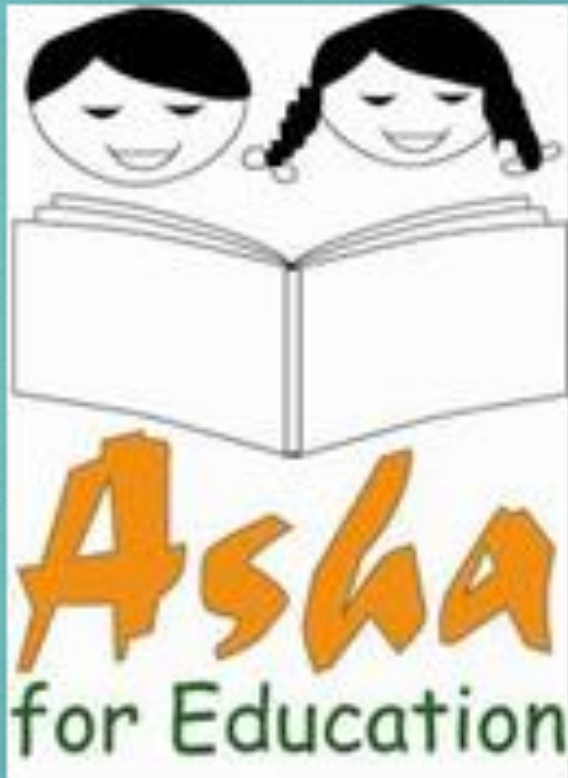


A Project proposal for Mukti institute of technology(2023-24)





Background

- ❑ About 18% of the total population of India are within 18 to 25 years (highest in the world) and facing severe challenges due to educated unemployment.
- ❑ One most important factor is lack of job opportunities due to skill gap.
- ❑ Latest report show skilled and knowledgeable human resources being only 48% of the total educated youth in the country!
- ❑ Paired with hybrid work culture in the era of digital age the demand of skilled youth is on steady growth in sync with the estimate of IMF about 65% of global GDP to be digitised in 2022!
- ❑ Joblessness among rural youth(15 to 28 years) has reached its highest level since 1993-94.
- ❑ In 2021, the estimated youth unemployment rate in India was 28.26 percent, according to ILO estimates.
- ❑ The employment opportunities in Sundarbans is quite alarming, as it is one of the most neglected areas in the state and is suffering from disastrous environmental effects.

Educated but unemployed is a serious problem in Sundarbans, as it....

- ❑ Leads to the wastage of capable human resources on whom a lot of other resources have been spent.
- ❑ Can lead to youth engaging in other unlawful activities.
- ❑ May lead to economic, socio-political disturbances.
- ❑ Sundarbans faces significant economic and social challenges, with high youth unemployment among people who are capable of holding a job. They face challenges such as poverty, marginalization, and an acute struggle against geo-climatic events.
- ❑ As an organization, we are committed to bridging the skills gap by providing market-based skill development training to the youths. Our goal is to create more job opportunities for youth, who are among the most vulnerable members of society.

CHALLENGES

Rural youth in Sundarbans face several challenges when it comes to skill-related training. Here are some of the challenges:

- ☐ **Lack of infrastructure**
- ☐ **Limited access to information**
- ☐ **Financial constraints**
- ☐ **Lack of relevant training programs**
- ☐ **Social and cultural barriers**
- ☐ **Proper quality of education**
- ☐ **Geographic isolation**
- ☐ **Dynamic Market**
- ☐ **Limited access to technology**



PROPOSED SOLUTION

To address the employment challenge and limited access to the quality training MUKTI has established an institute called the **Mukti Institute of Technology(MIT)** in Kumrapara (Raidighi) with sole objective to up-skill local youth and provide them placement support.

