

Asha For Education TM

Project Proposal Submission Form

All applicants are expected to fill out the generic form. Please specify Not Applicable for questions that do not apply.

Please fill out appendix form that is relevant to you.

FOUNDATION OF CHILDREN LEARNING AND HUMAN DEVELOPMENT -
BARASAT

12.02.2019

Provide the information for the person who would be the main contact with Asha for Education from your organization. This person would be responsible for communications with AfE for our review and monitoring processes. Provide an alternate contact as well.

	Main Project Contact	Alternate Contact
Name	INSTITUTE OF SOCIAL WORK	LEKHA MITRA
Address	29 B CHETLA CENTRAL ROAD KOLKATA - 700027	PASCHIM ICHAPORE, BARASAT, NORTH 24 PRGS
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Email		
Affiliation	iswcht@gmail.com	

Executive Summary:

1. **Demographics** - Briefly highlight the project location, target demographics of the project beneficiaries and the surroundings in terms of community size, literacy rate, education levels, monthly income, occupations etc (if relevant)

Barasat Block I, District North 24 Prgs

Village and Neighbourhood

- Surya Sen Pally : Population : 5000
- Babpur : Population : 3600
- Saibana : Population : 5000
- Aniala : Population : 2000
- Paschim Ishapur : Population : 12000
- Taldharia : Population : 3000
- Kathuria : Population : 3000
- Khilkapur : Population : 5000

Literacy Rate : Male : 59%, Female : 52%

Occupation : Daily labourer, Brick field workers, vegetable vendors, domestic workers, Agricultural labourer, Construction worker.

Most of the houses are semi pucca with tiled roof.

2. **Problem** - The children of rural areas could not get proper care at home as their parents are always busy to maintain their livelihood. Parents could not follow the method to prepare their children for future education.

The students belongs to low income group they could not attend to pay for guidance from outside to follow their school lessons hence, most of the cases they lose interest on their lessons which ultimately leads them towards school dropout and incase of girls parents Preferred of their early marriage.

There are some neighbourhood within Barasat Block I area dominated by schedule caste, schedule tribe, domestic workers and casual labourers who have no fixed income, they are so busy to earn their livelihood, they could not manage to think about their children's education or any better future.

3. **Approach** – We are preparing a group of seventy children (age group 3 to 6 yrs) to enter to formal school (mainstream education). There will be arrangements twice a week to educate the mothers of these children so that mothers can guide their children at home.

There will be a children education centre at the ISW project centre whose age group 2^{1/2} year to 6 yrs. There will be two groups of children. One group 2^{1/2} to 3^{1/2} yrs that would be named as play group and second group will be 4 yrs to 6 yrs named as Nursery Section.

Every month there will be held parent Teacher's meeting.

Teacher will be responsible to explain details about the child to their parents.

Suggestions from parents would also be recorded for implementation.

We would guide the students who are belongs the families of agriculture labour, casual day labourer and domestic workers could not get any support to follow their school lessons so that they could complete their school education which is ultimately helpful to minimize school dropout and early marriage of girl children. Through the process an group of educated community can be built up.

Teachers will go to seven neighbourhoods of schedule caste, schedule tribe, domestic workers community, area of casual day labourers and agricultural farmers where children have less scope of education. They would not be able to attend ISW project centre due to distance hence, teachers will reach at their community.

4. **Effectiveness** - Briefly explain why your organization believes that the approach highlighted above would be effective in solving the problem. Provide references to pilot projects or published research that can back up this claim. Provide the 'Theory of Change' on how the intervention would lead to a successful outcome.

There are some neighbourhoods where children have lack of scope to get education who are belongs to families of brick field labour, domestic worker, casual labourer and community of schedule caste and schedule tribe. Hence, it is our plan teachers of ISW will reach these neighbourhoods to provide education and outreach programme along with nutrition support at these neighborhoods.

5. **Alternatives** - Briefly highlight the alternate approaches that your organization considered (or other organizations are taking) towards solving the problem outlined above. What are the reasons that the alternates were discarded?

- **Our main consideration is to build up an educated community and to minimize the inequality of our society through the process.**
- **Hence, we are trying our best to reach the children who are living at vulnerable a risk situation.**
- **Generally in our formal education system children have to attend the school within a fixed time and place. Hence, a big portion of children could not reach to get education as their parents are busy to earn for their livelihood.**
- **We are trying to reach some of these communities to teach children. So that these children who are living at vulnerable situation could be trained to reach at mainstream educational system and also to assist the children to continue their mainstream education who have already reached.**

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6. **Outcomes** - Briefly highlight the expected concrete outputs and outcomes that you expect at the end of the project. Please provide succinct and exact descriptions.

