



Asha for Education - New Project Proposal Template

Project Name: “Expenses for Infrastructure Development of Pre-Primary/Primary Tiyas School and Coaching Centre”

Date: 30.08.2018

	Project Contact Information	Asha Contact
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Part I: Information about your group/organization

Please feel free to attach any additional sheets and/or information such as brochures, press reports etc.

<p>1. Name of the group/organization requesting funds. Kankura Masat Social Welfare Society (KMSWS).</p>														
<p>2. When was the group established? In the Year 1999.</p>														
<p>3. Briefly describe the motivation for starting this group.</p> <p>The bulk of the Indian population is rural community based and also falls in the low income group. As a nonprofit organization, K.M.S.W.S. mainly emphasizes rural development instead of metropolitan progress as well as motivate concentration in all the grounds of humanity and moral.</p>														
<p>4. Name the key people running the organization and describe their background</p> <table> <tr> <td>▪ Pratangshu Bose</td> <td>President</td> </tr> <tr> <td>▪ Madhmita Jana</td> <td>Vice-president</td> </tr> <tr> <td>▪ Sajal Kanti Kayal</td> <td>Secretary</td> </tr> <tr> <td>▪ Arup Barik</td> <td>Asst. Secretary</td> </tr> <tr> <td>▪ Pranab Kumar Kayal</td> <td>Treasurer</td> </tr> <tr> <td>▪ Mita Mondal</td> <td>Member</td> </tr> <tr> <td>▪ Beuti Mondal</td> <td>Member</td> </tr> </table>	▪ Pratangshu Bose	President	▪ Madhmita Jana	Vice-president	▪ Sajal Kanti Kayal	Secretary	▪ Arup Barik	Asst. Secretary	▪ Pranab Kumar Kayal	Treasurer	▪ Mita Mondal	Member	▪ Beuti Mondal	Member
▪ Pratangshu Bose	President													
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▪ Pranab Kumar Kayal	Treasurer													
▪ Mita Mondal	Member													
▪ Beuti Mondal	Member													



5. Briefly describe the aims of your group.

To run a primary school (Upto standard IV) and a before/after-school coaching center for underprivileged children studying in the standards (III-XII). Both the school and the coaching are run in the same building. Our aims are:

- To give education & knowledge on values and policies.
- To help aged, sick, helpless and indigent people.
- To make our environment clean, green & pollution free.
- To help brilliant, but needy students for the development of their studies.
- To create awareness among rural people about HIV/AIDS.
- To spread the practice of sustainable agriculture among rural people.
- To organize vocational training programs for unemployed rural youth.
- To maintain cultural heritage & unity among the citizens.
- To do all such acts, deeds, matters as may be deemed beneficial to the community.

6. Does your group have any religious or political affiliation? If yes, please describe the type of affiliation and the reason for it.

There is no religious or political affiliation.

7. What non education-related community development activities is your group involved in?

- Sustainable agriculture & Bio-fertilizer making.
- Environment related activities with KKB.
- Health immunization to child, health related awareness camp etc.
- Senior citizen program.

8. Does your organization have FCRA (Foreign Contribution Regulation Act of 1976) clearance from the Indian government? This is required for you to receive foreign funds. If yes, please provide FCRA details. If no, have you applied for Prior Permission (one time acceptance of foreign funds)? If yes, when was the application submitted?

Regd. No. S/1L/17252 of 28.10.2003-04
FCRA No 147110980 obtained on 28.01.2011



Part II: Details about your educational project/s

1. List the school/s run by your group, and their locations. If you are requesting funds for only a few of several schools, please specify which one/s.

Only one school is run by the society in the Masat locality, South 24 Parganas, West Bengal. We also operate a coaching center. Both the school and coaching centre are run in the same building. In this proposal, we are seeking support to build a seminar room, one office room, one library and one classroom. The beneficiaries will be disadvantaged youth of Masat region. High rates of school drop-outs in Masat region is a matter of concern.

2. Who owns the school legally? Is it the organization or trustees or an individual. Please provide details.

Kankura Masat Society owns one school. We also own a coaching centre. We are a government registered NGO with Regn. No. S/1L/17252 of 28.10.2003-04, FCRA No 147110980 obtained on 28.01.2011.

3. Location of school/s ☐ Urban ☒ Rural ☐ Other _____

Masat, South 24 Parganas, West Bengal.