Key Strength:

- ❑ Well-equipped laboratory with 1:1 Computer facility
- ❑ Experienced faculty with individual care
- ❑ Digital classroom that includes a webcam, microphone, speakers, a 40-inch LED TV, and high-speed internet.
- ❑ Well-designed vocational skill training program certified by ISO:9001-2015
- ❑ Opportunity for training on entrepreneurship
- ❑ Affordable Fee
- ❑ Dedicated and goal oriented Program Management Team including support staff.

POSSIBLE JOB OPPORTUNITIES

- ☐ Back-office management
- ☐ Cybercafé management,
- ☐ Data Entry Clerk
- ☐ Online jobs like online ticket booking/ form fill up,
- ☐ Data Entry Operator
- ☐ Accountant
- ☐ Customer Service Representative
- ☐ Administrative Assistant
- ☐ Social Media Assistant

- ☐ IT Support Technician

[A team consisting of Project Coordinator, Vocational Trainer, Training & Placement Coordinator(TPC)(to be hired), Placement Assistant assigned to look after the implementation of the programme. Programme Manager and Education Director will be monitoring the progress of the project on time-to-time basis.]

SAMPLE SURVEY

According to a sample survey conducted in 2016 in the villages of Nagendrapur and Kankandighi in South 24 Parganas, it was found that there were around 7,000 educated unemployed youths in the region. In response to this issue, Mukti established the Mukti Institute of Technology (MIT) in Raidighi and Nagendrapur village to provide professional computer skills training to these youths. In September 2018, following a quality audit, MIT received **ISO:9001:2015** certification. The centres offer two sets of ISO-certified courses - one free and one paid. The free set focuses on MS Word, MS Excel, email, and internet usage, while the paid set includes courses on account management, desktop office application, web service assistance, desktop management operation, spoken English, and electrical technician skills.

SURVEY ON COURSE AND FEE STRUCTURES AT LOCAL COMPUTER CENTRES

2023

Sl No	Name/Location	Name, Duration and Fees Charged
1	Vivekananda Computer Centre(Nagendrapur)	<ul style="list-style-type: none"> • Basic(3- Month)-Rs.1000/- • Diploma(6 -Month)-Rs. 2500/- • Advance(1-Year)-Rs6000-Rs.12000/-
2	NBCESI Computer Centre(Barodanagar)	
3	Vivekananda Youth Computer Centre(Kankandighi)	
4	Rajib Gandhi Computer Centre(Raidighi)	
5	Sristi Computer Centre(Raidighi)	
6	Halder Computer Centre(Kumrapara,Raidighi)	

Comments:

- No Centre offers Grooming and Placement Support like MUKTI
- MIT Offers Basic(3-Month)@Rs700/- And Diploma (6-Month)@Rs.1500/- with provision for Discount/ Exemption to Economically Under Privileged Students.
- MIT is considering to Introduce Advance Computer Course (One Year) Under Collaboration/Accreditation with Reputed Govt./Pvt. Organization.

OBJECTIVES

- ❑ To provide computer skills to the unemployed youths in the Raidighi area in particular and South 24 Paraganas in general
- ❑ To improve employment readiness planned for imparting in house soft skill training to MEE students
- ❑ To provide employment assistance to the enrolled job seekers through in house initiative as well as through collaboration

