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January 20, 2011

Attendees:

Mahima (new), Sriparna, Athena, Namita. Aditi, Kavita (new), Madhuri (new), Rupam, Veena (new), Sandhya

1. Chapter elections:

(a) Nominations are due by Jan 31st and we will have elections start Feb 1st for 2 weeks through online polling

(b) Roles for nominations are:

- Chapter coord,
- Treasurer,
- Outreach coord,
- Project coord (2),
- UCSF coord,
- Sponsorship coord Event Coord
- and Fundraising coord.

Namita volunteered to nominate herself for fundraising and event coord position, Athena is nominating herself for sponsorship coordinator.

(c) There is some conversation between Shivani, Srikanth and Namita to combine Event Coord and FR coord into one role and have 2 coords overall --

perhaps bring it up with the chapter for discussion.

The group stated their preference is to have separate positions as long as there are people to fill in those positions. If not, the positions could

be combined.

(d) Namita is the new ARC representative for the chapter. ARC representative is not up for elections because ARC has its own cycle from Jan - June and

July-Dec. And we needed to identify ARC Rep.

Projects

--Athena presented the VJSS project. The budget has been reduced by almost 50%.

Open questions:

What kind of vocational training are they planning to provide

Can we organize a site visit? Sriparna will see if she can organize

--Namita and Aditi presented the ETASHA project

Open questions:

What's the pass rate--percentage of students who get a job after joining the program?

Site visit? Aditi's mother could possibly do this

How much time it takes to get a job?

Percentage of students still working after a year?

Budget related questions: Is the fee the family pays ETASHA accounted for in the budget? More details on community mobilization--what is it? how big

is the team and how many rounds of community mobilization? What is the 1750 for pamphlets?

The group had a preliminary vote that indicated interest in this proposal.

--SAVAR

The course outline has been received

In lieu of the site visit, we will be receiving a report from a site visit from our Netherlands partner/contact

There is also a video by YUVA

--NREGA and QED initiatives

Rupam will be sending out an e-mail on these initiatives to all project stewards so that they can take advantage.

(<http://www.nrega.nic.in/netnrega/home.aspx>)

Events

Mahima and Athena have volunteered to help coordinate the film festival.

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February 17, 2011

Attendees: Namita, Rupam, Aditi, Partha, Srikanth, Mahima, Athena, Shivani

Minutes:

1. General:

(a) Chapter Election results:

Chapter Coord: Shivani

Treasurer: Rama

Project Coord: Rupam & Mallika

Outreach Coord: Sandy

Event Coord & Fundraising Coord: Srikanth & Namita

Sponsorship Coord: Athena

UCSF Coord: Shyamali & Sriparna

Webmaster: Still looking for volunteer

(b) Asha SF Banner - get it printed in time for Team Asha Kickoff (8 ft x 4ft)
-- confirm it meets Asha-wide guidelines (done)

(c) Asha SF on Twitter
-- follow ashASF -- we want to make this a good publicity tool for our events and outreach
-- also post regularly on twitter to increase popularity

(d) Discussions on:
-- Building a Asha-SF strategy for selecting projects for funding. Currently it is purely based on the order of the project that make it out through our review process.
-- Vocational Training projects for disabled children --> is this considered education?

2. Projects:

(a) ETASHA (Aditi):

-- Site visit report reviewed

-- Rupam has set up the online poll. If project gets approved through the poll, we still need to wait for FCRA before the funds can be released. FCRA expected in the next couple of weeks.

(b) PNEUMA (Partha):

-- Reviewed mid-year report. Everything looks good.

-- Due to the delay on our part, the 2nd installment is now 5 months late. Discussion on whether these funds should be applied retroactively. Decision was to apply it retroactively only if the project had to take loans to cover their costs for the past 5 months. Else we move forward.

(c) CLT

-- Ask Nirmal to hand over the project to Mahima and Athena.

(d) QED

-- We also submitted the ETASHA proposal for QED grant. ETASHA's proposal was to provide audio recordings of English lectures to the students to help them learn the

language more easily.

3. Sponsorship

Athena (our new Sponsorship coordinator) is taking the lead in driving our sponsorship drive to sign up sponsors for all our 3 events through a single drive instead of one per event. And maintain a long term relationship with our sponsors. Expand on the sponsorship dandiya package to create one sponsorship package that encompasses all our events and come up with sponsorship tiers. Namita and Mahima have expressed interest in helping out with this effort. We will review and brainstorm on the sponsorship tiers at the next meeting.

We have a initial list of sponsors that had expressed interest during the dandiya event but needed to be approached earlier in the year. Vineet has shared this list with Athena and Namita. In addition, we have another list of potential sponsors from the film festival shared by Sandy. Athena and team will work on creating one common list and expanding on this list as we build our sponsor base.

4. Events

(a) Film Festival: Athena and Mahima are taking the lead in organizing the film festival.

-- Name: Call it a fundraiser such as "Indian Film Festival -- Asha San Francisco Fundraiser"

-- Some weekend (Sat&Sun) in Aug: Exact weekend TBD but not too close to Independence Day.

-- Venue will be UCSF Genentech Hall

-- Work with UCSF Coords and Bela for signing up the hall. Also apply for UCSF grant which could cover all the costs of the film festival. Last year our expense was < \$500.

-- We are now looking for movie suggestions. General opinion was to have a good mix of education/social issue movies in India and fun movies like 99 (but not so mainstream as Slumdog Millionaire).

(b) Team Asha SF:

-- Kickoff Session April 9th. Facebook event created.

-- Discuss this in more detail next chapter meeting.

Etasha poll results

Asha-SF Projects <sf.projects@ashanet.org>

Fri, Feb 25, 2011 at 8:54 AM

To: asha-sf-active@googlegroups.com

All,

The results for the poll on whether to support Etasha's training centers are in. The results are 13 to 0, with 13 votes in favor of funding Etasha. This is a new project for us, which I think many are excited about. We have also nominated Etasha for the Quality of Education grant from Asha Central. We will be having a conference call with Asha Central to discuss the nomination on Sunday morning. Please let me know if you would like to attend, and I will forward you the information.

Thanks to those who voted. Have a great day!

--

Mallika Kumar

Rupam Singla

Projects Coordinators

Asha-San Francisco
