

## Asha for Education - Sikshana Early Education Program - 2025

Description	Description	Units	Frequency	Cost/Unit (₹)	INR	USD	Remarks
Program Cost	Product customization and new enhancement	1	10	4000	₹ 40,000	\$ 470.59	i. Customization of e-Content ii. Creation of new modules in addition to available resources iii. Guided instructions with supporting e-resource to facilitate joyful learning for children
	Shishuvikasana App	350	1	700	₹ 245,000	\$ 2,882.35	i. Support and Maintenance, New Feature Enhancement of Shishuvikasana App integrated with audio guided instructions to facilitate teaching ii. Real time tracking of Shishuvikasana app and represent the data on a Shishuvikasana dashboard
	Stakeholder Training and Events (AWW training on usage of Shishuvakasana App)	350	1	700	₹ 245,000	\$ 2,882.35	i. Training all the AWWs from 350 centers on Sikshana Early Education Program ii. Handson experience on Shishuvikasana app
	Staff Capacity Building	7	1	4000	₹ 28,000	\$ 329.41	i. Sikshana staff program orientation
	Mentoring & Support- Mentors	5	10	20,000	₹ 1,000,000	\$ 11,764.71	5 Mentors (each managing 70 Anganwadi Centers) to monitor and handhold AWW on use of Shishuvikasana app
	Monitoring	1	10	3,713	₹ 37,130	\$ 436.82	Program Management team to track the program progress and provide necessary handholding
	<b>Total Program Cost (A)</b>				<b>₹ 1,595,130</b>	<b>\$ 18,766.24</b>	
General Admin	Admin (Audit, Travel, Utility)				₹ 39,870	\$ 469.16	
<b>Total Amount</b>					<b>₹ 1,635,000</b>	<b>\$ 19,235.39</b>	
<b>Total Program Cost in \$ (Exchange Rate Rs. 85/\$)</b>						<b>\$ 19,235</b>	