



Asha
for Education

Bringing hope through education

Garima

**Annual Review for April 2022- March 2023
Budget Proposal for 2023-24 (Year 3/7)**

Asha Austin

Apr 03, 2023



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Bringing hope through education

Part 1

Overview

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- ❑ Focus area - girl child empowerment (education, health awareness and self-confidence)
- ❑ Geographical area - rural districts in Bhilai-Durg region of Chattisgarh
- ❑ Parent NGO - Sankalp Ek Prayas
 - ❑ Established in 2010 by Shri Parimal Sinha
 - ❑ First 10 years focus on establishing importance of education in communities
 - ❑ Later, focus moved to quality, holistic education
 - ❑ Recent focus on bridging covid edu-gap through digital learning
- ❑ Engaged with Asha for Education (Asha SV) since 2019
 - ❑ awardee of edu-impact 2019 for [e-merge](#) (e-learning) project
- ❑ Engaged with Asha Austin since Aug 2021
 - ❑ [Projects Page](#)
- ❑ [Documentary of Garima Project](#)

Mission and Vision

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- ❑ Garima's mission is holistic girl child empowerment - providing opportunities for complete education, identifying and eradicating issues pertinent to adolescent girls in rural areas, developing self esteem and giving the girls the platform to dream big and the resources to achieve these dreams.
- ❑ Vision over the next 5 years:
 - ❑ expand to 10,000 beneficiaries
 - ❑ collaborate with the government and expand reach to govt. schools
 - ❑ sensitize the community about importance of education for girls
 - ❑ target the community attitude of suppressing girls, and develop healthy environment that empowers girls in schools, families and the entire village
 - ❑ develop local resources through capacity building of volunteers

Vision of Sankalp Ek Prayas (5 yrs)

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- ❑ Ideal Villages for development of children
 - ❑ holistic upbringing for students from 1-18 yrs of age
 - ❑ Make the children ready for 21st century
 - ❑ Science knowledge, computer knowledge, cyber safety, leadership skills
 - ❑ Currently working on making this program concrete
 - ❑ Long-term goal is to take this to 1000+ villages
- ❑ Three umbrellas for intervention
 - ❑ Seekh - 1-5 grade
 - ❑ Srijan - 5-10 grade
 - ❑ Garima - adolescent girls
- ❑ Goal is to develop a fellowship program with 25 fellows for each intervention to execute the vision

Working model of Sankalp

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- ❑ Three umbrellas for intervention
 - ❑ Seekh - 1-5 grade
 - ❑ Navoday exam preparation, computer knowledge, Masti ki paathshala, and others
 - ❑ PHF supports fellowship program for 25 fellows under this umbrella.
 - ❑ Srijan - 5-10 grade
 - ❑ Science Mela, e-merge, Kasturba Gandhi program, life-skill learning, and others
 - ❑ Garima - adolescent girls
 - ❑ Workshops for girls, parents, village community. Trainings for volunteers. Sanitary napkin distribution and other programs.

Strengths

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- ❑ Experience of 12 years serving in this geography in the education field
 - ❑ Very good understanding of the local community
 - ❑ Well established network and organization structure - local volunteers in each village, master volunteers in the organization team
 - ❑ Cross-project pollination - they have several projects in areas such as e-learning,
 - ❑ Focus on holistic development of children
- ❑ Utilize local talent and empower local women by training them to become teachers
- ❑ Transparency - all financial documents are uploaded on the website
- ❑ Good ties with local government
 - ❑ potential to start conducting workshops in govt. schools
 - ❑ can lead to a much higher reach
- ❑ Project delivery
 - ❑ Regular project updates through whatsapp, project updates posted on facebook etc.
 - ❑ Newsletter update
 - ❑ Project monitoring through data collection and surveys

Weaknesses

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❏ Fundraising

- ❑ Heavy dependence on Asha for Education as of now for Garima project
- ❑ Need is for 60-70 lakhs, current funding is only 15-20 lakhs

