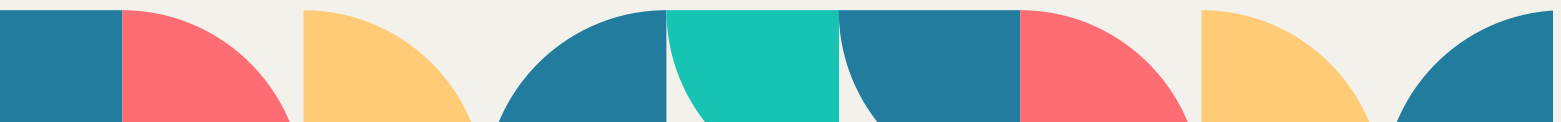




# ANNUAL REPORT

## 2023-24

**Srujanavani Voluntary Association**



# MESSAGE FROM PRESIDENT

*Dear Valued Members and Patrons,*

We add yet another year to our 27 years of journey, filled with positivism, resilience, and sustained efforts in touching the lives of the deprived. Thanks to your unstinted support and seamless execution of our teams in delivering the targeted outcomes. We reached new milestones this year and have set a few ambitious goals for the coming year, manoeuvring the less travelled path.

We are happy that our Flagship Super 60 program has taken decent shape and started reaping benefits. Taking it forward with excellence at the centre of the learning process, we added one more batch of students this year, forging a bright futuristic path for the next generations. Our students winning third prize in the state-level science fair competition is a testament to our collective efforts and your trust in us.

We celebrate our success with you as we reached another new milestone of disbursing scholarships to three hundred and eighty two students this year. We take this opportunity to acknowledge and thank the Chegg India & Shikshadaan teams for their incredible determination as our valued patrons and for their guidance in empowering future leaders.

Furthermore, we continue to religiously extend our services to marginalized sections by conducting blood camps in tribal areas and medical camps, organising Polycet & NMMS coaching for rural students, providing digital literacy sessions for unemployed youth, and tailoring sessions for rural women. Notably, our monthly activity team members (MAT), constituting the students selected for the scholarship program, take an active role in supporting all the above initiatives.

Looking ahead to setting up an ambitious growth trajectory, we are embarking on a new project to set up a state-of-the-art learning centre at our rural facility. An infrastructure with digital classrooms and a residential facility, "Project Unnathi Bhavan," was designed and crafted by strong visionaries to empower the less privileged.

We look forward to another year filled with optimism, guided by our shared mutual trust and integrity values, to meet the deliverables. Once again, we salute you for your generosity, kindness, and belief in us. We appreciate your continued participation in our activities and would like to take this opportunity to invite all of you to visit us at our rural centre.

With our collective efforts and trusted partnership, let us channel our energies towards better horizons to create a meaningful change for everyone,

*T. S. Peakish*

President - Srujanavani



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# Snapshot of the year

2265

hours

**In-person & Online Trainings**

382

nos.

**Scholarships disbursed**

640

nos.

**students beneficiaries**

30

nos.

**Tailoring beneficiaries**

160

nos.

**Digital class beneficiaries**

550

nos.

**Medical & Blood camp  
beneficiaries**

30

nos.

**SDC Library beneficiaries**





# Education



In education, Srujanavani continues to illuminate pathways of opportunity and growth. Amidst the dynamic landscape, our Super 60 program stands as a testament to our unwavering dedication to nurturing talent. This year, we're thrilled to witness our students excel in various competitions, showcasing their potential and determination. Furthermore, our scholarship initiative has reached unprecedented heights, with 382 students receiving support. This achievement not only underscores our commitment to inclusivity but also serves as a beacon of hope for aspiring learners.

Our PolyCET and NMMS training programs have been nothing short of transformative, empowering students with the skills and confidence needed to navigate the academic landscape successfully. With each session, we witness promising outcomes and impactful growth, fueling our optimism for the future.

As we reflect on the strides made this year, we're filled with optimism and gratitude. Every success story is a testament to the power of collective effort and unwavering support. With your continued generosity, we're confident that we can further expand our reach and make an even greater impact in the lives of aspiring learners. Together, let's continue to light the path toward a brighter and more inclusive future.



