

# Asha For Education <sup>TM</sup>

## Project Proposal Submission Form

*All applicants are expected to fill out the generic form. Please specify Not Applicable for questions that do not apply.*

*Please fill out appendix form that is relevant to you.*

**Project Title:** A STEP TO STOP SCHOOL DROP OUT AND CHILD MARRIAGE  
CHELLA

**Date:** 10.11.18

*Provide the information for the person who would be the main contact with Asha for Education from your organization. This person would be responsible for communications with AfE for our review and monitoring processes. Provide an alternate contact as well.*

	Main Project Contact	Alternate Contact
Name	INSTITUTE OF SOCIAL WORK	RATNA CHATTERJEE
Address	29 B CHETLA CENTRAL ROAD KOLKATA - 700027	CHELLA KAMARPARA, ILAMBAZAR BLOCK, BIRBHUM DISTRICT
Phone	9103324796607, 033 244498685	9903582851
Email	iswcht@gmail.com	
Affiliation		

### Executive Summary:

- Demographics** - Briefly highlight the project location, target demographics of the project beneficiaries and the surroundings in terms of community size, literacy rate, education levels, monthly income, occupations etc (if relevant)

District : Birbhum  
Block : Ilambazar  
Village : Chella – Kamarpara  
Gopal Nagar, Daronda  
Literacy Rate : Male 50%, Female 40%  
Occupation : Agricultural farmers construction workers. Vegetable Vendors, Casual Labourers

Most of houses are semi pucca with tiled roof.

- Problem** - Briefly highlight the problem that you are trying to address.

We will prepare the children to enter at formal school (mainstream education). As the parents are busy at agricultural field children are roaming here and there. They have no habit to attend any school. We will try to prepare the children to enter at formal school. Moreover there were no formal schools for children nearby.

Secondly we would guide of group of hundred girls belongs to poor marginalized families (mostly agricultural labourer) as they have no scope to get any guidance for school lessons at their home. There are risk of school dropout and early marriage of girl children.

We would also like to provide nutrition support for these students occasional.

A skill development programme for adolescent girls i.e. computer training, training on handicrafts will be organized.

3. **Approach** - Briefly highlight the approach your organization is taking towards solving the problem outlined above. What are the main activities that the project wants to do?

- There will be a children education centre at the project centre whose age group 3 to 6 yrs.
- A coaching centre for school going girls will be organized for girls age group 8 yrs to 17 yrs so that they could follow their school lessons.

4. **Effectiveness** - Briefly explain why your organization believes that the approach highlighted above would be effective in solving the problem. Provide references to pilot projects or published research that can back up this claim. Provide the 'Theory of Change' on how the intervention would lead to a successful outcome.

There are families of adjacent villages where most of girls are victims of child marriage. Hence, it is our plan. We will organize special education to guide those girls who will be self confident to take decision of their life.

5. **Alternatives** - Briefly highlight the alternate approaches that your organization considered (or other organizations are taking) towards solving the problem outlined above. What are the reasons that the alternates were discarded?

- We would reach the children and adolescent girls of agricultural labourer and other casual daily labourers families.
- This process will help to change the existing scenario of remote rural area of Birbhum district.
- The project will be a strong step to stop drop out of school students and early marriage of girl children. Moreover it will help to create educational environment by educating the children from early stage.

6. **Outcomes** - Briefly highlight the expected concrete outputs and outcomes that you expect at the end of the project. Please provide succinct and exact descriptions.

- Children will be more discipline
- Attitude to children and their parents would be changed. It will ultimately help to develop community.
- It will be helpful to build up self confidence among the Adolescent girls and it would be easier to minimize child marriage.
- It will be a process of child protection and child development who are really vulnerable.

7. **Metrics** - Briefly explain what metrics will be used to measure the effectiveness of the project at the end of 2 years. How would you quantify that the outputs are a progression of effects that resulted from the proposed work? Describe the metrics to gauge the outcomes specified above in measurable and quantifiable terms.

