



ASHRAY-AKRUTI

BREAK THE WALLS OF SILENCE

(A Voluntary Organisation Working for Ear, Hearing Care and Persons with Disabilities Since 1996)



Proposal on Early Intervention for Children with Special Needs in Association with Asha Danbury

April 2025 - March 2026

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1. Executive Summary



This essential early intervention project, implemented by Ashray Akruti, focuses on supporting children aged 0 to 3 years with hearing loss, especially those from marginalized and economically disadvantaged populations in Telangana, Andhra Pradesh, and across the country. Recognizing the critical window for brain and speech development during these early years, the project seeks to enhance communication, language, and listening skills through timely diagnosis, provision of high-quality hearing aids, personalized auditory and speech therapy, and continuous family support.

Children from economically disadvantaged and rural backgrounds often face significant barriers such as lack of awareness, financial constraints, and limited access to specialized services, which increase their risk of delayed speech development, academic challenges, and social exclusion. This initiative addresses these gaps by offering a holistic, family-centered approach that empowers caregivers and ensures comprehensive developmental monitoring.

With a total budget of INR 8,50,000 the project aims to deliver measurable short-term outcomes including improved auditory response, speech clarity, and vocabulary growth, alongside increased family engagement. In the long term, it strives for successful integration of children into mainstream education and society, promoting independence, dignity, and inclusion.

Through this intervention, Ashray Akruti endeavors to bridge the equity gap in early childhood hearing care, transforming the lives of vulnerable children and their families by providing them with the tools and support necessary for a brighter, more inclusive future.

2. Need of the Project



Research consistently emphasizes that the most critical period for language acquisition in a child's life occurs from birth to three years of age. During this developmental window, the brain is highly receptive to auditory input, which is essential for the development of speech, language, communication, and cognitive skills. If hearing loss remains undetected during this vital period, children miss out on crucial communication and social milestones. Without timely intervention, they are at risk of falling

behind in their ability to understand speech and interact with others, which can severely affect their academic performance and social integration in the long term.

In India, this issue is particularly concerning. Around two out of every 1,000 newborns are born with hearing loss a significant figure in a country with a vast population. Alarming, in regions like Andhra Pradesh and Telangana, the rate rises to six out of every 1,000 children, which is three times the national average and six times the global average. This high prevalence points to a serious gap in early diagnosis and intervention, especially in rural and underserved areas where medical and therapeutic services are scarce. With 6% of the Indian population affected by hearing loss, most lack access to the early intervention services that are essential for development. Early identification and targeted therapy programs are therefore critical in ensuring that children with hearing impairment can acquire communication skills, participate in education, and eventually lead independent, empowered lives.

CSR Clause Alignment

This project is aligned with the provisions of **Schedule VII of the Companies Act, 2013**, which outlines areas eligible for Corporate Social Responsibility funding. Specifically, the Early Intervention Project for Hearing Impairments qualifies under:

- **Clause (i):** *Eradicating hunger, poverty, and malnutrition, promoting health care including preventive health care.*
- **Clause (ii):** *Promoting education, including special education and employment-enhancing vocation skills especially among children, women, elderly, and the differently abled.*
- **Clause (iii):** *Promoting gender equality, empowering women, setting up homes and hostels for women and orphans.*

SDG Linkage (Sustainable Development Goals)

- **SDG 3: Good Health and Well-being:** Ensuring healthy lives and promoting well-being through early diagnosis and intervention for hearing impairment.
- **SDG 4: Quality Education:** Supporting inclusive and equitable quality education by equipping children with the skills to integrate into mainstream schools
- **SDG 5: Gender Equality:** The Early Intervention Project promotes gender equality by empowering mothers often the primary caregivers with knowledge, training, and active roles in their child's therapy and development.
- **SDG 10: Reduced Inequalities:** Reducing disparities by providing services to children from marginalized and economically weaker communities.
- **SDG 17: Partnerships for the Goals:** Encouraging collaboration with donors, NGOs, and healthcare providers to strengthen the project's outreach and impact.