# Super 60

Super 60, an unique initiative by Srujanavani, focuses on enhancing children's skills, values, and competencies through regular training and mentoring. Over the past six months, Super 60 students have engaged in diverse learning experiences. This includes 600 hours of online classes covering subjects like Maths, English, and Science to boost academic proficiency. Residential camps, spanning 30 days, were filled with hands-on activities, skits, and presentations aimed at fostering both outward skills and inward values. Exposure visits to institutions like ISKON, NSTL, and Genie Science Lab provided insights into various competitions and fundamental scientific principles. Students also had the opportunity to interact with notable personalities from various walks of life. Immersive training sessions held over three days covered topics ranging from values like goal setting and social consciousness to science concepts like magnetic levitation and hydrostatic forces. Additionally, students engaged in fun-filled activities such as cooking, skits, and yoga were undertaken.

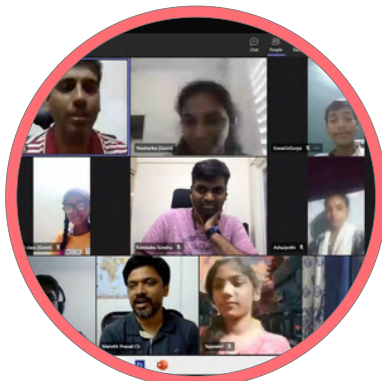




# Interactions with inspiring personalities



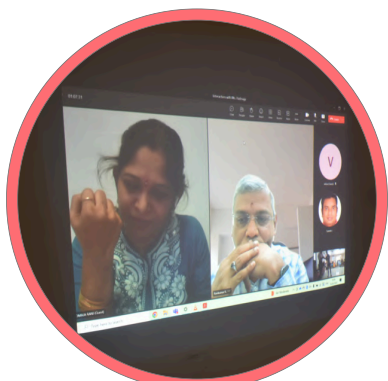
Interaction with  
Shri. Mohan  
Accounts Manager, M/s Maxworth  
Minerals Pvt Limited



Interaction with  
Smt. Rajagiri Neeharika,  
Senior Process Engineer, M/s. Shell  
Houston, U.S.



Interaction with  
Shri. S. Srinadh  
Scientist, ISRO



Interaction with  
Smt. Padmaja  
Trainer cum Counsellor



Interaction with  
Shri. B Adinarayana,  
Bank Manager, SBI



Interaction with  
Smt & Shri Lakshmi and Srinivas Chintala  
Founders, Siri Foundation



Interaction with  
Shri. Pramod,  
GenieScience Project



Interaction with  
Shri Sridhar  
Director, CPE College



Interaction with  
Smt. Aruna Devi,  
Customs (Retd.)

# Achievements of the year



Mr Jaswanth, Mr Shyam and Mr Surya Bhagwan team secured 3rd prize in the State level INSPIRE competition held by the Government of Andhra Pradesh



Mr Jaswanth secured the 1st prize for an IOT-based agriculture project at National Science Day, conducted by the Naval Science and Technological Laboratory (NSTL), Vizag.



Ms Asha Jyothi, Ms Tejaswini, and Ms Greeshma secured prizes for pot-making and essay-writing competitions respectively, from ISKCON Foundation.





# Scholarship Initiative

Srujanavani initiated its scholarship application process in September 2023, meticulously selecting deserving students from a pool of over 2400 applicants through written tests and interviews. With support from Chegg-Shikshadaan, the organization is positively impacting the lives of economically backward students by providing scholarships. Over the last two quarters, 382 students from various courses, including Diploma, B.Tech, M.B.B.S., Nursing, etc., have been awarded scholarships. Day-long scholars training session were conducted to scholars on a variety of topics. Scholars also actively involved in various activities of the organisation, including medical camps and old age home visits.



# Reflections from the scholars



"Being at the BC Welfare hostel while studying was tough, but getting selected for the Srujanavani Scholarship changed everything. Engaging with their activities and members has been a true blessing. Their mentorship has enriched my learning journey in ways I never imagined."

**-P.Sai Kumar, B.Tech, Gayatri Vidya Parishad**

"Having lost my parents at a young age, the scope to pursue higher education was out of my reach. Though my education was completed in government supported KGBV school, my aim to become a Multi Purpose Health Worker came true with the support of Srujanavani scholarship."

**-K. Aparna, Intermediate Scholar.**



"I'm honoured to have been selected as a recipient of the Srujanavani Scholarship. Their support in my education has been immense. Replicating their generosity, I too, have started contributing back to society in my way."

**-V. Hemanth, B.Tech, Andhra University.**

"Srujanavani helped me throughout my graduation to keep me motivated and further to secure a job as Graduate Engineer Trainee, L&T. Their support had an immense impact on my life."

**-G.Arthika, B.Tech, Andhra University.**



"The most enthusiastic moment of my life was to be associated with the Srujanavani organisation. The relationship helped me strengthen my soft skills which eventually helped me get through my campus placement."