❏ Team

- ❑ Significant training needed to groom garima didi volunteers as they have also grown up with the same ideology in which girls are suppressed and are often unable to recognize the suppression
- ❑ However, over the past year, drastic changes have been observed in the Garima didis as they went through several trainings over the course of the year
- ❑ Total 193 trainings done last year on various topics (details in project partner's annual update slides, linked on [slide 9](#))

Annual update from project partner

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- ❑ [Link to slides](#) (uploaded to projects page)
- ❑ [Link to pre/post test survey questionnaires](#) (internal only)

Sankalp on Wheels

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- ❑ The vehicle has allowed them to reach remote areas, and carry a projector, sanitary napkins and printed workshop modules
- ❑ The van is equipped with a LED screen and an awning for shade, thus making it feasible to conduct workshops in open areas
- ❑ There were plans for including a health clinic, but this hasn't been implemented yet due to lack of funds

Garima Printed Module Distribution

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Garima Printed Module Distribution

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Automatic Sanitary Napkin Machine

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- ❑ High throughput sanitary napkin production machine inauguration done in Dec 2022. Can produce 40 napkins/min.
- ❑ Allowed Garima to expand to 10,000 beneficiaries and provide them with free sanitary napkin kits
- ❑ Total cost was ~13 lakhs. 10 lakh supported by Caring Friends, remaining from corpus funds and contributions.



Garima Fellowship Program

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- ❑ A new Garima fellowship program is currently being set in motion. The concept of Master Garima Didis is being transitioned to Garima fellows, who will be dedicated to Garima full-time.
- ❑ 20 fellows have been selected from 5 districts of Chattisgarh through 3 stages of recruitment process, 5 more being recruited
- ❑ They have been identified based on their commitment, leadership skills and ability to execute the vision for Garima.



Garima Fellowship Program

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- ❑ As per my understanding, while the structure is being developed for this fellowship program, there is no funding available yet to execute any of the changes that require additional funds. However, they are actively looking for funding & want to institute the fellowship program this year
- ❑ Model:
 - ❑ Master Garima didi will now be called Garima fellow but with additional responsibilities, covering 10 villages instead of 5. Consequently, they will manage 20 local garima didis.
 - ❑ Plan is to make them full-time volunteer with additional stipend. For reference, master garima didis had avg stipend of 5000 in 2022, while local garima didis are paid INR 250 per workshop. SEEKH fellows are being given 8500 stipend.
 - ❑ Also provide them a vehicle, possibly with the downpayment made by GARIMA, and EMIs paid by the fellows.
 - ❑ Picked those who are willing to commit full-time. They have noticed that when volunteers are part time - there are issues with ownership

