



Asha
for Education
Bringing hope through education

Silicon Valley Chapter

Foundation to Educate Girls GLOBally

**Annual Renewal 2025
Budget Proposal for 2025-26**

Overview

Educate Girls is a non-profit founded in 2007 that focuses on mobilising communities for girls' education primarily in India's rural areas

- ❑ Operates in Rajasthan, Madhya Pradesh, Uttar Pradesh, and Bihar
- ❑ Focus - enrolling and retaining girls in government schools; additionally on improving learning outcomes
- ❑ Received the Ramon Magsaysay award in 2025

Asha Silicon Valley support started in June 2022

- ❑ Project URL: <https://ashanet.org/project/?pid=1337>

Overview (continued)

- ❑ Very large scale. According to [2023-2024 annual report](#)
 - ❑ Presence in nearly 16,000 villages
 - ❑ Enrolled 400,000+ out-of-school girls
 - ❑ 260,000 students received their remedial learning curriculum
 - ❑ 2023-2024 expenditure was ₹134 Crores (~ \$16 million)
- ❑ Project Vidya
 - ❑ Enrolling girls aged 6-14 years into government schools
 - ❑ Accomplished through village level volunteers (called Team Balika) interacting with families
- ❑ Project Pragati
 - ❑ Started in 2021
 - ❑ Enabling girls and young women aged 15-29 years to complete their tenth grade

Asha SV funding over the years

- Selected as part of Edu Impact 2021, started funding in June 2022
- Original funding for enrollment of girls in primary school (ages 6-14) (Project Vidya)
 - Funding was considered to be “unrestricted” (partner could use funds for their general operations)
 - Threshold for funds restricted to a particular program geography was much higher than Asha SV funding
- In 2024, funding switched to Project Pragati - school completion for girls/women aged 15-29

Year	Amount (INR)	Amount (USD)
2022	₹15.16 lakhs	\$19,081
2023	₹20 lakhs	\$24,294
2024	₹21 lakhs	\$25,330

Project Pragati Details

- ❑ Camps
 - ❑ **Months 1-3:** Coordinator and Prerak (village-based mentors) training; community engagement
 - ❑ **Months 4-16:** preparation for grade 10 open school exams; life skills training
 - ❑ Neev: six week preparatory module
 - ❑ Prayaas: over six months, mentors guide students through academic content, exam prep, mock exams etc.
 - ❑ Exam Readiness: documents, travel arrangements etc.
 - ❑ **Months 17-24:** Post-exam transition
 - ❑ Help with results, re-evaluation, subjects yet to be cleared etc.
 - ❑ Graduation ceremony
- ❑ **Pragati Kit:** provided to Preraks and learners
 - ❑ Prerak Handbook: A step-by-step guide covering camp structure and learner engagement techniques
 - ❑ Neev Camp and Prayas Camp Materials: Simplified curriculum modules aligned with Grade 10 requirements
- ❑ Government partnerships with state governments in 12 Indian states to establish or strengthen open school systems

2024-2025 Progress



PRAGATI

Open School Program For
Adolescent Girls And Young Women
Aged 15-29 Years

Cohort A (April 2025)

Over 15,000 learners in Rajasthan and Bihar focused on exam preparation, following the successful completion of more than 100 Prayas sessions. In Rajasthan, the government unexpectedly preponed exams by three weeks, reducing the exam preparation time for learners. Our teams responded swiftly to this development and ramped up support by distributing academic kits, conducting three rounds of mock exams across six subjects, and providing accelerated field training to ensure our learners felt confident and well-prepared. In Bihar, while the state government has yet to announce the exam schedule, our teams are keeping learners engaged through regular mock tests, peer-led discussions, and home visits, ensuring they stay motivated and ready for when the exams are announced.

Cohort B (April 2026)

We onboarded 92 Pragati Coordinators in Rajasthan and Bihar to support the enrolment of 21,045 learners across 27 districts through Camp Delivery. These PCs were recruited through a rigorous multi-step process involving field visits and assignment-based evaluations. These Coordinators received comprehensive training in community engagement, Prerak recruitment, and learner identification to drive effective mobilisation on the ground.

