



Project WHY

Annual Review for April 2025 - March 2026

Budget Proposal for 2026-27

Asha Projects

June 19, 2026



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Bringing hope through education

Part 1

Overview

☐ Please provide a high-level overview

- ☐ Focus area – Quality Education, skill-development, gender justice and socio-economic development.
- ☐ Geographical area – East Delhi.
- ☐ NGO inception, history – Started in 2000 with 40 children in one center for teaching English.
 - ☐ Giri Nagar since 2000
 - ☐ Okhla since 2004
 - ☐ Govindpuri since 2005
 - ☐ Khader since 2007
 - ☐ Yamuna since 2015
- ☐ Asha engagement start
 - ☐ Chapter engagement start - 2006
 - ☐ Other chapters involvement ? Asha Canada gave some funds in the past.
 - ☐ [Project Details | Asha for Education](#)

Mission and Vision

❏ Mission of the Project Partner

❏ Creating Spaces To Dream, Learn And Transform Lives

Project WHY's vision of a desirable world is where all children have quality education and are able to complete their schooling years. Where all the children have the support to build their skills and have a voice. We also believe in gender justice and self-reliance in improving socio-economic status through skill enhancement.

❏ Vision over the next 5 years

❏ Project WHY to be the NODAL point and a platform to enable and facilitate ENTREPRENEURSHIP, REVERSE MIGRATION; GLOBAL MOVEMENT - encourage, motivate & equip students to achieve this

PW to sustain for ever ; handing over PW to our OWN students-create successors and enable alumni to take over leadership positions.

Generate 10- 25 % funds in house; create a FUND to support small ventures by alumni

Revive PROJECT RETURNS and enable reverse migration. Document the experiments & the new dimensions added to the existing 3E model thereby making it 4E model by adding Entrepreneurship . “Educate, Employ, Empower, Entrepreneurs”.

Strengths

☐ Please provide a summary of the strengths of the organization

☐ Project delivery

- ☐ Been educating and empowering students for many years. Project has been very stable for a long time.

☐ Fundraising

- ☐ With COO, funding has improved, stabilized and has been growing.

☐ Team

- ☐ Much of the team has been with the project for a long time.
- ☐ Some Alumini's have joined project WHY as full time teachers too.

Weaknesses

☐ Please provide a summary of the weaknesses of the organization

- ☐ Project delivery

- ☐ Fundraising

 - ☐ Need to keep growing, to become sustainable without Asha Seattle funding.

- ☐ Team

☐ Please update on how they plan to improve

- ☐ COO has been working continuously to add more partners. Been a challenge to get CSR partners.

Project Updates

- ❑ School/ project partner updates for the entire school year
 - ❑ Please provide link to photos and documents (newsletters, annual reports)
 - ❑ What went well, and what did not
 - ❑ Challenges
-
- ❑ https://ashadocserver.s3.amazonaws.com/745_ProjectWhyAnnualreport2025-26.pdf
 - ❑ YouTube channel - [Project WHY Online - YouTube](#) and [Project Why - YouTube](#)

Site Visit Compliance



Site visit update

- ❑ In- person site visit on 9-10 Jan 2025 by Anu Arora, Seattle Asha Volunteer and project Steward.
- ❑ https://ashadocserver.s3.amazonaws.com/745_ProjectWHYsitereport.docx

Beneficiaries

Student list

-  Student list (restricted to chapter internal restricted wiki/ projects drive) - uploaded
-  Dropouts/attrition and incoming students - <2% attrition due to seasonal move.
-  Plan for growth – No plan to growth right now

Well-being

Nutrition –

-  Mid-day meal for Yamuna center students, Early Childhood Education & Care, Specials need Care students & Govindpuri centre Sr.Secondary kids

Social and emotional development

-  Merchandise Eco-friendly bags
-  Talent Profiling and Nurturing

Health and hygiene

-  Health camps for education.

Staff

- ☐ Staff List with Payroll as appropriate
 - ☐ Please do not put up names with salaries on the projects page; Use internal Wiki repository
 - ☐ Use positions and salaries for budget – uploaded.
- ☐ Staff Trainings - Teacher workshops
- ☐ Compensation
 - ☐ Health insurance, provident fund ? None
 - ☐ Any other perquisites - None

Funds Utilization

- ❑ Audit funds utilization report available for 2025-26
- ❑ Funding used for Teachers Honorium(Salary) and computer lab equipment as approved in ASHA Annual presentation and one-time funding.



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Part 2

FCRA Compliance

- ☐ Is their FCRA valid ? Yes
- ☐ Please provide validity date - 01-10-2028

- ☐ Please check that
 - ☐ Yes, All required approved registration forms - FCRA, 80G, 12A, etc. with Asha-wide Treasury
 - ☐ Yes. No internal routing from one organization to another - part of Asha Project Reviews
 - ☐ Yes. Cashless or restricted to less than INR 2000/ day - part of metrics form
 - ☐ Yes. Funds utilization of FCRA - part of Asha Project Reviews

Audit Reports

- ❑ Please provide link to latest available audit reports
 - ❑ 2024-25 (should be available) – Available.
 - ❑ https://ashadocserver.s3.amazonaws.com/745_AuditedBalanceSheet-24-25.pdf
 - ❑ 2025-26 (usually comes in June to September) – In Progress
 - ❑ India Financial Year April 2024 to March 2025
 - ❑ Audit Reports finalized in June to September 2025 timeframe
 - ❑ Please have them provide an audit utilization report – Yes.
 - ❑ https://ashadocserver.s3.amazonaws.com/745_FundUtilisationCertificatesigned.pdf

Fundraising Model

- ❑ Diversified sources of funding ?
 - ❑ Funding partners –
 - ❑ Adish & Asha Jain Foundation (INR 72,00,000/-)
 - ❑ Mahesh Navani (INR 86,00,000)
 - ❑ Kiran Frey - INR 3,00,000
 - ❑ SABRINA thru Project WHY, Germany (Euros 6000/ INR 5,40,000)
 - ❑ Enfances Indiennes, Germany - 30-40000Euros per annum
 - ❑ Crowdfunding -Online donations (CROWDERA Platform)
 - ❑ Do they have a website ? www.projectwhy.org -
 - ❑ Give India/ Ketto campaigns ?
 - ❑ Distributed and variable donation amounts ?

