

# **EDUCATION PROJECT PROPOSAL 2015 – 16**

**of FORWARD submitted to Asha for Education U Florida Chapter**

## **Part-1**

### **Organizational Details**

**Name of the Submitting Organization** : **FORWORD - Forum for Women's Rights & Development**  
**Address** : No-117, Suddananda Bharathi Street, East Tambaram,  
Chennai - 600 059  
**Contact Person** : M. Shiamala Baby  
**Designation** : Executive Director  
**Phone** : 044 - 22396081/ 22790236  
**Mobile** : 09840702226  
**E-mail** : [shiamalaforword@yahoo.com](mailto:shiamalaforword@yahoo.com)  
[shiamalaforword2013@gmail.com](mailto:shiamalaforword2013@gmail.com)  
**Website** : [www.forword.co.in](http://www.forword.co.in)

## **Part-2**

<b>Bank Details</b>	
<b>Name of the Account Holder</b>	<b>Forum for Women's Rights &amp; Development</b>
<b>Account Number</b>	6064619445
<b>Name of the Bank</b>	Indian Bank
<b>Name of the Branch</b>	East Tambaram
<b>Address</b>	No. 149, Bharatha Matha Street, East Tambaram, Chennai – 600 059
<b>Branch Code No</b>	00T004
<b>MICR Code</b>	600019056
<b>IFSC Code = (IBAN)</b>	IDIB000T004

## **Part- 3**

**Name of the Project** : **Reconstruction of Childhood & Right to Education of Deprived Children in Kanchipuram District - RCREC**  
**Name of the Applying Organization** : **FORWORD**  
**Name of the Requested Organization** : **Asha for Education U Florida Chapter**  
**Kind Attention** : **Mr. Shivashankar Halan**  
**Number of the Learning Centres** : **13**  
**Total Number of Students** : **400**

## **Project in Details**

### **Introduction:**

Though the image of this great Nation is put up high in the global scenario, the ground reality in the rural and urban areas are frustrating. The marginalized communities are pushed more and more to remain outside the circle of development. They have become prey to a newer face of the dark side of life like poverty, debt and sickness. More and more family lives are breaking due to the issues of displacement migration and the growing trend of alcoholism among men.

The victims of all these issues are children. The space for childhood joys and right to education is shrinking in their lives. This is the scenario when FORWARD has taken the burden and the challenge to address the issue of children's education in the underprivileged areas.

### **Geographical area of the evening educational centres:**

FORWARD works in the unreached and backward areas of Kanchipuram District. The community in all these areas are Dalits and in a couple of areas they belong to OBC. 99% of our community members are Hindus. The community members work as agricultural coolies, quarry workers, wood cutters, road makers and street vendors. All the children belong to the first generation of school goers as their parents are illiterate and poor.

### **Name of the Evening Centres:**

<b>S.No</b>	<b>Name of the Centres</b>	<b>Block</b>	<b>District</b>	<b>Status</b>
1.	<i>Mathur</i>	<i>Madhurantagam</i>	<i>Kanchipuram</i>	<i>Rural Dalit</i>
2.	<i>Pulikoradu</i>	<i>St. Thomas Mount</i>	<i>Kanchipuram</i>	<i>Urban Quarry</i>
3.	<i>Madambakkam</i>	<i>Kundrathur</i>	<i>Kanchipuram</i>	<i>Semi Urban Irular Tribal</i>
4.	<i>Mullipakkam Periyar Nagar</i>	<i>Thiruporur</i>	<i>Kanchipuram</i>	<i>Rural Dalit</i>
5.	<i>Mullipakkam Pazhaya Colony</i>	<i>Thiruporur</i>	<i>Kanchipuram</i>	<i>Rural Dalit</i>
6.	<i>Mullipakkam Puthu Colony</i>	<i>Thiruporur</i>	<i>Kanchipuram</i>	<i>Rural Dalit</i>
7.	<i>Thandarai</i>	<i>Madhurantagam</i>	<i>Kanchipuram</i>	<i>Rural OBC</i>
8.	<i>Thandarai Pettai</i>	<i>Madhurantagam</i>	<i>Kanchipuram</i>	<i>Rural OBC</i>
9.	<i>Thandarai Puthuchery</i>	<i>Madhurantagam</i>	<i>Kanchipuram</i>	<i>Rural Dalit</i>
10.	<i>Velamur</i>	<i>Achirupakkam</i>	<i>Kanchipuram</i>	<i>Rural Dalit</i>
11.	<i>Vilankadu</i>	<i>Achirupakkam</i>	<i>Kanchipuram</i>	<i>Rural Dalit</i>
12.	<i>Puthunemelikuppam</i>	<i>Thiruporur</i>	<i>Kanchipuram</i>	<i>Coastal Fishing</i>
13.	<i>Elappakkam</i>	<i>Achirupakkam</i>	<i>Kanchipuram</i>	<i>Rural OBC</i>

