

# Asha For Education <sup>TM</sup>

## Project Proposal Submission Form

*All applicants are expected to fill out the generic form. Please specify Not Applicable for questions that do not apply.*

*Please fill out appendix form that is relevant to you.*

FOUNDATION OF CHILDREN LEARNING AND HUMAN DEVELOPMENT -  
BARASAT

24.01.2018

*Provide the information for the person who would be the main contact with Asha for Education from your organization. This person would be responsible for communications with AfE for our review and monitoring processes. Provide an alternate contact as well.*

	<b>Main Project Contact</b>	<b>Alternate Contact</b>
<b>Name</b>	INSTITUTE OF SOCIAL WORK	LEKHA MITRA
<b>Address</b>	29 B CHETLA CENTRAL ROAD KOLKATA - 700027	PASCHIM ICHAPORE, BARASAT, NORTH 24 PRGS
<b>Phone</b>	91 33 24796607, 033 244498685	033 – 24481174
<b>Email</b>		
<b>Affiliation</b>	iswcht@gmail.com	

### **Executive Summary:**

1. **Demographics** - Briefly highlight the project location, target demographics of the project beneficiaries and the surroundings in terms of community size, literacy rate, education levels, monthly income, occupations etc (if relevant)

Barasat Block I, District North 24 Prgs

Village and Neighbourhood

- Surya Sen Pally : Population : 5000
- Sardar Para : Population : 3500
- Saibana : Population : 5000
- Panch Ghara : Population : 6000
- Paschim Ishapur : Population : 12000

Literacy Rate : Male : 59%, Female : 52%

Occupation : Daily labourer, Brick field workers, vegetable vendors, domestic workers, Agricultural labourer, Construction worker.

Most of the houses are semi pucca with tiled roof.

2. **Problem** - Briefly highlight the problem that you are trying to address.

*We are trying to prepare the children to enter at formal School (mainstream education).*

*The children of rural areas are always at risk of marginalization in education. We would try our best to develop the potential realize their hopes and build a better future through education.*

*Secondly, we would guide the student who are belongs to poor families could not get any support to continue their school education and already in a risk of School dropout and early marriage of girl children. So that they could complete their School education. Through this process there are strong scope to build up their better future.*

*We would also like to provide a nutrition support for these students. We believe Hunger not only threatens lives, but also undermines cognitive development and affects children's future capacity to learn. We would also like to organize special health care programme for children atleast once in a month.*

3. **Approach** - Briefly highlight the approach your organization is taking towards solving the problem outlined above. What are the main activities that the project wants to do?

***There will be a children education centre at the ISW project centre whose age group 2<sup>1/2</sup> year to 6 yrs. There will be two groups of children. One group 2<sup>1/2</sup> to 3<sup>1/2</sup> yrs that would be named as play group and second group will be 4 yrs to 6 yrs named as Nursery Section.***