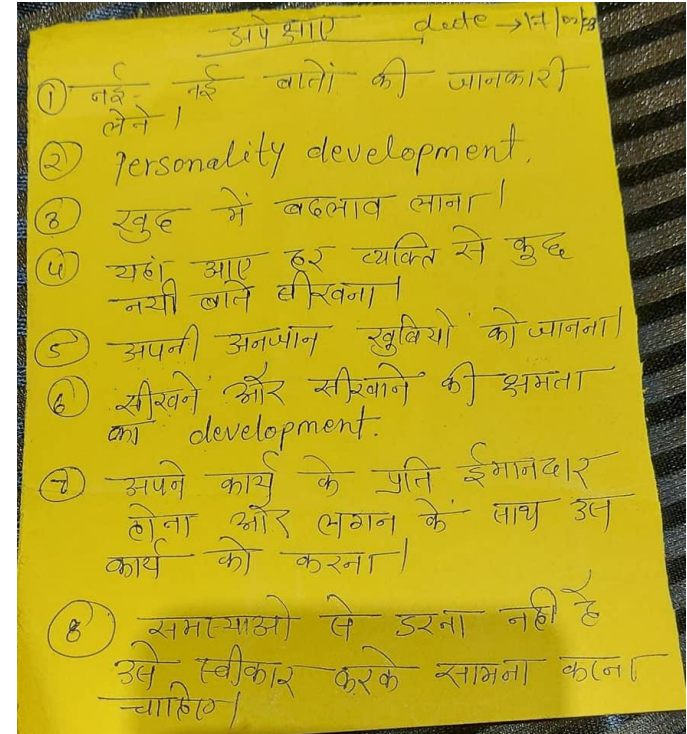
Garima Fellowship Program

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- ❑ During two years fellowship programme these fellows would undergo fellowship curriculum, visit to organizations across the country, mentored by social sector leaders and get stipend for taking care their expenses and all other facilities free of cost
- ❑ They are being groomed in 30 most relevant areas impacting adolescent girls residing in villages covering career, dignity, health, education, rights, protection from violence, financial literacy, digital literacy , awareness on internet safety and trafficking and their mental health.
- ❑ How frequently is training done?
 - ❑ Long-term 7 days 2 trainings
 - ❑ 3 days 3-4 training
 - ❑ total 193 trainings so far

Training

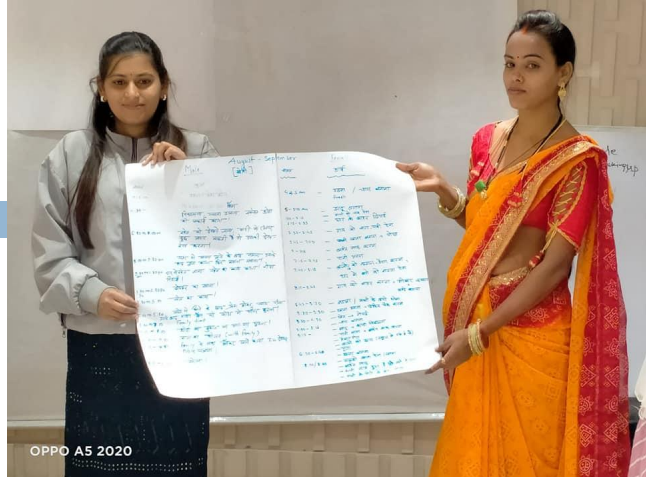
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- डा. प्रो. ए. आर. देवेंद्र शर्मा
- 1) नई-नई बातों की जानकारी लेने।
 - 2) personality development.
 - 3) खुद में बदलाव लाना।
 - 4) यहां आए हर व्यक्ति से कुछ नया बातें सीखना।
 - 5) अपनी अनजान खुशियों को जानना।
 - 6) सीखने और सीखाने की क्षमता का development.
 - 7) अपने कार्य के प्रति ईमानदार होना और लगन के साथ उस कार्य को करना।
 - 8) समस्याओं से डरना नहीं है उसे स्वीकार करके सामना करना चाहिए।

Training

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Projector Invoice

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- ❑ Garima had requested reutilization of 1.25 lakhs of funds previously approved for purchasing raw materials for sanitary napkins, towards use for purchasing projectors and dongles.
- ❑ We had approved this on Dec 6th 2022
- ❑ [Link to meeting minutes](#)
- ❑ [Invoice of purchase](#) has been uploaded to shared google drive with sensitive documents

Other updates

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- ❏ Ford Foundation provided support for 50 Laptops.
- ❏ UNICEF has expressed interest to certify their fellowship programs (for all 3 programs) as well as the workshop modules (for Garima)
- ❏ Sanitary napkins are only distributed at workshops. Attendance has increased in the workshops due to this.
- ❏ Workshops also being conducted for young boys to sensitize them regarding gender awareness as well.
- ❏ Lots of requests from villages, had to restrict due to their own capacity.

