

# WAH 2011 Mandatory Project Guidelines

## Supplemental Guidelines & FAQ added

All supplemental guidelines highlighted in green.

### Important Deadlines:

- a) **April 15th 2011**: Please complete **Section A- only**, by this deadline.
- b) **April 30th 2011**: Make sure your project has all the documents listed in **Section B and Section C** by this deadline.

Send a completed nomination form to [wah@ashanet.org](mailto:wah@ashanet.org)

### Section A:

This is a checklist of project '**must-haves**'. If the project does not meet these requirements it will **not** be considered for WAH 2011.

1. Nominating Chapter: [Asha Atlanta](#)
2. This is the only project the chapter is submitting to WAH\* (Yes/No): [Yes](#)
3. Project was not funded by WAH 2009 or 2010\* (Yes/No): [The project was funded by WAH 2010. We are resubmitting this proposal. Unless WAH 2011 supports this project WAH 2010 funds cannot be utilized properly. Abhyuday emailed WAH 2010 group explaining the situation and after some discussions 2010 funds have not been released yet. Please see the email and the meeting minutes.](#)

[http://data.ashanet.org/files/Chapters/Atlanta/Projects/NISHTHA/WAH2010\\_Nishtha\\_discussion\\_summary.pdf](http://data.ashanet.org/files/Chapters/Atlanta/Projects/NISHTHA/WAH2010_Nishtha_discussion_summary.pdf)

4. Project Steward:  
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6. Chapter WAH Secondary Representative:  
Name: [Abhyuday Mandal](#)  
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Phone number:

### Legal details:

7. FCRA clearance (Yes/No): [Yes](#)
8. Registration number (Yes/No) (Optional): **147110101**
9. Tax Exemption Certificate Number (Yes/No) (Optional):
10. Exemption End Date (Optional):

11. Is the project proposal on the project website? Please provide the document URL here:  
<http://www.ashanet.org/projects/project-view.php?p=756>

The proposal is to cover infrastructural costs of a two-storied building in already owned land for day/night shelter for children of sex-workers given the growing number of kids. The estimated cost is around 13.74 Lakh.

The funding requested for WAH 2011 is USD 10K considering Asha for Education WAH to support 80% of 13.2 Lakh i.e. INR 10.5 Lakh (\$24K). Considering total WAH 2010 raised amount of 14K, the difference is \$10K.

(Rest 20% will be responsibility of Nishtha's donorbase or local fundraising. Atlanta volunteers have already discussed with some IT professionals in Kolkata to apply for corporate grants to cover the deficit after WAH 2010. However, given the rural nature of this project and the marginalized community, it was not possible. Also, there is a time constraint after which the house will not be available.)

The project proposal is ideal to showcase "Impact" created by our projects. There is no doubt that Nishtha is changing lives of those kids in last few years against many hurdles.

Nishtha's work has been featured in the rediff:

<http://news.rediff.com/slide-show/2009/aug/24/slide-show-1-extraordinary-lives-krishna-banerjee.htm>

12. Has there been a site visit to the project within a year of April 15th 2011? (Yes/No): **Yes**

**13.** Has the chapter reviewed and approved the project for the proposed funding prior to submission for WAH? (Yes/No):

**YES. Approved based on conference calls/emails. Different Asha Chapters (Birmingham, Athens, DC) were involved in that discussion as well. Exact funding amount TBD.**

### Supplement to Section A:

#### **1. For what period does your project need WAH funds?**

Start date: **Dec 2011**

End date: **Nov 2012**

The funding cycle of the project for which WAH 2011 funds are required should be between Nov 15<sup>th</sup> 2011 to April 30<sup>th</sup> 2013. The first installment must be claimed by the chapter before May 31st 2012.

1. **Does your project fit in any one of the scenarios described below? (Yes/No)**
  - 2.1 **Proposing chapter has a 1-year (funding) relationship with the project prior to the date mentioned in (Q10, Section A).**

**Proposing Chapter has >4 yrs of relationship**

## **Section B:**

Please have all these documents ready and updated on the project's Ashanet website by April 30th, 2011.

List of Documents/ Information:

- Original project proposal document. (Same as Q7, section A).

**DONE**

- Annual Reports for duration of project-Asha relationship.

**DONE**

- Funding History for the entire period project has been with Asha.

