

Hello,

Asha-Madison chapter discussed the Nirmaan proposal yesterday and we are very excited about it. We think it's a reasonable proposal, and we are very happy to be working with you all on it. We have some recommendations regarding the proposal. These are keeping in line with Nirmaan Hyd's recent proposal submitted to Asha Purdue and inputs from our meeting. The objective with these is to ensure that Asha Central has all the details they need in order to accept the proposal.

1. Please provide a more detailed cost split-up for various sections, especially in these -
 - a. *Tele Helpline* - 'Technology, training, office maintenance and utilities' and 'about 10% tech, research and admin charges'. We agree that you would like to add 10% miscellaneous charges, however, the term '10% tech' is confusing.

Nirmaan Comments in Blue and bold:

Technology, training, office maintenance and utilities - **These are all shared resources which are required to run the tele helpline operations. The shared resources include - a person to troubleshoot technology issues with Software provider, BSNL - for toll free & PRI line. Training programs to team members for their growth leading to organizations growth, Office maintenance and utilities are for rent, electricity, general repairs, stationery etc.,**

10% tech, research and admin charges - **The term tech is incorrectly mentioned in the statement. Please ignore it as it is already mentioned in the previous statement. Coming to the Administrative charges, it is largely used for departments including Finance, Human Resource, the CA (Chartered Accountant) fees and any miscellaneous which are basically working as shared resources across the projects of Vidya Helpline.**

- b. *Career workshops* - 'Coordination, research and training'

Mentioned in the second question.

- c. *Career Saathi* - all sections need more details

We looked at the Asha Purdue proposal that was accepted by Asha Central, and we think that it would be best to provide a cost split up in a similar manner. Please look at the following link to view the Asha Purdue proposal -

https://ashadocserver.s3.amazonaws.com/1253_4-DetailedCSPbudget.xlsx

The cost proposed for Asha Maddison is exactly same as provided to Asha Purdue and you could use the same.

2. Regarding the 'Coordination, research and training' section in the '*Career workshop* proposal', please justify the need for research prior to each workshop. If you plan to use this for salaries for research employees, then you can just add this as a total cost per

year, and not necessarily per workshop. Alternatively, feel free to re-allocate this cost to a different section, so we can be clearer about how this money will be used up.

The resource person for career workshop who implement are Counsellors and it has to be coordinated by a project coordinator. However, we don't need a dedicated project coordinator for 50 workshops. The amount mentioned is largely for the coordinators salary. The coordinator work would be on getting permissions and speaking to school authorities, planning dates, training team, getting material, post workshop works etc., A small portion of this amount would also be used for training and research part for constant enhancement of the models and the yearly changes in the material.

3. Regarding '*Career workshop* section', how certain is Nirmaan that they will be able to find 50 additional schools, that will welcome their services?

We are 100% sure on getting the proposals for conducting workshops since we already have NGO's and government officials supporting us in conducting the workshops. Additionally we have various other NGO's inviting us to conduct career workshops in their areas of field.

4. Regarding '*Tele Helpline*', can you please provide the name of the software that you intend to purchase. This will give us an idea of the price range for this, and would serve as an example.

C-Zentrix from TVT world compay is the software that we are currently using for the purpose of Tele-Counselling for Tele-Helpline. The software is already licensed and now we have the recurring amount to be paid annually for the maintenance. We invested about 5 to 6 Lakhs so far on the software and licenses. With the current system, we can extend upto 30 parallel lines. Happy to provide more info as needed.

5. Regarding '*Career Saathi* program', can you please describe the selection process briefly?

There are two key selection steps: Level 1 - Identifying the merit students from schools and Level 2 - Performance on the day of selection conference, their grades and family background.

Level 1: Nirmaan Vidya HelpLine Career Workshop Team during the scheduled career workshop period in Government schools across Telangana and Andhra Pradesh districts pools the merit students into Bright 5 student database.

Level 2: Bright 5 students and various NGO nominated students are invited to attend one day CSP selection conference since its inception 2015, each year students are screened at Hyderabad venue.

For 2017 selection conference, we had 137 students, 70+ Parents, 70 Volunteers and the Nirmaan team, involved in the event. The entire 137 students were evaluated based on 5 parameters mentioned below -

- CGPA grade(10th standard)
- Interview
- Group discussion rounds,
- SOP (Statement of purpose writing)
- Family backgrounds giving preferences to Orphan and semi-orphan students.

All of them are rated and the top 30 are selected.

6. We are in conversation with Asha Central about how much money we can allocate this year. We are hoping to be able to fund the entire proposal, however, if we need to cut down a section of the proposal, which section would you prefer being funded, based on the needs of the students you meet with?

Our priority request is

1. Tele HelpLine
2. Career Saathi program
3. Career Workshops