



San Francisco Chapter

Website: www.ashanet.org/sf

Email: sf@ashanet.org

New Project/Partner Form B

(For CY 2014 grants)

- 1. If approved, when does the project need the funds in 2014? Please mention starting date and ending date of project.**

Please note that:

- a) *Our chapter's evaluation/due diligence of your project/organization will begin in Quarter 1 of Calendar Year (CY) 2014, and final decision on funding will be communicated to you latest by March 31, 2013. Hence, if project is approved, we encourage you to expect earliest credit of funds in April 2014*
- b) *As a policy, Asha San Francisco sends annual funds in two equal installments, at an interval of 6 months. If the project demonstrates need for higher or lower funds in any particular 6-month cycle, we may be able to make an exception to the above rule on a case by case basis. We reserve the right to verify such need at any time through means such as Asha site visit, and/or documentations/other proof to be submitted by the project/NGO*

➤ **Since the project is already in process we would need the funds by April/ May 2014. The remaining work will finish in three months ie. Latest by August 2014**

- 2. If project is approved for certain cost items and not others, will the project/NGO still be interested in receiving such funds (Yes/No)?**

Please note that:

- *Answering "yes" implies that the project (or components of it) will be able to start/operate with the funds you receive from us, even if such funds are less than the total budget. For the remaining amounts, you reserve the right to raise them from other sources and/or not implement the components not funded by Asha SF. You will inform us (via email) as soon as you have information about this, or in the 6-month progress report, whichever comes earlier.*
- *Answering "yes" implies that the project (or components of it) will start on the starting date mentioned by you in Q1 or on the date you receive funds from us, whichever is later*
- *If the project cannot be started without the entire budget supported by us, please answer "no" to this question*
- *If you answer "yes", then while submitting the budget (below) mention every line item's priority ranking in column E. A ranking of 1 means the most important cost item, 2 means second most important and so forth. If funding is approved only for a certain amount of the budget, it will apply to cost items in order of their ranking*

➤ **YES**

3. Has the project/NGO applied to any other nonprofit, organization, corporation, individual etc or any other Asha chapter, for funding of this particular proposal and budget (raised to Asha SF)? If yes, please provide more details.

Please note that if any other source makes a decision to fund this same proposal/project/NGO (or any part of this proposal) while it is being reviewed by Asha San Francisco, you will inform us immediately.

- YES, the NGO has applied to Asha Berkeley. Whereas Actionaid has already given Rs **8,00,000/-**. Asha Berkeley also has given Rs **5,54,395/-**. Guria has on its own raised Rs **1,67,625/-**.
- Therefore out of the total cost of Rs **25,52,020/-** we have received Rs **15,22,020/-** (**8,00,000 + 5,54,395 + 1,67,625**) only
- The remaining amount to be raised is Rs **10,30,000/-**. Another \$ 10,000 has been raised by Asha Berkeley but not transferred to Guria as yet.

4. Is this project a new initiative by your NGO/organization (Yes/No)?

- YES, IT IS A NEW INITIATIVE

5. If answer to Q4 is "No", then who is currently, and has previously funded this project (entire or parts of)? Please provide reasons why they are not continuing with the funding?

Questions about relationship with Asha Berkeley:

6. What component(s) of your program has /does Asha Berkeley fund you for?
- Asha Berkeley has already funded the land purchase, kitchen and office construction.
7. Did you approach Asha Berkeley for funding for the components that you have applied to Asha SF for? If no, please mention why not? If yes, please share the reason why they did not proceed with such funding.
- YES, we applied for the entire Rs **25,52,020/-** to Asha Berkeley but now the remaining amount to be raised is Rs **10,30,000/-**. Another \$ 10,000 has been raised by Asha Berkeley but not transferred to Guria as yet.
8. Please replicate your annual budget from "Form A_Proposal Application_StandardForm(Question 33)" onto the table below and also provide additional information in columns A, E and F

Note:

Make this budget ONLY for the amounts you need from Asha SF. Do not include budget/budget items that are being funded by any other Asha chapter

