effort i.e. education and skill development. We often arrange scholarship to support their college education which is very helpful for the girls to concentrate on their education. The girls are very much interested to change their status by educating themselves. Though they are living at poor slum areas but our process of education helped to change their state of mind.

5. **Alternatives** - Briefly highlight the alternate approaches that your organization considered (or other organizations are taking) towards solving the problem outlined above. What are the reasons that the alternates were discarded?

The students who are coming to our centre is living at surrounding areas. It is very easy for them to reach the centre we always keep track with their families. As they are living in a unhygienic small rooms they enjoy to come and study at the centre. Their parents are so busy from morning to evening to earn money for their survival and they have no interest about education of their children. Hence we will try our best to educate these children and adolescent girls with our best effort.

6. **Outcomes** - Briefly highlight the expected concrete outputs and outcomes that you expect at the end of the project. Please provide succinct and exact descriptions.

- The children will be able to get scope to build up their better future.
- It would help to change attitude of parents and community which will help to build up a healthy community.
- It will help to stop child marriage, trafficking, school dropout, child protection.
- Scholarship programmes for the poor girls will increase enthusiasm to continue their education.
- The girls very much desperate to get a job by educating themselves.
- The girls are very much determined to change their status of their family.

7. **Metrics** - Briefly explain what metrics will be used to measure the effectiveness of the project at the end of 2 years. How would you quantify that the outputs are a progression of effects that resulted from the proposed work? Describe the metrics to gauge the outcomes specified above in measurable and quantifiable terms.

- A comparative study to measure rate of literacy of neighborhoods from the children and girls are coming vis-à-vis of neighborhoods from where the children are not coming.
- Survey would be conducted to find out
  - a. Incidence of School dropout children
  - b. Number of children not enrolled in school.
  - c. Comparative analysis of certain parameters related to the project area before and after implementation of project

8. **Long Term Impact** - Briefly highlight the potential long term **direct** impact of the project.

- (a) Number of children continuing their mainstream education towards higher classes.
- (b) Status of girl children would be improved.
- (c) Children would be saved from risk situation.
- (d) It would provide safe guards against child exploitation and trafficking.
- (e) It will change the status of girl children.

9. **Highlights** – *What makes this project unique?*

- It will be process of building self confidence among children and adolescent girls.
- *It will be unique process where girls themselves trying to be self sufficient by their education and they themselves trying to avoid early marriage which is very helpful for the community.*
- *The student-teacher relationship of the project centre create an example of communal harmony which is a important factor of our society.*
- It would be a unique process to educate underprivileged section of our society simultaneously it will help the organization to build up relationship with the families.
- Children will enjoy and be happy with the process. They will never feel pressure.

10. **Capacity for Success** – *Explain how your organization and project personnel are positioned to carry on the proposed activities with a high standard of excellence. Cite any recent project that might demonstrate your capacity to implement this effort successfully.*

- The patience of teachers and concern for the poor students create a unique example to bridge the gap of our society.
- The existing teachers had long experience and concerned for these children and adolescent girls and thus shall be ideal to carry forward the project.
- These teachers sincere and have an attitude to improve the situation. Hence they have faced various challenges in carrying out their responsibilities.
- The student-teacher informal relationship create a situation where we-they complex has no place.

11. **Scale** – *How can this project scale? Is the idea scalable?*

- Based on successful demonstration of impacts of the project, the social sensitivity and acceptability can be enhanced and more neighborhoods can be covered by similar type of project and resultantly number of students attending schools can be significantly raised and dropout maidens minimized.
- Community participation through increased sensitivity would help achieve scalability.

12. **Sustainability** – Is this a one-time effort or does it need sustained funds? How do you envision the sustainability of the project?

Need sustained funds

- From small contribution of students who are coming to special coaching classes.
- Fund raising programme at local level.
- Donation from local people.
- Selling different products of tailoring centre.

