

**Summary
of
Kalyan Sangha Project**

I. Organization Profile

- **Name/Address of the Organization:**
Kalyan Sangha,
Phone: +91-3224-286673,
Vill: Deulpota,
P.O.: Barbasudevpur,
Dist: Purba Medinipur,
West Bengal, India – 721645.
- **Date of Establishment:** October 2, 1956.
- **Registration Number:** S/53467 (1986-87).
- **FCRA (1976):**
 - **Registration Number:** 147040502
 - **Bank Account:** CD-2013, United Bank of India, Sutamata Br., Purba Medinipur.
- **Contact Person at Kalyan Sangha:**
Anubrata Jana, +91-3224-286259 (home).
- **Contact Person at ASHA-UIUC:**
Soumya Jana, 217-721-3970 (cell).
- **Number of Volunteers:**
 - **Decision Making:** 6
 - **Non-decision Making:** 27
 - **Members of General Body:** 70
- **Affiliation/Collaboration:**
Ramakrishna Mission Lokasiksha Parishad (RKMLP), Narendrapur
District Council of Child Welfare, Midnapur
Indian Medical Association (IMA)
UNICEF
Indian Red-Cross Society
- **History/Goal/Activities:**
Kalyan Sangha (KS) has been a key player in health/hygiene-related activities including rural sanitation in the area. Their other focus is education.

II. Ongoing Educational Projects: Seeking Contribution from ASHA

The projects that appeal to ASHA are targeted to:

- a) children in the age group 3-5 years (*early childhood education and creche*),

[Looking after small children is often a burden on poor parents and affects the amount of money they can make. This loss of income, in turn, propels kids (staying home) to child labor at a later stage.]

- b) women/mothers with no special skills (*vocational training*).

[A large number of village women do not have any special skills and work odd jobs or as low-paid maid servants (Rs. 300 a month). With very little training, they can generate reasonable wealth in rural economy.]

- **Shishu Shikshayatan, Deulpota: Early Childhood Education (3-5 years)**

Since 1990, an early childhood education (ECE) program is in operation where RKMLP provided training and some financial assistance. The target group comprises of children (**aged 3-5 years**) from poor families. This program instills the habit of school-going in very young kids, which later helps potential child laborers stay in school. Currently there is one ECE center enrolling **30 children (equal number of boys and girls)**. Although the existing center is under financial strain, there is huge pressure from local parents to open another center with similar capacity. The financial requirement for the present center is given below. The last column shows the fund requested from ASHA.

Item	Yearly Expense	RKMLP	ASHA
<i>Honororia</i>			
1 teacher @ 750 pm	9,000	@ 575 pm	
1 helper @ 500 pm	6,000		
Total: @1250 pm	15,000	6,900 (recurring)	8,100 (recurring)
<i>Breakfast for kids</i>			
@ 1.5 daily per kid (30 kids, 26 days/month)			
=> @ 1170 pm	14,040		14,040 (recurring)
<i>Books</i>			
@ 30 per kid	900 (one time)		900 (one time)
<i>Other study materials</i>	600 (one time)		600 (one time)
<i>Toys</i>	1500 (one time)		1500 (one time)
<i>Replacement of damaged books and toys</i>	500 (except the first year)		500 (recurring except first year)
<i>Organizing sports events</i>	500		500 (recurring)
<i>Total</i>	32,540 (first year)	6900 (recurring)	25,640 (first year)
	30,040 (recurring)		23,140 (recurring)

- **Vivekanada Creche Center, Unit 1-5 (3-5 years)**

The crèche program, sponsored by *National Creche Foundation (NCF)*, is very similar to the ECE program, and generates similar benefits. However, the minor difference appears in that crèche centers give preference to children whose parents are extremely poor and (both) work away from home. Specifically, creche centers keep longer hours. The five centers are located at the villages of *Deulpota* (Units 1 and 2), *Kalikakundu* (Unit 3), *Dhamaitnagar* (Unit 4) and *Bhangagara* (Unit 5), and enroll 140 children (**75 boys and 65 girls altogether, of them 6 boys and 7 girls belong to the scheduled castes**).

Item	Yearly Expense	NCF	ASHA
<i>Honororia</i> @ 750 pm per teacher (2 teachers/center) Total: @ 7500 pm	90,000	@ 800 pm per center (x5) 48,000	42,000
<i>Breakfast for kids</i> @ 1.5 daily per kid (140 kids, 26 days/month) => @ 5460 pm	65,520	@ 615 pm per center (x5) 36,900	28,620
<i>Setup Cost</i> <i>Furnitures/durables</i> @ 3000 per center (x5) => 15,000			
<i>Books</i> @ 30 per kid (140 kids) => 4,200			
<i>Other study materials</i> @ 600 per center (x5) => 3,000			
<i>Toys</i> @ 1,500 per center (x5) =>7,500		@ 4000 per center (x5)	
<i>Total</i>	29,700 (one time)	20,000	9,700 (one time)
<i>Replacement of damaged books and toys</i> @ 500 per center (x5)	2,500 (except		2,500 (except

Organizing sports events @ 500 per center (x5)	first year) 2,500		first year) 2,500
Medicine etc. @ 125 pm per center (x5) => @ 625 pm	7,500	7,500	
Total	1,87,720 (first year) 1,60,520 (recurring)	1,12,400 (first year) 92,400 (recurring)	75,320 (first year) 68,120 (recurring)

- **Vocational training program, Deulpota (unskilled women)**

Last year, KS started a vocational training program to initiate unskilled women into sewing and needlework. It arranged for a teacher and bought two sewing machines from its own resources. However, the program ran into logistic difficulty. Within the next three years, KS aims at training around **150 women** and expects to help each earn at least **Rs. 1000 a month** (provided a suitable marketing mechanism is identified). This program is a potential revenue earner for KS and promises to bear a significant portion of the expenses on educational programs. Currently, they propose to run two half yearly sessions using **12 sewing machines**, each training 30 unskilled women (**60 women/year**). The requirement for funds is estimated below.

Item	Yearly Expense	One Time Expense
Honororia 1 teacher @ 600 pm	7,200	
Sewing machines @ 2,500 per m/c (x10)		25,000

They propose to recover the yearly running costs from the trainees. They only ask for a one time fund worth **Rs. 25,000** for buying the sewing machines.

III. Summary of Funds Requested from ASHA

Project	Expense	Other Source	ASHA (year I)	ASHA (year II)
Shishu Shikshayatan (partially sponsored By RKMLP)	32,540 (year I) 30,040 (year II)	6,900 6,900	25,640	23,140

<i>Vivekananda Creche Center, Unit 1-5</i> (partially sponsored By NCF)	1,87,720 (year I) 1,60,520 (year II)	1,12,400 92,400	75,320	68,120
<i>Vocational Training</i> (running cost to be recovered from trainees)	32,200 (year I) 7,200 (year II)	7,200 7,200	25,000	13,800
<i>Total</i>	2,52,460 (year I) 1,97,760 (year II)	1,26,500 1,06,500	1,25,960	91,260

They are working on several projects simultaneously. The above is an assessment of their funding requirement for projects that appeal to ASHA.

IV. Sustainability

KS already loans small amounts to a few poor businesses (from its own funds) on an experimental basis. Their aim is to scale up their **micro-credit** network and tie it up with the proposed **vocational training** and future **rural resource development** programs. In this process, they hope to **empower** a large section of disadvantaged population and, using part of the return, **sustain** some of their **health/educational activities**.