

GENERAL DATA

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Organization's Legal Status : Registered under NO. 34 UNDER 1963
SOCIETIES ACT

FCRA Registration : Registration No – 075890082/14-08-85

Income Tax Exemption for Donations : 80-G and FCRA

PAN Card number : AAATV0153D

Project Title : **ANANDALAYA**

Project Location : Ghatagaon block of Keonjhar district and
Jujumura block of Sambalpur district in Odisha

Beneficiaries : Poor, deprived and vulnerable primary students in
particular, and underprivileged residents of rural
and tribal population in general

Budget proposal & grant requested : **Rs. 5,68,000/- (Rs. Five lakhs sixty-eight
thousand only)**

Time-frame for use of requested funds : 12 Months

VK ODISHA SEVA PRAKALPA

(A service project of Vivekananda Kendra Kanyakumari for rural and tribal Odisha)

In Odisha, Vivekananda Kendra has spread its service activities in town and rural areas of 12 districts through its approved branch and activity centers at Sambalpur, Baleswar, Bhubaneswar, Baripada, Keonjhar, Gunupur, Banapur, Gop and Brahmapur. Looking into the vast rural and tribal areas of the state, that needs a focused attention for sustainable development; Kendra felt the necessity of intensifying its MAN MAKING-NATION BUILDING activities in these regions for building a developed and better rural Odisha with a focus in areas with higher concentration of depressed category population and higher incidence of rural poverty. Accordingly the Project “Vivekananda Kendra Odisha Seva Prakalpa” has been launched on 11th Sept’2006.

Basic aim

"Let New India arise..... out of the peasants' cottage out of the huts of the fisherman, the cobbler and the sweeper..... Let her emerge from groves and forests, from hills and mountains." — Sw.Vivekananda

To promote social, economic, cultural and spiritual advancement of the masses living in rural and tribal regions of Orissa by - 1) Conducting service activities action in the fields of Health, Education, Nutrition, Agriculture, Environment, etc. 2) Helping the individuals to develop themselves completely, 3) Providing sap for healthy growth of associative village communities and 4) Help creating an adequate foundation for self sustaining development in the underdeveloped regions of Odisha.

Target group and area

All sections of people living in rural and tribal regions of Odisha. Our main focus is on village school students and poor children, village youths, women and old-aged people.

Focus activities

Based on the objectives and felt needs of the target group, VK OSP promoted various developmental activities during the last ten years, focusing on the following activities:

- **Anandalaya** – *(Details below)*
- **Samskar varga** in villages for the disadvantaged and vulnerable children to cultivate good characters and shape the young minds with the help of Story, Devotional and Patriotic Songs, Games, Yogasanas etc.
- **Cultural Exams** in schools and colleges to expose the village students to our cultural heritage, ancient ethos and ideals and to inspire the students to read the lives of our great saints and personalities which will help the budding child to grow with firmly rooted in our culture.
- **Camps** –
 - Anandalaya Acharya Prasikhan Shibir to select, train, mould and prepare the village youths for serving in Anandalayas as Acharya.
 - Youth Shibir, Yoga Shibir to organize and mould the rural youths for service activities through yoga and swadhyaya.
 - Personality Development Camp / Samskarvarga Shibir - To develop creative leadership in rural school students, residential and non-residential camps for all round personality development of children living in the villages.

- **Mobile Library facilities in the rural areas** - With books in Odia, Hindi and English on various relevant titles, the mobile library gives access to books, magazines and other learning facilities to the students and youths of the remote villages.
- **Audio Visual shows** for students, youths, women and village community - Educational films, video shows and other programs help to increase the female literacy level and eradicate illiteracy among the adult population of the village communities.
- **Environmental** education, Eco-farming and tree plantation programs for the community
- Income generation for women, Water & sanitation facilities in villages
- **Village** meetings and Value enrichment programs for building associative village communities
- **Publication** of books in Odia on Swami Vivekananda and his messages for the youths & nation building
- **Celebrations** - Vivekananda jayanti and other annual celebrations of Kendra in villages
- **Health Camps** and awareness programs.
- Providing support to the poor village youths for pursuing higher education.

Our purposeful and effective programs give rich dividends in increased productivity, improvement in health care, family stabilization and general betterment of social and political life of the SC, ST and other socially disadvantaged groups. The special programs and training for the village youths of all communities create quality manpower in every village which will be skillful enough to organize, monitor and implement all kinds of village developmental programs.