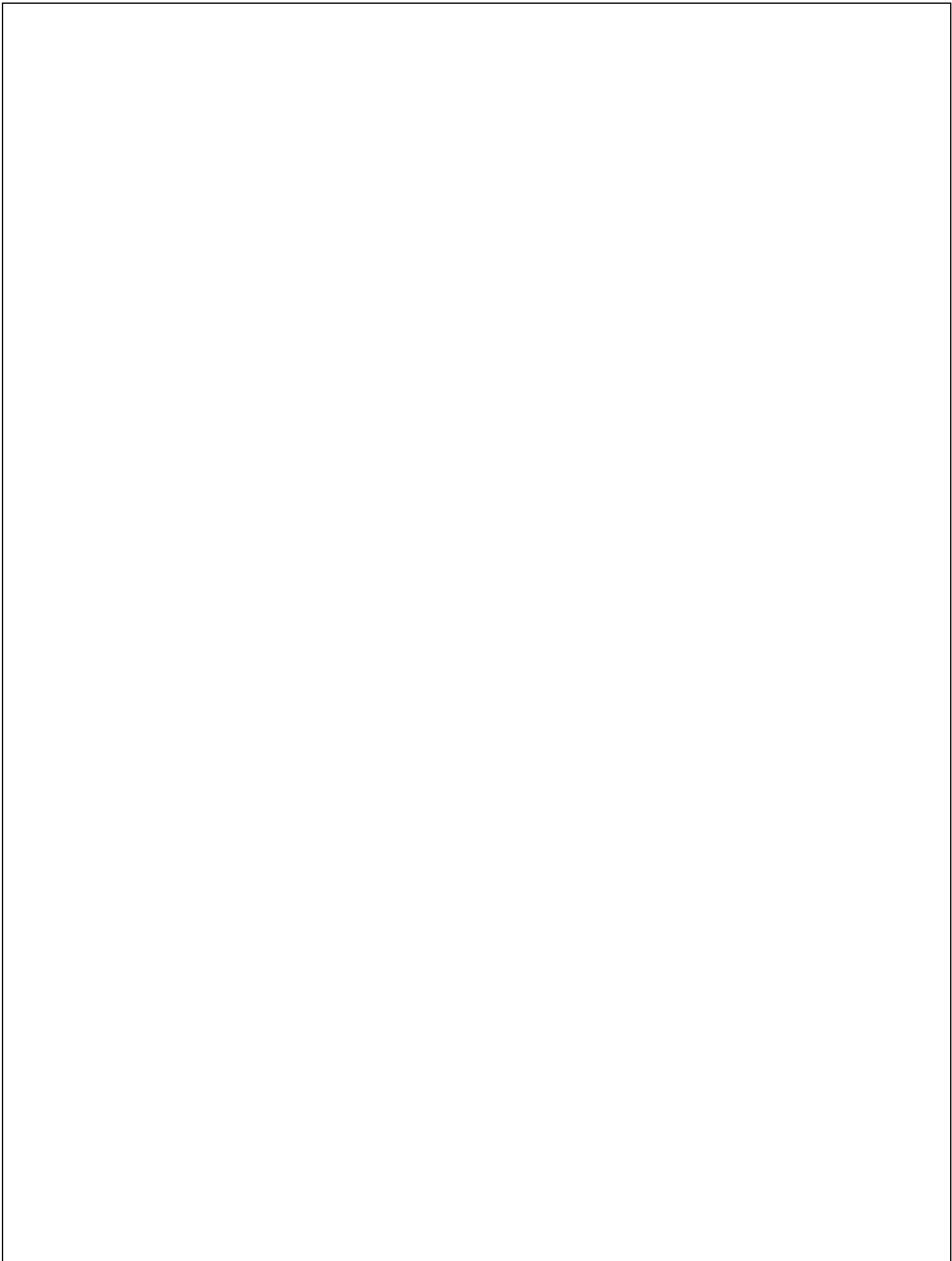
- The children would be joyful.
- Children would learn to maintain discipline in their future life.
- Attitude to children and their parents would be changed. It will ultimately help to develop community.
- Near future the families of casual day labourer will be conscious about importance of education. It may be new life for children and their parents.
- It will be a process of
 - Child Protection
 - To stop trafficking
 - Child marriage.

