



# ASHRAY-AKRUTI

Break the Walls of Silence

(A voluntary Organization working for Ear, Hearing Care and Persons with Disabilities since 1996)

## Proposal seeking Support from ASHA DANBURY

### For COVID-19 relief work by Ashray- Akruti

The current pandemic of COVID-19 has disrupted the life of Persons with disabilities in India. Ashray Akruti appreciates the work done by the government and other voluntary organizations that are reaching out to help the vulnerable group of the community.

Disabled people are not only the most deprived human beings in the developing world, but they also are the most neglected.

Reaching out to Persons with disabilities is challenging, but Ashray Akruti is recognizing and addressing PWDs barriers since 1996 and is prepared plus routed to reach out to the most deprived section of the society. Ashray Akruti initiates the COVID-19 relief work and is prepared with response planning that is inclusive of and accessible to PWDs amidst the COVID-19 crisis.

Ashray Akruti has Essential services-Permission granted to serve the Persons with disabilities and senior citizens by the Welfare of Disabled and Senior Citizens Department and Greater Hyderabad Municipal Cooperation (GHMC).

There are more than 43 Lakhs Persons with disabilities (PwDs) in Telangana. The coronavirus disease 2019 (COVID-19) pandemic is likely to disproportionately affect these individuals, putting them at risk of increased morbidity and mortality, underscoring the urgent need to improve the provision of health care and food security for this group.

Persons with disabilities generally have more health-care needs than others – both standard needs and needs linked to impairments – and are therefore more vulnerable to the impact of low quality or inaccessible health-care services than others.

Along with PwDs, rural and urban poor households, daily wage laborers, those with a large number of family members, joint families and those poor families with one or more PwDs members in the family are twofold extensively being affected.

COVID-19 threatens to exacerbate these disparities, particularly in low-income and middle-income families, where 80% of PwDs reside, and capacity to respond to COVID-19 is limited, these are extremely vulnerable and Ashray Akruti aims to reach out to such people and come forward to attain any sort of help to these families/individuals need.

Ashray Akruti understands the inequities in access to public health messaging faced by hearing-impaired and is prepared to take initiative.



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At Ashray Akruti we're focused on the health and safety of our employees, partners, families, friends, and communities. Right now, we're doing everything possible to sustain daily operations and provide services to our community. While there's a lot of uncertainty, we know that we need to adapt fast to our changing reality. Now, more than ever, our community needs us. And we need you.

With the COVID-19 pandemic impacting everyday life, we thank you for your continued support and wish you and your community health and peace. Right now, Ashray Akruti faces new challenges. As we adapt to these unprecedented circumstances, we'll continue to serve our communities as best we can. By following all safety regulations in order to ensure the safety of our community and ourselves.

If you're able, please bestow Ashray Akruti in providing basic amenities to BPL families, Homeless, Poor people, and others who lack access to these amenities, apart from these you may contribute in-kind forms like groceries or sanitization and Hygiene products. If you're unable to donate at this time, there are many other ways you can support us! You can advocate for us by sharing our mission with a family member or friend. Even a quick mention on your social media would mean the world to us.

Ashray Akruti and its employees are voluntarily ready to give their contribution to groceries and other consumable goods and commodities. As well as ready to contribute to creating awareness about prevention, social distancing, isolation, and combating stigma.

Ashray Akruti ensures that COVID-19 mitigation strategies must be inclusive of PwDs to ensure they maintain respect for "dignity, human rights, and fundamental freedoms,".

Ashray Akruti recognizes the slowdown will most impact vulnerable sections of the population. Proposals that seek to improve the economic resilience of daily wage laborers and small businesses impacted due to COVID-19; community outreach and mobilization campaigns. Ashray Akruti is critical to the delivery of effective, principled humanitarian assistance. We witness the needs. We implement the majority of projects. We are challenged today, probably more than ever, to ensure we remain able to stay and deliver across the system. This can only be done with truly global support translated into solidarity in delivering principled humanitarian assistance.

In times like this, we're reminded of how interconnected we all are. Thank you for being part of our community. Without you, none of it is possible.



## Budget

### Support Sought

We request ASHA DANBURY to support the *Divyangjan ( Persons with Disabilities)* Community in and around Telangana State. Your assistance will help us serve them safe, reliable, and secure essential Groceries as Ashray Akruti pledges to take care of each other in the COVID-19 pandemic.