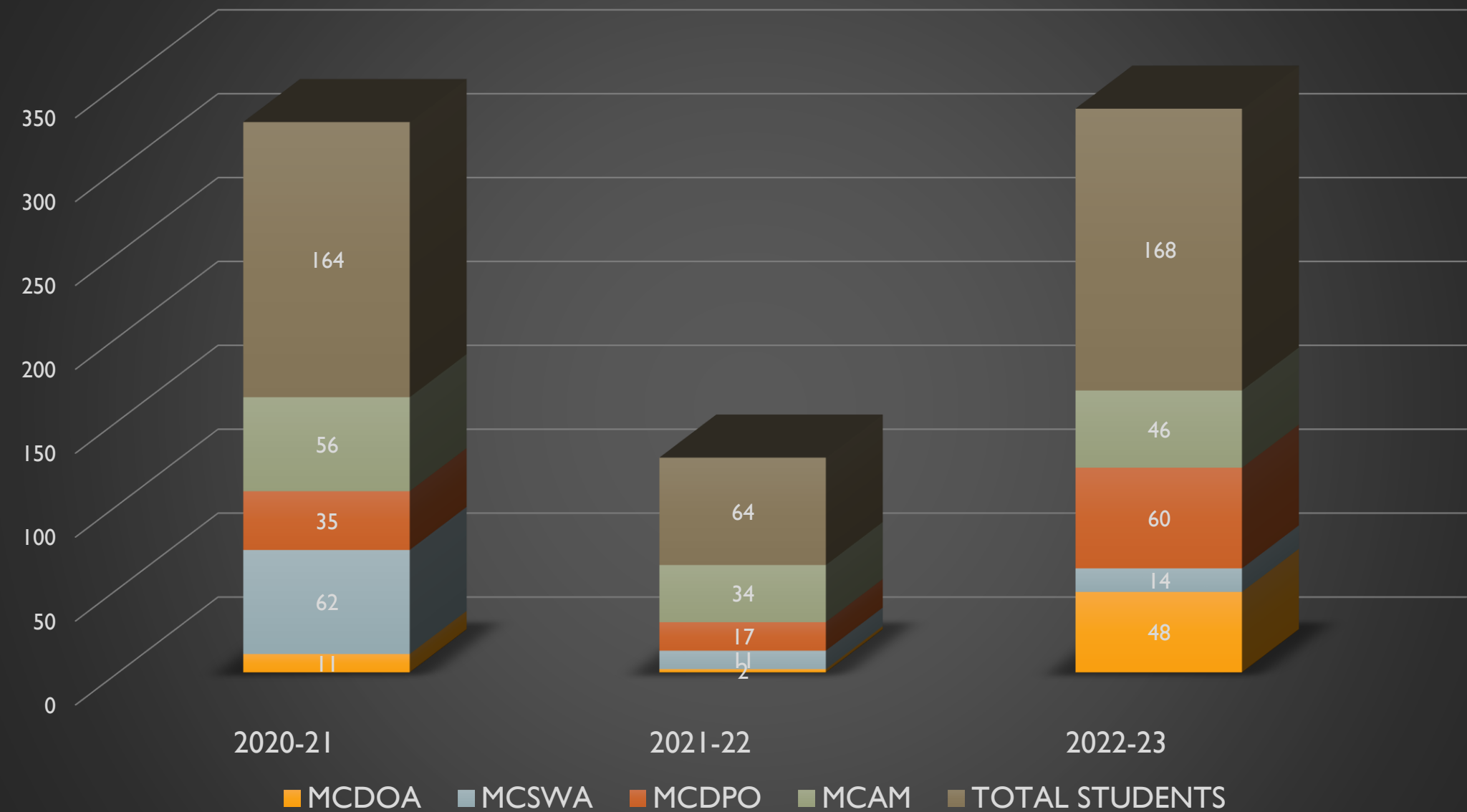
Offered Courses At MIT(ISO Certified)

Mukti Certified Desktop Office Application (MCDOA)-Three Month	Mukti Certified Secured Web Service Assistant (MCSWA) -Six Month
Mukti Certified Account Management (MCAM)-Six Month	Mukti Certified Desktop Publishing Operator (MCDPO)-Six Month