**-KJSD Vara Prasad, B.Tech, Andhra University.**





# PolyCET Coaching

The free PolyCET training program stands as a distinctive initiative by Srujanavani, designed to empower students from economically disadvantaged backgrounds and pave their path toward the top Polytechnic institutions in Andhra Pradesh. This year, consistent with our annual commitment, we dedicated 25 days to train 70 students meticulously. The program was conducted under the diligent guidance of three dedicated teachers who worked tirelessly to ensure every student grasped the fundamentals with utmost clarity. Their efforts bore fruit as 30 out of the 70 students achieved exceptional ranks, securing admissions to the premier Polytechnic colleges in Andhra Pradesh. This success is the beginning of a new path in their lives opening doors to promising educational opportunities and brighter futures.



# NMMS Coaching

Srujanavani's NMMS coaching initiative prepared 30 students over 40 days, investing 250 hours of training for the National Means cum Merit Scholarship. Guided by experienced instructors, students rigorously covered the NMMS syllabus. With results pending, optimism runs high for their success, anticipating their achievement of the prestigious scholarship and further academic opportunities. This reflects our commitment to educational empowerment and underscores the transformative impact of quality education on deserving students' lives.



# Empowerment

## Tailoring sessions

This year's tailoring initiative has yielded remarkable results, transforming the lives of nearly 30 women from economically disadvantaged backgrounds. Among these participants, 20 women (i.e., 2/3rd) have successfully translated their newfound skills into sustainable livelihoods, thereby significantly contributing to their family's financial stability. The impact of their endeavors is tangible, with each woman able to generate an additional monthly income of Rs 5000/- on average. It has had a profound reach, spanning across 2 Mandals and encompassing 10 villages, underscoring its effectiveness in reaching marginalized communities. What is particularly noteworthy is the diverse educational backgrounds of the participants, ranging from Inter discontinued to degree discontinued. This highlights the program's inclusivity and its ability to empower women irrespective of their educational qualifications, thereby fostering greater economic independence and social empowerment within these communities.

### Beneficiary speaks:

*"As a woman, I always wanted to make the best out of any opportunity that came my way. One such opportunity is the tailoring training offered by Srujanavani. This opportunity helped me to learn the basics of tailoring. Bharathi Madam, our tailoring teacher has been patient in explaining the techniques of tailoring. Thanks to Srujanavani".*

**-Mani, Veeravilli (V)**







## Digital Literacy sessions to unemployed youth

This year, our digital literacy initiative has made significant strides in empowering individuals with essential computer skills. A total of 160 members, primarily consisting of degree holders and a few inter graduates, underwent comprehensive training in basic computer operations and typing proficiency. Spread across 2 Mandals encompassing 15 villages, this initiative has not only equipped participants with crucial digital competencies but has also engaged them as Sachivalayam volunteers, further enhancing their community impact. Through this program, participants have gained valuable skills essential for modern-day employment opportunities, thereby bridging the digital divide and fostering socioeconomic empowerment within their communities.

### Beneficiary speaks:

*"The opportunity provided by Srujanavani is really great for it provided us with the scope to learn basics of digital literacy. During the training, I learnt MS Office and practiced typing speeds".*

**-G.Gangateja, Diploma 1st year**



# Engagement & Outreach



## Medical camps

In response to the healthcare challenges confronting tribal communities, Srujanavani has conducted Medical Camps and Preventive Health Care Awareness camps targeted at the interior tribal hamlets of Alluri Seetharama Raju District. Over the past year, Srujanavani has successfully organized five medical camps in these tribal villages, benefiting 500 individuals. These Medical Camps in the remote tribal areas have been instrumental in bolstering early detection and treatment avenues for non-communicable diseases. These tireless efforts underscore Srujanavani's unwavering commitment to enhancing healthcare access and fostering health awareness among tribal communities.

By doing so, Srujanavani continues to play a pivotal role in uplifting the overall well-being of these marginalized populations and catalyzing positive change and sustainable development in these underserved regions.

### Beneficiary speaks:

*"The medical camps conducted by Srujanavani help us address health issues at the earliest. Information about the medical camp is provided to us a day in advance. That helps us plan our activities ensuring our availability for the medical camp".*

**-N. Pydamma, Madugula (V)**



## Oldage Home visit

The compassionate initiative undertaken by scholars on the occasion of Deepavali brought joy and warmth to the residents of Loyola Old Age Home in Pendurthi and Lalitha Devi Ashramam in Appalarajapuram on November 11th, 2023. The inter-generational celebration witnessed elderly residents joyfully participating in singing, dancing, and playful interactions with the students. The scholars' presence provided a momentary escape from the concerns of the elderly, fostering meaningful connections and understanding between the generations.