Column E -Mention every line item's priority ranking. A ranking of 1 means the most important cost item, 2 means second most important and so forth. If funding is approved only for a certain amount of the budget, it will apply to cost items in order of their ranking

Column F -As a policy, Asha San Francisco sends annual funds in two equal installments, at an interval of 6 months. If the project demonstrates need for higher or lower funds in any particular 6-month cycle, we may be able to make an exception to the above rule on a case by case basis. Use column F **ONLY** if the line item's funding is needed in any particular half-year cycle (state "Installment 1" or "Installment 2")

NGO/partner name: GURIA SWAYAM SEVI SANSTHAN

Project Name (if any):

Total no. of people (children/youth/other) served: 60

Age/Age Group of people served: 4-18

Girl/Boy ratio: 7:5

Column					
A	B	C	D	E	F
S. No.	Item	Amount (Rs)	One Time/ Annual	Ranking	Other comments
1.	Water Pump (Including Boring Charges)	80,000.00	One time	1	Installment 1
2.	Class Rooms (15' X 20' X 2 rooms	7,20,000.00	One time	2	Installment 1
3.	Toilet Cum Bathroom	1,30,000.00	One time	3	Installment 1
4.	Boundary Wall And Gate	1,00,000.00	One time	4	Installment 1

9. (If applicable, else mention "Not Applicable")

Please fill the table below with details of your funding from Asha Berkeley /other Asha chapter

NGO/partner name: **GURIA SWAYAM SEVI SANSTHAN**

Project Name (if any):

Total no. of people (children/youth/other) served:

Age/Age Group of people served:

Girl/Boy ratio:

Funding from other Asha chapters

- Name of other Asha chapter funding any other part of the project:
- Amount of such funding

A S. No.	B Item	C Amount (Rs)	D Name of Asha chapter funding this item	F Other comments
1.	LAND PURCHASING FOR MAU ONLY (WITH STAMP DUTY)	4,05,220.00	Asha Berkeley	ACTION AID RS. 8,00,000.00 AND ASHA RS. 4,05,220.00 utilized for land purchase
2.	KITCHEN (12' X 10'X 1)	1,44,000.00	Asha Berkeley	
3.	OFFICE (12' X 12' X 1 room)	5,175.00	Asha Berkeley	CONSTRUCTION DONE BY GURIA'S OWN FUND RS.1,67,625.00 AND ASHA RS. 5,175.00
	GRAND TOTAL	5,54,395.00		

Project Name:

Date:

	Project Contact	Asha Contact
Name	GURIA SWAYAM SEVI SANSTHAN	
Address	S-8/395, KHAJURI COLONY, VARANASI – 221002 UTTAR PRADESH (INDIA)	
Phone(s)	+91 542 2504253	
Fax	+91 542 2504253	
E-mail	guriaajeet@rediffmail.com,	

Part I: Information about your group/organization

Please feel free to attach any additional sheets and/or information such as brochures, press reports etc.

1. Name of the group/organization requesting funds.

GURIA SWAYAM SEVI SANSTHAN

2. When was the group established?

15/12/1993

3. Briefly describe the motivation for starting this group.

To fight against human trafficking and forced prostitution

4. Briefly describe the aims of your group.

- To fight trafficking and re trafficking
- To end child prostitution
- To end second generation prostitution

5. Does your group have any religious or political affiliation? If yes, please describe the type of affiliation and the reason for it.

NO

6. What non education-related community development activities is your group involved in?

Several activities undertaken by Guria besides the education part are as follows:-

- Organizing awareness campaigns against human trafficking in the vulnerable rural areas.
- Providing livelihood support through the formation of SHGs (Self Help Groups) in order to prevent human trafficking.
- Rescue, legal support, economic support for witness protection and livelihood support to the victims of trafficking/rape/forced prostitution
- Emergency health support to the women and children in the red light area of Mau and Varanasi
- Legal literacy, Human rights and health rights training to the women and the adolescent girls of the red light area
- Advocacy and networking at local, national and international level on the issue
- Sensitization of the police, media, judiciary, SSB (Indo-Nepal Border Force)

Part II: Details about your educational project/s

7. List the school/s run by your group, and their locations. If you are requesting funds for only a few of several schools, please specify which one/s.

