Project Proposal

Name of organization: Gram Vikas Trust

1. Name of Project:

A Project Proposal on Enhancing Employability through Vocational and Skill Development Training among Women, Adolescent Girls, and Youth members in Coastal Villages of Vagra block of Bharuch district.

2. Background of the Project Area:

Vagra is one of the blocks of Bharuch district. The Families are mainly depending on farming and daily wages labor work. Literacy rate is poor and it is difficult for them to do any skill work as they are not trained for such work in the area. The cluster of villages are very interior that they are unable to reach even to a nearby market or any institute to develop skills. The families are mostly falls under BPL families. Girls are mostly dropped out after 8th standard. They are not encouraged by family to move further with their studies. Government has not turned its eye for the development of people of these villages. They have to travel a long distance to learn computer coaching, tailoring & beautician classes.

3. Project Period: 1st April 2018 To 31st March 2019.

4. Burning Problems of the Project Site:

- 1. Average Learning Achievement of the students is not satisfied.
- 2. Students are ignorant of computer education.
- 3. Teachers & students are poor in information & technology.
- 4. Dropped out girls are not allowed by family to learn any vocational course as in tailoring or beautician course.
- **5.** Women and adolescent girls are working as a daily labour in nearby industries and salt pane area.

5. Goal of the project:

'To enhancing the employability of 200 Nos disadvantaged and poor women, adolescent girls and youth vocational and skill trainings in remote coastal villages of Vagra block of Bharuch district."

6. Objectives of the Project Propose:

- 1. To give driver training to the rural youth who dropped out from school for employment opportunity.
- 2. Provide handy craft, sewing and beautician course to Women, Adolescent Girls & drop out girls.

7. Target Beneficiaries:

The number of direct beneficiaries of this project would be 200 members from coastal villages of Vagra block of Bharuch District. The annual number of indirect beneficiaries would be 200 families. Along with more than 70% jobs to be created through this trained beneficiaries. The beneficiaries belong to below poverty level family, Schedule Caste (SC) and Other Backward Castes in the target villages.

8. Expected outcomes of the Project:

- ✓ 15 No's community need assessment will done on skill development and vocational trades.
- ✓ 200 No's women, adolescent girls and youth will be trained on driver training, sewing and embroidery and beauty parlor and at least 70% of the trained youth will be engage in employment / self -employment for income generating

9. Procedure of conduction of the Training courses:

Especially, rural youth, adolescent girls and students will learn the driver training. Local Village Development Committee will support and coordinate the training center. One Local person of the project will be appointed in the Club. The Local person will take care of the center will assist for running the project.

Sewing & embroidery classes and beautician classes will be initiating in our project villages. We have a development activist in the project villages where we could get the potential beneficiaries for the vocational training. Monitoring of the vocational training will also be taken care of by our development activist as well GVT staff on personal basis.

Annual Budget

Project Name: Vocational training Project Period: 1 year (2018-19)

Budget code	Particular Budget head	Unit	Unit cost	No. of Unit	Total budget
1	PROGRAMME EXPENSES				
1.1	Programme Cost				
1.1.1	Four wheel Driver trainers + License charge	1	2600	40	104000
1.1.2	Beautician course raw material	1	5000	8	40000
1.1.3					
1.1.4	Electricity & rent for the center	1	13000	12	156000
1.1.5	Raw material for Tailoring	1	2000	8	16000
1.1.6	Certification	1	20	500	10000
1.2	Programme Personnel Cost				
1.2.1	course Instructor	3	8000	12	288000
1.2.1	Community mobiliser	1	7500	12	90000
1.2.3	Coordinator	1	10,000	12	120000
	Sub-total - 1		76750		8,24,000
2	ADMINISTRATIVE & MANAGEMENT				
2.1	Office and other Administrate Exp.				
2.1.1	Travel	2	2500	12	60000
2.1.2	Communication	2	200	12	4800
2.1.3	Transportation cost	1	1000	3	3000
2.1.4	Miscellaneous				5000
	Sub-total - 2				75,800
Total Budget (1+2) in Rs.					8,99,800

Questions:

Can you please share details on the placements from last year?

Answers:

We will send you vocational training report in due course of time.

Notes: Vocational training program report attached separately as: *Vagra Vocational Training centre Progress.pdf*

GVT Phone conversation on Feb 21st 2018

Q. What are GVTs plans for identifying vocational training programs more suited to the local industries and economy?

For the past few years, GVT has been providing vocational training for women in areas such as tailoring and beautician training. Many of the women who have passed out are employed during the wedding season and make significant money. For women looking to start their own business, we have provided 12 sewing machines and 8 beautician chairs. We have also provided driver training to many men who are now employed as drivers in the local industry. GVT however recognizes that self-employment may not always guarantee long-term income especially if there are multiple tailors or beauticians from each village. We realize that we need to align the vocational training program with the local industries and employment sector for better job guarantee. We are currently in the process of organizing an industry meet between leaders of the local industries and village leaders to identify the skill needed to train the local youth for employment opportunities.

At this point we have identified the following options for job training from studying the local economy. We hope that after the industry meet we will have a better idea and plan next steps for the following year's vocational training programs.

- 1. The advent of JIO mobile has increased the number of mobile users in the area. This has led to an increase in demand for Mobile repair technicians.
- Many local industries require security guards (both men and women) to work in their offices.
 We will look into options for providing such training or partnering with organizations that offer such training for the local men and women.
- 3. Catering training is another big opportunity. Currently many of the cooks in local offices are from Nepal or the north-east. We can easily train the local men and women in such skills.
- 4. Skills such as welding, fitting etc. are also in high demand locally for men.