4. Specify the type of education provided (e.g. basic literacy, vocational training etc.).

Basic literacy coaching for school going children to strengthen their academic quality.

5. Please tell us about your teaching techniques (conventional vs. alternative).

We use both conventional as well as alternative teaching techniques. In the alternative teaching techniques we utilize teaching learning materials (TLM), developed by another organization, Shikshamitra, which does research on effective teaching methodologies.

6. What is the literacy rate in your local community? Please give a breakdown between boys and girls if possible.

According to the National Census 2011, Masat's population is 5839. Among its residents, 70.39% are literate. Male literacy – 74.57% and Female literacy – 66.03%.

7. Describe the socio-economic background of the children and their parents (e.g. education, occupational). If any of your students are employed, please tell us about that as well.

Almost 90% parents are employed in unorganized sectors, such as farming and micro industry. Only 10% are employed in Govt. sectors. No one in our school work as a laborer.



8. What are the admission criteria for the students to join your school? Have you ever turned away students? If so, why? How many children attend your school currently? How many teachers do you have? How many full time students? How many part time teachers? How much is the fees? Is there an admission one time fee? Do you have parent teacher meetings (parent involvement)?

For the Tiyas school, kids within 3+ to 5+ years of age are accepted. We have to turn away many students every year for the lack of class rooms. Now 261 kids attend our school. We have 13 teachers in our school. Out of the total 13, only 1 is a part time teacher. We charge INR 120/- tuition (per month) & INR 300/- (Annual) as admission fees from students, though many of them cannot pay the same. In these cases we have to compromise regarding fees. We have regular parent teacher meet (PTM) to develop and raise awareness about their kid's learning status. And 98% parents actively participate in school activities.

As for the coaching centre, we have students in the age group of 10+ to 16+, who are enrolled here. We sometimes have to refuse students due to lack of infrastructure and lack of quality permanent teacher. Now a total of 210 students attend our coaching center. There are 8 full time and no part time teachers at our coaching center. We don't charge any admission fees for coaching students, only monthly tuition fees ranging from INR 160/- to INR 200/- are taken. Here again, many students are unable to pay tuition fees and we have to accommodate them somehow, in spite of the funds crunch. We strive to give quality & joy-full education with the objective of wiping out drop out in our area. We also organize parent-teacher meetings regularly. Parents provide us with feedback about their children's education. Sometimes we organize parents counseling to provide guidance on frustration reduction techniques among the teen age group, by illustrating important parent-children behavioral aspects, so that learning at home can happen in a friendly environment. Besides, we also organize individual parent-teacher meetings whenever required. We are seeking support to build a seminar room, one office room, one library and one classroom, for our current students/staff, and also to accommodate the extra students seeking admission in our coaching center.

9. In addition to education, does your group provide any other services to the children in your schools (e.g. food, health care, clothing, etc.)?

Only half-yearly routine health checkup is provided by us. We also distribute bed rolls to a selected group of 20 student's every year.



10. How do you perceive that education will improve the lives of the children in your village?

Most of the villagers in our community are farmers and also very poor. It is very hard to earn a decent living in this profession. At KMSWS, we make sincere efforts in teaching students in our school and coaching centre. We have many drop-out students from formal schools, who were unable to continue studies because of several reasons. These students are taken care of in our coaching center, so that they can be brought into mainstream education. Coaching education will help them in acquiring basic knowledge to carry out daily activities. Students who will do better can continue with higher education, which will help them in getting good jobs. Over the years, we have seen that the education we provide in our school and coaching centre is making a difference in the lives of these children. Many ex-students from our school and coaching centre have been successful in pursuing higher education and also in earning a decent livelihood.

11. Does your school have:

Its own building(s):		<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No	Number	
Number and type of classrooms (e.g. Pukka): <u>6</u>					
	Yes	No		Yes	No
Toilets	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Playground	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Chairs & Tables	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Blackboard	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Drinking water	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Electricity	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Laboratory	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Teaching aids (e.g. books/slates)	<input checked="" type="checkbox"/>	<input type="checkbox"/>
			Toys	<input checked="" type="checkbox"/>	<input type="checkbox"/>
			Library	<input type="checkbox"/>	<input checked="" type="checkbox"/>
			Computers	<input checked="" type="checkbox"/>	<input type="checkbox"/>

12. What is the age group of the children currently enrolled in your school(s)?

In the Tiyas school, kids within 3+ to 5+ years of age are accepted. As for the coaching center, we have students in the age group of 10+ to 16+ years.

