Basic Needs Proposal

Sankalp Ek Prayas, Bhilai, Chhatisgarh

September 23,2020

Ranjani Kumar

Asha for Education
Bringing hope through education

Sankalp Ek Prayas: 2020 Highlights

Covid Relief Efforts – 9300 families received ration kits

Volunteers stitched and donated 7500 masks

Collaboration with UNICEF India for learning/technical support

2571 children in 48 villages are learning in outdoor classes since July

Menstrual Hygiene in India

Penetration rate for sanitary napkins in India?

Number of girls who drop out of school due to lack of menstrual hygiene management?

Number of school days lost in a year by adolescent girls in districts of Bhilai, Durg and Ghariaband in Chhatisgarh due to lack of menstrual hygiene products?

How much menstrual waste is generated every year in India that is not compostable/biodegradable?

VICE WORLD NEWS

India's Lockdown Has Caused an Explosion of Child Marriages

According to one social worker "COVID-19 has provided a perfect breeding ground for this social evil to flourish."

EDUCATION

COVID-19 Is Undoing 70 Years of Girls' Education Progress in India

Lack of funding, adequate nutrition programs, and employment rates are to blame.

Lastly, funds are being diverted away from girls' education to address the pandemic. Over the past four years, nearly a third of corporate social responsibility investments were made in education, but this year they are being redirected toward COVID-19 response.

Schoolgirls in India are facing a massive shortage of sanitary napkins because schools - a critical part of the supply chain - are closed during the coronavirus lockdown. This has left millions of teenagers across the country anxious, writes the BBC's Geeta Pandey in Delhi.

Asha for Education

Menstrual Hygiene in India: Numbers Paint A Grim Story

Penetration rate for sanitary napkins in India? **36%**

Number of girls who drop out of school each year due to lack of menstrual hygiene management?

23 mn

Number of school days lost in a year by adolescent girls in districts of Bhilai, Durg and Ghariaband in Chhatisgarh due to lack of menstrual hygiene products?

For 3000 girls in a year is 108,000

How much menstrual waste is generated every year in India that is not compostable/biodegradable?

12.3 bn sanitary napkins

Basic Needs Proposal From Sankalp Ek Prayas

Obtain funding to procure, setup and install a sanitary napkin manufacturing machine capable of generating biodegradable sanitary napkins

Proposal arrived at by talking to sanitary machine manufacturers across India in consultation with BeT and V Excel non profits for best practices/ tips

Proposal Highlights – Machine & Hardware

Sl No	Description	Cost (INR)
1	WING'S 240 & 280 MM ULTRA THIN SANITARY NAPKIN MACHINE (BEFORE GST)	2,81,450
2	GST @ 18%	50,661
3	TRAINING CHARGES	10,000
4	TRAVEL CHARGES	10,000
5	**TOTAL ONE TIME COST**	**3,52,111**

Includes 3 year machine warranty, 2 day training, support for napkin packet design, registration etc.

Proposal Highlights – Raw Materials, Worker and Electricity for 10000 pads

Sl No	Description	Cost (INR)
1	Raw Materials Cost for 10,000 sanitary napkins per month	16,849
2	Skilled Workers (4 numbers)	10,400
3	Electricity	1000
4	Location	N/A
5	**TOTAL MONTHLY RECURRING COSTS**	**27,349**

Proposal Highlights – Raw Materials, Worker and Electricity – 1000 girls/ month or 8000 pads

Sl No	Description	Cost (INR)
1	Raw Materials Cost for 10,000 sanitary napkins per month	13,600
2	Skilled Workers (4 numbers)	10,400
3	Electricity	1000
4	Location	N/A
5	**TOTAL MONTHLY RECURRING COSTS**	**25,349**

Operational Cost Funding For 6 Months

Sl No	Description	Cost (INR)
1	Sankalp Membership Fund	200000
2	Personal Contribution from Parimal Sinha	50,000
5	**TOTAL MONTHLY RECURRING COSTS**	**250000**