***Every month there will be held parent Teacher's meeting.***

***Teacher will be responsible to explain details about the child to their parents.***

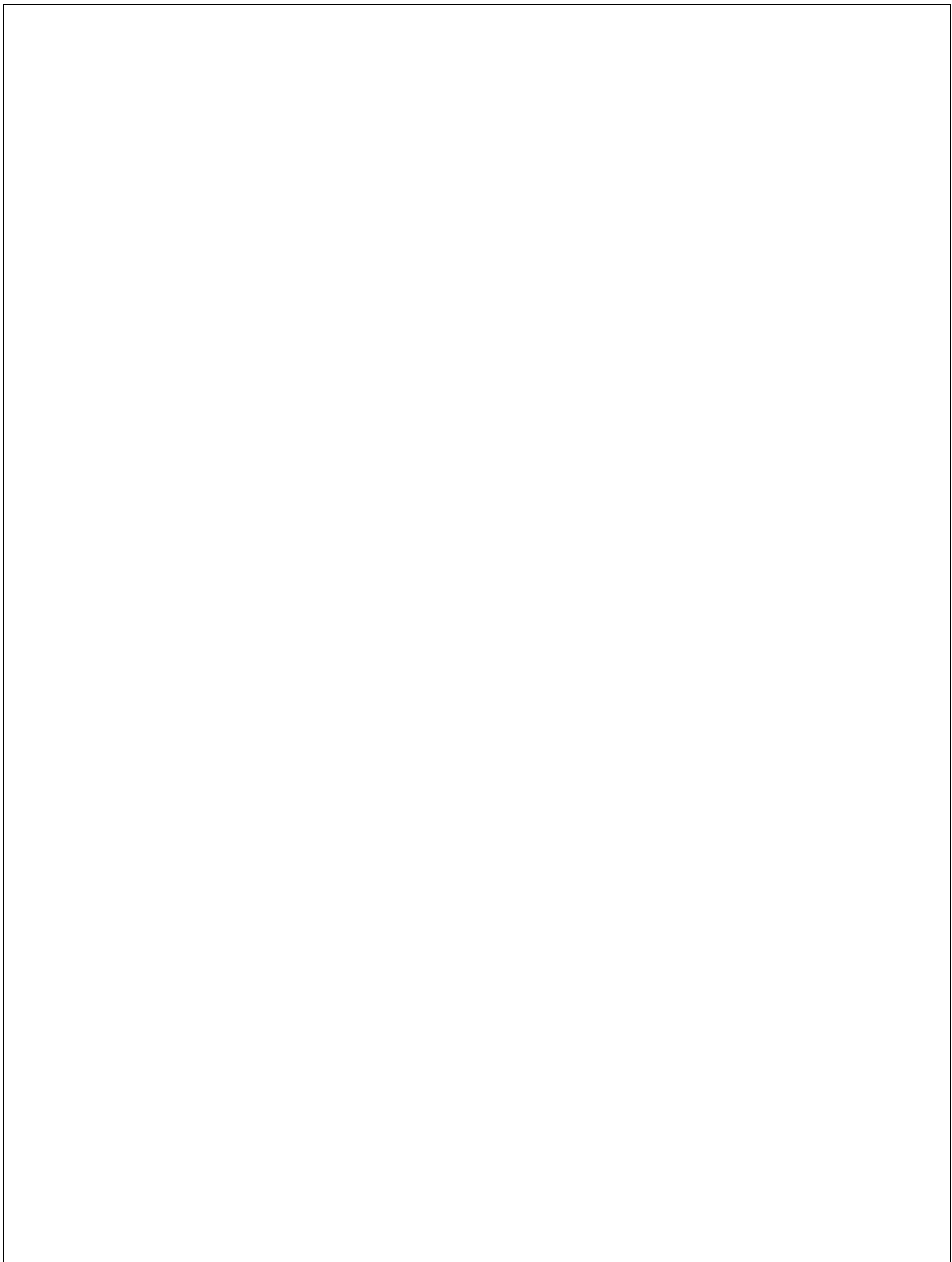
***Suggestions from parents would also be recorded for implementation.***

4. **Effectiveness** - Briefly explain why your organization believes that the approach highlighted above would be effective in solving the problem. Provide references to pilot projects or published research that can back up this claim. Provide the 'Theory of Change' on how the intervention would lead to a successful outcome.

***There are some neighbourhoods where children have lack of scope to get education who are belongs to families of brick field labour, domestic worker, casual labourer and community of schedule caste and schedule tribe. Hence, it is our plan teachers of ISW will reach these neighbourhoods to provide education and outreach programme along with nutrition support at these neighborhoods.***

5. **Alternatives** - Briefly highlight the alternate approaches that your organization considered (or other organizations are taking) towards solving the problem outlined above. What are the reasons that the alternates were discarded?

- ***Our main consideration is to build up an educated community and to minimize the inequality of our society through the process.***
- ***Hence, we are trying our best to reach the children who are living at vulnerable a risk situation.***
- ***Generally in our formal education system children have to attend the school within a fixed time and place. Hence, a big portion of children could not reach to get education as their parents are busy to earn for their livelihood.***
- ***We are trying to reach some these communities to teach children. So that it would be an eye opener about education for parents as well as community.***



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6. **Outcomes** - Briefly highlight the expected concrete outputs and outcomes that you expect at the end of the project. Please provide succinct and exact descriptions.

- The children would be rescued from suffering of tremendous deprivation.
- Attitude to children and their parents would be changed. It will ultimately help to develop community.
- Near future the families of casual day labourer will be conscious about importance of education. It may be new life for children and their parents.
- It will be a process of
  - Child Protection
  - To stop trafficking
  - Child marriage.

7. **Metrics** - Briefly explain what metrics will be used to measure the effectiveness of the project at the end of 2 years. How would you quantify that the outputs are a progression of effects that resulted from the proposed work? Describe the metrics to gauge the outcomes specified above in measurable and quantifiable terms.

- **A comparative study to measure rate of literacy of the area where the project implemented.**
- **Survey would be organized to find out**
  - School drop out
  - Number of non going school children
  - Comparative study of total scenario of area before and after implementation of project.
  -

8. **Long Term Impact** - Briefly highlight the potential long term **direct** impact of the project.

