

# Asha For Education <sup>TM</sup>

## Project Proposal Submission Form

*All applicants are expected to fill out the generic form. Please specify Not Applicable for questions that do not apply.*

*Please fill out appendix form that is relevant to you.*

**Project Title:** FOUNDATION OF CHILDREN LEARNING AND HUMAN DEVELOPMENT  
KIDDERPORE SLUM AREA

**Date:** 24.01.2018

*Provide the information for the person who would be the main contact with Asha for Education from your organization. This person would be responsible for communications with AfE for our review and monitoring processes. Provide an alternate contact as well.*

	Main Project Contact	Alternate Contact
Name	INSTITUTE OF SOCIAL WORK	RUPANJALI CHOWDHURY
Address	29 B CHETLA CENTRAL ROAD KOLKATA - 700027	5A BINDU BASINI STREET KOLKATA - 700023
Phone	9103324796607, 033 244498685	
Email	iswcht@gmail.com	
Affiliation		

### Executive Summary:

- Demographics** - Briefly highlight the project location, target demographics of the project beneficiaries and the surroundings in terms of community size, literacy rate, education levels, monthly income, occupations etc (if relevant)

It is a part of dock area. Initially the inhabitants were dock labourers. Gradually the area covered by kutchra structure and turned in a slum area. After physical development programme done by Government some basic facilities like water, sanitation are there. Gradually the families settled here and simultaneously education for children came into front. Though it took long time.

Occupation of inhabitants are daily labourer, dock labourer, small business, shopkeepers, vegetable vendors etc. There are few people who are doing job, at private firm.

Total population of Kidderpore area :

Literacy Rate

Male 70%

Female 60%

Average monthly income : 10,000/-

- Problem** - Briefly highlight the problem that you are trying to address.

We are trying to reach the families of domestic worker, vegetable vendors, casual day labourers. Our focus is to look after whether children and adolescent girls are attending the regular schools i.e. (mainstream education programme). Through our project we are trying to protect the adolescent girls from early marriage and school dropout both children and adolescent girls.

3. **Approach** - Briefly highlight the approach your organization is taking towards solving the problem outlined above. What are the main activities that the project wants to do?

- There will be three groups of children at the children section.
  - i) One groups who are not going to school or dropped out from School. We will prepare them to admit at formal school (timings 11 a.m. to 2 p.m.)
  - ii) Children who are going to school but unable to follow school lessons they will guided to follow their school lessons. (Timings 1.00 p.m. to 4.00 p.m.)
- There will be a coaching and guidance programme for adolescent girls who are going to secondary level to college level (timings 11 a.m. to 4 p.m.) They will be guided group wise.
- The vocational training programme will be organize for girls
  - i. Tailoring
  - ii. Computer training
  - iii. Spoken English

4. **Effectiveness** - Briefly explain why your organization believes that the approach highlighted above would be effective in solving the problem. Provide references to pilot projects or published research that can back up this claim. Provide the 'Theory of Change' on how the intervention would lead to a successful outcome.

The children and adolescent girls belongs to poor casual day labourers and domestic workers families. They have no guidance at home hence they could not continue their education. We will educate them to change their status and family situation through our effort i.e. education and skill development.

5. **Alternatives** - Briefly highlight the alternate approaches that your organization considered (or other organizations are taking) towards solving the problem outlined above. What are the reasons that the alternates were discarded?

The students who are coming to our centre is living at surrounding areas. It is very easy for them to reach the centre we always keep track with their families. As they are living in a unhygienic small rooms they enjoy to come and study at the centre. Their parents are so busy from morning to evening to earn money for their survival and they have no interest about education of their children. Hence we will try our best to educate these children and adolescent girls with our best effort.

6. **Outcomes** - Briefly highlight the expected concrete outputs and outcomes that you expect at the end of the project. Please provide succinct and exact descriptions.

- The children will be able to get scope to build up their better future.
- It would help to change attitude of parents and community which will help to build up a healthy community.
- It will help to stop child marriage, trafficking, school dropout, child protection.

7. **Metrics** - Briefly explain what metrics will be used to measure the effectiveness of the project at the end of 2 years. How would you quantify that the outputs are a progression of effects that resulted from the proposed work? Describe the metrics to gauge the outcomes specified above in measurable and quantifiable terms.

