

KHEL: The Next Chapter

Diksha Foundation Pitch for Asha for Education (Silicon Valley chapter)



Gautam Gauri

Executive Director, Diksha Foundation



From Asha Purdue to Asha Silicon Valley

Asha Purdue supported KHEL Patna for 11 consecutive years. When Purdue chapter volunteers moving elsewhere, that relationship did not have to end — it had to find a new home. We are here because we believe Asha Silicon Valley is that home.

11 Years of Asha Purdue Support for KHEL Patna

01

Asha Purdue begins supporting KHEL Patna

First institutional support for KHEL — academics, computer training, Bal Sansad. 90+ children reached.

02

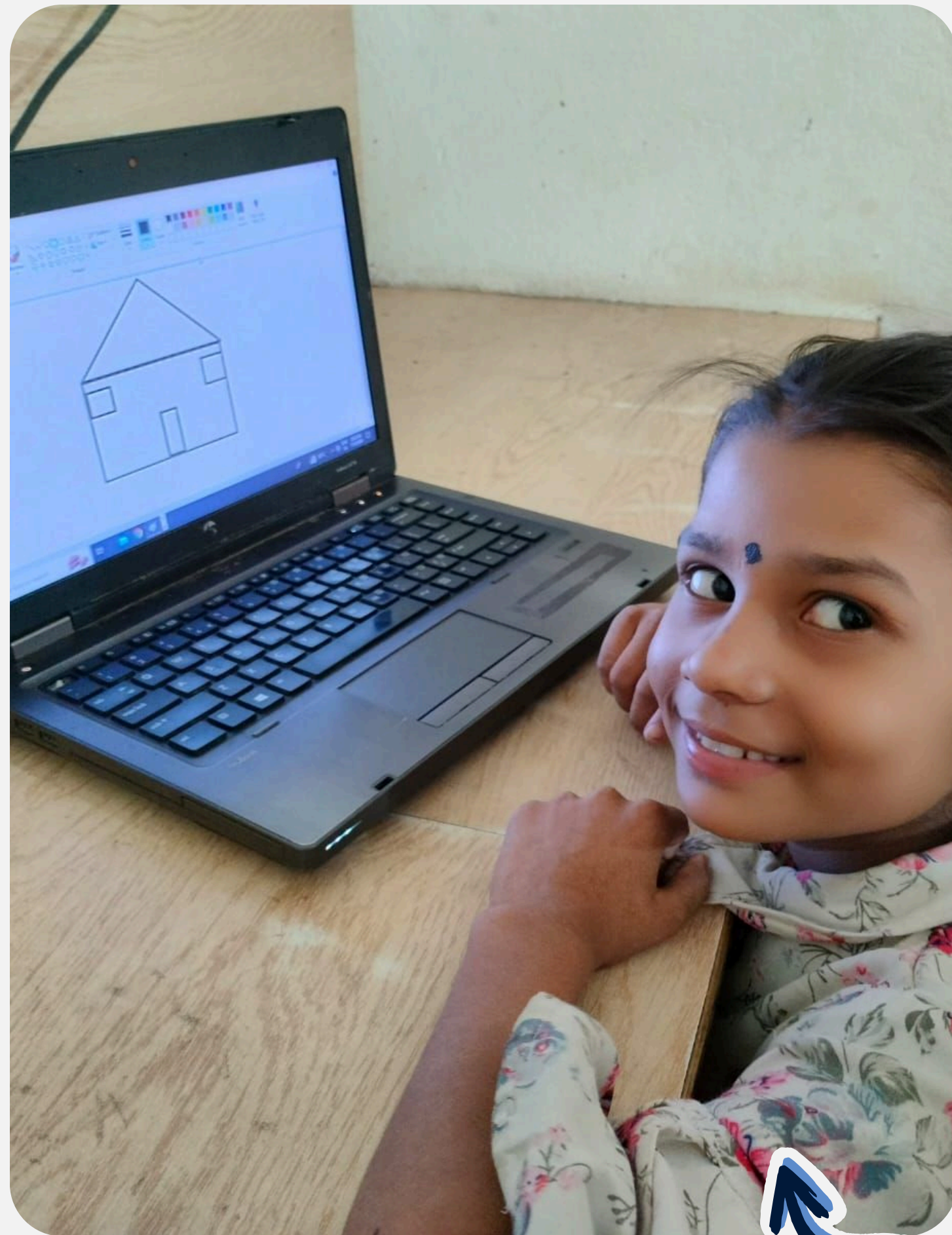
Asha Purdue fellowship deepens the relationship

Gautam's Asha fellowship links to Diksha. Purdue supports operations, ICT, and programme growth through Phase 2.