Mar	2011	Atlanta	\$1,500.00
Dec	2010	Atlanta	\$3,000.00
Mar	2010	Atlanta	\$1,750.00
Jun	2009	Atlanta	\$3,000.00
Sep	2008	Atlanta	\$4,200.00
Oct	2007	Atlanta	\$2,500.00
Dec	2006	Atlanta	\$1,000.00
Dec	2006	Atlanta	\$3,000.00

Total = \$19,950

**TOTAL: \$19,950.00**

- Updated projects page with current information for 2011. Also note that there

should be no gaps in the yearly information provided on the page.

<http://www.ashanet.org/projects/project-view.php?p=756>

· WAH Budget Template completed in full. The Budget Template can be found at:  
[http://spreadsheets.google.com/pub?key=p\\_KKCx5cj55egSu0ebmb7uLQ](http://spreadsheets.google.com/pub?key=p_KKCx5cj55egSu0ebmb7uLQ)

Note that the template is only a guideline. If you already have something up that has all the information we ask for in the budget template, you do not need to fill the template.

Proposal linked as <http://www.ashanet.org/projects-new/documents/756/WAHProposalForConstructionOfDayCareApril2010.pdf>

Detailed budget linked as <http://www.ashanet.org/projects-new/documents/756/WAHBudgetNishthaBuildingEstimateJune10.pdf>

- FCRA certificate YES

### **Supplement to Section B:**

· All site visit reports till April 30, 2010. A Suggested template can be downloaded from the following link:

<http://www.ashanet.org/projects-new/documents/756/NishthaNgtShelterVisitJan2010.doc>

[http://www.ashanet.org/projects-new/documents/756/Site\\_visit\\_Dec2008.pdf](http://www.ashanet.org/projects-new/documents/756/Site_visit_Dec2008.pdf)

[http://www.ashanet.org/projects-new/documents/756/site\\_visit\\_Nishtha\\_jan2008.pdf](http://www.ashanet.org/projects-new/documents/756/site_visit_Nishtha_jan2008.pdf)

[http://www.ashanet.org/projects-new/documents/756/sitevisit\\_jan07.pdf](http://www.ashanet.org/projects-new/documents/756/sitevisit_jan07.pdf)

[http://www.ashanet.org/projects-new/documents/756/nishtha\\_sitevisit06.pdf](http://www.ashanet.org/projects-new/documents/756/nishtha_sitevisit06.pdf)

<http://www.ashanet.org/projects-new/documents/1018/Jagaran%20Asha%20site%20visit%20Jan%202009.pdf>

· Project Funds Utilization Summary for minimum of 2 years, the time the NGO is associated with ASHA. A template can be found at  
[http://spreadsheets.google.com/pub?key=p\\_KKCx5cj55eiqKn8F9gJySQ](http://spreadsheets.google.com/pub?key=p_KKCx5cj55eiqKn8F9gJySQ). Note that the

template is only a guideline. If you already have something up that has all the information we ask for, you do not need to bother with changing the presentation format.

<http://www.ashanet.org/projects-new/documents/756/AshaNightShelterProgressReportJan10.doc>

[http://www.ashanet.org/projects-new/documents/756/Nishtha\\_6mnthProgress\\_report\\_may07.doc](http://www.ashanet.org/projects-new/documents/756/Nishtha_6mnthProgress_report_may07.doc)

[http://www.ashanet.org/projects-new/documents/756/Nishtha\\_report\\_Feb07.doc](http://www.ashanet.org/projects-new/documents/756/Nishtha_report_Feb07.doc)

[http://www.ashanet.org/projects-new/documents/756/Nishtha\\_Financial\\_report\\_march07.xls](http://www.ashanet.org/projects-new/documents/756/Nishtha_Financial_report_march07.xls)

[http://www.ashanet.org/projects-new/documents/756/Nishtha\\_financial\\_report\\_dec06.xls](http://www.ashanet.org/projects-new/documents/756/Nishtha_financial_report_dec06.xls)

Also, tell us how much of the funds is expected from WAH 2010 & what your chapter's target to raise for WAH 2010 would be. What was the amount raised for the project in the last two years? If the project requires more than 20K, please make alternate arrangements for funding the project for the amount over 20K. If you have any questions, please ask your point of contact in the WAH team.

Budget is that of INR 13, 74,034; however depending on the 20K limit and actual fund-raising, the implementation of the construction proposal can be modified. There are 3 chapters involved in this project (DC, Birmingham and Atlanta) and in WAH2009, raised more than \$3K in totality.

### **Section C:**

In addition to Section A, and B, please respond to this section of questions. If the information requested here is already provided on the website or elsewhere online, please provide a link to the information requested. These questions are asked with the following objectives:

- a) Understanding common element(s) among the projects submitted that would become the theme/sub-themes for WAH 2010.
- b) Developing a knowledge of the project and understanding if the project has accomplished something unique that other projects could benefit from.