Site Visit Compliance

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- ❑ Site visit done by Anurag Sharma, volunteer of the Asha Beyond Borders Chapter, on Mar 31st 2023
- ❑ Overall, extremely satisfied and happy about the project. The garima didis were genuinely motivated to make a difference
- ❑ Site visit report



Funds Utilization

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Kartvaya Budget Head	Budgeted amount	Actual utilisation																			
		1st Salary Payment Apr & May '22	2nd Salary Payment June '22	3rd Salary Payment July '22	2nd advnce Payment	4th Salary Payment Aug '22	5th Salary Payment Sept '22	3rd advnce Payment Oct '22	6th Salary Payment Oct '22	4th advnce Payment Nov '22	7th Salary Payment Nov '22	5th advnce Payment Nov '22	8th salary Payment Dec '22	9th salary Payment Jan '23	6th advnce Payment Feb '23	DIRECT PAYMENT Mar-23	10th salary Payment Feb '23	11th salary Payment March '23	TOTAL	BALANCE	
Honararium	900,000	110,200	25,000	121,850		8,000	33,500		53,700		120,165	-	93,051	100,999			116,793	116,742	900,000	-	
Workshops	300,000				149,960	28,200	24,300		17,800	59,075					15,360			5,305	300,000	-	
Travelling/ Photocopy/ Admin Cost	180,000	6,368	17,932	14,223		2,396	8,804	85,500	16,757	28,020									180,000	-	
Raw Materials/ Staff Cost for Garima (Sanitary Napkins)/ Units for Sanitary Napkins	24,720	19,625		1,820		-	2,600			675									24,720	-	
Capacity Building-GARIMA	240,000					-	-	67,900		18,460					84,640	69,000			240,000	-	
Procurement of Laptops and Projectors	124,750					-	-					124,750							124,750	-	
	1,769,470	136,193	42,932	137,893	149,960	38,596	69,204	153,400	88,257	106,230	120,165	124,750	93,051	100,999	100,000	69,000	116,793	122,047	1,769,470	-	

- ❑ [Document link](#) (projects page)
- ❑ Matches against [budget from 2021-22](#)
- ❑ Take into account [reutilization with approval for projector invoice](#)
- ❑ Matches to the dot because actual expenditure was higher. See global budget on next slides to see actual expenditure
- ❑ Salary expenditure is uneven because Garima didis were paid based on number of hours worked. Some months had more workshops, and hence more work.



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Part 2

FCRA Compliance

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- ❑ Previous FCRA expired, but extension has been given due to processing delays
- ❑ [FCRA extension document](#)

PUBLIC NOTICE

Subject: **Extension of the validity of FCRA registration certificates**

In continuation of Ministry of Home Affairs' Public Notice No. II/21022/23(22)/2020-FCRA-III, Dated 23.09.2022, the Central Government, in public interest, has decided to extend the validity of FCRA registration certificates of certain categories of FCRA registered entities, as follows:

- The validity of registration certificates of such entities whose validity was extended till 31.03.2023 in terms of the Public Notice dated 23.09.2022 and whose renewal application is pending, will stand extended till 30.09.2023 or till the date of disposal of renewal application, whichever is earlier.
- The validity of those FCRA entities whose 5 years validity period is expiring during 01.04.2023 to 30.09.2023 and who have applied/will apply for renewal before expiry of 5 years validity period, will stand extended upto 30.09.2023 or till the date of disposal of renewal application, whichever is earlier.

Audit Reports

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- ❑ Link to audit report for [2021-22](#)
- ❑ 2022-23 not yet available (as of mid-Apr 2023)
- ❑ [WCR Tracker](#)

YEAR	Time Stamp	Item	Total
Apr 2019 - Mar 2020	begin	Opening Balance	₹496,686.11
		Excess of Income over Exp.	₹396,918.64
		Expenses	₹2,968,831.63
	end	End of Year Balance	₹893,604.75
Apr 2020 - Mar 2021	begin	WCR	0.30
		Opening Balance	₹951,261.75
		Excess of Income over Exp.	₹1,169,727.54
		Expenses	₹4,745,396.00
	end	End of Year Balance	₹2,120,989.29
Apr 2021 - Mar 2022	begin	WCR	0.45
		Opening Balance	₹1,860,989.00
		Excess of Income over Exp.	₹3,121,536.00
		Expenses	₹8,938,951.00
	end	End of Year Balance	₹4,982,525.00
	begin	WCR	0.56

