

Asha SV Meeting Minutes from 5/2/12

Shristi- Vinod- special budget for fund raising

We are having this presentation to poll if we can send the separate money raised by Nina through local donors here in silicon valley as part of asha SV so we can get matching money from the companies that the donors work.

One of our volunteers, nina has raised some money for the program

There were three ideas to raise funds by themselves- one was support a child program, (estimated cost is about \$80 a month-the runners will raise Rs.2 Lakhs each) the other was a marathon program like team asha, (the cost is a total of Rs. 50,000) and an international volunteer program (housing 4 volunteers at a time is a about Rs.1.5 Lakhs)

They have had international volunteers who have visited and have benefitted from their work so Shristi wants to use it as a regular program.

We should look at these initiatives by Shristi and see if it can be leveraged by other projects.

after this funding dries up, we have no responsibility to send it next year even though we are approving is as part of Shristi budget

The funds will come from these donors to asha SV treasury so we can monitor the money and get updates that we always get.

We have to poll now and the set up a 5 day poll.

If we had additional funds would we have supported this expense? Does this violate any of our core work with Shristi?

Would we fund this for any other projects?

If this is going to result in making them self sustainable? Are these costs justified?

We re voting verbally 11 votes yes. We also need a 5 day online poll- Vivek will set it up.

Proposal/Budget:

1. Support a Child launch - We are currently working on the SAC website. It will be up in another week's time, then we will start uploading children profile. While we do this, we have to do publicity as well. We will have design and print banners, standees, posters, flyers, handouts, etc. I am unsure how much this will cost. We have not done that level detailed budgeting yet.

2. International volunteer program setup - We want to start a full fledged international volunteer program where vols from abroad can come and stay with us to help us out. We currently have one volunteer who has come in from UK. We want more such folks and we believe this is the way for getting donations through foreigners. Odanadi has been very successful with this program. They have chapters in UK, US, etc where they raise money.

For this program, Shristi will need to provide accommodation. We plan to buy a tent and set it up in campus. This tent will house about 4 vols comfortably and it will cost Rs. 1.5lakhs. We will need to spend money for bathroom setup, etc. I am once again unsure as to how much the other things would cost.

3. Team Shristi - We want to launch the Team Shristi program officially this year. Costs will involve website setup and publicity. I know the website will cost us about Rs.40,000 to Rs.50,000. Unsure how much publicity will cost us. We will need banners, posters, flyers, handouts, etc.