

**Proposal for ANANDALAYA Project in Kendujhar Dist.**

**By**

**Vivekananda Kendra Odisha Seva Prkalpa**

**(Service Project of Vivekananda Kendra, Kanyakumari  
for  
the rural, tribal and underprivileged people of Odisha)**

## **GENERAL DATA**

Name of the Organization	: VIVEKANANDA KENDRA
Mailing Address (HQ- Kanyakumari)	: VIVEKANANDAPURAM, KANYAKUMARI - 629702 <b>Tel:</b> +91- 4652247012; <b>Fax</b> – +91-4652246177 <b>Email:</b> info@vkendra.org
Contact Person(s) (At Head Quarters)	: Shri. D. BHANUDAS (Designation – General Secretary) Mob: 9443150490 Email: gs@vkendra.org
(At Project Site-Sambalpur/Keonjhar)	: Shri. Laxminarayan Panigrahy (Designation – Project Organiser, VK Odisha Seva Prakaalpa) Mob: 9937730414 Email: laxminarayan@vkendra.org
Organization's Legal Status	: Registered under ..... NO. 34 UNDER 1963 SOCIETIES ACT
FCRA Registration	: Registration No – 075890082/14-08-85
Income Tax Exemption for Donations	: 80-G and FCRA
PAN Card number	: AAATV0153D
Project Title	: <b>ANANDALAYA</b>
Project Location	: Ghatagaon and Harichandanpur block of Kendujhar district in Odisha
Beneficiaries	: Poor, deprived and vulnerable primary students in particular, and underprivileged residents of rural and tribal population in general
Budget proposal & grant requested	: <b>Rs.18,12,000/- (Rs. Eighteen lakhs twelve thousand only)</b>
Time-frame for use of requested funds	: 12 Months

## Vivekananda Kendra

Vivekananda Kendra is a spiritually oriented Service Mission, established in the year 1972, under the exclusive guidance of Shri Eknathji Ranade. Vivekananda Kendra is centered around the virtuous thought **“Service to Man is Worship of God”** - and is guided by the righteous ideals **“Renunciation and Service”** to deliver the clarion call given by Swami Vivekananda for **“Man Making – Nation Building”**.

The purpose of Vivekananda Kendra is to spread Swamiji’s message of selfless service, love to motherland and pride in our rich cultural heritage among the different strata of the society. It also creates the awareness on the need of **‘collective organized work’** for the regeneration of the nation, which is reflected in its ever-increasing activities.



VRM-Vivekananda Rock Memorial at Kanyakumari

The Vivekananda Kendra with head quarter in Kanyakumari, is presently working through more than 1200 Branches and Activity Centres spread across the length and breadth of India to work with all strata of the society in rebuilding the nation by undertaking various service activities in the areas of Education, Rural Development, Protection and Development of Natural Resources, Healthcare, Child Development, and Empowerment of Youth and Women. Some of the specific service activities are Yoga, Swadhyaya Varga, Samskara Varga, Research on Indian Culture, and Publications based on the life and message of Swami Vivekananda, Vedic Studies, Traditional Knowledge and Indian Culture. These services are rendered across the nation with a focus in geo-politically remote and sensitive regions.

### Vivekananda Kendra – Odisha Seva Prakalpa:

**(A service project of Vivekananda Kendra Kanyakumari for rural and tribal Odisha)**

In Odisha, Vivekananda Kendra has spread its service activities in town and rural areas of 12 districts through its approved branch and activity centers at Sambalpur, Baleswar, Bhubaneshwar, Baripada, Keonjhar, Gunupur, Banapur, Gop and Brahmapur.

To bring further focus to the developmental works in the rural areas of Odisha led to creation of **Odisha Seva Prakalpa** with a focus to work for Odisha janjati, rural, and under-privileged sections. The project was launched on 11<sup>th</sup> Sept of 2006 and over the last 17 years, the following service activities were planned for execution: Anandalaya; Samskara varga; Personality development camps; Cultural examinations; Training for Anandalaya Acharyas, Karyakartas, and Organizational leadership; Village interaction activities such as meetings, Vivekananda Jayanti celebration, and Health Camps; Support for under-privileged youths for pursuing higher educations; and Mobile Library-cum-Audio Visual van. The objectives were to achieve the following:

- Prevention of large-scale dropouts among the poor children in rural and tribal areas.
- Increase in enrolment of children in primary and middle schools.
- Development of reading habit to raise the level of education of the rural and tribal children with the aid of audio-visual educational kits, such as motion pictures and computers.
- Increase in the female literacy rate of the disadvantaged communities.
- Bridge the gap between literacy rates of SC/STs and that of the general population and also between the rural and urban population.
- Increase in the female literacy level in the village areas and eradication of illiteracy among the adult population.
- Education on values of national integration, conservation of environment, social equality to the rural and tribal people through functional education.
- Exposing the budding and young minds to the lives of our national saints, patriots and heroes.
- Exposing the general masses to the great cultural heritage of our country.
- Raising the living standards of the rural and tribal people by raising the social indicators like education and health.
- Empowerment of women, children and socially disadvantaged people.
- Training manpower in different skills and create useful human resources.
- Educating and building health awareness.