For this year's Work An Hour Campaign, we hope to showcase projects that have a success story to tell in any area such as innovation, impact, sustainability, quality etc. and these projects will be given priority in the evaluation process.

You may want to consult your project partners in India while answering these questions.

### **Impact**

1. What is the reach and impact that the project has had on the local community? What fundamental problem(s) does the project address? Please provide concrete examples, numbers etc. Please provide at least one impact story/ example that could be used to showcase your project during WAH.

Quoting from their progress report: <http://www.ashanet.org/projects-new/documents/756/AshaNightShelterProgressReportJan10.doc>

The area where projects are implemented: *"Baruipur Red Light Area, South 24 Parganas is a peculiar area. Initially it was 122 sex workers living here with their children but these days we see 10- 15 new faces which conclude that it has increased to around 135. Apart from that there are about 50-60 flying sex workers who are coming everyday and returning home after their business. It is a very dirty place with un-cleaned drain along several country liquor shops. Heroin, Ganja, Charas and other intoxicant drugs are openly sold here for 24 hours. It is a den of hooligans and anti-socials elements of the society. Children are very often highly abused and brutally tortured. Affection, care and love are something which they see in movies but not in their real life. Most of them become addict of these habits and comes in conflict with law at very tender age. Although we are running night shelter for so many years but the situation or environment has not been changed. Since the beginning of the initiative we focused on ensuring a safe environment and education of the children of the area. Considering the amount of anti social activities which happen in the area if we would have thought of changing the environment of the area along with the ensuring safe environment hen we would have landed doing none. As the area is the hub for all crime and violent activities where frequent bombing, abusing of girl / women happen which are backed by politicians, police and other anti social elements."*

How it impacts children's life: *"It is not a school but a night shelter for the sex workers children. Normally the sex workers remain busy with their profession from evening to late night or early in the morning. The rooms for the sex workers are very small and environment in the area during their business hour is awfully bad. When their mothers remain busy with their clients, the children are most neglected and do not have any space to pass their night. Moreover the clients are mostly antisocial elements and often rowdy act and brutal assault takes place during this period these children. In order to save them these children are brought in the evening to enable them to pass their night peacefully and securely. For this reason we open the shelter at 5o'clock at afternoon and closes it in the next morning."*

Two specific stories:

### **Kajal & Brihaspati Debnath**

Kajal Debnath was one of the sex workers in Baruipur. At a tender age her both parents died leaving her on the mercy of other. She started living with her uncle but fate for her was not satisfied even after taking both her parents. At the time where a child needs a support to get over the unfortunate incidents she was constantly tortured or beaten by her uncle and aunt. Unable to bear the torture she ran away from her uncle's house.

She came in contact with a person who sold her to a woman who provided her with food, cloth and shelter. Gradually, she came to know that she has landed in to a red light area but facing so many ordeals in life and tired of fighting, she surrendered and came in to prostitution. Gradually the tortures of Massi (old prostitute under whom new prostitute had to work) started rising and she left that place and came to Baruipur. Also, she gave birth to a girl child and named her Brihaspati.



May be few people are born with bad luck at the time when she gradually accepted the life the way it was she faced paralytic attack on their right side and she became almost bedridden. Brihaspati was then 9 years old and was having one very small sibling.

With the limited resources of Nishtha, it tried to help by providing Brihaspati a shelter in the night shelter along with other basic amenities like food, clothes etc. Other women of the area were motivated to provide food for Kajal.

Brihaspati, now a 10 year old girl attends formal school and stays in night shelter. Apart from that she has to assist others to carry out their domestic work so that her mother Kajal and her younger sibling Kakuli can be ensured with regular supply of food and some medicines.

There are people who are eying on Brihaspati to take her in to the sex trade as the demand of the young girls is very high in this trade. We are trying our level best to protect her from the dreadful future. Lets hope and pray that we succeed in stopping Brihaspati to face what her

mother has faced in her life and able to ensure a better life for her.

### **Pinki Chowdhury**

Pinki Chowdhury a sex worker of Baruipur was married to person and expected a happily married life. But after marriage her husband used to beat her very badly. Accepting this as her fate as a woman she remained silent. Meanwhile she gave birth to a girl child. The torture of her husband was increasing gradually and one day he threw her out of house along with her daughter. She had nowhere to go. She started working and earning a bit. But the vultures existing in the society were eying this easy target. One man offered her some love and care and trapped her in to his claws. He told her that she doesn't have to work and together they will lead a happy life.