Funding Partners of SEP

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Caring Friends is their most significant funding partner

- an informal group of friends, who have come together to act as a bridge between outstanding NGOs and donors
- “in the last 14 years, this informal group has managed to create a network of 600 donors who have contributed over Rs 200 crore to 80 organisations in 17 states across India” [\[ref\]](#)



Others are Jeev Daya Foundation, NSPCL (a joint venture of National Thermal Power Corporation and Steel Authority of India Limited), Asha SV, Asha Austin, Paul Hamlyn Foundation UK

Planned Budget	ACTUAL UTILIZATION-22-23										Total Actual
	Caring Frields	NSPCL	NSPCL-SEEKH	ASHA AUSTIN	ASHA SV	JDF	HRC	SANKALP EK PRAYAS	PHF	Others	
22-23											
27,692,633	16,062,738	1,331,091	405,000	1,769,470	1,817,210	369,504	300,000	49,700	820,000	19,060	22,943,773
Percentages	58%	5%	1%	6%	7%	1%	1%	0%	3%	0%	83%

Budget 23-24	PROJECTED REVISED GLOBAL BUDGET FOR 23-24 AS PER ACTUALS IN 22-23										
	Caring Frields	NSPCL	NSPCL-SEEKH	ASHA AUSTIN	ASHA SV	JDF	HRC	SANKALP EK PRAYAS	PHF	Others	Total
36,359,895.00	18,828,451.07	1,721,653.13	527,276.34	2,768,967.65	2,973,401.98	463,159.64	208,931.04	1,713.47	910,862.89	54,192.91	36,359,895.00
	52%	5%	1%	8%	8%	1%	1%	0%	3%	0%	100%

2023-24 Budget Proposal - Asha for Education

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Note: This is included for completeness, but the budget proposal went through several iterations and the final version for Asha Austin is on slide 31

[Link to global budget excel sheet with more detail](#)

SN	Head	ASHA AUSTIN	ASHA SV	ASHA BEYONDS BORDERS	Total
1	Honararium	1,500,000.00	2,520,000.00	2,400,000.00	6,420,000
2	Capacity Building	400,000.00	0.00	0.00	400,000
3	Travelling	150,000.00	0.00	300,000.00	450,000
4	Raw Materials Cost for Garima (Sanitary Napkins) Units	300,000.00	0.00	0.00	300,000
5	Procurement of Laptops/LEDs and Projectors	400,000.00	450,000.00	500,000.00	1,350,000
		2,750,000.00	2,970,000.00	3,200,000.00	8,920,000.00
	Amount Due for Disbursement	0.00	700,000.00	0.00	700,000.00
	Request For Disbursement	2,750,000.00	3,670,000.00	3,200,000.00	9,620,000.00

2023-24 Budget Proposal v1 - Asha Austin

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Budget Request From Asha For Education-Austin for GARIMA Intervention

SN	Head	No	Rate	Frequency	Total	Remarks/ Justification
1	Honararium	25	5,000	12	1,500,000	Part Honorarium for 25 Full Time Garima Didi
2	Capacity Building- GARIMA	Lumpsum			400,000	
3	Travelling	25	500	12	150,000	Part Travel Support @ 500 Per Month to 25 Full Time Garima Didi
4	Raw Materials Cost for Garima (Sanitary Napkins) Units	Lumpsum			300,000	
5	Procurement of Laptops/LEDs and Projectors	Lumpsum			400,000	Only 40% of GARIMA Beneficiaries (2000 out of 5500 beneficiaries in 22-23) being supported through e-Modules owing to non availability of e-Infrastructure and hence e-Infrastructure shall be procured for equipping Garima Didis for executing e-Modules
	Total				2,750,000.00	

2022-23 Budget Proposal for comparison

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After approving repurpose request for 1.25 lakh part cost for sanitary napkin towards buying projectors and dongles