- (a) Number of students will be increased for appearing higher education
- (b) It will be a strong component of human development which will help to build up healthy community.
- (c) We, they complex in our class divided society may be minimized.
- (d) It will be helpful to minimize child labour and child marriage.
- (e) It will be strong step of child protection.

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9. **Highlights** – What makes this project unique?

- It will be a process to create interest about education among the community people
- It will help to build up self confidence among the students (adolescent girls and boys).
- Teachers are ready to work at any risk zone areas where vulnerable children are living.
- Teacher will reach to community to teach students, students are not coming to teacher at school.
- It would be a unique process to educate underprivileged section of our society.

10. **Capacity for Success** – Explain how your organization and project personnel are positioned to carry on the proposed activities with a high standard of excellence. Cite any recent project that might demonstrate your capacity to implement this effort successfully.

- The existing teachers with their long experience of 10/12 years will be responsible to carry out the project. They will contact the community and will organize the education class for these deprived children.
- These teachers are sincere and empathetic towards the children working on child protection process, they will take this responsibility as a challenge.

11. **Scale** – How can this project scale? Is the idea scalable?

- A comparative study (no. of school going / drop out) and its data before and after implementation of project can be put up in a “bar-diagram.”
- No. of increase students going to school and dropout rates can be measured in a scale.
- Other developments of project could not be scalable.



12. **Sustainability** – Is this a one-time effort or does it need sustained funds? How do you envision the sustainability of the project?

- Arranging occasional fund raising programme
- Support from women's cooperative in future.
- From small contribution of students who are coming for coaching class.
- Occasional donation from local people.
- Selling snacks at community and students.

13. *Proposed project start and end dates:*

*Start : July 2018*

*End : June 2019*

14. *If this funding is for a pilot project or an initiative that hasn't yet started, do you intend to borrow funds/use personal funds to start it? Or are you waiting for support from an organization like AfE or similar to begin the program?*

**Information about your group/organization:**

1. *Name of the group/organization requesting funds:*

2. *Organization website, if any.*

3. *When was the group established?*

4. Briefly describe the mission/goal of the organization/group.

5. Briefly describe the short term and long terms aims/goals of the group.

6. Does your group have any religious or political affiliation? If yes, please describe the type of affiliation and the reason for it.

7. What are the focus areas of your organization? (Give a rough estimate of the total effort/funding)

- Community Development           %
- Education                           %
- Health                               %
- Other(Please specify)           %

8. Is your organization registered as a non-profit trust? Does it have a 80(G) exemption or equivalent?

9. Does your group/organization have FCRA clearance?

10. Does your group have any prior affiliation with Asha for Education? If so, explain.

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11. Board of Directors/Trustees

List the names and background of the directors or trustees of the organization.

Name	Brief Background
Names of others, if any	

*List all the main people committed to the overall project and the % of time they spend on this project. Include the project coordinator, leader(s) of various initiatives.*

[illegible]

### **Financials:**

1. **Total project amount:**

*What is the total amount of funding (from all sources) that is necessary for implementation and completion of the project. (in INR)*

2. **Confirmed/Potential funding from other sources towards the project:**

*Provide a list of other funding sources for this project along with the amount of funding. Also indicate the status of these funding requests (proposed/granted etc). Also indicate if these funds are restricted in use or unrestricted funds.*

3. **Project Budget: Annex A**

*Provide a brief budget for the project per unit (per center/school/group/event) per intervention type in INR. Specifics of these would be asked for in the appendices. Feel free to attach a detailed budget as a separate sheet as well.*

<b>Budget Item By type</b>	<b>INR Amount – Year 1</b>	<b>INR Amount – Year 2</b>	<b>Recurring? (Y/N)</b>	<b>INR Asha funding requested</b>	<b>INR funds - other sources</b>	<b>Funding source</b>
<b>School(s)</b>						
<b>Teacher Training</b>						
<b>Healthcare</b>						
<b>Resource Center</b>						
<b>Self Help Groups</b>						
<b>Awareness/ Advocacy</b>						
<b>Working with Government Schools</b>						
<b>Other</b>						
<b>Other</b>						
<b>Other</b>						

4. **How do you plan to sustain the project over the long term?**

*Through fund raising programme*

- *By performing drama at community*
- *Selling Tiffin and Snacks for school students.*
- *Contribution from women's cooperative*
- *Contribution for students.*

*Asha For*

*Project Proposal*

**Additional Information:**

1. Please provide letters of reference along with contact information from two people in your community who can describe the impact of your program(s). Name the people here -
2. If your organization is new, please provide letters of reference from two people along with contact numbers describing the work done by individuals in the group(s). If work related reference is not available, please provide two personal letters of reference.
3. Has the organization approached the Government for funding? If so, what was the outcome? If not, why not?
4. What community development activities is this particular funding request for? Check the relevant box and submit the corresponding appendix along with.