Guria is running two Non-Formal Education centres at the Mau and Varanasi red light areas. We are seeking fund for only construction of the NFE centre at the Shahadatpura red light area of Mau district, Uttar Pradesh.

8. Location of school/s ☒ Urban ☐ Rural ☐ Other _____

9. Specify the type of education provided (e.g. basic literacy, vocational training etc.).

Guria is providing basic literacy support to the children at the NFE centres of Mau and Varanasi districts.

We have also started a vocational training centre at varanasi redlight area which includes fashion designing, beautician course, computer course.

10. Please tell us about your teaching techniques (conventional vs. alternative).

The methods used to provide education in this alternate education centre are:-

a) Classroom arrangement: In the traditional sitting arrangement children sit in rows in which the teacher may not be able to pay equal attention to all the children. Besides, the teachers sit on chair while their students sit on floor. As a result, undesirable distance between the teacher and the student always remains there creating a feeling of psychological insecurity among the students. In this alternative education centre, students sit in a circle and teacher also sits in between on the floor. This process develops the self confidence among the students, gradually creating in them a feeling of self worth and self-dignity.

b) Joyful learning:- The whole education system has been designed and implemented in such a manner so as the children do not take the centre as a burden but instead it becomes a place for joyful learning. Children are eager to come to the centre without any pressure. The whole environment of the centre is fearless and the children express their ideas and views freely. The teachers also help the children satisfy their curiosity and encourage them to ask questions. The other techniques used for joyful learning are:-

(i) Art therapy:- We use this technique of learning for the children as a therapy since these children have been through trauma and difficult times. Art is a great way to express feelings that words cannot. We allow the children express everything what they feel about this society on the canvas. While undertaking this therapy we follow certain guidelines :

☐ We do not allow the children to judge his or others art work because the comments affect the overall outcome of what the picture is supposed to present

☐ We allow the children to express freely all his/her emotions on the canvas without disturbing. If a child starts crying in between, he/she is not disturbed as these are his/her emotions which cannot be shared with anyone if they don't want to. We make them discuss or share their feelings or art only when the whole painting is complete and if the child wants it to share it.

c) Freedom of learning:- The children are given freedom to learn according to their understandings and ability at the alternative education centre. In case if any child had the ability to learn at a faster pace then he/she is provided with the necessary support to learn with his/her pace. If they acquire required skills from the curriculum before the stipulated time, they are provided with the next curriculum. If any child learns at a slower pace, he/she is helped by the teacher in his studies after finding out the problem.

d) Meditation:- Meditation is another tool which takes the children into their inward journey and makes them evaluate between bad and good, the life they must undertake, their search for an alternate life style etc. Instead of a direct sermon we have been using this technique since past eight years. This has certainly calmed down children and focused them on their future inspite of easy money, easy sex, easy wine, easy drugs available to divert them.

11. What is the literacy rate in the local community?

Maximum population of this community is illiterate. However the literacy rate of this community is approx. 24%.

12. Describe the socio-economic background of the children and their parents (e.g. education, occupational). If any of your students are employed, please tell us about that as well.

They are socially and economically very weak. Most women of the area have been trafficked and forced into prostitution and some are into second generation prostitution. They are living like slaves and merely have anything to decide on their own as they totally depend upon the brothel keepers/traffickers/pimps for even the basic necessities of the life. Most of the parents are illiterate. The women are involved in the trade of prostitution and the men are either pimps or the brothel owners.

13. In addition to education, does your group provide any other services to the children in your schools (e.g. food, health care, clothing, etc.)?

The organization is providing nutritional support to the students at the NFE centre and also provides emergency health support to the students as well as the women of the red light area whenever there is a need. Clothes are also distributed once a year. we have started a vocational training centre in the red light area of Varanasi. The three vocations that we are covering are : COMPUTER COURSE, FASHION DESIGNING, BEAUTICIAN COURSE.