3. Current Situation

Despite the high prevalence of hearing loss in Telangana and Andhra Pradesh, early intervention facilities are severely limited. In response to this need, Ashray Akruti established its centre in 2015 to provide specialized services for young children with hearing impairments. The center caters to children starting at six months of age, offering individualized attention from special educators and speech therapists. The focus is on developing speech and language skills through specially designed activities that enhance attention, listening, and speech.

Innovative Approach

1. **Individualized Therapy:** The center's approach involves tailored interventions where each child receives personalized attention from trained professionals to address their unique needs.
2. **Parent Engagement:** Parents are integral to the intervention process. They are actively involved in their child's therapy sessions, allowing them to observe, learn strategies, and reinforce developmental goals at home.
3. **Educational Support for Families:** The center provides informative sessions on critical topics such as understanding audiograms, managing hearing aids, and supporting listening and language development, empowering parents with knowledge and practical skills.
4. **Community Outreach:** The project extends its reach to marginalized communities, ensuring

that economically disadvantaged families have access to essential early intervention services, thereby bridging the gap in service availability.

5. **Specialized Activities:** The center employs a range of specially planned activities designed to stimulate attention, listening, and speech development, tailored to each child's progress and needs.

Asha for Education made a difference in the community:

Asha for Education has been a key supporter of the Early Intervention Program since 2017 Empowering the Ashray Akriti team to make a significant impact on the lives of children with special needs from disadvantaged communities. Your support has enabled us to bring these children into schools, promoting their growth and development. Last year, with your support, we were able to support 35 children, helping them take a crucial step towards a brighter future. On behalf of the parents of the children, we thank Asha for Education and Ashray Akriti. We request you to support 35 children this year as well.

S. No.	Year	Support Received from Asha for Edu. (INR)
1	2017-2018	8,00,000
2	2018-2019	8,11,000
3	2019-2020	6,00,000
4	2020-2021	5,76,000
5	2021-2022	7,08,000
6	2022-2023	10,00,000
7	2023-2024	10,68,000
8	2024-2025	8,30,000

4. Project Area



Hyderabad, Telangana

5. Number of Beneficiaries

35

Children with
Hearing
Impairments

6. Goal of the Project:

The goal of the Early Intervention Program for Hearing Impairments is to identify hearing loss at the earliest possible stage and provide timely, appropriate intervention to support the development of age-appropriate communication, language, cognitive, and social skills in children from 0 to 3 years of age. This program aims to enable children with hearing impairment to reach their full potential and integrate successfully into mainstream society.

7. Project Objectives

- Identify hearing loss in infants and young children at the earliest possible stage.
- Provide timely and appropriate intervention services after diagnosis.
- Educate and empower families to actively participate in their child's development.
- Promote the development of listening, speech, and language skills.
- Ensure proper fitting and use of hearing aids or cochlear implants.
- Support the child's cognitive, emotional, and social development.
- Prepare children for integration into mainstream schools.
- To identify and refer children for Cochlear Implant
- Facilitate collaboration among audiologists, speech therapists, educators, and healthcare professionals.
- Facilitate the social integration and educational readiness of children.
- To mainstream children with hearing impairment into formal schools
- Monitor progress regularly to adapt intervention strategies as needed.

8. Scope of the Project

Ashray Akrti provides specialized services for children from underprivileged backgrounds who are identified with hearing loss. Before any therapy begins, a comprehensive understanding of both the child and their family is conducted. An individualized early intervention plan is then developed to suit the specific needs of the child and family.

Services Offered:

A. Provision of Hearing Devices:

The first step in Ashray Akruti's early intervention program is ensuring that each child diagnosed with hearing loss receives a suitable hearing aid. Our services include high-quality hearing aids, prescribed only after thorough assessments by qualified audiologists. Our center is equipped with advanced diagnostic tools such as OAE, BERA, Impedance, and Pure Tone Audiometry to ensure accurate results.

We also provide family counselling to help parents understand the importance of these evaluations and the need for regular follow-ups. These steps ensure that hearing aids continue to meet the child's needs as they grow and develop.