### Beneficiaries

1. Hearing Impaired Youth and Children's families of Ashray Akruti
2. Persons with Disabilities identified through the Government of Telangana Helpline
3. Poor communities
4. People working in the Hospitals for the Covid affected people- front line

The Welfare of Disabled and Senior Citizens Department has set-up a helpline. Persons with disabilities will be identified and will be routed to Ashray Akruti and this is when Ashray Akruti will come forward to help those who require support.

### Target

We have an aim of supporting 1000 families by end of May 2020, as the lockdown in India has extended till May 17<sup>th</sup> and many underprivileged people would be in need of essentials.

### Type of Support

1. Grocery Kit
2. Health Kit
3. Medicines for persons with Disabilities specially people with Mental Retardation

### Locations

1. Hyderabad
2. Rangareddy
3. Medchal
4. Medak

### Distribution Model

1. Home Visits to persons with Disabilities in the radius on 40kms



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2. Decentralized Centre wise distribution by our team with great attention to Social Distance
3. Bank Transfer of Monetary support to the beneficiary or to the vendor providing the Grocery kits, Health Kits, Medicines

## Distribution Cost

Providing or delivering the Kits to the PwDs is challenging as they are all not at one place. This effort incurs majority Travel Cost at times however we have included portion of it in our kit cost. The additional cost will be born by Ashray Akruti from its general Funds.

## Budget Break-up of Survival Kit

Your support can help families of 250 persons with disabilities that otherwise they may not be deprived of.

The request for food and other essentials is growing rapidly. We request you to help us provide 250 survival kits that consists of items listed below:

S. No	Groceries	Unit	Total Amount (in INR )
1	Rice	10kgs	Rs. 1400/-
2	Pulses	2kgs	
3	Edible Oil	1Ltrs	
4	Wheat Flour	2kgs	
5	Sugar	2kgs	
6	Tamarind	500gms	
7	Salt	2kg	
8	Chili and Turmeric Powder	100gms	
9	Mustard/Cumin Seeds/Dry chilies	100gms	
10	Medicines as required in limited Quantity		

\*The above-mentioned Survival Kit costs Rs.1400/- inclusive of Transportation cum Distribution Cost

Each Kit in INR Rs.1400 x 250 Families

Rs.3,50,000



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We're grateful to be in a situation that allows us to continue serving our community during this crisis.

Let us fight this disease and support the vulnerable together.

Ashray Akruti appreciates your support as always.



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## PICTURES OF DELIVERING SUPPORT -DOORSTEP MODEL TO PwDS



Figure 1 Person With Disability Receiving the Grocery cum Health Kit from Ashary Akruti Volunteer



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## Fact Sheet

Name of the Chief Executive:	D.P.K. BABU, Secretary and Director
Address:	8-3-1027/A2, Srinagar Colony, Lane opposite Indian Bank
City:	Hyderabad 500 073
State:	Telangana
Country:	India
Telephone:	+91 40 40042250 (Office)
Mobile:	+91-9391021278
Website:	<a href="http://www.ashrayakruti.org">www.ashrayakruti.org</a>

## Registration Information:

Type of registration:	Society
Registration number:	5489/96
Income Tax:	80G
Date of registration:	October 24 <sup>th</sup> 1996
FCRA No.:	010230590



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**GOVERNMENT OF TELANGANA  
WELFARE OF DISABLED AND SENIOR CITIZENS DEPARTMENT  
HYDERABAD DISTRICT**

From,  
Smt. B. P. Pushpalatha,  
Assistant Director,  
Welfare of Disabled & Sr.Citizens,  
Manoranjan complex, Block-IV  
M.J.Road,Near Exhibition Grounds,  
Hyderabad -500001

To,  
The Director  
Ashray-Akruthi,  
8-3-1027/A2,  
Lane opp to Indian Bank  
Srinagar Colony,  
Hyderabad-500073

**Lr.No.Covid/Special/DW &SC/2020. Dated:28/04/2020.**

Sir,

Sub: -WD & SC-Hyderabad District – Essential services-Permission granted to serve the Persons with Disabled & Senior Citizens – Regarding.