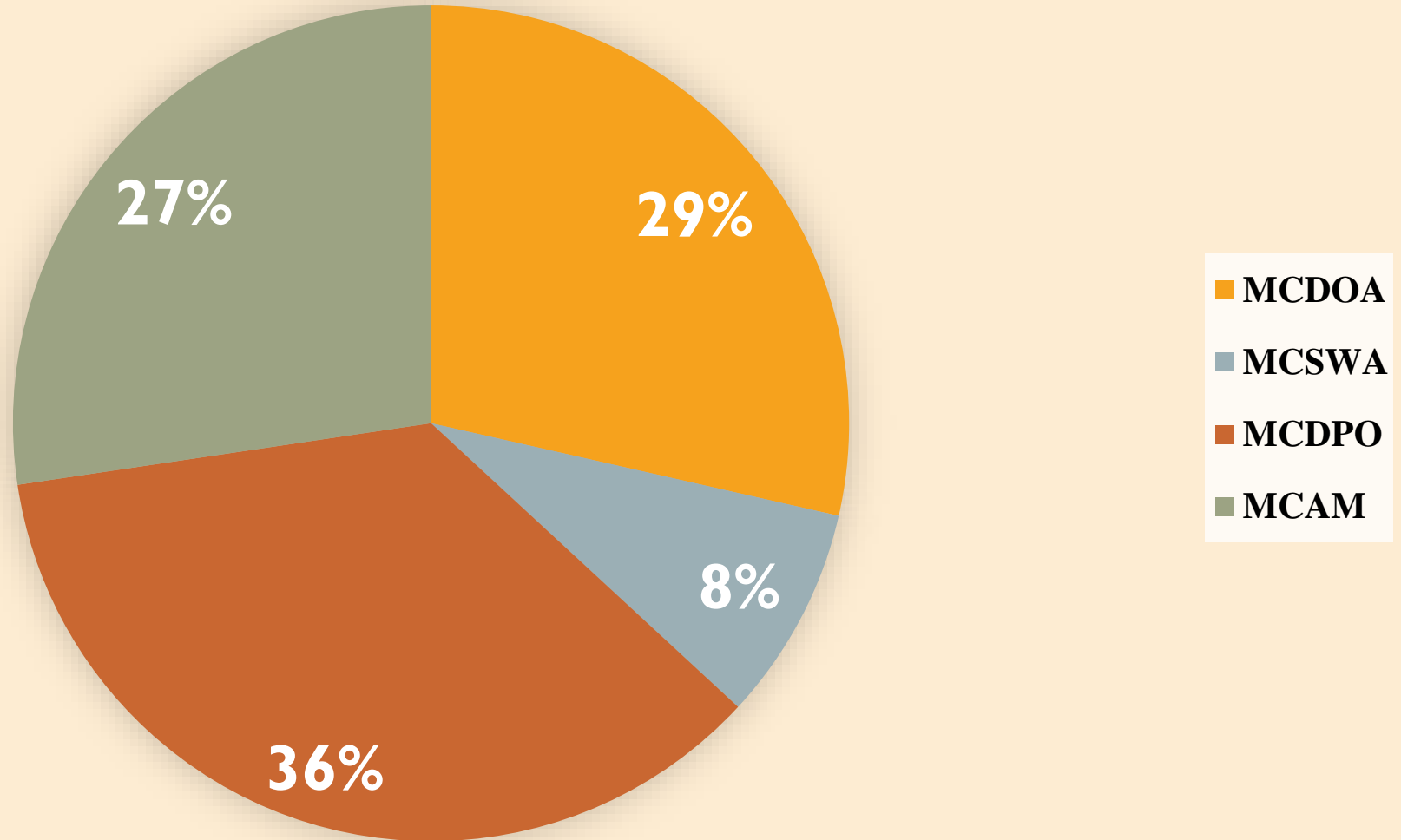
PROJECT HIGHLIGHTS

- ❑ **Till now, Mukti has helped 1300+ students to get trained under MIT.**
- ❑ **Mukti successfully conducted examination at Raidighi Centre for the 2022-23 batch, covering both practical and theoretical topics.**
- ❑ **A total of 105 examinees appeared for the exam, which covered the fundamentals of computers, Windows OS, and MS Word and felicitated successful students.**
- ❑ **Out of 167 students, 50% got placements, with 35% of them being male and 15% being female.**
- ❑ **The students are very happy with the opportunity provided by Mukti. Most of them come from underprivileged families and are the sole breadwinners, so this training and job opportunity has helped them support their families.**