- **A comparative study to measure rate of literacy of the area where the project implemented.**
- **Survey would be organized to find out**
  - Number of school going children
  - Number of school drop out
  - Number of non going school children
  - Comparative study of total scenario of area before and after implementation of project.

8. **Long Term Impact** - Briefly highlight the potential long term **direct** impact of the project.

- (a) It will be a strong component of human development which will help to build up healthy community.
- (b) It will be helpful to minimize child labour and child marriage.
- (c) It will be strong step of child protection.

9. **Highlights** – *What makes this project unique?*

- It will be a process to create interest about education among the community people
- It will be helpful to build up self confidence among the students (adolescent girls).
- It will be a process to create interest on education and outreach programme among the children.
- It will help to stop school dropout and child marriage.

10. **Capacity for Success** – *Explain how your organization and project personnel are positioned to carry on the proposed activities with a high standard of excellence. Cite any recent project that might demonstrate your capacity to implement this effort successfully.*

- The teachers will be appointed from near place. It would be helpful for them to give more time to do work with responsibility.
- It will be easier for the teachers to be involved deeply with the work.
- Teachers will be respected by the community and it will encourage them to do the work.

11. **Scale** – *How can this project scale? Is the idea scalable?*

- A comparative study (no. of school going / drop out) and its data before and after implementation of project can be put up in a “bar-diagram.”
- No. of students increase going to school and dropout rates can be measured in a scale.
- Other developments of project could not be scalable.

**12. Sustainability** – Is this a one-time effort or does it need sustained funds? How do you envision the sustainability of the project?

Need sustained funds

- Arrange occasional fund raising programme.
- Occasional donation from local people
- Organizing drama and festival programme at the project campus

**13. Proposed project start and end dates:**

- Start: DECEMBER 2018
- End: NOVEMBER 2019

**14. If this funding is for a pilot project or an initiative that hasn't yet started, do you intend to borrow funds/use personal funds to start it? Or are you waiting for support from an organization like AfE or similar to begin the program?**

**NO**

**Information about your group/organization:**

1. Name of the group/organization requesting funds:

2. Organization website, if any.

3. When was the group established?

4. Briefly describe the mission/goal of the organization/group.

5. Briefly describe the short term and long terms aims/goals of the group.

6. Does your group have any religious or political affiliation? If yes, please describe the type of affiliation and the reason for it.

7. What are the focus areas of your organization? (Give a rough estimate of the total effort/funding)

- Community Development            %
- Education                                %
- Health                                      %
- Other(Please specify)                %

8. Is your organization registered as a non-profit trust? Does it have a 8o(G) exemption or equivalent?

9. Does your group/organization have FCRA clearance?

10. Does your group have any prior affiliation with Asha for Education? If so, explain.

11. Board of Directors/Trustees

List the names and background of the directors or trustees of the organization.

Name	Brief Background
Names of others, if any	

List all the main people committed to the overall project and the % of time they spend on this project. Include the project coordinator, leader(s) of various initiatives.

[illegible]



**Financials:**

1. **Total project amount:**  
What is the total amount of funding (from all sources) that is necessary for implementation and completion of the project. (in INR)

**Rs. 6,28,000.00**

2. **Confirmed/Potential funding from other sources towards the project:**  
Provide a list of other funding sources for this project along with the amount of funding. Also indicate the status of these funding requests (proposed/granted etc). Also indicate if these funds are restricted in use or unrestricted funds.

**NA**

3. **Project Budget: Annex A**  
Provide a brief budget for the project per unit (per center/school/group/event) per intervention type in INR. Specifics of these would be asked for in the appendices. Feel free to attach a detailed budget as a separate sheet as well.

<b>Budget Item By type</b>	<b>INR Amount – Year 1</b>	<b>INR Amount – Year 2</b>	<b>Recurring? (Y/N)</b>	<b>INR Asha funding requested</b>	<b>INR funds - other sources</b>	<b>Funding source</b>
<b>School(s)</b>						
<b>Teacher Training</b>						
<b>Healthcare</b>						
<b>Resource Center</b>						
<b>Self Help Groups</b>						
<b>Awareness/ Advocacy</b>						
<b>Working with Government Schools</b>						
<b>Other</b>						
<b>Other</b>						
<b>Other</b>						

4. **How do you plan to sustain the project over the long term?**

Through fund raising programme

- Donation from local people.
- Contribution from students.
- Selling handicrafts materials produced by girls at different outlets and exhibitions.