B. Auditory Skills Development:

The auditory program helps children with hearing loss make sense of the sounds they hear. With the help of hearing aids or implants, they learn to listen to everyday sounds around them. Skilled audiologists gently guide them through each stage of listening development. From detecting sounds to understanding speech, every small step matters. This journey builds the foundation for clear communication and confident living.

C. Speech and Language Development:

Hearing loss can significantly impact a child's speech and language development. Ashray Akruti's team of speech and language therapists provides personalized sessions to help children develop their speech and language skills through activities, storytelling, and guided play. The professionals also collaborate with parents to enhance the children's receptive and expressive language.

D. Family Support and Counseling Services:

At Ashray Akruti, empowering families is a core part of the support offered to children with hearing loss. Regular group meetings are organized for parents to provide essential information on topics such as managing hearing aids, caring for children with disabilities, understanding cochlear implants, and accessing government schemes and disability benefits. These sessions are designed not only to educate but also to build a sense of community among families facing similar challenges. By involving parents and caregivers in the intervention process, Ashray Akruti ensures a holistic and sustainable approach to the child's development. This family-centered model strengthens both the child's progress and the family's confidence in supporting their journey.

9. Project Team

Audiologist

Speech Therapist

Special Educator

Support Staff

Consultant Specialist:

ENT Doctor

Psychologist

10. Measurable Outcomes:

10.1 Hearing Device Efficacy:

Percentage of Children Fitted with Appropriate Hearing Aids:

This outcome tracks the number of children who are fitted with suitable hearing aids compared to those diagnosed with hearing loss. This metric ensures that children are receiving the necessary technology to amplify their residual hearing and begin their auditory development journey. The goal is to achieve a high percentage of children receiving the appropriate devices, ensuring that every child's hearing needs are met.

Improvement in Auditory Response: This outcome focuses on measuring the progress in auditory skills of children after receiving their hearing aids. Through audiological assessments such as Pure Tone Audiometry and BERA (Brainstem Evoked Response Audiometry), clinicians can evaluate how effectively children respond to different sound frequencies. The goal is to observe measurable improvement in their ability to hear and process sounds, which is essential for further language development and communication.

Follow-up Compliance Rate: This outcome monitors how consistently families attend follow-up appointments to check the effectiveness of the hearing aids and ensure any adjustments are made. Regular follow-ups are crucial to maintaining the optimal performance of the hearing devices and addressing any challenges the child might face. Tracking this ensures that children receive continuous support, leading to better long-term results.

10.2 Auditory Skills Development:

- **Progress in auditory skill levels:** Assess the development of listening skills at regular intervals using standardized auditory skill assessments.
- **Achievement of listening milestones:** Track the number of children achieving specific listening milestones, such as detecting sounds, understanding speech, and responding to spoken language.

10.3 Speech and Language Development:

- **Improvement in speech clarity:** Evaluate the clarity of speech in children at different stages of therapy through speech assessments.
- **Vocabulary growth:** Measure the increase in the number of words understood and spoken by the child over time.
- **Achievement of speech and language milestones:** Monitor the number of children meeting age-appropriate speech and language milestones

10.4 Family Engagement and Support:

- **Participation rate in family counselling sessions:** Track the percentage of families attending group meetings and counselling sessions.
- **Parental satisfaction and feedback:** Collect feedback from parents on the support and training provided, measuring satisfaction levels and areas for improvement.
- **Improvement in management of hearing aids:** Assess the parents' ability to manage and maintain their child's hearing aids and assistive devices through questionnaires or practical demonstrations.

10.5 Overall Child Development:

- **School readiness:** Measure the percentage of children who are able to transition into mainstream or special education settings as a result of the intervention.
- **Social integration:** Assess the child's ability to interact with peers and participate in social activities, which can be measured through observations or parental feedback

11. Donor Deliverables

As a valued donor supporting the Ashray Akruti's Early Intervention initiative, you may expect a range of meaningful acknowledgements and engagement opportunities in return. We are dedicated to honoring your generous donation with

- Acknowledging in our communications, including newsletters, annual reports and on our website.
- Featuring your logo on project materials and at events.
- Regular updates on the impact of your donation and project advancements.
- We would like you to stop by and observe how your contribution is being used, as well as the growth and functioning of the facility. These visits will provide a personal connection to the initiative and the individuals who will benefit from your kind donations.
- Invitations to events and project milestones to engage directly with beneficiaries and our team.