Student Enrolment During Last Three Sessions



COURSE WISE ENROLMENT DETAILS



Collaborations

With Dreamline Job School

Mukti planned for collaborating with Dreamline Consultancy. As per planning MIT will provide a list of students, Dreamline will select 100 students from this list, and they will support them with job training classes. These students include students from earlier batches, local colleges, local students who are still unemployed and seeking job opportunities. They have demanded 90% attendance for those classes. Each batch will consists 10 students. First class will take place at MIT, where the trainers from Kolkata will visit and take 2 days class, followed by online and offline remaining classes. Final list to be prepared through mock interview. Each student needs to pay Rs. 500 for the registration of the training, rest of the expenses will be paid by students later and Mukti on sharing basis. However, some caution money will be taken from them so that candidates attend the classes regularly. The expenses for Mukti has been given in the budget. The enrolled students will get opportunities for 5 job interviews.

We are proposing a full time Training and Placement coordinator and Placement assistant for employment exchange activities that includes, creating database, interacting and student selection, interviewing for external classes etc.

With Don Bosco Technical School

Don Bosco Technical School of LILUAH-HOWRAH, offering special discounts to MIT pass-out students for training at their multiple courses, such as advance electronic and electric, welding etc. at free of cost with food and lodging

WAY FORWARD

- ❑ We need to collaborate more with job agencies to provide new job opportunities to our students and boost up the activities through hiring dedicated TPC .
- ❑ We are planning for in house soft skill training programme for MEE enrolled students.

WAY FORWARD

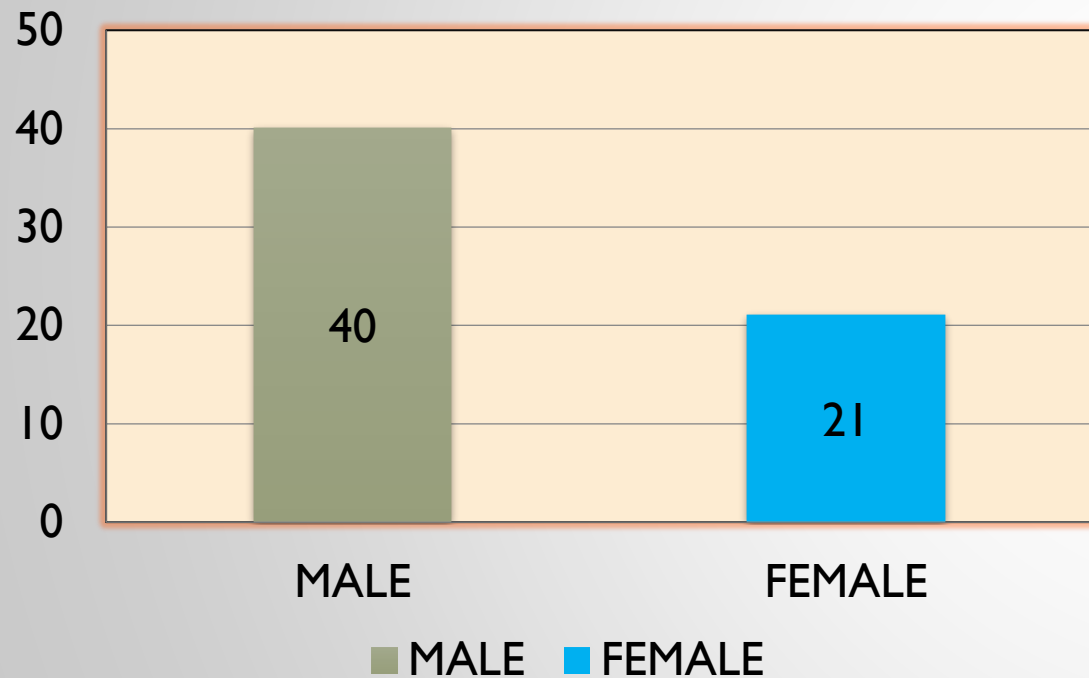
❑ Expected Enrolment in different courses in current year:

Course	No. of students
MCDOA	80
MCSWA	40
MCAM	50
MCDPO	60

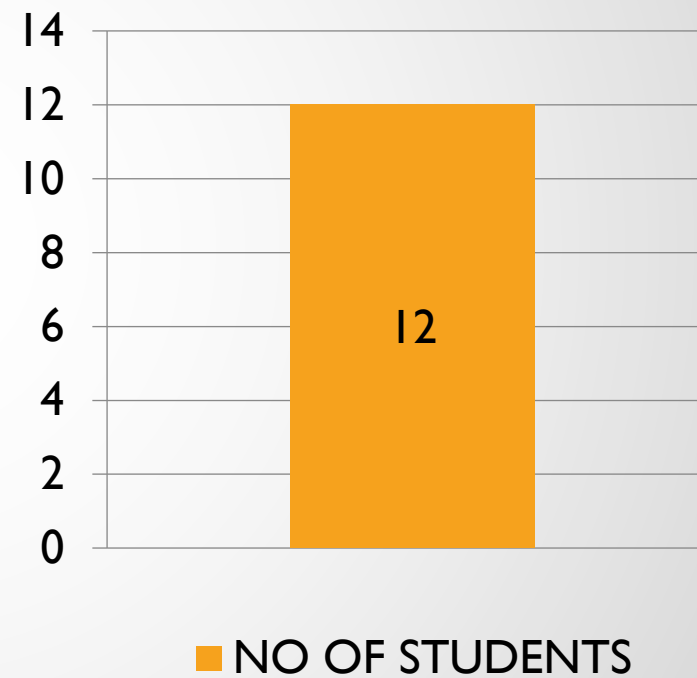
❑ Expected Enrolment Under MEE : 50

NO. OF NEW ADMISSION AS ON DATE(2023-24)

FOR COMPUTER COURSES



FOR MEE



BUDGET SUMMARY (2023-2024)

FOR MUKTI INSTITUTE OF TECHNOLOGY,RAIDIGHI

	Particulars	Amount (2022-23)	Utilization (2022-23)	Amount (2023-24)	Comments
A	Staff Salary Expenses	4,92,000	4,74,000	3,90,000	Salary for Programme Coordinator, Vocational Trainer, Cleaners
B	Employment Exchange Expenses	3,80,000	2,52,000	0	Placed separately(slide-18)
C	Programme Expenses (Utility & Infra)	5,10,000	4,31,750	3,98,000	Rent, electricity etc
D	Indirect Expenses	1,07,920	1,07,300	97,280	Printing, ISO exp , Admin exp etc.
E	Programme Expenses(Total)	14,89,920	12,65,050	8,85,280	
F	Income from MIT	1,50,000	72,650	1,20,000	From 100 students@ Rs.1200/-
G	Fund required for the Programme	13,39,920	11,92,400	7,65,280	
H	Un-utilised from Prev. Year	1,03,453	1,47,520	1,47,520	
I	Fund Requested For the Programme	12,36,467	-	6,17,760	

**BUDGET SUMMARY (AUG' 2023- MARCH,2024)
FOR MUKTI EMPLOYMENT EXCHANGE, RAIDIGHI**

	Particulars	Amount (Aug'2023- March'24)	Comments
A	Staff Salary and Training Expenses	3,71,000	8 Months salary for Placement coordinator@Rs.25,000/pm(Two candidates shortlisted after screening) and one Placement assistant(already working), Job Training exp. for 25 students included
B	Programme Expenses (Utility & Infra)	64,000	One laptop for placement coordinator, Travel(8 Months)etc.
C	Indirect Expenses	26,100	Admin exp.
D	Programme Expenses(Total)	4,61,100	
E	Income from MIT	50,000	25 Students@Rs.2000/-
F	Fund requested for the Programme	4,11,100	

GLIMPSES OF THE GALLERY

□Certificate Distribution Programme 2023



Thank You