# SANKALP EK PRAYAS SOCIETY

# BHILAI

To
Team- Asha for Education

Silicon Valley Chapter

Through

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**Subject:- Proposal & Budget Plan for Digital Education Programme**

**Support Group: ASHA FOR EDUCATION- Silicon Vally**

**Projection period: 2026-2027**

## PART-A [Introduction]

**Introduction**: Sankalp Ek Prayas is executing Digital Education Interventions in rural geographies in India (Chhattisgarh state) with the support of ASHA-SV and the initiative has been a grand success transforming the rural education system through integration of digital classroom and digital education through involvement of trained Sankalp Ek Prayas (SEP) facilitators in more than 254 centers at Present.

The digital education intervention of **SEP-ASHA SV** is **one of Indias's biggest endeavours** reaching to approx. 14000 underprivileged children in rural geographies [10700 Primary level children and 3100 Middle/High level children] through the **LOW-COST HIGH IMPACT** intervention. ***[Less than 20 INR per child per month].***

The recent third-party external assessment done by SAATHI ASSESSMENT GROUP in 2026 validated that SEP children are outperforming their peers in rural India in all subject. This third-party assessment validation has brought new dimensions to the success of the project.

The outstanding performance of children [ 96 Children already selected for NAVODAYA, 152 Children already selected in NMMSE] and approx. 150 more

expected to be cracking in NMMSE (National Means-cum-Merit Scholarship Examination) for which result is awaited.

SEP-ASHA SV e-Merge (digital learning programme for primary level children) and e-Uddan (digital learning programme for middle level children) initiatives have transformed the learning landscape in rural Chhattisgarh by providing high-quality, accessible education to students, bridging the digital divide and empowering them with skills and knowledge for a brighter future.

## PART-B [The Project Details]

### Context and Need Assessment

Despite improved access to schooling, learning quality and conceptual understanding among children in rural areas remain major concerns. Many children attend school regularly but continue to face difficulty in understanding basic concepts, applying knowledge and participating confidently in classroom activities.

### Key Challenges [The project is trying to address]

- Difficulty in understanding complex topics, especially in higher classes.
- Limited availability of engaging and curriculum-aligned learning content.
- Low student engagement, participation and classroom interaction.
- Lack of exposure to digital tools and interactive pedagogy.
- Fear and hesitation among students, particularly in Mathematics and Science.
- Learning gaps among first-generation learners and children from underserved communities.

### Need for Intervention

These challenges highlighted the need for a technology-enabled and concept-based learning solution that could make learning visual, interactive, easy to understand and joyful for children. The intervention was designed to simplify complex concepts, promote logical thinking, build confidence and bridge both the digital exposure gap and the learning gap in rural education.

### Program Objectives

- Promote conceptual understanding and critical thinking among children.
- Increase student engagement through audio-visual and digital learning.
- Build teacher and fellow capacity in interactive pedagogy.
- Bridge the digital divide in rural education.
- Improve foundational literacy, numeracy and subject comprehension.
- Reduce fear and hesitation in Mathematics, Science and language learning.

- Create technology-supported classrooms that encourage curiosity and participation.

## Program Design and Approach

The digital learning model is built around the idea that technology should not be used only for exposure, but for improving how children understand, engage and learn. Therefore, the program combines digital content, classroom facilitation, activity-based methods and continuous assessment.

## Technology Integration

- Use of LED screens and picco projectors where installation was permitted.
- Use of open-source, curriculum-aligned digital content.
- Offline content support to ensure continuity in low-connectivity areas.
- Audio-visual content including videos, animations, quizzes and activity prompts.

## Pedagogical Approach

- Simplification of difficult concepts through visuals and examples.
- Activity-based learning to connect digital content with classroom practice.
- Encouragement of student participation, questioning and discussion.
- Shift from rote memorization to conceptual understanding.

## Assessment and Feedback

- Baseline/pre-test assessments to understand initial learning levels.
- Endline/post-test assessments to measure learning improvement.
- Periodic review of learning gaps and adaptation of instruction.
- Use of data to improve planning and classroom support.

## Present Coverage and Beneficiaries

The program reached both primary and upper-primary students. The data also shows strong participation of girls, which is especially important in rural contexts where access to quality and technology-enabled learning must be equitable.

| Program | Classes Covered | Centres | Students | Girls | Boys | Teachers |
|---|---|---|---|---|---|---|
| e-Merge | 1 to 5 | 178 | 10,711 | 6,555 | 4,156 | 166 |
| e-Udaan | 6 to 8 | 76 | 3,147 | 1,873 | 1,274 | 33 |
| Total | 1 to 8 | 254 | 13,858 | 8,428 | 5,430 | 199 |

Total reach is presented as 13,800+ children for communication purposes. The combined detailed program data shows 13,858 children reached across e-Merge and e-Udaan.

## PART-C

**Projection of Year 2026-27:**

1. Continuation of effective implementation of digital education initiative in rural geographies of Chhattisgarh.
2. Expansion of e-Merge (Digital learning for primary level children in Class 1 to 5) to 200 centers and e-Uddan (Digital learning for Middle/High level children in Class 6-10) initiative to 100 centers in rural geographies.
3. Total projected coverage – 15000 students.

**The projected outcomes include:**

- Improved academic performance and engagement among students
- Enhanced digital literacy and skills among students and teachers
- Increased access to quality educational resources and content
- Bridging of geographical and socio-economic divides in education
- Empowerment of students to take ownership of their learning and future

The SEP-ASHA SV Digital Classroom initiative has the potential to create a lasting impact on the education landscape, promoting inclusivity, equity, and excellence in learning.

## PART-D -Budget Estimation

| **Annual Budget request (26-27)** | | | | | |
|---|---|---|---|---|---|
| **PART-A** | | | | | |
| Head | Target Units | Cost Per Unit | Frequency | Total | Remarks |
| Digital Education (primary level) | 200 | 12000 | 1 | 2400000 | Facilitator honorarium Cost |
| Digital Education (middle level) | 100 | 12000 | 1 | 1200000 | Facilitator honorarium Cost |
| Total Budget Requested | | | | 3600000 | |
| **PART B** | | | | | |
| **ONE TIME BUDGET request (26-27)** | | | | | |
| Head | Target Units | Approx Cost Per Unit | Frequency | Total | Remarks |
| Procurement of Picco Projector/LEDs/Computer for digital education | 50 | 20000 | 1 | 1000000 | Digital education Infrastructure |
| Total Budget Requested | | | | 1000000 | |
| Grand Total Budget | | | | 4600000 | |

## PART-E

### Conclusion

This project is dedicated to bridging the digital divide, ensuring that every child in the targeted communities has access to digital platforms. Furthermore, we aim to provide high-quality education through trained teachers and foster greater parental involvement in children's educational journey. We are confident that, through the successful implementation of our planned activities, we will achieve our objectives and create a lasting, positive impact on children's education.

## PART-F

We undertake to declare that the funding support of ASHA FOR EDUCATION-SILICON VALLEY shall be used for the line items depicted in our proposal.

In view of the above details, we sincerely request ASHA FOR EDUCATION SILICON VALLEY to kindly support us with an estimated financial support of 46,00,000 in FY 26-27.

Thanking you in advance,

(Parimal Sinha)
Founder- Sankalp Ek Prayas

**PROJECT SUBMITTED BY: - SANKALP EK PRAYAS**


Sundays
Mondays
Tuesdays


आलू
भूली
टमाटर
मटर
बैंगन
Four
Six
seven