## Orphanage Home visits

In another heartfelt gesture, Srujanavani Scholars organized an engaging event that bridged the gap between M/s SAILS Executives and the residents of PAPA Home. The scholars captivated the children with exciting games and stories, creating moments of joy and laughter. Similarly, the scholars extended their compassion to the children at Care and Love Orphanage, where they spent an evening with mentally challenged children. With special care and attention, the scholars organized drawing games and other engaging activities, bringing smiles to the faces of the children. Additionally, they generously donated groceries to the orphanage, followed by a shared dinner.

The experiences gained and the memories created during these visits hold immeasurable value, enriching the lives of both the scholars and the individuals they connected with.





# Blood camp

Through a fruitful partnership with Life Share Blood Bank, Srujanavani orchestrated a commendable Blood Donation Camp at GICE College, Visakhapatnam. Guided by the enthusiastic efforts of our young scholars, the event was a resounding success, resulting in the collection of 33 units of blood. This significant achievement underscores the impactful collaboration between Srujanavani and Life Share Blood Bank. It highlights the generous spirit and community engagement fostered among the youth. Such initiatives contribute to addressing critical healthcare needs and serve as a testament to the collective commitment towards saving lives and promoting well-being within our communities. This year alone, we were able to support ~50 cases of blood requirements arising from various corners.



## Participant speaks:

*"Srujanavani is doing a commendable job of contributing to meeting the growing blood requirements in the city. As a regular donor myself, I see that the requirement turns acute during the summer season. Conducting a blood camp during this period, is the apt activity to be undertaken".*

**-N.Swathi, Diploma 3rd year**





# Organisational Activities

## Sangam

### An introspective journey

Srujanavani's Sangam offers an annual opportunity for profound self-reflection, guiding members through the intricacies of their collective journey. This deliberate pause nurtures a deep understanding of personal growth and anchors them in their chosen path. What sets Sangam apart is its intimate connection with nature, providing a transformative experience amidst life's chaos and fostering a deeper bond with the environment.

Located at Rishi Gurukulam, Bodivalasa, this serene backdrop serves as the perfect setting for collective introspection, for which we extend our gratitude to the authorities. Beyond discussions, Sangam yields personal revelations, shaping individual and communal development. This fusion of introspection and correction epitomizes Sangam's essence, catalyzing a journey towards self-improvement within the Srujanavani community.





## Inception Day celebrations

Srujanavani celebrated its 28th Inception Day on September 24, 2023, at SNR Function Hall in Simhachalam, bringing together families, donors, and scholars in a jubilant gathering. The event showcased vibrant cultural performances and engaging discussions, reflecting the organization's commitment to celebration, intellectual discourse, and societal introspection. Three outstanding students were welcomed into Srujanavani, highlighting the organization's dedication to nurturing emerging talent. Under the theme "Channelizing Journeys for Newer Horizons," the upcoming generation led the event, symbolizing a seamless transition of responsibility. This celebration honoured Srujanavani's rich history while looking optimistically toward the future, echoing its ongoing journey toward positive change and community development.

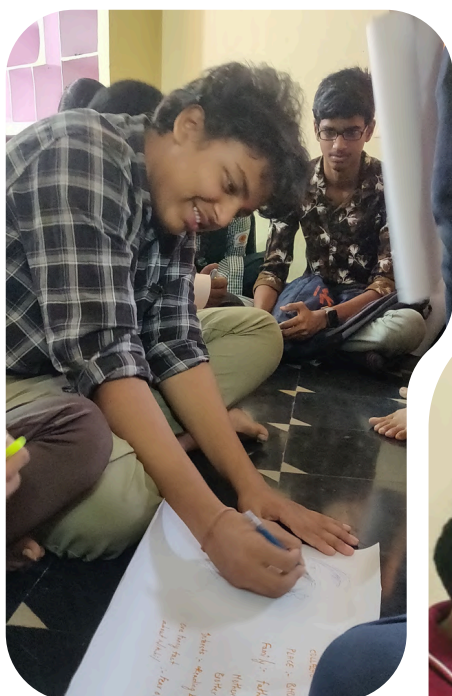


# Srujanavani

## Sunday Sessions

Srujanavani's Sunday Sessions are pivotal in fostering man-making and shaping individuals into responsive and responsible leaders. These sessions, integral to the organization's ethos, focus on enhancing personality traits and instilling core human values among students. Through weekly training sessions, scholars undergo a transformative journey designed to refine their behavioural conduct and nurture leadership qualities. Scholars are encouraged to actively engage in group discussions, debates, and volunteer work as they progress, fostering a holistic outlook on life. These diverse activities enhance their skills and imbue them with a sense of social responsibility, ultimately shaping them into well-rounded individuals and conscientious citizens. Through the Sunday Sessions, Srujanavani endeavours to create a generation of adept leaders who are compassionate, socially aware, and ready to make meaningful contributions to society.

