

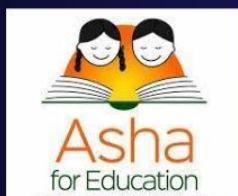


PROJECT PROPOSAL SURYA 3.0

(Supporting Unemployed Rural Youth
Accomplishing their Goal)



Prepared for



Prepared by



EXECUTIVE SUMMARY

Raidighi and its surrounding rural areas have a large population of unemployed and underemployed youth who require market-oriented skills, livelihood opportunities, and employment support. Through this initiative, we aim to equip young people with technical competencies, workplace readiness skills, and entrepreneurial capabilities to improve their economic condition and create sustainable livelihoods.

MUKTI's SURYA (Supporting Unemployed Rural Youth Accomplishing their Goal) Centre at Raidighi has successfully trained and helped them to create their sustainable livelihoods and placed rural youth in the healthcare sector. MUKTI proposes to continue and expand the initiative during 2026–27 through four market-driven training programs:

- Emergency Medical Technician (EMT)
- Electrical Technician
- Tally GST & Accounting
- Mobile Repairing Technician

The SURYA 3.0 project aims to train 200 rural youth, enabling them to secure local employment, start micro-enterprises, or improve their income-generating opportunities.

PROJECT GOALS & OBJECTIVES

Goal

To empower rural youth of Raidighi through skill development, employment placement, and livelihood generation opportunities, enabling them to achieve economic self-reliance and long-term career growth.

Objectives

1. Provide industry-relevant vocational training to rural youth.
2. Facilitate placement opportunities for eligible candidates.
3. Promote self-employment and micro-enterprise development.
4. Enhance workplace readiness through life skill training.
5. Strengthen digital awareness and cyber safety among participants.

Target Beneficiaries

Youth aged 18–35 years from Raidighi and surrounding rural communities, with special focus on unemployed and economically disadvantaged individuals.

TRAINING COURSES AND ANNUAL TARGETS

Vocational Training Course	Duration	Number of Batches	Training Sessions per Batch	Annual Training Capacity (Youth)	Expected Placement	Expected Livelihood Outcome
Emergency Medical Technician (EMT)	3 Months	2	24	50	40 (80%)	10 (20%)
Tally & GST	3 Months	2	24	50	N/A	50 (100%)
Electrical Technician	3 Months	2	24	50	N/A	50 (100%)
Mobile Repairing	3 Months	2	24	50	25 (50%)	25 (50%)

EXPECTED OUTCOME

- 200 youth are trained annually across four vocational courses.
- 65 youth supported in formal employment opportunities.
- 135 youth supported in livelihood and self-employment activities.
- Improved employability, confidence, and workplace behaviour among participants.
- Increased income generation and economic resilience of rural households.

Life Skill Training	Training Target	Outcome
	200	
Cyber Security		Improved awareness of cybersecurity and safe digital practices.
Career Counselling		Enhanced career readiness through career counselling and goal-setting.
Basic IT		Developed basic computer and digital literacy skills for education and employment.
Personality Development		Strengthened communication, confidence, teamwork, and personality for personal and professional growth.

SUSTAINABILITY & IMPACT

The programme will establish strong linkages with employers, local businesses, service providers, and financial institutions to ensure continued placement and livelihood opportunities. Alumni mentoring and periodic follow-up support will further strengthen long-term impact.

The proposed initiative seeks to create a skilled, employable, and entrepreneurial youth workforce in Raidighi. By combining vocational training with placement support, livelihood promotion, and life skill development, the programme will contribute significantly to sustainable rural development and economic empowerment.

Livelihood Opportunities

While the Raidighi region offers limited white-collar employment opportunities, it has significant potential for entrepreneurship and self-employment. The Electrical, Tally with GST, and Mobile Repairing courses are designed to equip participants with practical, income-generating skills that can be applied immediately within their local communities.

Graduates can establish their own micro-enterprises, provide services on a freelance basis, or strengthen and expand existing family businesses. For example, trainees in Electrical and Mobile Repairing can offer repair and installation services independently or support family-run businesses, while Tally with GST trainees can manage accounting, bookkeeping, billing, and GST compliance for local shops, small enterprises, and family businesses. This approach enables participants to generate sustainable livelihoods even in areas where formal salaried employment opportunities are limited.

Long-term Sustainability

The impact of this project is expected to grow progressively over time rather than being limited to immediate post-training outcomes. While some participants will secure employment soon after completing the programme, many will gradually translate their acquired skills into sustainable income-generating opportunities.

Challenges	Mitigation
Low student mobilization and enrollment	Strengthen community outreach through village meetings, awareness campaigns, engagement with local institutions, schools, colleges other stakeholders. Leverage alumni success stories to attract new students.
Youth migration and preference for government jobs	Conduct career counseling sessions highlighting local employment opportunities, skill-based careers, and realistic pathways to income generation.
Preference for self-employment/entrepreneurship over formal jobs	Integrate entrepreneurship and business management modules into training programs. Facilitate access to mentoring, market linkages, and information on government self-employment schemes.
Limited availability of local white-collar employment opportunities	Strengthen partnerships with local businesses, healthcare facilities, service providers, and employers. Explore remote work, digital employment.
Students prefer day shifts and are reluctant to work night duties in nursing homes/hospitals	Prepare students through workplace orientation and counseling on professional expectations.



GALLERY





CYBER SECURITY WORKSHOP TALLY & GST CLASS





Thank You

We extend our heartfelt gratitude to Asha for Education for the continued support and trust in MUKTI. Your commitment has enabled the successful continuation of the SURYA project, creating meaningful opportunities for rural youth through skill development, training, and employment. We deeply value this partnership and look forward to continuing our shared mission of empowering communities and transforming lives.



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