### ***Issues Identified:***

- Vulnerability of children to the pressures of poverty - stricken and less motivated parents from attending schooling
- Promotion of child labour – parents more for short term goal of livelihood than for long term goal of the educated future of their children
- Growing trend of non- congenial atmosphere to study among children due to the impact of Medias.
- Making shift of values among children and youngsters, creation of fans clubs of film stars, attitude of petty immature political leaders attracting the youngsters to be their followers
- Unhealthy formation of divisions within the community in the name of religion, region, caste etc.

### ***Need for the project:***

Save the childhood of children with right to quality education and construct their lives in a strong and healthy way on right direction.

### ***Goals:***

Attitude change and academic efficiency of the participating children

### ***Objectives of this Project:***

- To help the vulnerable children with educational activity
- To motivate them to study
- To promote continuity of education up to Higher Secondary among the participating children
- To promote higher studies among all children
- To inculcate human values namely love for nature, love for human beings, social justice, human dignity and to promote their inner skill in different arts and cultural activities
- To develop the earning capacity of the parents of the covered children
- To make the parents and the community responsible for their childrens' education
- Mould the children's mind and body to be hale and healthy and goal oriented

### ***Activities to be taken up:***

- Conducting after school hour classes to the target group children from 05:30 p.m. to 08:00 p.m.
- Providing them with study materials, stationery items and other needed books
- Appoint local educated persons, train them and appoint them as evening school teachers to teach and to take care of the children's education
- Helping the deserving children with scholarship support
- Motivate their parents especially mothers to form women's self help groups and promote savings and micro- credit programmes among them
- Sensitize them with awareness building on their responsibility on children's life, their future and the importance of education in reaching their goals.
- Train them in revenue earning skills and promote entrepreneurial skills in them
- Conduct health checkups for children and provide them with health food
- Conduct summer camps, field trips, exposure visits
- Promote protection of Mother Earth activities like saplings plantation, creation of zero plastic zones of their areas

- Conducting training updating programmes, training camps , counselling trainings and other objectives related trainings to Teachers on a regular basis
- Conducting parents meeting, meeting with regular school teacher
- Paying special attention to slow learning children
- Conducting special programmes to youth and adolescent children/ youth clubs

***Expected outcome:***

- Zero rate of school dropout among the covered children
- Academic efficiency ensured in each individual child
- Values displayed in the attitude of children
- Quality of life developed and self confidence level increased among the children
- Articulative power developed among the students as well as among the Trainers
- Positive behavioural change among the parents developed
- Green atmosphere ensured
- Healthy childhood ensured
- First generation children promoted to higher education
- Youth clubs formed and youths converted to be responsible in time management and helping others.
- Mothers getting organized, sensitized about laws, counselling and on the importance of children's education
- Income of mothers increased
- Community responsibility and involvement on children's education developed

**Project at a glance with Budget allocation for one year 2015- 16**

<i>S. No</i>	<i>Programmes</i>	<i>Nature</i>	<i>Activity</i>	<i>No. of Participants</i>	<i>Expected result</i>	<i>Indicator</i>	<i>Actual Amount</i>	<i>Expected from Asha U Florida Chapter</i>	<i>Local / Other Contribution</i>
1.	Upgrading training for the Education Trainers	Every second Saturday and on special needs	*Conducting motivation training, knowledge and skill development training and teaching efficiency training, sharing of experiences within teachers and related staff members.	*Trainers *Community Organizer *Education Co-ordinator *Project Manager	* Teachers with result oriented motivation, commitment, love for their responsibility and love towards the children developed.  *Monthly lesson plans and activity chart prepared  *Teachers owning the Project.	*Development of the children.  * Pucca functioning of the centres.  * Personality development of the teachers.	<b>Rs. 60,000.00</b>  Rs.5,000/- x 12 months  (Meals, Travel expenses, Resource materials, Resource Person's expenses)	<b>Rs. 53,000.00</b>	<b>Rs. 7,000.00</b>