13. Proposed project start and end dates:

- Start: JULY 2019
- End: JUNE 2020

14. If this funding is for a pilot project or an initiative that hasn't yet started, do you intend to borrow funds/use personal funds to start it? Or are you waiting for support from an organization like AfE or similar to begin the program?

**NO**

**Information about your group/organization:**

1. Name of the group/organization requesting funds:

2. Organization website, if any.

3. When was the group established?

4. Briefly describe the mission/goal of the organization/group.

5. Briefly describe the short term and long terms aims/goals of the group.

6. Does your group have any religious or political affiliation? If yes, please describe the type of affiliation and the reason for it.

7. What are the focus areas of your organization? (Give a rough estimate of the total effort/funding)

- Community Development                      %
- Education    %
- Health    %
- Other(Please specify)                      %

8. Is your organization registered as a non-profit trust? Does it have a 80(G) exemption or equivalent?

9. Does your group/organization have FCRA clearance?

10. Does your group have any prior affiliation with Asha for Education? If so, explain.

11. Board of Directors/Trustees

List the names and background of the directors or trustees of the organization.

| Name                       | Brief Background |
|----------------------------|------------------|
|                            |                  |
|                            |                  |
|                            |                  |
|                            |                  |
|                            |                  |
|                            |                  |
|                            |                  |
| Names of others,<br>if any |                  |



*List all the main people committed to the overall project and the % of time they spend on this project. Include the project coordinator, leader(s) of various initiatives.*

[illegible]

**Financials:**

1. **Total project amount:**  
What is the total amount of funding (from all sources) that is necessary for implementation and completion of the project. (in INR)
  
2. **Confirmed/Potential funding from other sources towards the project:**  
Provide a list of other funding sources for this project along with the amount of funding. Also indicate the status of these funding requests (proposed/granted etc). Also indicate if these funds are restricted in use or unrestricted funds.
  
3. **Project Budget:**
4. **Provide a brief budget for the project per unit (per center/school/group/event) per intervention type in INR. Specifics of these would be asked for in the appendices. Feel free to attach a detailed budget as a separate sheet as well.**

| <b>Budget Item By type</b>             | <b>INR Amount – Year 1</b> | <b>INR Amount – Year 2</b> | <b>Recurring? (Y/N)</b> | <b>INR Asha funding requested</b> | <b>INR funds - other sources</b> | <b>Funding source</b> |
|--|----------------------------|----------------------------|-------------------------|-----------------------------------|----------------------------------|-----------------------|
| <b>School(s)</b>                       |                            |                            |                         |                                   |                                  |                       |
| <b>Teacher Training</b>                |                            |                            |                         |                                   |                                  |                       |
| <b>Healthcare</b>                      |                            |                            |                         |                                   |                                  |                       |
| <b>Resource Center</b>                 |                            |                            |                         |                                   |                                  |                       |
| <b>Self Help Groups</b>                |                            |                            |                         |                                   |                                  |                       |
| <b>Awareness/ Advocacy</b>             |                            |                            |                         |                                   |                                  |                       |
| <b>Working with Government Schools</b> |                            |                            |                         |                                   |                                  |                       |
| <b>Other</b>                           |                            |                            |                         |                                   |                                  |                       |
| <b>Other</b>                           |                            |                            |                         |                                   |                                  |                       |
| <b>Other</b>                           |                            |                            |                         |                                   |                                  |                       |

4. **How do you plan to sustain the project over the long term?**

**Additional Information:**

1. Please provide letters of reference along with contact information from two people in your community who can describe the impact of your program(s). Name the people here -
2. If your organization is new, please provide letters of reference from two people along with contact numbers describing the work done by individuals in the group(s). If work related reference is not available, please provide two personal letters of reference.
3. Has the organization approached the Government for funding? If so, what was the outcome? If not, why not?
4. What community development activities is this particular funding request for?  
Check the relevant box and submit the corresponding appendix alongwith.