Anandalaya at Adakata



Mobile Library Program



Computer Literacy program



Training Camp for village people



Monthly Meeting (Karyakarta working on women sector)



Anandalaya at Amlipani

The purpose driven Odisha Seva Prakalpa has delivered the output and the resulting outcome in terms of increased productivity, improvement in health care, family stabilization, and general betterment of social life of the socially disadvantaged groups. The special programmes and training for the village youths of all communities helped in creation of capability and confidence to organize, monitor and implement various village developmental programmes.

## Odisha Seva Prakalpa – Anandalaya:

The concept 'Anandalaya' was developed to start imparting learning on Shiksha, Samskara, Swasthya, and Swabhiman to children with a twin objective – onboarding every child for primary education and to ensure no dropouts before the standard V class. The Karyakartas were trained in the last quarter of 2006 to promote and manage Anandalaya. The decision on the choice of the location for piloting the project was based on the criteria 'village with a maximum drop-out rate' and it led to starting of the project on Jan 12<sup>th</sup>, 2007 in the village Adakata, Ghatagaon Block, Kendujhar District. The following is a summary of achievements over last 18 years.



Anandalaya Acharya Training

- Anandalayas are established in 82 locations across SIX districts (Kendujhar, Sambalpur, Bargarh and Rayagada, Gajapati and Ganjam).
- More than 13,500 students benefited through Anandalayas and many of the students who were studying in the Anandalayas during early years have now successfully established themselves in the society with employment or self-employment. More than 80% of these students are from tribal communities.
- Anandalaya practices community-based cultural development and deeply collaborates with the village communities on the choice of location, children counselling, parents counselling, and other enabling activities for the benefit of the villages that led to
  - a. Prevention of large-scale dropouts among the poor children in these villages
  - b. Increase in enrolment of children in primary and middle school
  - c. Attitudinal changes among the village communities towards education, health, agriculture, development, culture and approach for a peaceful community life.
- Anandalaya actively supports in organising and delivering Vivekananda Kendra activities and celebrations.

### ANANDALAYA PROJECT

Education being the most important and effective instrument for socio-economic empowerment and to develop the human capital, **Anandalaya is an education supportive service of Vivekananda Kendra** to improve the educational status of SCs, STs and the socially disadvantaged primary and upper primary school students with a focus to increase enrolment of children in primary and middle schools level and also retention over successive classes by acting as a deterrent to parents from pre-mature withdrawal of the children from schools.

### Aim & Objectives:

- ◆ To create education supportive atmosphere in interior villages

- ◆ To reduce the rate of drop outs & thus improve the status of the education
- ◆ To give 'man making' value based education & thus improve the quality of the education
- ◆ To increase patriotic feeling among the children
- ◆ To develop self respect among the villagers
- ◆ To create health awareness among the children & through them among the villagers
- ◆ To work for all round development of the village
- ◆ **TO HELP THE CHILD**

- Develop good Physique, Mind and Intellect
- Learn through nature and environment
- Understand the society
- Learn while he/she plays
- Develop creativity and self-expression
- Prepare to go to school
- Learn good Samskaras
- Make him/her feel proud of our ancestral culture

#### **Daily Routine:**

- ◆ Prayers and sloka chanting
- ◆ Exercises
- ◆ Action Songs/ Rhymes
- ◆ Activity for creativity
- ◆ Patriotic Song
- ◆ Story Telling
- ◆ Games
- ◆ Teaching & Lesson planning

**Target group:** Students of class I to VIII belonging to poor families living in remote areas and the socially disadvantaged section of society.

**Venue:-** Village community hall or school premises or any other public place.

**No. of students:-** 35 students (maximum) per Anandalaya.

**No. of Acharyas:-** 2 per Anandalaya.

**No of Supervisors:** 1 per 7 - 10 Anandalayas

**Time and Days:-** Morning 1- 2 hrs and evening 1-1.5 hrs, i.e. 2.5 to 3 hours a day for 5-6 days per week excluding the national holidays and local celebrations and sessional activities (Minimum 250 days with 600 learning hours)

#### **Methodology:**

- **Selection of Villages:** 7 to 10 villages in a close vicinity as one cluster of Anandalayas
- **Anandalaya Acharya training:** Select 20-30 youths from those villages who have passed 10<sup>th</sup> standard and/ or reading in +2 or +3, train, mould and prepare the village youths for serving in Anandalayas as Acharya

- Sitting with Village elders, the Anandalaya concept is to be introduced for the total development of children of their village.
- The village offers a place to organize classes for 3/4 hours every day
- The local people along with these volunteers/ Anandalaya Acharyas will be given responsibility for implementation of this project under Kendra's direct supervision