ANANDALAYA PROJECT PROPOSAL

Education being the most important and effective instrument for socio-economic empowerment and to develop the human capital, high priority should be accorded to improve the educational status of SCs, STs and the socially disadvantaged. To catch up with the educationally developed districts, there is a need to put more emphasis on increase in enrolment of children in primary and middle schools level and also retention over successive classes by acting as a deterrent to parents from pre-mature withdrawal of the children from schools.

Target group: Students of class I to VIII belonging to poor families living in remote areas and the socially disadvantaged section of society.

Aim:

- ◆ To create education supportive atmosphere in interior villages
- ◆ To reduce the rate of drop outs & thus improve the status of the education
- ◆ To give 'man making' value based education & thus improve the quality of the education
- ◆ To increase patriotic feeling among the children
- ◆ To develop self respect among the villagers
- ◆ To create health awareness among the children & through them among the villagers
- ◆ To work for all round development of the village
- ◆ TO HELP THE CHILD
 - Develop good Physique, Mind and Intellect

- Learn through nature and environment
- Understand the society
- Learn while he/she plays
- Develop creativity and self-expression
- Prepare to go to school
- Learn good Samskaras
- Make him/her feel proud of our ancestral culture

Methodology:

In a sitting with Village elders, the Anandalaya concept is introduced for the total development of children of their village. The village offers a place to organize classes for 3/4 hours every day. Minimum 10th passed youths having urge to work for the people are selected from the village where Anandalaya is opened and are trained as Anandalaya Acharyas to take up this work. Then the trained Anandalaya Acharyas with the active involvement and co-operation of the villagers conducts the Anandalayas and other service activities. Like all our activities, this too is participatory in nature. The local people along with these volunteers will be given responsibility for implementation of this project under our direct supervision.

Venue-: Village community hall or school premises or any other public place.

No. of students-: 35 students (maximum) per Anandalaya.

No. of Acharyas-: 2 per Anandalaya.

No of Supervisors: 1 per 7 - 10 Anandalayas

Time and Days-: Morning 2 hrs and evening 1-2 hrs, i.e. 3 to 4 hours a day for 6 days a week.

Daily Routine:

- ◆ Prayers and sloka chanting
- ◆ Exercises
- ◆ Action Songs/ Rhymes
- ◆ Activity
- ◆ Patriotic Song
- ◆ Story Telling
- ◆ Games

Impact of Anandalayas

- Regularity of students in School increased
- Good results of students with the increase in learning graph and retention level
- Drop out of students at the primary level prevented
- Our programs help students forming good characters as they grow
- Remarkable changes in the attitude of the parents towards the education of their children
- Our training for the rural youths helps developing all round personality

Budget for Running one cluster (13 Anandalayas) for 1 year:

Honorariums

- to 26 Teachers (26 Teachers x Rs 1200/- p.m. x 12 months) – Rs 3,74,000/-
- to 2 Supervisors (1x Rs 2000/- p.m. x 12 months) – Rs 48,000/-

Training cost

- Exposure Training (Non-residential)
(26 candidates x Rs 100/- per day x 5 days) – Rs 13,000/-
- Follow-up Training (Residential – 2 times in a year)
(26 Persons x Rs 200/- per day x 3 days x 2 times) – Rs 31,200/-

Travelling Exp:

- to 2 Supervisors (Rs 1000/- p.m. x 12 months) – Rs 24,000/-
- to 26 Teachers for attending two meetings in a month
(26 x Rs 50/- p.m. x 12 months) – Rs 15,600/-

Meeting & Other Expenses:

- Fooding Expenses for 2 monthly meetings @ 1000/- per month – Rs 24,000/-
- **Books and other teaching materials @ 1000/- per Anandalaya** – Rs 13,000/-
- **Stationery, Postage, Contingencies etc. @1000/- per month** – Rs 13,000/-
- **Administrative & other miscellaneous Exp. @1000/- per month** – Rs 13,000/-

Total - Rs. 5,68,000/ -

Expected benefits:

- i. Dropouts among the poor and vulnerable children in the proposed areas can be prevented
- ii. Enrolment of children in primary and middle schools level will be increased.
- iii. This project will help to reduce problems relating to high dropout rates, low-levels of learning achievement and low participation of girls in education.
- iv. This will be helpful to create and retain interest of the children of the disadvantaged groups residing in those villages and improve their learning skills through participation in education by developing reading habit.

- V. As the proposed areas are inhabited by mostly people belonging to St and SC, it would also bridge the gap between literacy rates of SC/STs and that of the general population and also between the rural and urban population.
- vi. Exposure of the budding and young minds to the lives of our national saints, patriots and heroes which will help forming good character as they grow.
- vii. This would go a long way in bringing about attitudinal changes among parents towards their children's education and health.