12. Budget:

Early Intervention Centre Hyd., Budget- April 2025- March 2026					
S. No	Particulars	Cost per month - INR	Units	Months	Total amount INR
1	Special Educators	25,000	2	12	6,00,000
2	Care taker	14,000	1	12	1,68,000
3	Electricity	2,824	1	12	33,887
4	Monitoring / Administrative Cost 6 %				48,113
Total Cost					8,50,000

13. Conclusion:



The Early Intervention Program for Hearing Impairments plays a transformative role in addressing the urgent developmental needs of young children affected by hearing loss, particularly during the critical years from birth to age three. By ensuring early diagnosis, providing high quality hearing aids and delivering structured speech and language therapy, the program enables children to develop essential communication

and cognitive skills. This initiative is especially impactful in underserved and economically disadvantaged communities, where access to such specialized services is often limited. Through a holistic, family centered approach the program not only supports the child's growth but also empowers caregivers, fostering long term outcomes such as inclusive education, social participation and independent living. With the ongoing support of donors and partners, the program offers children with hearing impairments the opportunity to thrive and lead meaningful lives.

14. About Ashray Akruti

Ashray Akruti is a registered non-profit, non-religious organization; working since 1996, to improve the lives of people with disability and marginalized sections of society. The organization strongly believes in the potential of persons with disability and envisions a society where people with disability lead a life of dignity as equal citizens with equitable access to opportunities and services.

Responding to the need in the community for quality facilities for hearing impaired children, Ashray Akruti started its first special school in Hyderabad in the year 1996 with just five children. Today the organization implements projects across health, education and skill development in the area of disability with a focus on hearing impairment.

Ashray Akruti has in-house expertise comprising of Development professionals, Special Educators Speech Therapist, Audiologist and dedicated Volunteers who can implement the projects with defined goals and measurable outcomes.

Ashray Akruti is an accredited organization certified by Credibility Alliance, and GuideStar India and Crisil following norms of accountability, transparency and good governance. The organization is empaneled with the National CSR hub of Tata Institute of Social Sciences. The organization is also associated with Give India, CAF India, CAF America, Benevity, and Goodera.



Vision

Empower people with disabilities and the underprivileged, through quality education, health care and sustainable livelihood.

Mission

To create institutional, non-institutional, and community-based interventions for people to become independent and self-reliant citizens of the country.



Overview and various projects of the Organization

Ashray Akruti currently implements programs, across health, education, skill development, and relief services with a focus on hearing impairment.

15. Our projects at a Glance



EDUCATION

- 1. Special Education**
Learning made easy
- 2. Inclusive Education**
All learners are welcomed
- 3. e - Learning**
Click on to access free online education
- 4. D.Ed. College for Special Education**
Creating professionals for a newer path
- 5. Pre-Vocational Training Unit**
A Talent Hunt
- 6. Partnership with Government Schools**
Educate, Empower, Embrace
- 7. My Sign Challenge**
Promoting the use of Indian Sign Language through social media

HEALTH CARE

- 1. Community Outreach Programme**
Reaching the specially-abled door-to-door
- 2. Hearing Clinic**
Care for the Ear and Hearing
- 3. Cochlear Implant**
Introduction to the Sound
- 4. Child Development Centre**
Social Integration and Self-reliant
- 5. Early Intervention**
First steps to bring the change
- 6. Auditory-Verbal Therapy**
Listening and speaking made better

SKILL DEVELOPMENT

- 1. Multimedia & Animation Training Centre**
Upgrading the creative minds
- 2. Indian Sign Language Training Unit**
Thinning the Communication gap
- 3. Women Empowerment through Sign Language and Technology**
Empowering Women for a better future



16. Impact So Far and Counting

EDUCATION

SPECIAL EDUCATION

Reshaped **650** hearing-impaired students.

