



Asha
for Education
Bringing hope through education

Silicon Valley Chapter

Foundation to Educate Girls Globally

**Annual Renewal 2026
Budget Proposal for 2026-27**

Overview

Educate Girls is a non-profit founded in 2007 that focuses on mobilising communities for girls' education primarily in India's rural areas

- ❑ Operates in Rajasthan, Madhya Pradesh, Uttar Pradesh, Bihar, and Chattisgarh
- ❑ Focus - enrolling and retaining girls in government schools; additionally on improving learning outcomes
- ❑ Received the Ramon Magsaysay award in 2025

Asha Silicon Valley support started in June 2022

- ❑ Project URL: <https://ashanet.org/project/?pid=1337>

Overview (continued)

- ❑ Very large scale. According to [2024-2025 annual report](#)
 - ❑ Presence in 23,000+ villages
 - ❑ Enrolled 285,000+ out-of-school girls
 - ❑ 2024-2025 expenditure was ₹114.8 Crores (~ \$13.6 million)
- ❑ Project Vidya
 - ❑ Enrolling girls aged 6-14 years into government schools
 - ❑ Accomplished through village level volunteers (called Team Balika) interacting with families
- ❑ Project Pragati
 - ❑ Started in 2021
 - ❑ Enabling girls and young women aged 15-29 years to complete their tenth grade

Asha SV funding over the years

- ❑ Selected as part of Edu Impact 2021, started funding in June 2022
- ❑ Original funding for enrollment of girls in primary school (ages 6-14) (Project Vidya)
 - ❑ Funding was considered to be “unrestricted” (partner could use funds for their general operations)
 - ❑ Threshold for funds restricted to a particular program geography was much higher than Asha SV funding
- ❑ In 2024, funding switched to Project Pragati - school completion for girls/women aged 15-29

Year	Amount (INR)	Amount (USD)
2022	₹15.16 lakhs	\$19,081
2023	₹20 lakhs	\$24,294
2024	₹21 lakhs	\$25,330
2025	₹22.71 lakhs	\$25,989

Project Pragati Details

- ❑ **Camps**
 - ❑ **Months 1-3:** Coordinator and **Prerak** (village-based mentors) training; community engagement
 - ❑ **Months 4-16:** preparation for grade 10 open school exams; about 120 sessions in 12 months
 - ❑ Neev: six week preparatory module
 - ❑ Prayaas: over six months, mentors guide students through academic content, exam prep, mock exams etc.
 - ❑ Exam Readiness: documents, travel arrangements etc.
 - ❑ **Months 17-24:** Post-exam transition
 - ❑ Help with results, re-evaluation, subjects yet to be cleared etc.
 - ❑ Graduation ceremony
- ❑ **Pragati Kit:** provided to Preraks and learners

- ❑ Prerak Handbook: A step-by-step guide covering camp structure and learner engagement techniques
- ❑ Neev Camp and Prayas Camp Materials: Simplified curriculum modules aligned with Grade 10 requirements

2025-2026 Progress



What we funded

- Pragati Learning Material Kits (20 Camps in Rajasthan & Chhattisgarh)
- Exam Registration Scholarships (1200 Beneficiaries in Bihar): Coverage of enrolment and exam



Rajasthan:

- 10 kits supporting 150 learners. Pragati cohort achieved an overall 62% Grade 10 pass rate, against a state average of 40%, with 85% of regular camp attendees appearing for their exams.



Chhattisgarh:

- 10 kits supporting 150 learners. First Pragati pilot (Cohort 2024-26) had 65% of regular camp attendees clear their exams on the first attempt



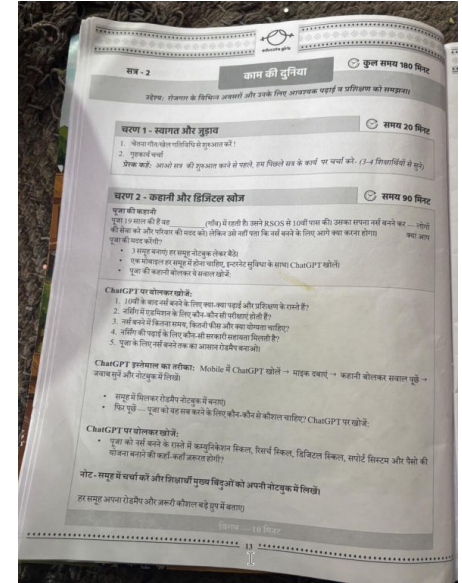
Bihar:

- Fees paid for students in Bihar, but exams were postponed by the state government, results not available at the time the progress report was prepared (July 2026)

Site Visit

❑ In person site visit by Aheli Chowdhury (Asha SV fellow) in July 2026

❑ Site Visit Report



Budget Proposal

Key Measurable Impact (KMI) for FY 2026-27	Details
State	Madhya Pradesh
Number of Adolescent Girls and Young Women (aged 15-29) enrolled through camp approach	435
Number of camps	29
Learners per camp	15
Duration of programme	12 months (second half of 24-month programme)
Number of community-based mentors (Preraks)	29

- ❑ **Nature of requested support has *changed***
 - ❑ Full program support rather than kits and exam fees
 - ❑ Shift in location to Madhya Pradesh
- ❑ **Rationale**
 - ❑ MP is a new geography for Educate Girls; it has unmet need for donor support
 - ❑ Better operational control will enable focused tracking and reporting

Budget Proposal (financials)

2026-2027		2025-2026				
		Pragati Kits				
Prerak Honorarium & Travel	₹18,44,400			Camps	Learners	Cost
Implementation Team Staff Costs	₹2,25,719		Rajasthan	10	150	₹1,40,000
Staff & Prerak Training	₹45,458.00		Chattisgarh	10	150	₹88,816
Teaching Learning Materials & Other Programme Costs	₹3,84,018					₹2,28,816
Central Programme Support Cost @ 10% on Programme Cost	₹2,49,959					
Total	₹27,49,554	Scholarships				
			Bihar		1200	₹18,36,000
Requested Amount (₹95 / \$)	\$28,943					
Increase	11.4%					
		Central Support Cost				₹2,06,482
		Total				₹22,71,298
		USD amount disbursed				\$25,989



Asha
for Education

Bringing hope through education

Part 2

Financial Health

Data from 2024-2025 Annual Report

- ❑ WCR:
 - ❑ $(\text{Current Assets} / \text{Current Liabilities}) = 3.63$
 - ❑ $(\text{Total Assets} / \text{Total Expenses}) = 1.2$
- ❑ Income: ₹133.58 crores Expenditure: ₹114.75 crores
- ❑ As of March 31, 2025:
 - ❑ Total Assets: ₹137.4 crores Cash and bank balances: ₹103.77 crores
- ❑ Percentage of operating expenses (for the past few years) supported by Asha Silicon Valley chapter:

2024-25	2023-24	2022-23
0.19%	0.17%	0.13%

Project strengths and concerns

☐ Strengths

- ☐ Project scale is very large and can reach thousands of girls
- ☐ Project has economies of scale, enabling them to reduce the cost incurred per student to achieve project goals
- ☐ Strong connection and alignment with governments
- ☐ Diverse sources of funding

- ☐ One concern was that Asha funding is too small a fraction of the overall project partner budget, making it difficult to assess the impact of our funding
- ☐ Shifts in the proposals over the years - from project Vidya to project Pragati, and to full camp support in Madhya Pradesh - are making focused utilization and reporting possible