



**SRI RAM GOBURDHUN
CHARITABLE TRUST**

PROJECT
WHY

Because it makes that little difference

Preview of 2025

WWW.PROJECTWHY.ORG





About US

- **Project WHY** is a non-profit in New Delhi working for underprivileged communities.
- Founded in **2000** with just 40 children in one centre.
- Mission: “Creating spaces to dream, learn and transform lives.”
- We believe in quality education, skill-development, gender justice and socio-economic empowerment.





Project WHY runs 5 community based centres

- Giri Nagar since 2000
- Okhla since 2004
- Govindpuri since 2005
- Khader since 2007
- Yamuna since 2015





Our Programs

Education

After School Education
Computer Education
Special Needs Care Education
Digital Learning Education
Early Childhood Education and Care

Skill Development for women

Tailoring course,
Beauty Culture Course

Mid Day Meal

Yamuna center students
Early Childhood Education & Care
Specials need Care students
Govindpuri centre Sr.Secondary kids





**FOUNDER & CEO
ANOURADHA BAKSHI**



**COO-
DR. NEENA GULABANI**



Meet Our Core Team



**Admin and HR Head-
Rani Bhardwaj**



**Program Head-
Dharmender**



**Marketing Head-
Shamika Bakshi**



Staff Strength



Sr. No.	Programs & Sectors	No. of Staff
1	After School Education	32
2	Early Childhood Care Education	3
3	Special Need Care Education	1
4	Computer Education	4
5	Digital Learning	2
6	Accounts & Admin	6
6	Skill Development	3
7	Communication & Documentation	2
8	Support Staff	9
	Total	62



Students Strength



Sr. No.	Centre	Girls	Boys	Total
1	Govindpuri	69	73	142
2	Okhla	156	132	288
3	Khadar	248	138	386
4	Yamuna	41	66	107
5	Giri Nagar	38	-	38
Total		567	411	Grand total 961



Achievement-2025

Four students from the Khadar Centre successfully secured admission to I.I.T, marking a proud achievement for the center.

<https://www.youtube.com/watch?v=ZEKOqkJfccY>





Silver Jubilee Celebration

On 1st November 2025, Project WHY celebrated its Silver Jubilee, marking 25 years of service, with a grand cultural event. Dr. Dinesh Tyagi, Retd IAS officer was the chief guest. 98 students presented dance performances that reflected the organisation's journey and impact. Four alumni who qualified for IIT were honoured, with their education sponsored by Adish and Asha Jain (USA). The event gave staff deeper insight into the founder's inspiring journey and provided students the confidence-building experience of performing on a mega stage before nearly 400 people.

Link- <https://youtu.be/R9y0q2WbnfA?si=c7NozLyKN9Mw3tOr>





Focus Areas

This year, we focused on five key areas to strengthen overall development. We improved English language skills, increased student enrolment, and achieved better attendance through regular parent engagement. Academic performance showed steady progress across subjects. Additionally, we ensured 100% computer literacy, equipping all students with essential digital skills.

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Focus On English

Increase in Attendance

Increase in Students Strength

Improved Academic Performance

100% students are computer educated

100% teachers are computer educated

Increase Parents Involvement

Empowered Women

Provide Healthy and Happy Environment to 100% students





NEW INITIATIVES

- Computer and Digital Learning
- Parents Partnership Program
- Talent Profiling and Nurturing
- Impact videos
- Merchandise Eco-friendly bags

Some links to go for feel visually the impacts

- <https://www.youtube.com/watch?v=HD3GtGN7aRo>
- <https://www.youtube.com/watch?v=ue7WbxnyCto&t=224s>
- <https://www.youtube.com/watch?v=C3Iz-CNCNKU>
- <https://www.youtube.com/watch?v=ZFJReyliALU&t=261s>





Digital and Computer Learning Program

- 167 students actively benefitted from the digital program
- Regular online classes conducted for Grade 10 & 11
- High-quality content delivered by IIT alumnis of Project WHY
- CBSE board-pattern one-shots & question banks implemented
- 100% free education for underprivileged students
- Active student engagement through live chats, comments & messages
- Continuous growth in YouTube subscribers & watch time
- Positive feedback from parents on content quality and teaching methods
- Students' interest in computer learning is increasing day by day
- Syllabus-based computer-supported lessons introduced in the Primary section
- Teachers are gradually upgrading their digital skills
- Staff members who had never used computers are now entering and updating student data digitally
- At Khadar Centre, 6 women from the tailoring program have started learning basic computer skills





Parents Partnership Program

The Parents' Meeting was conducted at each centre under the Parents Partnership Program. This program has been initiated with the goal of actively involving parents in their children's academic progress and overall holistic development. It also focuses on empowering parents by guiding them on positive parenting practices, effective communication with children, and understanding their vital role in shaping their child's future.

<https://www.youtube.com/watch?v=ZEKQqkJfccY>

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Talent Profiling and Nurturing

We have successfully conducted talent profiling for 213 students across the Okhla, Khadar, and Yamuna centres. Individual reports have been received, highlighting each student's personality and talent quotient.

Based on these insights, we have now begun the process of nurturing students in their respective areas of talent. The nurturing is being carried out through a combination of in-house resources, support from our alumni, and external expertise.

<https://drive.google.com/file/d/1PDjOFEOvuF1-zKeNEbT46KoGjYPJC3j5/view?usp=sharing>



DANCE SHOWCASE ON STAGE



NURTURE DANCE



NURTURING ENGINEERING & SPORTS



NURTURING ART & PHOTOGRAPHY





A total of 63 impact videos have been uploaded to our channel, along with 634 subscribers. Each story reflects a unique journey—showing how individuals connected with Project WHY, how they have grown, and how they are moving closer to achieving their dreams or have already transformed their livelihoods through the support of the project.

<https://www.youtube.com/@ProjectWhy2000/videos>

IMPACT VIDEOS



Alumni - Who turned Dreams into Reality
34 views • 4 days ago



Farewell to our Stars
125 views • 3 weeks ago



OUR BUDDING STARS
213 views • 1 month ago



Project WHY's Parents Partnership
180 views • 2 months ago



The story of Roshini | From Opportunities to Aspirations
108 views • 2 months ago



Computer Education for All Teachers and Students
208 views • 3 months ago



Project WHY 25 Years Event
582 views • 3 months ago



Project WHY 25 Year Journey
436 views • 4 months ago

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Merchandise Eco Friendly Bags

- **Students from the cutting and tailoring program repurposed unused clothes to create eco-friendly carry bags.**
- **Bags were distributed to visitors and gifted to guests during the Silver Jubilee celebration.**
- **Carry bags were also stitched for members of the Rotary Club.**
- **The Enfance Indienne organization (France) placed orders for their members.**
- **The initiative promotes sustainability while helping students build skills, confidence, and advance women's empowerment.**



Glimpses of the activities



Glimpses celebrations



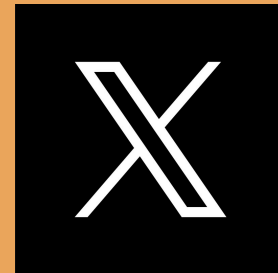


Social Media Handles

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Thank You