- A comparative study to measure rate of literacy of neighborhoods from the children and girls are coming vis-à-vis of neighborhoods from where the children are not coming.
- Survey would be conducted to find out
  - a. Incidence of School dropout children
  - b. Number of children not enrolled in school.
  - c. Comparative analysis of certain parameters related to the project area before and after implementation of project

8. **Long Term Impact** - Briefly highlight the potential long term **direct** impact of the project.

- (a) Number of children continuing their mainstream education towards higher classes.
- (b) Status of girl children would be improved.
- (c) Children would be saved from risk situation.
- (d) It would provide safe guards against child exploitation and trafficking.
- (e) It will change the status of girl children.

9. **Highlights** – *What makes this project unique?*

- It would be a unique process to educate underprivileged section of our society simultaneously it will help the organization to build up relationship with the families.
- Children will enjoy and be happy with the process. They will never feel pressure.
- It will be process of building self confidence among children and adolescent girls.

10. **Capacity for Success** – *Explain how your organization and project personnel are positioned to carry on the proposed activities with a high standard of excellence. Cite any recent project that might demonstrate your capacity to implement this effort successfully.*

- The existing teachers had long experience and concerned for these children and adolescent girls and thus shall be ideal to carry forward the project.
- These teachers sincere and have an attitude to improve the situation. Hence they have faced various challenges in carrying out their responsibilities.

11. **Scale** – *How can this project scale? Is the idea scalable?*

- Based on successful demonstration of impacts of the project, the social sensitivity and acceptability can be enhanced and more neighborhoods can be covered by similar type of project and resultantly number of students attending schools can be significantly raised and dropout maidens minimized.
- Community participation through increased sensitivity would help achieve scalability.

**12. Sustainability** – Is this a one-time effort or does it need sustained funds? How do you envision the sustainability of the project?

Need sustained funds

- From small contribution of students who are coming to special coaching classes.
- Fund raising programme at local level.
- Donation from local people.
- Selling different products of tailoring centre.

**13. Proposed project start and end dates:**

- Start: JULY 2018
- End: JUNE 2019

**14. If this funding is for a pilot project or an initiative that hasn't yet started, do you intend to borrow funds/use personal funds to start it? Or are you waiting for support from an organization like AfE or similar to begin the program?**

**NO**

**Information about your group/organization:**

1. Name of the group/organization requesting funds:

2. Organization website, if any.

3. When was the group established?

4. Briefly describe the mission/goal of the organization/group.

5. Briefly describe the short term and long terms aims/goals of the group.

6. Does your group have any religious or political affiliation? If yes, please describe the type of affiliation and the reason for it.

7. What are the focus areas of your organization? (Give a rough estimate of the total effort/funding)

- Community Development                      %
- Education    %
- Health    %
- Other(Please specify)                      %

8. Is your organization registered as a non-profit trust? Does it have a 8o(G) exemption or equivalent?

9. Does your group/organization have FCRA clearance?

10. Does your group have any prior affiliation with Asha for Education? If so, explain.

11. Board of Directors/Trustees

List the names and background of the directors or trustees of the organization.

Name	Brief Background
Names of others, if any	

List all the main people committed to the overall project and the % of time they spend on this project. Include the project coordinator, leader(s) of various initiatives.

[illegible]



**Financials:**

1. *Total project amount:*  
What is the total amount of funding (from all sources) that is necessary for implementation and completion of the project. (in INR)

**Rs. 7,01,600.00**

2. *Confirmed/Potential funding from other sources towards the project:*  
Provide a list of other funding sources for this project along with the amount of funding. Also indicate the status of these funding requests (proposed/granted etc). Also indicate if these funds are restricted in use or unrestricted funds.

**NA**

3. *Project Budget: **Annex A***  
Provide a brief budget for the project per unit (per center/school/group/event) per intervention type in INR. Specifics of these would be asked for in the appendices. Feel free to attach a detailed budget as a separate sheet as well.

<b>Budget Item By type</b>	<b>INR Amount – Year 1</b>	<b>INR Amount – Year 2</b>	<b>Recurring? (Y/N)</b>	<b>INR Asha funding requested</b>	<b>INR funds - other sources</b>	<b>Funding source</b>
<b>School(s)</b>						
<b>Teacher Training</b>						
<b>Healthcare</b>						
<b>Resource Center</b>						
<b>Self Help Groups</b>						
<b>Awareness/ Advocacy</b>						
<b>Working with Government Schools</b>						
<b>Other</b>						
<b>Other</b>						
<b>Other</b>						

4. *How do you plan to sustain the project over the long term?*

Through fund raising programme

- Donation from local people.
- Contribution from students.
- Selling handicrafts materials produced by girls at different outlets and exhibitions.