13. How many staffs are employed at your schools?

Tiyas School

- Teacher 13
- Matron 2
- Car driver 1
- Clerk 1
- Night guard 1
- Total 18 staffs at the Tiyas School

Tiyas Coaching Centre

- Full time teachers - 8
- Clerks - 2
- Sweeper - 1
- Night Guard - 1
- Total 12 staffs at the Tiyas Coaching Center.



14. Average distance the children travel to attend your school: 3.5 km for school & 5.5 km for coaching.

15. Please answer this if your school has existed for at least 5 years. How many children have gone through your program in the past five years and what are they doing currently? Please tell us about their future education possibilities. How would you visualize their future employment possibilities?

Since 2001, we are engaged in running pre-primary and primary schools for local children. Our school has more than 250 students. Our coaching center has been running for the last few years with support from the local community. Currently, we have more than 200 students in our coaching center. With increasing number of students and rising costs, we had to look for financial support from other organizations. Asha for education, London chapter came forward to support us with our recurring expenses in 2017. This was a great help to us and the grant covered our day to day expenses, like teacher and clerk honorariums. This year, Asha-Minnesota supported our funding requirement for one computer room and 10 computers. Our current requirements include more rooms to accommodate the extra students seeking enrollment in our coaching center. In this proposal, we are seeking support to build a seminar room, one office room, one library and one classroom. The beneficiaries will be disadvantaged youth of Masat region. As discussed earlier, high rates of school drop-outs in Masat region is a matter of concern. This group is disturbed and is turning to drugs and alcohol to cope with failure. Employment scenario is very grim in the whole of South 24 Parganas district with 37% of the population living under poverty. There is urgent need to address this grim situation, and uplift the sagging morale of local youth. Quality education needs to be imparted to local youth. KMSWS wants to tackle this problem by providing quality education through along with livelihood promotion activities.

Profiles of some of the students enrolled in our programs are provided below. The profiles provide a glimpse of the disadvantaged strata of society that we are targeting.



Excellent Student from Poor Family. *Surya Mondal*, a student of class IV at our school is the son of a daily wage laborer. His father earns about 6,700/- per month. He is a meritorious student and has always excelled in his studies. Despite the poor socio-economic background of his family, throughout his school life he has been able to maintain very good grades. He is now a class leader of grade IV. He has shown outstanding performance in computer education and currently leads the computer class and even helps in conducting the computer class practical demonstrations. He also helps fellow students in understanding the content of practical coursework.

He is a team worker and other students often seek help from Surya regarding their work. He has potential leadership qualities. He often shoulders added responsibility of helping others.



Fight for Job. *Babusona Adak*, age 21, education – BA, a resident of: Vill-Ghantu, P.O. – Masat of South 24 Pargana(s), PIN -743375 and a student of our livelihood program is the son of a farmer. Babusona Adak has successfully completed skill development training program on computer hardware and networking from KMSWS. Beside studies, he also has to help his family with agricultural work. It is a difficult job to balance both family profession and maintain regularity with his studies. But he is left with little option and has to accept hardships. He always wanted to do something new apart from agricultural job. On hearing about our course, he chose to do it. After successfully completing the course at KMSWS, he applied to a computer based job in a reputed private bank and got selected. According to him the computer training program at KMSWS helped him a lot during the interview examination. He is now a grade ‘A’ employee (field officer) of BANDHAN bank. He draws a good salary. He is a successful student and hence he is also shouldering some class responsibilities at KMSWS.



Fight for Job. *Sukla Mondal*, age 31, education – Madhyamik, a resident of: Vill + P.O. - Masat, P.O. - Diamond Harbour, 24 Pargana (s), PIN – 743375 is enrolled in our skill development program. Her husband is a daily laborer earning Rs. 5,000/- per month. She has successfully completed skill up-gradation training programme on beautician course from KMSWS. She had enrolled in the skill development program to learn the skills of a beautician, so that she can augment the family income by doing a job, as the money earned by his husband was not enough to meet the expenses of maintaining the family. After completing her training from KMSWS she landed a job in her own village earning 3,000/- pm. It has helped her a lot in contributing to the family income which in turn improved the living standard. She has thanked our organization for giving her a chance to acquire beautician skills and in supporting her family.

