Asha For Education ™
Project Proposal Submission Form

All applicants are expected to fill out the generic form. Please specify Not Applicable for questions that do not apply.

Please fill out appendix form that is relevant to you.

Project Title:

   Date:

Provide the information for the person who would be the main contact with Asha for Education from your organization. This person would be responsible for communications with AfE for our review and monitoring processes. Provide an alternate contact as well.

	Main Project Contact	*Alternate Contact*
Name		
Address		
Phone		
Email		
Affiliation		

Executive Summary:

1. **Demographics** - *Briefly highlight the project location, target demographics of the project beneficiaries and the surroundings in terms of community size, literacy rate, education levels, monthly income, occupations etc (if relevant)*

2. **Problem** - *Briefly highlight the problem that you are trying to address.*

3. **Approach** - *Briefly highlight the approach your organization is taking towards solving the problem outlined above. What are the main activities that the project wants to do?*

4. **Effectiveness** - *Briefly explain why your organization believes that the approach highlighted above would be effective in solving the problem. Provide references to pilot projects or published research that can back up this claim. Provide the 'Theory of Change' on how the intervention would lead to a successful outcome.*

5. **Alternatives** - *Briefly highlight the alternate approaches that your organization considered (or other organizations are taking) towards solving the problem outlined above. What are the reasons that the alternates were discarded?*

6. **Outcomes** - *Briefly highlight the expected concrete outputs and outcomes that you expect at the end of the project. Please provide succinct and exact descriptions.*

7. **Metrics** - *Briefly explain what metrics will be used to measure the effectiveness of the project at the end of 2 years. How would you quantify that the outputs are a progression of effects that resulted from the proposed work? Describe the metrics to gauge the outcomes specified above in measurable and quantifiable terms.*

8. **Long Term Impact** - *Briefly highlight the potential long term **direct** impact of the project.*

9. **Highlights** – *What makes this project unique?*

10. **Capacity for Success** – *Explain how your organization and project personnel are positioned to carry on the proposed activities with a high standard of excellence. Cite any recent project that might demonstrate your capacity to implement this effort successfully.*

11. **Scale** – *How can this project scale? Is the idea scalable?*

12. **Sustainability** – *Is this a one-time effort or does it need sustained funds? How do you envision the sustainability of the project?*

13. *Proposed project start and end dates:*

14. *If this funding is for a pilot project or an initiative that hasn't yet started, do you intend to borrow funds/use personal funds to start it? Or are you waiting for support from an organization like AfE or similar to begin the program?*

Information about your group/organization:
1. *Name of the group/organization requesting funds:*

2. *Organization website, if any.*

3. *When was the group established?*

4. *Briefly describe the mission/goal of the organization/group.*

5. *Briefly describe the short term and long terms aims/goals of the group.*

6. *Does your group have any religious or political affiliation? If yes, please describe the type of affiliation and the reason for it.*

7. *What are the focus areas of your organization? (Give a rough estimate of the total effort/funding)*
    - *Community Development   %*
    - *Education   %*
    - *Health   %*
    - *Other(Please specify)   %*

8. *Is your organization registered as a non-profit trust? Does it have a 80(G) exemption or equivalent?*

9. *Does your group/organization have FCRA clearance?*

10. *Does your group have any prior affiliation with Asha for Education? If so, explain.*

11. *Board of Directors/Trustees*
    List the names and background of the directors or trustees of the organization.

Name	Brief Background
Names of others, if any	

12. *List of project personnel*
    List all the main people committed to the overall project and the % of time they spend
    on this project. Include the project coordinator, leader(s) of various initiatives.

Name	Project Role/Responsibilities	% Time/ Effort	Qualifications

Financials:

1. *Total project amount:*
   What is the total amount of funding (from all sources) that is necessary for implementation and completion of the project. (in INR)

2. *Confirmed/Potential funding from other sources towards the project:*
   Provide a list of other funding sources for this project along with the amount of funding. Also indicate the status of these funding requests (proposed/granted etc). Also indicate if these funds are restricted in use or unrestricted funds.

3. *Project Budget:*
   Provide a brief budget for the project per unit (per center/school/group/event) per intervention type in INR. Specifics of these would be asked for in the appendices. Feel free to attach a detailed budget as a separate sheet as well.

Budget Item By type	INR Amount – Year 1	INR Amount – Year 2	Recurring? (Y/N)	INR Asha funding requested	INR funds - other sources	Funding source
School(s)						
Teacher Training						
Healthcare						
Resource Center						
Self Help Groups						
Awareness/ Advocacy						
Working with Government Schools						
Other						
Other						
Other						

4. *How do you plan to sustain the project over the long term?*

Additional Information:

1. *Please provide letters of reference along with contact information from two people in your community who can describe the impact of your program(s). Name the people here -*

2. *If your organization is new, please provide letters of reference from two people along with contact numbers describing the work done by individuals in the group(s). If work related reference is not available, please provide two personal letters of reference.*

3. *Has the organization approached the Government for funding? If so, what was the outcome? If not, why not?*

4. *What community development activities is this particular funding request for? Check the relevant box and submit the corresponding appendix alongwith.*

Appendix 1	*Formal/Non-Formal/Special Education/Vocational*	☐
Appendix 2	*Healthcare*	☐
Appendix 3	*Resource Centers/Curriculum Development*	☐
Appendix 4	*Promotion of Self Help Groups*	☐
Appendix 5	*Awareness/Advocacy*	☐
Appendix 6	*Working with Government Schools*	☐
Appendix 7	*Teacher Training*	☐
Appendix 8	*Fellowship application*	☐

   If your project focuses on multiple aspects, please fill out ALL relevant appendices.

5. *What are the other projects that your organization is involved in (completed or current)?*

Name of the project with year(s)	Project Location	Project Goals/ Achievements	# of Benefi-ciaries	Project Budget	Project Funding Source

6. *Please attach your last year's audit report to this application.*
7. *Please attach your latest available annual report, if any.*
8. *Please attach a detailed budget for the funding request.*
9. *Please feel free to attach upto 10 additional A4 size sheets and/or information such as brochures, press reports, photographs etc. relating to your organization and its work.*
10. *Please provide any other information you may consider relevant.*

11. *Your feedback on this application would be valuable. Kindly specify if you have any.*