14. Does your school have:

Its own building(s): ☒ Yes ☐ No Number _____
Number and type of classrooms (e.g. Pukka): _____

	Yes	No	Yes	No	Yes	No
15. How many children are currently enrolled in your school(s)?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Male 33 Female 37 Age Range 4-18

16. How many staff are employed at your schools?

Teachers 2 Minimum Qualifications Post Graduate

Other staff volunteer : 1 Minimum Qualification:- high school

17. Average distance the children travel to attend your school 30 meters to 500 meters _____

18. How many children have gone through your program in the past five years and what are they doing currently? Please tell us about their future education and employment possibilities.

DETAILS OF CHILDREN IN VARANASI REDLIGHT AREA

Intervention at Varanasi redlight area resulted in 73 children adopting alternative source of livelihood outside the red light area. Many have opened up a barber shop, fruit or vegetable shop etc. One of children is presently doing a job in Mumbai after completing his computer hardware courses and another adolescent girl is completing her diploma in nursing(see the table below). We were successful in creating India's first child prostitution free red light area. Though education was one of the major tool for achieving this target, the participation of the civil society in our rescue operations was also instrumental as the paradigm shift of our work. The education part has also worked as a tool for preventing second generation prostitution to a great extent.

At present we have been sponsoring 37 children from the red light area going to mainstream schools which in turn had a snow ball effect resulting into 164 more children enrolling on their own in the mainstream schools. We have been providing psychological, nutritional, health and basic literacy support to 120 children at the NFE centre every year.

We also got married 45 girls of the pimps/women of the red light area with their consent and they are happily living their life away from this dark world of prostitution.

We have been successful in helping the children overcoming the trauma which he/she has suffered from in their house through art therapy, clay workshops, music, dance, meditation, gardening, painting etc. There has been an extreme acceleration in the creative energy of each and every child of the NFE center.

Till June 2011 we have had a total of 636 students at the NFE centre. Many of the students from this have joined the mainstream schools and we are also sponsoring a few children out of this.

It is important to mention that from this year we have started a vocational training centre in the red light area of Varanasi with an approximate investment of 7 lacs. The three vocations that we are covering are : COMPUTER COURSE, FASHION DESIGNING, BEAUTICIAN COURSE

OCCUPATION	NUMBER	OCCUPATION	NUMBER
JWELLARY DESIGNING-----	2,	POWERLOOM-----	2,
S T D BOOTH OWN-----	3,	COMPUTER HARDWARE	
		ENGINEER-----	2,
COMPUTER TEACHER-----	2,	AUTO-----	8,
CLOTHES SHOP-----	2,	PAINTER-----	2,
RICKSHAW-----	7,	PATHOLOGIST-----	2,
EMBROIDRY-----	2,	DEALERSHIP PROPERTY-----	1,
PRINTING-----	2,	NURSING-----	1,
OWN SMALL BUISNESS			

19. Do you help your students with their future education efforts after they have passed out of your school?

Yes we also sometimes help the children with their future education efforts after their schooling is complete. 3 years back we garnered sponsorship of Rs. 4 lacs for one of our student at the NFE centre for completing her Nursing Diploma Course from Delhi and now she is doing a job in a reputed nursing home. Previous to this we had also provided economic support to one of our student to complete his computer course. Now he is doing job in Mumbai. Two of our children have opened barber shop. One of our girl has become a teacher with GURIA. The remaining list is mentioned above as question no. 18

20. Are there any other schools (Kindergarten/Balwadi, Elementary school, High school) in the area? If so, please list the schools and the range of classes each of them offers.

Yes, there are two schools (till 8th standard) present near the red light area. But they are not able to cater to the special needs of these marginalized and excluded children.

21. Is your program different from that provided at these schools? Please explain.

Yes, our program is totally different from those running at these schools. These children are from the extremely marginalized backgrounds. This is the reason why they are neglected at the mainstream schools and hence they need support to continue with their studies in the mainstream schools. We help them cope with the environment at the mainstream schools by providing extra attention to these neglected and isolated children. Besides providing basic literacy and psychological support to these children we also try our best to maintain their sustainability in mainstream schools. On a regular basis we have to meet the school authorities as a watchdog to avoid any discrimination at the hands of the teachers / students.