Government Partnerships:

In Uttar Pradesh, Rajasthan, Bihar, Chhattisgarh, Madhya Pradesh, and Telangana—where we have formalised government partnerships—we are advancing key initiatives such as curriculum review, exam administration improvements, vocational integration proposals, awareness campaigns, and streamlining registration processes. These efforts are strengthening the foundation for robust, state-led open schooling systems. In Assam, West Bengal, Odisha, Andhra Pradesh, Maharashtra, and Jharkhand, we are forging new partnerships, conducting landscape studies, drafting MoUs, and initiating government dialogues, thus laying the groundwork for sustainable, system-level reform.

2024-2025 Progress

04 Way Forward

Anchoring the Future in Vidya and Pragati

Through Vidya, we aim to enrol and support over 339,000 children this year. In the upcoming quarter, our focus will be to provide documentation support and maximise enrolments. We will also initiate retention verification and begin training Staff and Team Balika on retention and learning interventions. Additionally, a baseline assessment will be

conducted for Gyan Ka Pitara (GKP) students, followed by the rollout of learning sessions. In Uttar Pradesh, KGBV teachers will receive specialised training on Life Skills Education.

Through Pragati, we aim to reach over 63,000 new learners this year and support 15,000+ learners from the previous year to prepare for re-examination. In the upcoming quarter, Cohort A learners preparing for re-examinations will receive targeted support, including assistance with re-evaluation forms, additional practice materials, and home visits. We will also conduct career awareness sessions in camps. Cohort B will focus on launching Neev Camps to build foundational literacy and 21st-century skills in learners.



Site Visit Compliance

- ❑ In person site visit by Shoba Viswanath (Asha SV volunteer) in October 2023
- ❑ [Last Site Visit Report](#)
- ❑ Meets the criterion for fund disbursement for 2025-2026
- ❑ Need to plan in-person site visit in 2026

Budget Proposal

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2025-2026					2024-2025			
Pragati Kits								
		Camps	Learners	Cost		Units	Beneficiaries	Cost
	Rajasthan	10	150	₹1,40,000	Rajasthan	55	825	₹6,79,250
	Chattisgarh	10	150	₹88,816	Chattisgarh	11	150	₹2,03,500
				₹2,28,816	Madhya Pradesh	11	150	₹1,81,500
								₹10,64,250
Scholarships								
	Bihar		1200	₹18,36,000	Bihar		300	₹3,90,000
					Rajasthan		800	₹2,40,000
					Chattisgarh		150	₹61,500
					Madhya Pradesh		150	₹3,44,500
								₹10,36,000
Central Support Cost				₹2,06,482				
Total				₹22,71,298	₹21,00,250			
Asha SV 204 Funding	₹21,00,000							
Requested increase	8.2%							



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Part 2

Financial Health

- ❑ WCR:
 - ❑ $(\text{Current Assets} / \text{Current Liabilities}) = 18.2$
 - ❑ $(\text{Total Assets} / \text{Total Expenses}) = 0.71$
- ❑ Income: ₹133.96 crores Expenditure: ₹133.92 crores Cash and bank balances: ₹89.49 crores

Data from [2023-2024 Annual Report](#)

- ❑ Percentage of operating expenses (for the past few years) supported by Asha Silicon Valley chapter:

2024-25	2023-24	2022-23
0.16%	0.17%	0.13%

Links to Documents

- ❏ [2025-2026 Budget Proposal](#)
- ❏ [April - June 2025 Progress Report](#)
- ❏ [Educate Girls Annual Report](#)
- ❏ [Last Site Visit](#)
- ❏ [2024-2025 Funds Utilization](#)

Project strengths and concerns

☐ Strengths

- ☐ Project scale is very large and can reach thousands of girls
- ☐ Project has economies of scale, enabling them to reduce the cost incurred per student to achieve project goals
- ☐ Strong connection and alignment with governments
- ☐ Diverse sources of funding

- ☐ Main concern is that Asha funding is too small a fraction of the overall project partner budget
- ☐ Additional area of concern may be the overheads incurred by the organization. Program expenses as a proportion of total expenses were about 45% in 2022-2023 and about 40% in 2023-2024