Appendix 1      Formal/Non-Formal/Special Education/Vocational

Appendix 2      Healthcare

Appendix 3      Resource Centers/Curriculum Development

Appendix 4      Promotion of Self Help Groups

Appendix 5      Awareness/Advocacy

Appendix 6      Working with Government Schools

Appendix 7      Teacher Training

Appendix 8      Fellowship application

**Yes**☐☐☐☐☐☐☐

If your project focuses on multiple aspects, please fill out ALL relevant appendices.

5. What are the other projects that your organization is involved in (completed or current)?

| Name of the project with year(s)                            | Project Location | Project Goals/ Achievements  | # of Beneficiaries | Project Budget | Project Funding Source      |
|---|------------------|--|--------------------|----------------|-----------------------------|
| Integrated Development project for children 2013            | Birbhum          | Guide children 3 years to 15 years to stop school development and their development. | children           | 3,50,000       | Project Kolkata (Australia) |
| Empowerment Adolescent girls through skill development 2015 | North 24 pgs.    | Skill development for adolescent girls to stop trafficking and early marriage        | Adolescent girls   | 6,68,000       | King Baudouin Foundation    |
| Asha WAH project  | North 24 pgs     | Protection of girl children for risk   | Adolescent girls   | 4,18,000       | Asha for education          |
|   |                  |  |                    |                |                             |
|   |                  |  |                    |                |                             |

6. *Please attach your last year's audit report to this application : Annex C*
7. *Please attach your latest available annual report, if any : Annex B*
8. *Please attach a detailed budget for the funding request. Annex A*
9. *Please feel free to attach upto 10 additional A4 size sheets and/or information such as brochures, press reports, photographs etc. relating to your organization and its work.*
10. *Please provide any other information you may consider relevant.*

Children and girls at Kidderpore slum area living in a risk situation. The situation is not at all safety for moving girl students yet the girls whom we are giving service they are trying their best to educate themselves. The girls themselves are conscious and trying to change their own status and situation. They are very much interested to educate themselves and trying to move out from the helpless situation.

11. *Your feedback on this application would be valuable. Kindly specify if you have any.*

We strongly believe through the support of Asha the situation of girl child and children of slum area is changing a lot and we would be able to bring more changes and development among the children and girls of the crucial areas of slums of Kidderpore. Our teachers trying their best to educate the girls and attitude of the families and community towards the girl children.

PROJECT BUDGET JULY 2019 TO JUNE 2020

KIDDERPORE PROJECT

|   |           |        |
|---|-----------|--------|
| 1. Honorarium of Teacher                |           | RANK A |
| 4 nos teacher Rs. 1500x4=6000x12 months | 72,000.00 |        |

|   |           |        |
|---|-----------|--------|
| 2. Paid Staff                                 |           | RANK A |
| 1 nos Rs. 3000 x 12 months                    | 36,000.00 |        |
| 1 nos Rs. 3500 x 12 months                    | 42,000.00 |        |
| 1 nos Rs. 2000 x 12 months                    | 24,000.00 |        |
| 1 nos (for Accounts keeping 4000 x 12 months) | 48,000.00 |        |

|                                |           |        |
|--------------------------------|-----------|--------|
| 3. Volunteers                  |           | RANK A |
| 5 nos Rs. 1000 x 5 = 5000 x 12 | 60,000.00 |        |

|   |             |  |
|---|-------------|--|
| 4. Scholarship                                    |             |  |
| Scholarship for 15 nos of girls of higher classes | 1,20,000.00 |  |