22. Why are the children in your school/s not attending government/other schools in the local area?

It is real fact that these children are from the most marginalized section of the society. Hence this is the main reason why they are being stigmatized, neglected and feel isolated at the mainstream schools. They do not get any attention and fall prey to the discriminatory nature of the school staff and fellow students. These factors lead to the maximum drop outs of the children of this community from the mainstream schools.

23. Do you try to involve the parents of the children in the running of the school (e.g. in setting the syllabus etc.)? Please specify.

We hold parent-teacher meetings every year after the annual exams of the students for the evaluation of the progress of the child. In these meetings we also get suggestions from the parents, which we try to incorporate in our activities or programs. Once again a meeting is organized at the time of admission in the new session.

24. What are your expansion plans for the future (e.g. adding more classes or schools)?

We hope to continue with our education and health support for the women and children in the red light area in the coming future. This has always been one of our tools in the fight against human trafficking since this gives us a landing base to initiate anti trafficking actions within the red light area. This will help us in ending child prostitution (created a child prostitution free red light area in Varanasi –one of the first in India). To some extent we will also be successful in preventing the second generation prostitution and the children will take up alternate vocations for livelihood adhering themselves with the mainstream society. Our program will set a precedent for future replications by the community themselves, other government or non-government organizations.

25. Do you have any suggestions on how Asha can be a positive influence in changing the education scenario in India?

26. If possible, please provide us with the contact information of two individuals from your community who can describe the impact of your program.

1	Name	Usha Devi
	Address	Shahadatpura red light area (Khadahra) PS-Kotwali Distt- Mau (Uttar Pradesh)
	Phone	+91 8573949810

2	Name	Shakuntala Devi
	Address	Shahadatpura red light area (Khadahra) PS-Kotwali Distt- Mau (Uttar Pradesh)
	Phone	

27. Asha for Education requires reports from its projects every six months to continue funding. Please provide the contact information for the person from your group who will be responsible for these reports.

Name	Mr. Ajeet Singh
Address	S-8/395, Khajuri colony, Varanasi-221002 Uttar Pradesh (India)
Phone	+91 9616334433

Part III: Financial Details

Please feel free to attach any information such as annual reports, budgets etc.

28. What sources fund your group's activities at present? List the sources and the current and future funding from each of them. If these funds are meant for a specific part of your group's activities, please describe those restrictions.

Source of fund	Activities	Specific activities
GENEVA GLOBAL	* Legal support	
*	* Non Formal Education centre in	
	Varanasi red light area	
	* Sensitization with NGO/CBO/	
	Police/Media/Advocates	
	* Livelihood support to victims	
CRY	* Rescue of enslaved trafficked girls	
	* Awareness campaign against trafficking	
	* Foot march	
	* Cycle yatra	
	* Village meeting	
	* Streetplays	
	* School campaign	

29. Please provide us with details of your projected budget for the next 3 years:

Year(s)	Recurring costs	Fixed costs
2014		Class Rooms (15' X 20' X 2 rooms)-Rs. 7,00,000.00
2014		Toilet Cum Bathroom- Rs. 1,30,000.00
2014		Water Pump (Including Boring 61,000.00)
2014		Boundary Wall And Gate- Rs. 1,00,000.00

30. Salary expenditure details:

	Number	Salary Range
Teachers		
Paid Staff		
Volunteer Staff		

31. Please provide details of the fixed costs of your school/s for the next three years.

REMAINING Rs. 10,30,000.00 REQUIRED FOR COMPLETING THE CONSTRUCTION OF THE MAU NFE CENTRE

32. How many of your students pay school fees? Please provide details.

None of the children pay fees for enrollment to GURIA'S NFE centre. We take community contribution of Rs 2 to Rs 5 for only the copies and clothes distributed amongst the children. This is just to give sense of ownership to the community. Rest everything is free : food, vocational training, school fees, books, health

33. What amount are you requesting from Asha, and for what specific purpose?

[illegible]