The revival of Sunday sessions has started with a new batch of promising students. The sessions are happening at our Urban office in Prahladapuram.



**Students participating  
in a group activity**

**Sneak peek into a sunday session**





# In-house trainings

An in-house training session was conducted for all our employees and select volunteers, focusing on training etiquette and effective communication skills, led by Mr David Kumar. The purpose of the training was to foster a culture of open communication and idea generation within our organization. By equipping our team members with effective communication techniques and training etiquette, we aim to enhance collaboration, creativity, and productivity across all levels of our organization. Such initiatives reflect our commitment to continuous learning and professional development, ultimately contributing to the overall success and growth of our team.



# Learning from others

Our members, Mr Gyani and Mr Jagadish, recently participated in a comprehensive four-day residential training program at the Civil Society Academy in Kolkata. This immersive experience covered a diverse array of topics essential for effective facilitation, including Basic Principles of Adult Learning, Success in Workshops, Learning Styles, and the Art of Public Speaking. Through interactive sessions and practical exercises, they gained valuable insights into training management cycles, types of listening, and the stages of competence. Armed with this newfound knowledge, they are poised to elevate their facilitation skills and enhance their effectiveness in program delivery. Their commitment to continuous learning and improvement reflects Srujanavani's core values of professionalism and dedication to excellence in community development endeavours.





# Change of Organisation's official address

We are excited to announce to all our esteemed donors and well-wishers that Srujanavani's official address has been relocated from Vepagunta, Visakhapatnam, to Veravalli village, Butchayyapeta Mandal (Rural office), Anakapalli District. While our operations in urban settings will continue, we have decided to establish our official address at our rural office, recognizing its growing significance as the hub of our activities. This rural centre has become the focal point for numerous Srujanavani initiatives, including tailor-made programs and digital literacy classes, catalyzing positive change in the surrounding communities. We anticipate expanding our repertoire of activities centred around the rural office, further strengthening our commitment to empowering rural areas and fostering sustainable development.





# Unnathi Bhavan: Fundraising campaign



## UNNATHI BHAVAN THE CENTRE FOR LEARNING



### Our work

Dedicated to empowering students from economically disadvantaged backgrounds, and undaunted in their spirits, Srujanavani persists in its unwavering commitment to making a transformative impact.



### Vision

Srujanavani strives to create a progressive, responsive, representative and egalitarian society founded on the core principles of Truth-seeking, Love, Faith, Drive to excel, and Righteousness through nurturing people towards greater intellect, uniform conduct, values.



### The untapped potential

While the scope to undertake activities that lead to an individual's transformation is immense, we are only limited by infrastructural challenges and financial limitations. We can cater to ~150 students with the current infrastructure facilities, while the potential scope is ~500 students per annum.

### Limitations, we encounter

A dilapidated building with limited ventilation facility, conducive learning ecosystem, with limited residential training facilities



### Key Impacts

A state-of-the-art training facility to impart value education aimed at empowering communities, promoting inclusivity and equal access to quality education. Every year, we envisage **500 students** utilizing the training facility

### Our appeal

Virtually adopt a child by donating

**INR 25,000/-**

Donation details:

A/c Name: Srujanavani Voluntary Association,  
Branch: SBI, Gopalpatnam,  
A/C No: 30212556306, IFSC Code: SBIN0003169.



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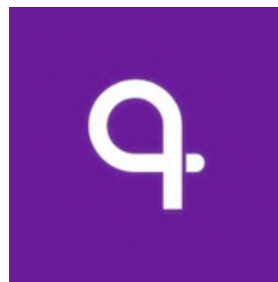
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[www.srujanavani.org](http://www.srujanavani.org)



# Our partners



**Srujanavani Voluntary Association is a 12A/80G & FCRA certified organization. All the donations made are exempt under Sec 80G of the Income Tax Act.**

*Let's join hands to sow the seeds of Happiness.*



## **Srujanavani Voluntary Association**

### **Registered Office:**

#1-629, Veeravilli Village,  
Butchayyapeta Mandal  
Anakapalli District  
Andhra Pradesh 531026



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