**Additional Information:**

1. Please provide letters of reference along with contact information from two people in your community who can describe the impact of your program(s). Name the people here -
2. If your organization is new, please provide letters of reference from two people along with contact numbers describing the work done by individuals in the group(s). If work related reference is not available, please provide two personal letters of reference.
3. Has the organization approached the Government for funding? If so, what was the outcome? If not, why not?

4. What community development activities is this particular funding request for?

Check the relevant box and submit the corresponding appendix alongwith.

Appendix 1	Formal/Non-Formal/Special Education/Vocational	<b>Yes</b>
Appendix 2	Healthcare	<input type="checkbox"/>
Appendix 3	Resource Centers/Curriculum Development	<input type="checkbox"/>
Appendix 4	Promotion of Self Help Groups	<input type="checkbox"/>
Appendix 5	Awareness/Advocacy	<input type="checkbox"/>
Appendix 6	Working with Government Schools	<input type="checkbox"/>
Appendix 7	Teacher Training	<input type="checkbox"/>
Appendix 8	Fellowship application	<input type="checkbox"/>

If your project focuses on multiple aspects, please fill out ALL relevant appendices.

5. What are the other projects that your organization is involved in (completed or current)?

Name of the project with year(s)	Project Location	Project Goals/ Achievements	# of Beneficiaries	Project Budget	Project Funding Source
Integrated Development project for children 2013	Birbhum	Guide children 3 years to 15 years to stop school development and their development	Children	3,50,000	Project Kolkata (Australia)
Empowerment Adolescent girls through skill development 2015	North 24 Prgs	Skill development for adolescent girls to stop trafficking and early marriage	Adolescent girls	6,68,000	Kind Baudouin Foundation
Asha WAH project	North 24 Prgs	Protection of girl children for risk	Adolescent girls	4,18,000	Asha for Education

6. Please attach your last year's audit report to this application. **Annex B**
7. Please attach your latest available annual report, if any. **Annex C**
8. Please attach a detailed budget for the funding request. **Annex A**
9. Please feel free to attach upto 10 additional A4 size sheets and/or information such as brochures, press reports, photographs etc. relating to your organization and its work. **Annex C**
10. Please provide any other information you may consider relevant.

This is a remote village area and no scope of young children to get information or any other outreach process. Hence, it will be possible through the project to prepare the young children to make a habit to attend school and reading books, and writing because at present they are roaming here and there, they have no habit to read any book or to sit for properly or any other regular or discipline work. Through the project it would be possible to inform the adolescent girls and boys of the community to get information from outside and make them interested about the outer world and it will enrich them to change their scenario. Ultimately, a confident young group will be formed through the process and we believe the development of confidence among the girl children will change their status.

11. Your feedback on this application would be valuable. Kindly specify if you have any.

If Asha consider this project for financial support it will really help to bridge the gap between the poor helpless students and others who are going forward with all facilities.

PROJECT BUDGET DECEMBER 2018 TO NOVEMBER 2019

CHELLA PROJECT

HONORARIUM

Rs. 3000 X 5 nos Teacher = 15,000 X 12 months =	Rs. 1,80,000.00
Rs. 1000 x 2 nos Helper X 12 months =	Rs. 24,000.00
Rs. 2000 x 1 no Volunteer X 12 months =	Rs. 24,000.00
Rs. 3000 x 1 no Computer Teacher x 12 months	Rs. 36,000.00
Educational Materials	Rs. 30,000.00
Construction of open room for children	Rs. 1,80,000.00
Two Computers	Rs. 50,000.00
Study circle for Adolescent Girls	Rs. 24,000.00
Nutrition Support	Rs. 80,000.00
TOTAL	Rs. 6,28,000.00

Total Rupees Six Lacs Twentyeight thousand only