2.	Quality of life Promotion activities.	Saturday special programme	<ul style="list-style-type: none"> <li>* Training in extracurricular activities.</li> <li>* Campaign and Demonstration programmes.</li> <li>* Conducting awareness seminars, collective learning activities.</li> </ul>	*All 400 children.	<ul style="list-style-type: none"> <li>* Simple and timid children emerging out as children with value-based attitude towards life.</li> <li>* With disciplined self confidence leading lives with qualities of loving nature, peace and justice.</li> </ul>	<ul style="list-style-type: none"> <li>*Children discarding the use of plastics.</li> <li>*Planting sapling &amp; safe guarding them.</li> <li>*The Children helping others to develop themselves</li> <li>*Good in inter personal relationship.</li> </ul>	<b>Rs. 71,500.00</b> (Rs.500/- x 13 centers x 11 months)	<b>Rs. 63,000.00</b>	<b>Rs. 8,500.00</b>
3.	Promotion of Health-physical & emotional	Alternative days Monthly	<ul style="list-style-type: none"> <li>* Providing the children with nutritious food.</li> <li>* Helping the sick children with needed treatment.</li> <li>* Health care</li> <li>* Conducting psycho-socio programme.</li> <li>* Exposure and excursion programmes.</li> </ul>	*All the children	<ul style="list-style-type: none"> <li>*Underprivileged children emerging as hale healthy children.</li> <li>*Sustainable health aspect of the children.</li> <li>* Enable children to study well.</li> <li>* To heal the wounded psyche of the adolescents</li> <li>* To create self confidence in children</li> <li>* To motivate the adolescent children in the right path.</li> </ul>	<ul style="list-style-type: none"> <li>* Children happily engaged in study activities.</li> <li>* Children attending to school regularly.</li> <li>*Children emerging with happy spirits.</li> <li>* Level of self confidence, joy of childhood increased in children.</li> <li>* Knowledge level widened.</li> </ul>	<b>Rs. 110,000.00</b> (Rs.25/- x 400 children x11 months) (Nutritious food)  <b>Rs. 20,000.00</b> (Psycho socio programme)  <b>Rs. 35,000.00</b> (10 trips of van charges and refreshment x Rs.3,500/-) (Excursion & exposure)	<b>Rs. 95,000.00</b>  <b>Rs. 15,000.00</b>  <b>Rs. 30,000.00</b>	<b>Rs. 15,000.00</b>  <b>Rs. 5,000.00</b>  <b>Rs. 5,000.00</b>
4.	Education Centres support materials.	1 time & replacing (Sitting Mat, Black Board, Tube lights &	*Providing the centre with the needed study atmosphere materials	*400 children	*Academic efficiency and character formation among children.	<ul style="list-style-type: none"> <li>*Children with good marks, regular attendance.</li> <li>*Display of talents</li> </ul>	<b>Rs. 26,000.00</b> (Rs.2,000/- x 13 centres)	<b>Rs. 20,000.00</b>	<b>Rs. 6,000.00</b>

		other accessories)				pushing nature developed.			
5.	Study materials to children	1 time (School bags, Geometry box)	*Notes, Pens, Pencils, Chart, Drawing Materials, Paper, Eraser, Sharpener etc – monthly basis	*400 children	*Academic efficiency among children.  *Extra Curricular activities developed	*Children with good school marks regular attendance, smart in extracurricular activities and games.	<b>Rs. 80,000.00</b> (Rs.200 x 400 children)	<b>Rs. 70,000.00</b>	<b>Rs. 10,000.00</b>
6.	Teaching & Facilitation	Daily activity	*Conducting weekly 5 days classes.	*Teachers  *Coordinator  *Community Organizer  *Project Manager.	*Smooth and effective running of the centres with full attendance of the children and committed Staff Team.	*Academic efficiency and attitudinal changes displayed among the covered children.	<u>Teachers</u> <b>Rs. 240,000.00</b> (Rs.1,500/- x 11 Nos + Rs.1,750/- x 2 Nos x 12 months)  <u>Coordinator</u> <b>Rs. 120,000.00</b> (Rs.10,000/- x 12 months)  <u>Community Organizer</u> <b>Rs. 72,000.00</b> (Rs.6,000/- x 12 months)	<b>Rs. 240,000.00</b>  <b>Rs. 120,000.00</b>  <b>Rs. 72,000.00</b>	-  -  -
7.	<b><u>Supporting expenses:</u></b> *Community Organizer          *Education Coordinator.	Daily          Daily	*Visiting the areas organizing women (parents) Teaching them skills and promotion of savings Supporting entrepreneurial activities  *Facilitating study activity  *Conducting Saturday quality programmes.  *Facilitating youth clubs/ programmes	*The community    *400 children	*Women working groups formed.  *Unskilled women change to skilled  *Savings developed  *Children come up well in studies.  *Positive attitude developed.  *Community participation	*Protection of children ensured  * Regular school attendance among children ensured dropout level cut off.  *Well functioning of the centres & Development of the children.	<b>Rs. 36,000.00</b> (Rs.3000/- x 12 months)          <u>Coordinator</u> <b>Rs. 36,000.00</b> (Rs.3,000/- x 12 months)	<b>Rs. 36,000.00</b>          <b>Rs. 36,000.00</b>	-          -