17. Do the students who have studied or graduated get involved in the school afterwards and help the next batch?

We have started this coaching centre just few years ago. So, only a few students have completed their schools. Yet, among them few sometimes help in teaching their junior batch. Besides teaching activities, they also help us as active members of our organization and participate in all welfare activities run by KMSWS.

18. Are there any other schools (Kindergarten/Balwadi, Elementary school, High school) in the area? If so, please list the schools and the range of classes each of them offers.

- i) 3 Govt. primary schools. Class 1 to Class 4.
- ii) 2 Kindergarten schools. Class 1 to Class 4.
- iii) 2 Govt. high schools. Class 5 to Class 12.



19. Is your program different from that provided at these schools? Please explain.

Yes, there is a major difference in the way we teach classes compared to the surrounding schools. We use a lot of teaching-learning materials (TLM), group work, maximum practical oriented and activity based class using different materials. Students are encouraged to participate in field trips, work shop and educational tours. Monthly, fortnightly and weekly evaluations are also held.

20. Why are the children in your school/s not attending government/other schools in the local area?

Quality and joyful education is provided by us. Some of the characteristics that make our program attractive to students are:

- i) Students teacher ratio 25:1 (for coaching center), 20:1 (for school)
- ii) Attractive syllabus.
- iii) Usage of audio-video aids.
- iv) Usage of TLM.
- v) Emphasis on joyful learning.
- vi) Facilities of scholarship, computer and some others training facilities. (For Tiyaas coaching centre)

21. Do you try to involve the parents of the children in the running of the school (e.g. in setting the syllabus etc.)? Please specify.

Yes, one of the activities of the program is to spread awareness among parents and involve them.

22. What are your expansion plans for the future

As there is huge demand of our centre for quality coaching, we need more class rooms to provide coaching education for school children. For the benefit of these children, we have a plan to construct a permanent kitchen room for students. A residential vocational training centre for students is also a priority.

23. Any additional details you would like to provide to us.

Asha for Education, London chapter has selected our project last year, and is financially supporting the recurring cost of the coaching center. We are thankful for their support. It was an immense help because we have been running our school and coaching center with local community support for the last few years and it was increasingly becoming difficult to run the school with heavy demand on student enrollment and limited funds.

We had a requirement for a computer room and computers for our students. KMSWS is extremely grateful that Asha-Minnesota, this year in 2018, came forward to sponsor 10 computers and a computer room. They also have funded the recurring expenses for our school teachers. We have a lot of pressure to accommodate more students. More space is required to accommodate the extra students with increase in admissions.



Currently, we operate using 4 classrooms and one office room. The office room for the school is used for multiple purposes like, parent-teacher meeting room, seminar room, library room and teacher's room both for school as well as the coaching center. Of late, it is becoming difficult to conduct all those activities in a single room and we urgently need more rooms to effectively carry out our normal work. In this application we are submitting our request for funds to construct more rooms. It will be a great help to us if your chapter comes forward to support us with the infrastructure requirements. You are welcome to collaborate with Asha for Education, London and Minnesota chapters in this regard.

24. If possible, please provide us with the contact information of two individuals from your community (not related to the school) who can describe the impact of your program.

Sl. No.	Name	Address	Contact No.
1.	Ashim Mondal	Vill + P.O. - Masat P.S. – Diamond Harbour, Dist-24 Parganas (S)	9002706498
2.	Abul Kalam Sha.	Vill + P.O. - Masat P.S. – Diamond Harbour, Dist-24 Parganas(S)	9732963147

25. Asha for Education requires reports from its projects every six months to continue funding. Please provide the contact information for the person from your group who will be responsible for these reports.

Name	Sajal Kanti Kayal
Address	Vill – Kankura Masat, P.O. – Masat, P.S. – Diamond Harbour, Dist. – South 24 Parganas, Pin – 743375. West Bengal.
Phone	9830963053



Part III: Financial Details

1. What sources fund your group's activities at present? List the sources and the current and future funding from each of them. If these funds are meant for a specific part of your group's activities, please describe those restrictions.