7. **Metrics** - Briefly explain what metrics will be used to measure the effectiveness of the project at the end of 2 years. How would you quantify that the outputs are a progression of effects that resulted from the proposed work? Describe the metrics to gauge the outcomes specified above in measurable and quantifiable terms.

- **A comparative study to measure rate of literacy of the area where the project implemented.**
- **Survey would be organized to find out**
 - School drop out
 - Number of non going school children
 - Comparative study of total scenario of area before and after implementation of project.
 -

8. **Long Term Impact** - Briefly highlight the potential long term **direct** impact of the project.

- (a) Number of students will be increased for appearing higher education
- (b) It will be a strong component of human development which will help to build up healthy community.
- (c) It will be helpful to minimize child labour and child marriage.
- (d) It will be strong step of child protection.



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9. **Highlights** – *What makes this project unique?*

- Children will get scope for their around development which would not be possible without the project as their situation is different.
- As the students do not have to come long way instead teachers will reach to the community to teach students it would be a unique process to educate underprivileged section of our society.

10. **Capacity for Success** – *Explain how your organization and project personnel are positioned to carry on the proposed activities with a high standard of excellence. Cite any recent project that might demonstrate your capacity to implement this effort successfully.*

- The existing teachers with their long experience of 10/12 years will be responsible to carry out the project. They will contact the community and will organize the education class for these deprived children.
- The children whom we would reach through the project most of them are victims of poverty hence, their parents could not bear the cost of education in spite of their potentiality.
- These teachers have a strong relationship with the community. They often visit homes of the students hence, it helps to build up a relationship between teachers and students.

11. **Scale** – *How can this project scale? Is the idea scalable?*

- A comparative study (no. of school going / drop out) and its data before and after implementation of project can be put up in a “bar-diagram.”
- No. of increase students going to school and dropout rates can be measured in a scale.
- Other developments of project could not be scalable.

12. **Sustainability** – *Is this a one-time effort or does it need sustained funds? How do you envision the sustainability of the project?*

- Arranging occasional fund raising programme
- From small contribution of students who are coming for coaching class.
- Occasional donation from local people.
- Selling snacks and handicraft materials at community.

13. *Proposed project start and end dates:*

Start : April 2020

End : March 2021

14. *If this funding is for a pilot project or an initiative that hasn't yet started, do you intend to borrow funds/use personal funds to start it? Or are you waiting for support from an organization like AfE or similar to begin the program?*

Information about your group/organization:

1. *Name of the group/organization requesting funds:*

2. *Organization website, if any.*

3. *When was the group established?*

4. Briefly describe the mission/goal of the organization/group.

5. Briefly describe the short term and long terms aims/goals of the group.

6. Does your group have any religious or political affiliation? If yes, please describe the type of affiliation and the reason for it.

7. What are the focus areas of your organization? (Give a rough estimate of the total effort/funding)

- Community Development %
- Education %
- Health %
- Other(Please specify) %

8. Is your organization registered as a non-profit trust? Does it have a 80(G) exemption or equivalent?

9. Does your group/organization have FCRA clearance?

10. Does your group have any prior affiliation with Asha for Education? If so, explain.

11. Board of Directors/Trustees

List the names and background of the directors or trustees of the organization.

Name	Brief Background
Names of others, if any	

List all the main people committed to the overall project and the % of time they spend on this project. Include the project coordinator, leader(s) of various initiatives.

[illegible]

Financials:

1. **Total project amount:**

What is the total amount of funding (from all sources) that is necessary for implementation and completion of the project. (in INR)

2. **Confirmed/Potential funding from other sources towards the project:**

Provide a list of other funding sources for this project along with the amount of funding. Also indicate the status of these funding requests (proposed/granted etc). Also indicate if these funds are restricted in use or unrestricted funds.

3. **Project Budget: Annex A**

Provide a brief budget for the project per unit (per center/school/group/event) per intervention type in INR. Specifics of these would be asked for in the appendices. Feel free to attach a detailed budget as a separate sheet as well.