**Additional Information:**

1. Please provide letters of reference along with contact information from two people in your community who can describe the impact of your program(s). Name the people here -
2. If your organization is new, please provide letters of reference from two people along with contact numbers describing the work done by individuals in the group(s). If work related reference is not available, please provide two personal letters of reference.
3. Has the organization approached the Government for funding? If so, what was the outcome? If not, why not?

4. What community development activities is this particular funding request for?

Check the relevant box and submit the corresponding appendix alongwith.

Appendix 1	Formal/Non-Formal/Special Education/Vocational	<b>Yes</b>
Appendix 2	Healthcare	<input type="checkbox"/>
Appendix 3	Resource Centers/Curriculum Development	<input type="checkbox"/>
Appendix 4	Promotion of Self Help Groups	<input type="checkbox"/>
Appendix 5	Awareness/Advocacy	<input type="checkbox"/>
Appendix 6	Working with Government Schools	<input type="checkbox"/>
Appendix 7	Teacher Training	<input type="checkbox"/>
Appendix 8	Fellowship application	<input type="checkbox"/>

If your project focuses on multiple aspects, please fill out ALL relevant appendices.

5. What are the other projects that your organization is involved in (completed or current)?

Name of the project with year(s)	Project Location	Project Goals/ Achievements	# of Beneficiaries	Project Budget	Project Funding Source
Integrated Development project for children 2013	Birbhum	Guide children 3 years to 15 years to stop school development and their development.	children	3,50,000	Project Kolkata (Australia)
Empowerment Adolescent girls through skill development 2015	North 24 pgs.	Skill development for adolescent girls to stop trafficking and early marriage	Adolescent girls	6,68,000	King Baudouin Foundation
Asha WAH project	North 24 pgs	Protection of girl children for risk	Adolescent girls	4,18,000	Asha for education

6. *Please attach your last year's audit report to this application.*
7. *Please attach your latest available annual report, if any. **Annex B***
8. *Please attach a detailed budget for the funding request. **Annex A***
9. *Please feel free to attach upto 10 additional A4 size sheets and/or information such as brochures, press reports, photographs etc. relating to your organization and its work.*

**Annex C**

10. *Please provide any other information you may consider relevant.*

Kidderpore slum area is a part of kidderpore port and dock. 80% population living in a slum. Children and girls are at risk here. People of this area are suffering from problem of sanitation and water. The girls who are with us trying their best to develop themselves to change the situation. They are eager for higher education and to be self sufficient. Children mostly are staying with their grandmother. Because most of the families either of their parents left the house. Children are really in a crucial situation. With the programme supported by Asha a real change is coming up.

11. *Your feedback on this application would be valuable. Kindly specify if you have any.*

If this application is favourably considered, the situation of children and adolescent girls could be changed through the education and outreach programme. It would be a great weapon to change the community and their negative attitude. Children and adolescent girls could be saved from risk situation.

# PROJECT BUDGET JULY 2018 TO JUNE 2019

## KIDDERPORE PROJECT

### EDUCATION MATERIAL

RANK B

Worksheet, Games materials, boards	16,000.00
Plumbing work	30,000.00

RANK B

#### 1. Honorarium of Teacher

RANK A

3 nos teacher Rs. 1500x3=4500x12 months	54,000.00
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#### 2. Paid Staff

RANK A

1 nos Rs. 3000 x 12 months	36,000.00
1 nos Rs. 1000 x 12 months	12,000.00
1 nos Rs. 3000 x 12 months	36,000.00
1 nos (for Accounts keeping 4000 x 12 months)	48,000.00

#### 3. Volunteers

RANK A

2 nos Rs. 500 x 2 = 1000 x 12	12,000.00
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#### 4. Instructor of extracurricular activities & vocational Training

RANK A

Tailoring Teacher @ 1800 x 12 months	21,600.00
Computer Teacher 2000x12 months	24,000.0
Spoken English Teacher 1500 x 12 months	18,000.00
Music & Dance Teacher @ 1000 x 12 months	12,000.00
Rent, Electricity & Telephone 2000 x 12 months	24,000.00
Postage & Stationery & Misc. expenditure 2000 x 12 months	24,000.00
Conveyance of Teacher @ 2000 x 12 months	24,000.00
Maintenance & Supervision 5000 x 12 months	60,000.00
Nutrition Support 100 nos students Rs. 10.00 x 25 daysx 10 months	2,50,000.00
TOTAL	7,01,600.00