	*Project Manager	Alternative Days	<p>*Conducting parents meeting</p> <p>*Helping the centres in running effectively.</p> <p>*Conducting teachers meeting Liaison between regular teachers, parents and community members</p> <p>*Coordinating all the programmes</p>		ensured in children's education		<b>Rs. 36,000.00</b> (Rs.3,000/- x 12 months)	<b>Rs. 30,000.00</b>	<b>Rs. 6,000.00</b>
8.	<p><b><u>Awareness building:</u></b></p> <p>*Organize the community.</p> <p>*Conducting awareness programme.</p> <p>* Conducting Skill Training</p>	10 Area & Cluster level programmes	<p>*Regular visit to the community.</p> <p>*Conducting seminars/ workshops.</p> <p>* Skill training workshops in household items, artificial jewellery, masala making</p>	*310 community women	<p>*Women formed into working groups.</p> <p>* Women with self confidence earning skill created</p> <p>*Promotion of women entrepreneurs</p>	<p>* Empowered women.</p> <p>*Congenial Parents promoting children's schooling</p> <p>* Child labour- free status Developed</p> <p>*Family income increase in a sizable manner</p>	<p><b>Rs. 17,000.00</b> (Rs.1,700/- x 10 programmes)</p> <p><b>Rs. 20,000.00</b> (Skill training expenses &amp; raw materials )</p>	<p><b>Rs. 15,000.00</b></p> <p><b>Rs. 15,000.00</b></p>	<p><b>Rs. 2,000.00</b></p> <p><b>Rs. 5,000.00</b></p>
9.	Scholarship support to the deserving children.	Money paid as school/ college fee.	*The school/ college fee of the deserving children of the centres will be met with.	*Around 100 children in Middle School, High School, Higher Secondary School & College education supported.	<p>*Uninterrupted education among the deprived children.</p> <p>*First generation children going to college studies</p> <p>* Individuals with higher education and dignified earning capacity ensured</p>	<p>*Higher studies promoted.</p> <p>*Under - privileged children and school dropout-prone children coming up well in education.</p>	<b>Rs. 102,000.00</b>	<b>Rs. 20,000.00</b>	<b>Rs. 82,000.00</b>

					*Confidence level increased				
10.	Youth Club and counselling programmes to the adolescents	Inviting Resource Persons and giving trainings	*Training in stress management cadre building and career guidance activities  *Learning life skills  *Counselling programmes	*150 adolescent and youth	*Adolescent and youth developing sound and healthy body and mind  *Interpersonal relationship improved  *Philanthropic attitudes developed  *Commitment to work for the betterment of their developed	*Youth display qualities of responsibility and matured behaviour with good decision making power and life embracing values and skills	<b>Rs. 15,000.00</b> (Rs. 1,500/- x 10 programmes)	<b>Rs. 13,000.00</b>	<b>Rs. 2,000.00</b>
<b>Total Amount</b>							<b>10,96,500.00</b>	<b>9,43,000.00</b>	<b>1,53,500.00</b>

**Budget in the consolidated form:**

Total amount needed for the implementation of the project = Rs. 10,96,500/-  
Local Contribution expected = Rs. 1,53,500/-  
The requested amount from Asha for Education U Florida Chapter = Rs. 9,43,000/-

Kindly sanction the requested amount

Thanks



M. Shiamala Baby  
for FORUM FOR WOMEN'S RIGHTS AND DEVELOPMENT