Budget Item By type	INR Amount – Year 1	INR Amount – Year 2	Recurring? (Y/N)	INR Asha funding requested	INR funds - other sources	Funding source
School(s)						
Teacher Training						
Healthcare						
Resource Center						
Self Help Groups						
Awareness/ Advocacy						
Working with Government Schools						
Other						
Other						
Other						

4. **How do you plan to sustain the project over the long term?**

Through fund raising programme

- *By performing drama at community*
- *Selling Tiffin and Snacks for school students.*
- *Contribution from women's cooperative*
- *Contribution for students.*

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Additional Information:

1. Please provide letters of reference along with contact information from two people in your community who can describe the impact of your program(s). Name the people here -
2. If your organization is new, please provide letters of reference from two people along with contact numbers describing the work done by individuals in the group(s). If work related reference is not available, please provide two personal letters of reference.
3. Has the organization approached the Government for funding? If so, what was the outcome? If not, why not?
4. What community development activities is this particular funding request for? Check the relevant box and submit the corresponding appendix along with.

Appendix 1	Formal/Non-Formal/Special Education/Vocational
Appendix 2	Healthcare
Appendix 3	Resource Centers/Curriculum Development
Appendix 4	Promotion of Self Help Groups
Appendix 5	Awareness/Advocacy
Appendix 6	Working with Government Schools
Appendix 7	Teacher Training
Appendix 8	Fellowship application

yes
yes

If your project focuses on multiple aspects, please fill out ALL relevant appendices.

5. What are the other projects that your organization is involved in (completed or current)?

Name of the project with year(s)	Project Location	Project Goals/ Achievements	# of Beneficiaries	Project Budget	Project Funding Source
Integrated Development vulnerable and children	Purba Pally, Santiniketan	To educate vulnerable children	120	Rs.319598.78	Dr Dagmar Engels.
Scholarship for College students for	Kolkata	To poor girl students	05	Rs. 270720.00	Tapan Mitra Fund for Academic Support
Foundation of children learning & Human Development	Kidderpore, Barasat	To educate children, adolescent girls and boys of slum and rural areas	400	Rs.1323000	Asha for Education

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Change the status of girl children through Education	Birbhum, Chella-Kamarpara	Skill development of girl children	80	Rs. 251546	Kind Baudouin Foundation
Foundation of children learning & Human Development	Kidderpore, Barasat	To educate children, adolescent girls and boys of slum and rural areas	400	Rs.215000	Asha for Education
Empowering rural women and adolescent girls to combat violence and poverty	North 24 Parganas	Empowerment of women and adolescent girls	5000	Rs.833749.46	Share and Care Foundation

6. Please attach your last year's audit report to this application. : ANNEX C
7. Please attach your latest available annual report, if any. : ANNEX B
8. Please attach a detailed budget for the funding request. ANNEX A
9. Please feel free to attach upto 10 additional A4 size sheets and/or information such as brochures, press reports, photographs etc. relating to your organization and its work.

10. Please provide any other information you may consider relevant.

- **The children of these areas continuously fighting with the poverty hence they could not prove their potentiality and through the process most of the children suffering from frustration. We are trying our best to overcome the frustration of the children.**
- **We are trying to reach those communities where children have little scope to continue their education.**
- **We believe 'care and education' children receive in their earliest years affect the rest of their lives. We treated the children with our belief.**
- **A section of our society could not reach to our centre due to distance. Hence we have decided to teach the children by going to four communities to teach children at their suitable time.**
 - a. **At brickfield area**
 - b. **Schedule caste, schedule tribe**
 - c. **Neighbourhood of domestic worker.**

11. Your feedback on this application would be valuable. Kindly specify if you have any.

The support of ISW for education of the children at vulnerable areas bringing a change at different communities like brick field areas, community of domestic workers, agriculture farmers and other casual day labourers. ISW was enable to do this work only with the strong support of ASHA. ISW would not be able to do this glorious work without support of Asha Sanfransisco. It is reallya challenging work for ISW to do a work for social change.

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Project Budget April 2020 to March 2021:

1. Honorarium of Teacher

RANK A

i.	3500 x 1	3500 x 12 months	42,000.00
ii.	3000 x 5	15000 x 12 months	1,80,000.00
		Total	2,22,000.00

2. Honorarium of Paid Staff

RANK A

i.	Rs. 3000 x 2 x 12	72,000.00
ii.	Rs. 2000 x 4 x 12	96,000.00
	1000 x 3 x 12	36,000.00
	1500x1x12	18,000.00
	2000x2x12	48,000.00
	Total	2,70,000.00

Nutrition Support Programme for 100 students

RANK A

100 nos student x Rs. 12.00 = 1200 x 20 days = 24,000 x 11 months = **2,64,000.00**

GRAND TOTAL :

7,56,000.00