Budget Heads	No	Frequency	Rate (INR)	Total (INR)	Unutilized Funds from 2021-22	Balance	Austin support for 22-23	Total Approved Budget for 22-23
Garima Didi Engagement [Monthly Stipend]	15	12	5000.00	9,00,000	1,02,000	₹ 798,000.00	₹ 798,000.00	₹ 900,000.00
Training /Workshops for GARIMA DIDIS UNICEF/Expert Agencies [Life Skills]	8	1	30000.00	2,40,000	1,00,000	₹ 140,000.00	₹ 140,000.00	₹ 240,000.00
Workshops [Children/Parents/Community]	300	1	1000.00	3,00,000	0.00	₹ 300,000.00	₹ 300,000.00	₹ 300,000.00
Travelling/ Photocopy/ Admin Cost	300	1	600.00	1,80,000	72000.00	₹ 108,000.00	₹ 108,000.00	₹ 180,000.00
Part Cost for Free Sanitary Napkins Cost for 5000 Girls Child throughout the year	1.25 lakh from the budget for sanitary napkins was repurposed for projectors and dongles. See slide 19 for reutilization request details.					₹ 434,530.00	₹ 84,000.00	₹ 24,470.00
Projectors and dongles								₹ 125,000.00
Total				21,20,000		₹ 1,780,530.00	₹ 1,430,000.00	₹ 1,769,470.00

Notes on comparing the budget with last year

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- ❑ Based on the global budget, only Asha Austin and Caring Friends are supporting Garima
- ❑ Honorarium - no. of Garima didis for which support is requested has gone up from 15 to 25
- ❑ Training budget requested has increased from INR 2.4 lakh to INR 4 lakh.
 - ❑ Total utilization in 22-23 was INR 3.34 lakh
- ❑ Travel budget requested has decreased from INR 1.8 lakh to INR 1.5 lakh
- ❑ The line item for workshops is missing from this year's budget request
- ❑ For projectors, INR 1.25 lakh was spent in 22-23, INR 4 lakh is requested this year
- ❑ For sanitary napkins, last year's expense was covered due to free supplies provided by the vendor of the newly installed high-throughput sanitary napkin machine.
- ❑ Total disbursed in 22-23 was INR 21.9 lakh
 - ❑ INR 14.3 lakh disbursed as annual budget in 2 parts. Total INR 17.6 was approved, the balance amount was unutilized fund from 21-22
 - ❑ INR 7.6 lakh was disbursed in Jan 2022 for vehicle and 2 photocopiers. This was in PPs 2021-22 financial year

QnA

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- ❑ Why is end year balance positive since they spent more than budgeted?
 - ❑ Total utilization for the complete SEP budget is 83% of total
- ❑ Have they faced any resistance from villagers?
 - ❑ Yes, roughly 50% are still opposing, but a clear mindset shift is visible. When 2 out of 4 girls attend workshops and get free sanitary napkins, a 3rd might get curious and attend. Women/mothers are also slowly experiencing mindset shift and allowing their daughters to attend. They are also conducting nukkad natak and other workshops with all villagers to address this.
- ❑ Have they been able to reduce dropouts?
 - ❑ Dropouts data couldn't be collected consistently due to covid-shutdowns. This year, they will collect the data
- ❑

2023-24 Revised Proposal - Asha Austin

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Requested Budget 23-24 From Asha Austin

SN	Head	No of GARIMA DIDIs	Frequency [June-23 to March-24	Amount/ Honorarium	Total
1	Honorarium	25	10	7000	1750000
2	Travelling	25	10	1000	250000
3	Capacity Building	Lump sum			150000
	Total			8,000	2150000

Fund allocation for Garima

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- ❑ Our recurring allocation for Garima for 2023 is INR 15.8 lakhs
- ❑ Where would the funds for the planned support come from?
 - ❑ Smt Ram Pyari Bhatia Girl Child Empowerment Program
 - ❑ Nandlal Education Program for the Underprivileged
 - ❑ Austin general funds
- ❑ Additionally, we have INR 6 lakhs set aside for a possible one-time support