1. Founder's contribution.
2. Individual donors.
3. Asha for education, London chapter currently support recurring cost of Tiyas coaching project.
4. Smile Foundation, support on books & note books cost of Tiyas school project.

2. Please provide us with details of your projected budget for the next 3 years:

Sl. no	Year	Recurring cost	Amount	Annual	Fixed cost	Amount	Onetime
1.	2018-19	Teachers and staff honorarium	5,89,200/-	-Do-	More class room (Another 5 rooms @ 2,57,400/-)	12,87,000/-	-Do-
2.	-Do-	School stationary	68,000/-	-Do-	Furniture (table, benches etc.)	4,25,000/-	-Do-
3.	-Do-	Bags& dress(202 students @ 1100/-	2,22,200/-	-Do-	Nil	Nil	Nil
4.	-Do-	Tiffin(202 students@ 15/- x 280 days	8,48,400/-	-Do-	Nil	Nil	Nil
5.	2019-20	Teachers and staff honorarium	6,48,200/-	-Do-	Computers 10 no for students @ 20,200/-	4,04,000/-	On time
6.	-Do-	Bags& dress(202 students @ 1100/-	2,32,200/-	-Do-	Nil	Nil	Nil
7.	-Do-	Tiffin(202 students @ 15/- x 280 days	9,32,400	-Do-	Nil	Nil	Nil
8.	-Do-	School stationary	74,800/-	-Do-	Nil	Nil	Nil
9.	2020-21	Teachers and staff honorarium	7,12,200/-	-Do-	Nil	Nil	Nil
10.	-Do-	School stationary	82,200/-	-Do-	Nil	Nil	Nil
11.	-Do-	Bags& dress (202 students @ 1100/-	2,55,200/-	-Do-	Nil	Nil	Nil
12.	-Do-	Tiffin(202 students @ 15/- x 280 days	10,25,400/-	-Do-	Nil	Nil	Nil



3. Salary expenditure details: (Currently financed by Asha – London)

Teaching & non teaching staff of coaching centre	Salary/honorarium per month	Total amount
Teachers - 8	4,600/- x 8 x 12 months	4,41,600/-
Clerks - 2	3,900/- x 2 x 12	93,600/-
Night Guard - 1	2,500/- x 12	30,000/-
Sweeper - 1	2,000/- x 12	24,000/-
	Total cost	5,89,200/-

4. Please provide details of the fixed costs of your school/s for the next three years.

Year	Fixed cost	Amount	One time
2018-19	More class rooms (Another 5 rooms 1800” roof area @ 950/-)	17,10,000/-	One Time
2019-20	Furniture (table, bench) etc.	4,25,000/-	One Time
2020-21	10 computers for students @ 20,200/-	4,04,000/-	One Time
2017-18	Nil	Nil	Nil

5. What amount are you requesting from Asha, and for what specific purpose?

Funding Requested = INR 17,69,000/-

S. No.	Unit	Description	Total amount	Remarks
1.	One seminar Room	Seat arrangement for 60 people - 720’ covered roof area@950/-	6,84,000/-	Funding Requested
2.	<ul style="list-style-type: none"> 2 ton AC - @35,000/- (Two required) Sound system - 30,000/- Projector - 30,000/- LED TV 44’’ - 50,000/- Furniture - 50,000/- 	Audio visual multimedia requirements for the seminar room	2,30,000/-	



S. No.	Unit	Description	Total amount	Remarks
3.	One office room	180' covered roof area @950/- where we can conduct office activities	1,71,000/-	Funding Requested
4.	One library room	360' covered roof area @950/- which will serve as a library as well as reading room	3,42,000/-	
5.	One classroom	360' covered roof area @950/- to accommodate extra students	3,42,000/-	
6.	One computer room	200' + 1 st floor 180'' staircase room covered roof area @ 950/- where we can keep the computers.	3,61,000/-	Funded – Asha Minnesota
7.	1 computer room with accessories	Development of computer lab by purchasing computers, fittings and furniture's for computer lab 10 pcs @ 30,000/-	3,00,000/-	
Total Cost			24,30,000/-	

6. Please list out the first year's goals of this funding (i.e. what are the metrics by which we will measure the progress of this project? Please try as much as possible to list out objective things that can be measured.)

* Engineer's certificate on completion of construction will prove the work quality.

* Photographs & audited reports will show the proof of work.