- ❑ Concerns

Financial Health

☐ WCR ?

- ☐ Do they have a corpus fund ? No
- ☐ Income over Expenditure ? No
- ☐ Liquid reserves in cash, deposits, mutual funds and other equivalents ? No, have working capital from donations. Land they have.

☐ % OPEX ?

- ☐ What % of OPEX does Asha support (please track over the years) ? ~10%
 - ☐ Includes other chapters, Asha general funds, and Asha Chapter
- ☐ What % of OPEX does Asha <Chapter> support (please track over the years) ? ~10%

Budget Overview

- ❑ Budget for 2025-26 vs. 2026-27 – 14,49,99,400 vs **19382960.**
 - ❑ Funded by Asha - 21,80,000 vs 21,80,000
 - ❑ One time funding - 3,80,000 for tablets, inverters, and desktops and bags in 2025-26
 - ❑ Project partner will like to increase by another 2-3 lakh , if possible to cover salary of 1-2 more teachers.
- ❑ Funds utilization in line with budget proposal for previous year? Yes, I am waiting for audit report to see more.
- ❑ Operating expenses comparison in-line ?
 - ❑ Are the salary increases in-line ? Salary increase is 5%
 - ❑ Usually 10% increments
 - ❑ If scaling rapidly, how do they plan to absorb higher operating expenses ?
- ❑ Hiring needs/ new programs/ plan for growth ?

Budget Proposal

- ❏ Please link to actual budget with line-items of support for Asha and Asha Chapter consideration
 - ❑ Typically the complete budget if multi-chapters involved
 - ❑ Clearly indicate the line-items of support
 - ❑ [BUDGET SHEET FOR ASHA FOR EDUCATION.xlsx - Google Sheets](#)

- ❑ Ask for year 2026-27
 - ❏ Teacher Honorium for 22,32,900 INR

- ❑ One-time ask
 - ❏ INR 240,000 for 8 tables and 2 Desktops.

One-time ask

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	Table 1		
	ONE TIME BUDGET FOR COMPUTER LAB AND DIGITAL LEARNING		
ITEM	QUANTITY	AMOUNT	TOTAL
Tablets	8	20,000	160,000.00
Desk top	2	40,000	80,000.00
TOTAL			2,40,000/-
	INR Two Lakh Forty Thousand		

Sources of Funding

- ❑ Where would the funds for the planned support come from ? Seattle Chapter
- ❑ Please check with Chapter Projects Coordinator and Chapter Treasurer on the allocation
 - ❑ Chapter General Funds – Seattle – Ask for INR 22,32,900
 - Approved for INR 21,80,000
 - ❑ Project Specific Funds -
 - ❑ One-time Funds - 240,000, 8 tablets and 2 desktops. - Not approved right now.

Chapter Vote

- ☐ Vote amount, decision and line-items of support for the period from April 2026 to March 2027 for **21,80,000** to cover teachers salary and operating expenses.

- ☐ Please ensure the chapter meeting minutes and checklist are in sync with the same language
- ☐ Please ensure all the relevant minutes when the projects were discussed are accurate
 - ☐ Please link to all relevant minutes in disbursement checklist under “Notes”

Chapter Checklist

	Year 1	Year 2	Year 3	Year 4	Year 5	Year 6	Year 7
Budget and Proposal	Y						
Audit Report	Y						
Financial Analysis	Y						
Funding Partners	Y						
Audit Utilization Report	Y						
Corpus Fund Initiatives	Y						
Quarterly Reports	Y						
Site Visits	Y						
Beneficiaries List	Y						
FCRA Validity	Y						
% OPEX	10						
WCR	1.0						

Links to Documents

- ❑ Annual Review and Budget Proposal (Projects page) – [Project Details | Asha for Education](#)
- ❑ Site Visit Report (Projects page)
 - ❑ https://ashadocserver.s3.amazonaws.com/745_ProjectWHYsitereport.docx
- ❑ Staff and Student List (Confidential, Asha Chapter restricted wiki) – Added in project folder.
- ❑ Funds Utilization Report (Projects page, please suppress names of staff for privacy) –
 - ❑ https://ashadocserver.s3.amazonaws.com/745_FundUtilisationCertificatesigned.pdf
- ❑ Audit Report (Projects page)- In progress.
- ❑ Audit Utilization Report (Projects page)
 - ❑ https://ashadocserver.s3.amazonaws.com/745_FundUtilisationCertificatesigned.pdf
- ❑ Annual Reports/Newsletters (Projects page)
- ❑ Photos/Videos on SmugMug (Project album under Asha Chapter)
- 23 ❑ You Tube channel - [Project WHY Online - YouTube](#) and [Project Why - YouTube](#)

Summary

- ❏ Please summarize your inputs on overall stewarding experience with project partner
 - ❑ Overall project is healthy and stable.
 - ❑ Senior management team has been there for a while and care deeply about the project.
- ❏ What is the focus for the year ?
 - ❑ Computer education and literacy
- ❏ What do we need to do to help them achieve their goals ?
 - ❑ Provide more tablets and computers.



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Thank You
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