

Project Proposal

Name of organization: Gram Vikas Trust

1. Name of Project:

A Project Proposal on Enhancing Employability through Vocational and Skill Development Training among Women, Adolescent Girls, and Youth members in Coastal Villages of Vagra block of Bharuch district.

2. Background of the Project Area:

Vagra is one of the blocks of Bharuch district. The Families are mainly depending on farming and daily wages labor work. Literacy rate is poor and it is difficult for them to do any skill work as they are not trained for such work in the area. The cluster of villages are very interior that they are unable to reach even to a nearby market or any institute to develop skills. The families are mostly falls under BPL families. Girls are mostly dropped out after 8th standard. They are not encouraged by family to move further with their studies. Government has not turned its eye for the development of people of these villages. They have to travel a long distance to learn computer coaching, tailoring & beautician classes.

3. Project Period: 1 year

4. Burning Problems of the Project Site:

1. Average Learning Achievement of the students is not satisfied.
2. Students are ignorant of computer education.
3. Teachers & students are poor in information & technology.
4. Dropped out girls are not allowed by family to learn any vocational course as in tailoring or beautician course.
5. Women and adolescent girls are working as a daily labour in nearby industries and salt plane area.

6. Goal of the project:

‘To enhancing the employability of 200 Nos disadvantaged and poor women, adolescent girls and youth vocational and skill trainings in remote coastal villages of Vagra block of Bharuch district.’

6. Objectives of the Project Propose:

1. To give computer education to the Adolescent Girls, and Youth students as well computer skill development to drop out girls.
2. Provide tailoring and beautician course to Women, Adolescent Girls & drop out girls.

8. Target Beneficiaries:

The number of direct beneficiaries of this project would be 200 members from coastal villages of Vagra block of Bharuch District. The annual number of indirect beneficiaries would be 200 families. Along with more than 70% jobs to be created through this trained beneficiaries. The beneficiaries belong to below poverty level family, Schedule Caste (SC) and Other Backward Castes in the target villages.

9. Expected outcomes of the Project:

- ✓ 15 No's community need assessment will done on skill development and vocational trades.
- ✓ 200 No's women, adolescent girls and youth will be trained on computer, tailoring and beauty parlor and at least 70% of the trained youth will be engage in employment / self -employment for income generating

10. Procedure of conduction of the Computers, tailoring & beautician course:

Especially, adolescent girls and students will learn the computer education. Local Village Development Committee will support and coordinate the computer center. One Local person of the project will be appointed in the Club. The Local person will take care of the computer center till three months of the installation of computers and the Local person will assist for running the project.

Tailoring classes and beautician classes will be initiating in our project villages. We have a development activist in the project villages where we could get the potential beneficiaries for the vocational training. Monitoring of the vocational training will also be taken care of by our development activist as well GVT staff on personal basis.

Annual Budget

Project Name: Vocational training

Project Period: 1 year

| Budget code | Particular Budget head | Unit | Unit cost | No. of Unit | Total budget |
|------------------------------------|--|-------------|------------------|--------------------|---------------------|
| 1 | PROGRAMME EXPENSES | | | | |
| 1.1 | Programme Cost | | | | |
| 1.1.1 | Procurement of Computer for establishment of computer training center | 1 | 20000 | 8 | 160000 |
| 1.1.2 | Procurement of sewing Machines establishment of tailoring training center. | 1 | 6000 | 10 | 60000 |
| 1.1.3 | Beautician course raw material | 1 | 4000 | 6 | 24000 |
| 1.1.4 | Printer | 1 | 6000 | 1 | 6000 |
| 1.1.5 | Electricity & rent for the center | 1 | 13000 | 12 | 156000 |
| 1.1.6 | Raw material for Tailoring | 1 | 250 | 100 | 2500 |
| 1.1.7 | Certification | 1 | 500 | 200 | 10,000 |
| 1.2 | Programme Personnel Cost | | | | |
| 1.2.1 | course Instructor | 3 | 17000 | 9 | 153000 |
| 1.2.2 | coordinator | 1 | 10,000 | 3 | 30000 |
| | Sub-total - 1 | | 76750 | | 601,500 |
| 2 | ADMINISTRATIVE & MANAGEMENT | | | | |
| 2.1 | Office and other Administrative Exp. | | | | |
| 2.1.1 | Travel | 1 | 2500 | 3 | 7500 |
| 2.1.2 | Communication | 1 | 200 | 12 | 2400 |
| 2.1.3 | Transportation cost | 1 | 3000 | 3 | 9000 |
| 2.1.4 | Miscellaneous | | | | 5000 |
| | Sub-total - 2 | | 5700 | | 23900 |
| 3 | CAPITAL / ASSETS | | | | |
| 3.1.1 | Table | 1 | 2000 | 10 | 20000 |
| 3.1.2 | chair | 1 | 400 | 20 | 8000 |
| 3.1.3 | Mirror | 1 | 300 | 3 | 900 |
| | Sub-total - 3 | | 2700 | | 28900 |
| Total Budget (1+2+3) in Rs. | | | | | 654300 |

Anu Bulusu Q&A with project partner Mr. Ramesh Kasondra

1. What is the reason for wanting to establish a new center as opposed to sending the students to currently existing centers?

GVT currently runs a vocational training centre at Bharuch which is almost 55 to 60 km from Vagra. The distance to this existing center is proving to be a challenge especially for girls. The new training centre will cater the needs of 12 to 15 villages in a cluster and is expected to benefit roughly 150 to 200 girls. The center will provide computer training skills and sewing skills for girls and boys who have passed class 10 or 12.

2. If there are absolutely no training centers available around the targeted villages in Vagra, where will the students (especially girls) be employed after undergoing training? What are the avenues available for employment around such remote villages for students with computer skills?

The nearby area is categorized as an SEZ and is a developed industrial zone. GVT is hopeful that the students who will undergo training will get employment opportunities in the industries nearby. In GVT's Bharuch center, only 1 or 2 girls were observed to discontinue training out of a batch of 25 students. Girls who obtained computer skills were getting employed as data operators earning between Rs. 6000 to Rs. 8000 per month.

For the vocational training programs such as tailoring and beautician skills, GVT will target girls who dropped out or those who have completed 10th or 12th std and sitting at home. We will organize a *Jivan Utkarsh Sibir* for 5 days where we invite local women who are self employed. After the Sibir those women/girls who are motivated are enrolled in our classes. We counsel the parents of such girls so there is less chance of break down and them dropping out of the course. In our Bharuch centre, since the training centre is near to them, we have observed very few dropouts.

3. What are the total recurring costs you expect for this center each year? We want to make sure we have enough funds to support the operations of such a center over the next few years

The one time setup costs come to Rs.2,54,900 that includes cost of computers, printers, sewing machines, furniture etc. Deducting this from the total, the recurring cost to run the center every year is Rs. 3,99,400.