03

Asha Purdue covered 63.7% of KHEL Patna budget

At peak, Asha Purdue was the anchor funder. The chapter has since wound down. Silicon Valley can carry the relationship forward.



Legacy Value

Asha Purdue did not just fund us — it helped shape what KHEL became. Computer lab, Bal Sansad, our first structured curriculum. The centre you would visit today was built, in part, on that early trust.



KHEL: A Bihar Platform

KHEL now runs across Patna, Bihta, and Samastipur — ~490 children direct, 800+ more through 10 government schools via our Hub-and-Spoke model. Each centre runs its own version of the same core: daily academics, Khan Academy, theatre, Bal Sansad, and a teacher who stays.



KHEL's Strengthened Model

In 2012, KHEL was one after-school room in Patna. Today it is three centres across Bihar, a Hub-and-Spoke model reaching government schools, daily meals via Zomato Feeding India, SEE Learning from Emory University & Dalai Lama Trust, and an alumni pipeline that feeds back into our own staff.

Holistic Model

01

Foundational Learning

Essential skills for student success.

02

Digital Exposure

Khan Academy, Sampark Smartshala, MS Office. 17,000+ learning minutes logged per quarter by active students. Digital confidence, not just digital access.

03

Socio-Emotional Learning

SEE Learning (Emory University), My Life Mere Faisley, daily meditation. For adolescent girls in urban Patna slums, this is not a soft add-on — it is the difference between staying and dropping out.



Strengthened Collaborations

We do not operate alone. Zomato Feeding India covers daily meals for all 157 Patna students. Azim Premji Foundation funds our adolescent girls work. The US Embassy runs Access Microscholarship with our alumni. Each of these came because we had a track record worth partnering with.



KHEL's Origin

We started in a single room in Rukanpura, Patna, in 2011. The children who walked in then are now our teachers, our alumni mentors, and in one case, a Bihar Police officer. That is 14 years of the same community, the same streets, the same commitment.



Funding Vulnerability

80% of children in Bihar are below grade level. In the slums around KHEL Patna, girls face early marriage, no digital access, and schools that cannot keep them. KHEL Patna has no institutional funder right now. We are running on general donations — which means every planning cycle is uncertain, and programme quality is the first thing that suffers.

SAATHIYA

SKILLING FOR LIVELIHOOD
EMPOWERING FOR LIFE



KHEL's Credibility

We have stayed present in the same community for 14 years. Our alumni have gone to FTII Pune, Shiv Nadar University, Azim Premji University, and US exchange programmes. One is now on our staff. One joined Bihar Police. That is not an outcome we produced in a year — it is what accumulated presence makes possible.



A Strong Fit

Asha SV prioritises urban slums, small NGOs conceived and run by local people, and non-formal education with clear short-term goals. Diksha was founded in Bihar by people from Bihar, has operated in Patna's urban slums for 14 years, and is secular, non-discriminatory, and FCRA-registered. The core KHEL cohort is children aged 8–14. KHEL is the kind of project Asha SV was built to support.



Framing the Ask

We are asking for ~₹30 lakhs a year (~USD 36,000) — the cost of keeping KHEL Patna stable and deepening the work. A 1-year anchor commitment, with the option to grow. If Asha SV prefers to anchor Patna specifically first, that works too. We have budget, M&E, and reporting ready.



Future Leaders

Asha Purdue helped build KHEL Patna. Silicon Valley can help shape what it becomes next. A site visit is a formal part of Asha SV's process — we are ready to arrange one at your convenience. We would also be glad to share a detailed budget, M&E framework, and reporting rhythm suited to your chapter.

Contact Us



Email

contact@dikshafoundation.org

Website

www.dikshafoundation.org

Social Media

[LinkedIn](#)

[Facebook](#)

[Instagram](#)

Phone

9204056412 / 7766901256