### **Expected benefits:**

- i. Dropouts among the poor and vulnerable children in the proposed areas can be prevented
- ii. Enrolment of children in primary and middle schools level will be increased.
- iii. This project will help to reduce problems relating to high dropout rates, low-levels of learning achievement and low participation of girls in education.
- iv. This will be helpful to create and retain interest of the children of the disadvantaged groups residing in those villages and improve their learning skills through participation in education by developing reading habit.
- v. As the proposed areas are inhabited by mostly people belonging to St and SC, it would also bridge the gap between literacy rates of SC/STs and that of the general population and also between the rural and urban population.
- vi. Exposure of the budding and young minds to the lives of our national saints, patriots and heroes which will help forming good character as they grow.
- vii. This would go a long way in bringing about attitudinal changes among parents towards their children's education and health.

### **Proposal for sponsorship of 2 clusters (20 Anandalayas) in the district of Kendujhar**

The 1<sup>st</sup> Anandalaya was started in the village Adakata under Ghatagaon block of Kendujhar district in January 2007. With the active financial support from Asha for Education (AfE) since last 6 years, the number of Anandalayas has increased to 20 in Ghatagaon and Harichandanpur blocks of the district. Credit for the expansion of our Anandalaya activities in Kendujhar district goes to AfE for their continued financial support during the last five years. Last year we had 15 Anandalayas and we had proposed for financial support for 15 Anandalayas.

Looking at the progressive positive results at various levels of society, Vivekananda Kendra has put its efforts to increase the Anandalaya activities and take it to different Blocks. This year we could add 6 more Anandalayas in our expansion effort. So, the proposal is for support to 20 Anandalayas in the district of Kendujhar.

### Budget for Running 20 Anandalayas for 1 year:

S.no	Particulars	No. of position	Rate per month(Rs.)	No. of months	Total In Rupees
<b>A. Honorarium</b>					
01	Anandalaya Acharya (Teachers)	40	Rs. 1,500	12	7,20,000
02	Anandalaya Supervisors	2	3,000	12	72,000
<b>B. Training Cost</b>					
01	Initial Exposure Training (Non residential)	40	200 per day per person	05 days	40,000
02	Follow up training (Residential)	40	300 per day per person	07 days	84,000
<b>C. Travelling Expenses</b>					
01	Supervisors	2	Rs. 1,000	12	24,000
02	Acharyas for attending fortnightly training & meetings	40	Rs. 500	12	2,40,000
<b>D. Meeting and Other Expenses</b>					
01	Fooding Cost of Fortnightly meetings	2	Rs. 3,000	12	72,000
02	Teaching material to Anandalayas	20	Rs. 500 per month	12	1,20,000
03	Sports, Competitions & Celebrations	20	Rs. 10,000 per yr	1	2,00,000
04	Travelling and logistic Exp. for trainers and resource persons	lumpsum	Rs. 10,000 Pm	12	1,20,000
05	Administrative & Misc Exp: Telephone, Banners, Stationery, Contingencies, etc	lumpsum	Rs. 10,000 pm	12	1,20,000
	<b>TOTAL</b>				<b>18,22,000</b>

### Outcome / Impact of Anandalayas:

#### 1. Children –

- A) The central issue addressed by our Anandalayas is to check the drop-out rate of students joining at Primary and Upper Primary level schools, i.e those students up to 5<sup>th</sup> standard should go for 6<sup>th</sup>



standard. 100% students coming to our Anandalayas are going for higher study after completion of 5<sup>th</sup> standard.

- B) Because of the play way method of teaching and teaching through storytelling at our Anandalayas, remarkable interest for learning is observed among our students. It has positively affected the learning graph of the students.
  - C) Reading and writing abilities, Basic calculating abilities and communication skills of the students augmented.
  - D) Positive behavioral changes like regularity in attending school, respecting the parents and teachers, awareness towards personal cleanliness, confidence in giving answers etc. is being noticed among the children.
2. Parents –
- A) Through Anandalaya we could bring a change in the parents' attitude towards education of their child like, and they feel responsible sending their children to school regularly instead of engaging them in other minor activities.
  - B) The parents are now more aware about the health and sanitation issues. They now take steps to address health issues at the primary stage by visiting health institutions and consultants.
  - C) With more awareness on cleanliness, they now maintain cleaner, healthier surroundings.
3. Youths -
- A) The village youths engaged in our Anandalayas as Acharyas could overcome their complexity and low level of confidence with our continuous training.
  - B) Teaching and communication skills of those youths engaged in Anandalayas have increased to a large extent.
  - C) Our training has helped many of those rural youths to compete successfully with other privileged youths for selection in police, military, Para-military and other government and private services.
4. Society / villagers: Our awareness programmes, on various fields of social relevance, has resulted in bringing a positive environment and growth-oriented attitude in the villagers.