She was brought to a place near Baruipur red area. Unaware of her fate she was leading a happy life but this happiness also didn't last long. His lover started bringing other person and she was forced to entertain them and was gradually pushed into prostitution. She gave birth to two more children there.

Her lover started acting as her babu (normally a sex worker has a special person to whom her children call their father to have a social acceptance). The babu started living at other place but used to visit frequently to take a portion of her income. The babu used to beat the children whenever he came to take money. Also, in order to take care of herself and her three children she had to earn and in the profession in which she is, she has to work at night. The small hutment in which she used to live doesn't allow her to have children staying in the house at the time she is entertaining her clients.

She admitted her three children to the night shelter run by Nishtha. With the support offered by Nishtha presently protected from the violence the children used to face, two elder children Putul and Rajesh are going to formal school while Palash the youngest one is prepared to get admission in the formal school.

## **Innovation**

2. Does your project employ an innovative model? If so, in what area and how? Can this be replicated across other projects?

Nishtha has been very successful in such extreme conditions as you can find in this rediff link: <http://news.rediff.com/slide-show/2009/aug/24/slide-show-1-extraordinary-lives-krishna-banerjee.htm>

## **Quality**

3. Within the context of the community, resources and the type of school the project runs, has anything been done to improve the quality of the project, ie., improving overall efficiency, quality of education, infrastructure, improving health and nutrition and awareness, etc. ? If so, what has been done and how was this accomplished?

## **Recent accomplishments:**

- \* The complains from their formal schools has reduced considerably.
- \* The retention rate of the children in formal school has increased.
- \* An environment of acceptance for these children has been ensured in school where teachers and students are gradually accepting them after understanding their background.
- \* The sense of hygiene has developed among them.
- \* The use of offensive and vulgar languages has much been reduced.
- \* They used to act as transporter for various addictive substance like alcohol, drugs etc. for the clients of their mother. Now, the frequency of that has reduced considerably after few have them courageously resisted the same also.

## **Sustainability**

4. Is the project entirely dependent on funds from Asha for Education?

a) If so, has anything been done to procure other funding for the project? Why/Why not?

b) If not, what other types of funding are available to the project, and what percentage of their expenses is funded by Asha? Is there an alternate source of funding that other projects could benefit from?

c) Self sustainability - Has the project taken steps towards self sustenance? If so, what are the plans for the project in the next two years?



Given the conditions of the area, it is very difficult to self-sustain. However, with a history of 36 yrs, their good work has got them multiple sources of funding time to time apart from Asha, Vibha and AID (supporting different counterparts in multiple projects):

1. SAHAY
2. Child Vikaas International
3. Helpage International
4. Planned Parenthood Federation of America
5. ASTI
6. TIDE Foundation

### Scope & Growth

5. Are there plans to expand the scope of the project? If so, in what way? Has the scope of the project expanded in previous years of operation? If so, how was that accomplished?

The WAH proposal is to expand the scope of the night shelter and improve the existing conditions.

### Merit

6. Why did you choose to submit this project, as opposed to any others you may have considered to submit, to WAH 2010?

The Night Shelter project is support by Atlanta Chapter for more than 4 yrs and the requirement of the proposed construction has been felt by all the volunteers who visited as well as requested by the project partner multiple times. Given the costs associated with it is beyond the scope of one chapter, it is submitted to WAH. Also, this nonstructural proposal is vital to improve the functioning of night shelter and will immensely impact the lives of the children in day/night shelter. TO quote the project partner:

*"The infrastructure which we are presently using is of bamboo and tali roof on a piece of land owned by Nishtha. Till date we were somehow managing in this infrastructure but after starting of day care where children take bath, study and also have tiffin we are now unable to manage in that space. Also, present infrastructure considering its nature requires continuous maintenance. So, in order to smooth implementation of programme we require basic infrastructure. Considering the present need the day care requires **1 big bathroom (for small children who take bath with the support from caretaker), 2 small bathrooms, 2 toilets, 1 kitchen with small store, 1dining hall, 1 classroom cum prayer hall along with two rooms for children for their stay in night.**"*

More details are included in the proposal:

<http://www.ashanet.org/projects-new/documents/756/WAHProposalForConstructionOfDayCareApril2010.pdf>

NOTE: A projects team consisting entirely of reviewers from chapters which have NOT submitted a project will be responsible for final evaluation of the individual projects.