Appendix 1	Formal/Non-Formal/Special Education/Vocational
Appendix 2	Healthcare
Appendix 3	Resource Centers/Curriculum Development
Appendix 4	Promotion of Self Help Groups
Appendix 5	Awareness/Advocacy
Appendix 6	Working with Government Schools
Appendix 7	Teacher Training
Appendix 8	Fellowship application

yes
yes

If your project focuses on multiple aspects, please fill out ALL relevant appendices.

5. What are the other projects that your organization is involved in (completed or current)?

Name of the project with year(s)	Project Location	Project Goals/ Achievements	# of Beneficiaries	Project Budget	Project Funding Source
Integrated Development project for children 2013	Birbhum	Guide children 3 years to 15 years to stop school development and their development	Children	3,50,000	Project Kolkata (Australia)
Empowerment Adolescent girls through skill development 2015	North 24 Prgs	Skill development for adolescent girls to stop trafficking and early marriage	Adolescent girls	6,68,000	Kind Baudouin Foundation
Asha WAH project	North 24 Prgs	Protection of girl children for risk	Adolescent girls	4,18,000	Asha for Education

6. Please attach your last year's audit report to this application. : ANNEX B
7. Please attach your latest available annual report, if any. : ANNEX C
8. Please attach a detailed budget for the funding request. ANNEX A
9. Please feel free to attach upto 10 additional A4 size sheets and/or information such as brochures, press reports, photographs etc. relating to your organization and its work.
10. Please provide any other information you may consider relevant.

- **Often children and victims of domestic violence. As most of the women are not economically self sufficient they could not bear the cost of education of their children. E always try to give space for these children with love and affection.**
- **We are trying to reach those communities where children have little scope to continue their education.**
- **Lots of people are victims of political exploitation. We feel still there are lots of works to be done for children. Children are at risk and missed opportunities to develop their potential.**
- **We believe 'care and education' children receive in their earliest years affect the rest of their lives. We treated the children with our belief.**
- **A section of our society could not reach to our centre due to distance. Hence we have decided to teach the children by going to four communities to teach children at their suitable time.**
  - a. **At brickfield area**
  - b. **Schedule caste, schedule tribe**
  - c. **Neighbourhood of domestic worker.**

11. Your feedback on this application would be valuable. Kindly specify if you have any.

**We strongly feel that we would be able to continue to educate the children of vulnerable section of our society who has no scope to get any education. This process will be helpful to build up a educated community in future.**

**Project Budget July 2018 to June 2019**1. Honorarium of Teacher RANK A

i.	3500 x 2	7000 x 12 months	84,000.00
ii.	3000 x 3	9000 x 12 months	108,000.00
iii.	2500 x 1	2500 x 12	30,000.00
		Total	2,22,000.0

2. Honorarium of Paid Staff RANK A

i.	Rs. 3000 x 1 x 12	36,000.00
ii.	Rs. 2000 x 2 x 12	48,000.00
iii.	Rs. 2500 x 2 x 12	60,000.00
iv.	Rs. 1500 x 3 x 12	54,000.00
	Total	1,98,000.00

3. Honorarium of Volunteer RANK A

i.	1000 x 4 x 12	48,000.00
ii.	1500 x 2 x 12	36,000.00
	Total	84,000.00

## 4.

i.	Conveyance of Teachers <span style="border: 1px solid black; padding: 2px;">RANK B</span>	3000 x 12	36,000.00
ii.	Educational Material <span style="border: 1px solid black; padding: 2px;">RANK B</span>		50,000.00
iii.	Supervision and Maintenance <span style="border: 1px solid black; padding: 2px;">RANK B</span>	3000 x 12	36,000.00
		Total	1,22,000.00
	1+2+3+4 =	Total	6,26,000.00

Nutrition Support Programme for 100 students RANK A

100 nos student x Rs. 10.00 = 1000 x 20 days = 20,000 x 10 months = 200,000

**NON RECURRING COST** RANK B

- |   |   |                        |
|---|---|------------------------|
| 1. Finishing work of three toilets                                    | - | Rs. 60,000.00          |
| 2. Drinking water fixing up Acquaguard<br>(Machine and electric line) | - | Rs. 20,000.00<br>----- |

GRAND TOTAL      Rs. 9,06,000.00