D.ED. COLLEGE FOR SPECIAL EDUCATION

Enabled **103** professionals to become the catalyst for the hearing-impaired community.

MSC - MY SIGN CHALLENGE

2000+ participated in the ongoing challenge to increase the usage of Indian Sign Language.

INCLUSIVE EDUCATION

Empowered **460** hearing-impaired children through collaborative education.

E-LEARNING

Reformed **20,000+** students through online education.

PARTNERSHIP WITH GOVERNMENT SCHOOLS

Empowered **391** children with disabilities from government and residential schools by fostering corporate collaborations.

SKILL DEVELOPMENT

MULTIMEDIA & ANIMATION TRAINING CENTRE

Vocational training for **900** hearing-impaired youths, provided **465** employment opportunities as well.

WOMEN EMPOWERMENT THROUGH SIGN LANGUAGE AND TECHNOLOGY

Inspired **100** women, through Indian Sign language and Technology.

HEALTH CARE

COMMUNITY OUTREACH PROGRAMME

Transformed the lives of **1,70,000** beneficiaries through hearing and ear screening by reaching communities high and low.

NEW BORN HEARING SCREENING

Screened **12000+** toddlers, ensuring early interventions and detections.

CHILD DEVELOPMENT CENTRES

971 special children benefited with therapies at the rehabilitation centres.

AUDITORY-VERBAL THERAPY

Boosted **1,152** children's potential of speech and listening skills.

HEARING CLINICS

Provided hearing needs for **26,000** patients through the clinics.

COCHLEAR IMPLANT SURGERY

269 children with hearing impairment can listen to the world now.