Chapter Vote

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- ☐ Do you approve sending INR 21,50,000 to Sankalp Ek Prayas for supporting salaries and operating expenses of the project Garima for the period from April 2023 to March 2024?
 - ☐ Yes - 5 (Subra, Shruti, Ranga, Mohit, Gaurav)
 - ☐ No - 0
 - ☐ Abstain - 0
- ☐ Do you approve the first disbursement of INR 1,07,5000 to Sankalp Ek Prayas for supporting salaries and operating expenses of the project Garima for the period from April 2023 to March 2024?
 - ☐ Yes - 5 (Subra, Shruti, Ranga, Mohit, Gaurav)
 - ☐ No - 0
 - ☐ Abstain - 0
- ☐ Please ensure the chapter meeting minutes and checklist are in sync with the same language
- ☐ Please ensure all the relevant minutes when the projects were discussed are accurate
 - ☐ Please link to all relevant minutes in disbursement checklist under “Notes”

Appendix

Summary slide with budget

Legend	
Requested	by project partner
Proposed	by steward for support by Asha Austin
Blue	recurring allocation
Green	one-time allocation

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Budget Request From Asha For Education-Austin for GARIMA Intervention

	SN	Head	No	Rate	Frequency	Total	Remarks/ Justification
Requested	1	Honararium	25	5,000	12	1,500,000	Part Honorarium for 25 Full Time Garima Didi
Proposed			20	5,000	12	1,200,000	
Requested	2	Capacity Building-GARIMA	Lumpsum			400,000	
Proposed						300,000	
Requested	3	Travel	25	500	12	150,000	Part Travel Support @ 500 Per Month to 25 Full Time Garima Didi
Proposed			20	500	12	120,000	
Requested	4	Raw Materials Cost for Garima (Sanitary Napkins Units)	Lumpsum			300,000	
Proposed						200,000	
Requested	5	Procurement of Laptops/LEDs and Projectors	Lumpsum			400,000	Only 40% of GARIMA Beneficiaries (part of 5500 beneficiaries in 22-23) being supported through e-Modules owing to non availability of e-Infrastructure and hence e-Infrastructure shall be procured for equipping Garima Didis for executing e-Modules
Proposed						400,000.00	
Total requested		Total				2,750,000.00	
Total Proposed					Recurring	1,620,000	
					One-time	600,000	
					Total	2,220,000	

Deliverables shared by SEP with the budget request [included verbatim]

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Deliverables with ASHA For Education-Austin Chapters support [23-24]

1. Part honorarium shall be provided throughout the year to minimum 25 Full Time Garima Didis. The honorarium over and above the ceiling of 15,00,000 INR shall be arranged from other partners of Sankalp Ek Prayas.
2. Part Travelling shall be provided throughout the year to minimum 25 Full Time Garima Didis. The travel expenses over and above the ceiling of 1,50,000 INR shall be arranged from other partners of Sankalp Ek Prayas.
3. Min 03 Workshops shall be provided for Capacity Building in Gender/ Adolescent Cares/ Girls Empowerment/ Mental Health/ Cyber Safety / Related domain through UNICEF/External Renowned Organizations. The cost incurred over and above 4,00,000 INR shall be met from support from other support organization.
4. Raw Materials for Sanitary Napkin Production shall be procured with maximum ceiling of 3,00,000 INR from ASAH-AUSTIN.
5. Maximum 4,00,000 INR shall be incurred for building e-Infrastructure for Garima intervention. This shall include procurement of Laptops/Projectors/ LEDs/ Sound System/Tablets for the use of Garima Didis.
6. The GARIMA intervention shall be continued for min 5,000 Beneficiaries in 23-24. The major focus in 23-24 shall be on Girls Health, Menstrual Hygiene, Mental Health, Adolescence, Gender and the programme shall be extended to Mothers/Parents/ Village community for their better sensitization on the above issues.
7. The impact of the Garima Interventions shall be documented and shared with Asha-Austin in April-2024



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Thank You
Asha Austin