RANK A

5.Instructor of extracurricular activities & vocational Training

|   |             |
|---|-------------|
| Tailoring Teacher @ 2000 x 12 months                                  | 24,000.00   |
| Computer Teacher 2000x12 months                                       | 24,000.0    |
| Spoken English Teacher 2000 x 12 months                               | 24,000.00   |
| Music & Dance Teacher @ 1000 x 12 months                              | 12,000.00   |
| Rent, Electricity & Telephone 2000 x 12 months                        | 24,000.00   |
| Postage & Stationery & Misc. expenditure 2000 x 12 months             | 24,000.00   |
| Conveyance of Teacher @ 2000 x 12 months                              | 24,000.00   |
| Maintenance & Supervision 5000 x 12 months                            | 60,000.00   |
| Nutrition Support<br>100 nos students Rs. 10.00 x 20 days x 10 months | 2,00,000.00 |
| TOTAL   | 8,18,000.00 |

FORM B Questionnaire;

1. If project is approved for certain cost items and not others, will the project/NGO still be interested in receiving such funds?

*Please note that while submitting the budget, mention every line item's priority ranking in column E. For example, a ranking of 1 means the most important cost item, 2 means second most important etc. If funding is approved only for a certain amount of the budget, it will apply to cost items in order of their ranking*

YES

2. Has the project/NGO applied to any other nonprofit, organization, corporation, individual etc or any other Asha chapter, for funding of this proposal and budget? If yes, please provide more details.

*Please note that if any other source makes a decision to fund your project/NGO while your proposal and budget is being reviewed by Asha San Francisco, you will inform us immediately.*

NO

3. Please replicate your annual budget from the **Proposal Application\_StandardForm**(Question 3 in "Financial" section) onto the table below and also provide additional information in columns A, E and F

Note:

*Column E* -Mention every line item's priority ranking. For example, a ranking of 1 means the most important cost item, 2 means second most important etc. If funding is approved only for a certain amount of the budget, it will apply to cost items in order of their ranking

*Column F* -As a policy, Asha San Francisco sends annual funds in two equal installments, at an interval of 6 months. If the project demonstrates need for higher or lower funds in any particular 6-month cycle, we may be able to make an exception to the above rule on a case by case basis. Use column F **ONLY if** the line item's funding is needed in any particular half-year cycle (Installment 1 or Installment 2)

NGO/partner name: INSTITUTE OF SOCIAL WORK

Project Name (if any): **FOUNDATION OF CHILDREN LEARNING AND HUMAN DEVELOPMENT KIDDERPORE SLUM AREA**

Total no. of people (children/youth/other) served: CHILDREN: 200, YOUTH: 150, OTHERS: 200

Age/Age Group of people served: 3 YRS TO 35 YRS

Girl/Boy ratio: 80(GIRL) : 20 (BOY)

| Column |   |             |                  |         |                |
|--------|---|-------------|------------------|---------|----------------|
| A      | B   | C           | D                | E       | F              |
| S. No. | Item  | Amount (Rs) | One Time/ Annual | Ranking | Other comments |
| 1.     | HONORARIUM OF TEACHER   | 72,000.00   | ANNUAL           | 1       |                |
| 2.     | HONORARIUM OF PAID STAFF  | 1,50,000.00 | ANNUAL           | 1       |                |
| 3.     | HONORARIUM OF VOLUNTEERS  | 60,000.00   | ANNUAL           | 1       |                |
| 4.     | SCHOLARSHIP   | 1,20,000.00 |                  |         |                |
| 5.     | INSTRUCTOR OF EXTRA CURRICULAR ACTIVITIES AND VOCATIONAL TRAINING | 84,000.00   | ANNUAL           | 1       |                |
| 6.     | RENT, ELECTRICITY, POSTAGE STATIONERY                             | 24,000.00   | ANNUAL           | 1       |                |
| 7.     | CONVEYANCE OF TEACHER   | 24,000.00   | ANNUAL           | 1       |                |
| 8.     | POSTAGE & STAIONERY   | 24,000.00   | ANNUAL           |         |                |
| 9.     | MAINTENANCE & SUPERVISION   | 60,000.00   | ANNUAL           | 1       |                |
| 10.    | NUTRITION SUPPORT   | 2,00,000.00 | ANNUAL           | 1       |                |

[illegible]