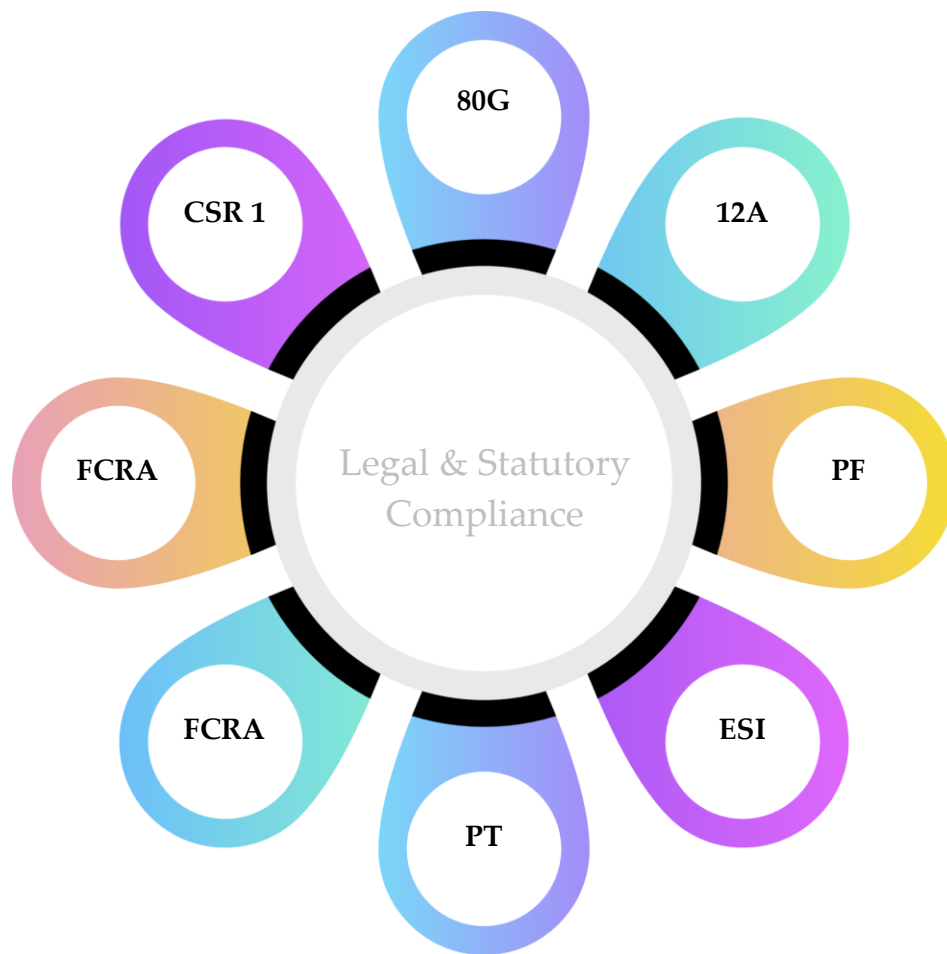
EARLY INTERVENTION

368 infants got a finer start without any delay.

INDIAN SIGN LANGUAGE TRAINING

15,350 coached corporate employees with prerequisite Indian Sign Language to promote inclusivity.

17. Legal & Statutory Compliance

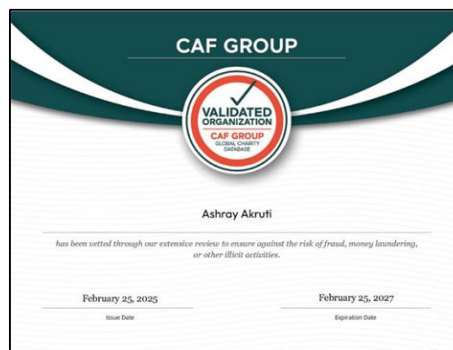


18. Affiliation:

- A.Y.J.N.I.H.H (SRC)
- Indian Institute of Public Health, Hyderabad
- Government Hospital, ENT Koti
- SVKM's NMIMS, Mumbai
- S. P. Jain Institute of Management and Research, Mumbai
- Symbiosis Institute of Business Management, Bengaluru
- Andhra Mahila Sabha
- ESI Hospital
- Helen Keller Institute
- University of Hyderabad

19. Recognitions:

- The Best Institution' State award for its services in the disability sector. The award was presented by the Honorable Minister for Women Development, Disabled welfare and the Deputy Chief Minister, Govt. of Telangana on the occasion of International Day of Persons with Disabilities on 3rd December 2017.
- Best NGO in the State Government of Telangana in December 2016
- Best NGO in the District of Hyderabad by Government of Telangana in June 2016
- Transparency award from GuideStar
- World Health Organization (WHO) Membership Certificate
- Member of the world Hearing forum from the period-2022-2024.
- The organization is also associated with Give India, CAF India, CAF America, Benevity, and Goodera.
- Awarded the Best NGO/Best Institution award by the Disabled Welfare Department, Government of Telangana, on the occasion of the International Day of Persons with Disabilities.
- Felicitated by the Honorable Governor of Telangana, **Shri Jishnu Dev Varma**, at Raj Bhavan in recognition of her services.





**Best NGO in the State
Government of Telangana in
December 2024**



**Best NGO in the State
Government of Telangana in
December 2024**



**Telangana Best NGO CSR
Leadership Award 2024**

20. FCRA Account Details:

Name of Bank Account	ASHRAY AKRUTI
Address	8-3-1027/A2, Srinagar Colony, Hyderabad-500073
Telephone No.	91-40-40042250
Account No.	40070204775
Beneficiary's Bank	STATE BANK OF INDIA
Branch	New Delhi Main Branch
Branch Code	691
Branch Address	FCRA Cell, 4th Floor, State Bank of India, New Delhi Main Branch 11, Sansad Marg, New Delhi-110001
IFSC Code	SBIN0000691
SWIFT CODE	SBININBB104
Branch Phone No.	011-23374374390/4392/4143

21. Fact Sheet

Name of the Chief Executive: D.P.K. BABU, Secretary and Director

Address: 8-3-1027/A2, Srinagar Colony, Lane opposite Indian Bank

City: Hyderabad 500 073

State: Telangana

Country: India

Telephone: +91 40 40042250 (Office)

Mobile: +91-9391021278

Website: www.ashrayakruti.org

22. Registration Information:

Type of registration: Society

Registration number: 5489/96

Income Tax: 80G

Date of registration: October 24th, 1996

FCRA No.: 010230590