- Ref: - 1. G.O.Ms. No.45, Dt.22.03.2020 of GAD of Govt. of Telangana.  
2. G.O.Ms. No.46, Dt.23.03.2020 of GAD of Govt. of Telangana.  
3. Order no 40-3/2020 DM-1(A) dt: 24.03.2020 of Ministry of Home  
Affair, GOI, New Delhi Guidelines.  
4. Order No.40-3/2020 DM-1 (A) dt:25.03.2020 of Ministry of Home  
Affair, GOI, New Delhi under sn 10 (2) (1) of the DMA.  
5. Letter from Director, Ashray-Akruthi, seeking permission Dated.23.04.2020

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With reference to above cited, and as we discussed regarding your request to serve the persons with Disabilities and senior citizens in Hyderabad and its surrounding areas.

Further, I am here submit to state that, we are working with Non Government / Voluntary / charity organizations to the persons with Disabilities and Senior citizens for providing ration ,essential commodities & medicines in Hyderabad and its surrounding areas. In this context Ashray-Akruti, a voluntary organization has been permitted to serve the Persons with Disabilities and Senior Citizens in the Lockdown period.

Hence, I request the Director, Ashray-Akruti, a voluntary organization to serve the community at their best. Please do needful in coordination with office of the Assistant Director, Welfare of the Disabled and Senior Citizens while giving daily updates about service rendered to PWD and Senior citizens day wise report to [addwhyd@gmail.com](mailto:addwhyd@gmail.com).

Thanks and Regards

Yours faithfully

*B. P. Pushpalatha*  
28/4/2020  
Assistant Director (DW & SC)  
Hyderabad – District.



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## PROCEEDINGS OF THE ADDL. COMMISSIONER (REVENUE), GHMC

Present: Dr. Priyanka Ala, IAS.,  
Addl. Commissioner (Revenue), GHMC

No. P/AC(Rev)/GHMC/2020/380

Dated: 17.04.2020

Sub:- GHMC- COVID-19 –Preventing the spread of COVID 19 –Welfare Measures – Providing food items to BPL families /Poor and Homeless people as donation - Reg

- Ref:-
1. GO Rt No: 4, dated:14.03.2020
  2. Instructions of the Commissioner, GHMC, dated: 16.03.2020
  3. G.O. Ms. No: 45 of General Administration Department, Government of Telangana, dated: 22.03.2020
  4. G.O. Ms. No: 46 of General Administration Department, Government of Telangana, dated: 22.03.2020

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### ORDER:

The Government of Telangana vide reference 1<sup>st</sup> cited has issued certain instructions to prevent and contain the spread of COVID -19 in the State of Telangana. Further vide reference 3<sup>rd</sup> and 4<sup>th</sup> cited, the Government of Telangana to prevent and contain the spread of COVID-19 has duly notified the regulations and measures for the lockdown period.

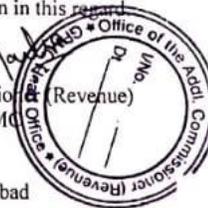
In view of the above, the details of the persons, who have come forward to donate food / essential items to BPL families / Homeless / Poor People during lockdown period are given below:

Name of the Person / Designation	Mr. R. Venkatraman, Mr. M. Srisailam, Mr. N. Bheemreddy
Company / Organization Name:	Ashray – Akruti, Srinagar Colony, Hyderabad – 73
Mobile No / Phone No:	9100992565
Type of food / essential itmes:	Groceries, Sanitizers and Masks etc.,
No. of items for distribution:	Approx 2000 Nos.
Date / Time of Distribution:	Uptill lockdown period i.e., 03.05.2020
Area / Locality of Distribution	GHMC Limits

In this regard, permission is hereby accorded to above mentioned members of M/s. Ashray – Akruti Srinagar Colony, Hyderabad to distribute food items in the above said area in order to donate them to BPL families / Homeless / Poor People. Further, the holders of this proceedings shall ensure the compliance of social distancing norms at the location of distribution and any untoward instances. Failure to comply with the instructions shall be viewed seriously and the pass would be liable for cancellation, further strict action would be initiated as per rules.

The Police Department, Telangana is requested to extend cooperation in this regard.

Addl. Commissioner  
GHMC



To

The above said members of M/s. Ashray – Akruti, Srinagar Colony, Hyderabad